



BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI 620 024

B.A. JOURNALISM & MASS COMMUNICATON

COURSE STRUCTURE UNDER CBCS

(Applicable to the candidates admitted from the academic year 2016 -2017 onwards)

(NAAN MUDHALVAN SCHEME WAS IMPLEMENTED FROM 4th SEMESTER ONWARDS FOR 2021-2022 BATCH)

Semester	Part	Course	Title	Inst. Hours/ Week	Credit	Exam Hours	Marks		Total
							Int	Ext	
I	I	Language Course–I (LC) – Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course - I (ELC)		6	3	3	25	75	100
	III	Core Course–I (CC)	Introduction to Mass Communication	6	5	3	25	75	100
		Core Course-II (CC)	Fundamentals of Journalism	6	5	3	25	75	100
		Allied Course–I (AC)	History of Journalism	4	3	3	25	75	100
		Add-on Course-I \$	Professional English- I	6 @	4	3	25	75	100
	IV	Value Education	Value Education	2	2	3	25	75	100
			Total	30+6@	25				700
II	I	Language Course–II (LC)– Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course–II (ELC)		6	3	3	25	75	100
	III	Core Course–III (CC)	Basics of News Reporting	6	5	3	25	75	100
		Core Course-IV (CC)	Mass Communication Theories	6	5	3	25	75	100
		Allied Course–II (AC)	Mass Media and Society	4	3	3	25	75	100
		Add-on Course-II \$	Professional English- II	6 @	4	3	25	75	100
	IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
			Total	30+6@	25				700

III	I	Language Course – III (LC)– Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course-III (ELC)		6	3	3	25	75	100
	III	Core Course – V (CC)	News Editing	6	5	3	25	75	100
		Core Course - VI (CC)	Media Laws & Ethics	6	5	3	25	75	100
		Allied Course – III (AC)	Photojournalism	4	3	3	25	75	100
	IV	Non Major Elective I - for those who studied Tamil under Part-I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto +2 but opt for other languages in degree programme	Basic Photography						
				2	2	3	25	75	100
		Total		30	21				600
IV	I	Language Course –IV (LC) - Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course – IV (ELC)		6	3	3	25	75	100
	III	Core Course – VII (CC)	Writing for Media	5	5	3	25	75	100
		Core Course - VIII (CC)	Introduction to Film Studies	5	5	3	25	75	100
		Allied Course-IV (AC)	Basics of Videography	4	3	3	25	75	100
	IV	Non Major Elective II-for those who studied Tamil underPart I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto +2 but opt for other languages in degree programme	Freelance Journalism						
				2	2	3	25	75	100
		Skill Based Elective I		2	2	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@	Digital Skills for Employability – Microsoft Office Fundamentals	--	2	--	25	75	100
		Total		30	25				800

V	III	Core Course – IX (CC)	Radio Journalism	5	5	3	25	75	100
		Core Course – X (CC)	Media & Human Rights	5	5	3	25	75	100
		Core Course – XI (CC)	Online Journalism	5	5	3	25	75	100
		Core Course - XII (CC)	Advertising & PR	5	5	3	25	75	100
		Major Based Elective – I	Tamil Journalism	4	3	3	25	75	100
	IV	Skill Based Elective –II		2	2	3	25	75	100
		Skill Based Elective – III		2	2	3	25	75	100
		Soft Skills Development		2	2	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@	Marketing and Design Tools- Content Writing and Marketing	--	2	--	25	75	100
	Total			30	31				900
VI	III	Core Course – XIII (CC)	Media Management	6	5	3	25	75	100
		Core Course – XIV(CC)	Development Journalism	6	5	3	25	75	100
		Core Course- XV (CC)	Television Journalism	6	5	3	25	75	100
		Major Based Elective II	Sports Journalism	5	4	3	25	75	100
		Major Based Elective III	Magazine Journalism	6	4	3	25	75	100
	V	Extension Activities	Extension Activities	-	1	-	-	-	-
		Gender Studies	Gender Studies	1	1	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@	Digital Marketing Skills for Employability- Graphic Design and Multimedia	--	2	--	25	75	100
	Total			30	27				700
	Grand Total			180	154				4400

NO. OF COURSES

Language Part – I	-	4
English Part –II	-	4
Core Paper	-	15
Allied Paper	-	4
Add –on Course	-	2
Non-Major Elective	-	2
Skill Based Elective	-	3
Major Based Elective	-	3
Environmental Studies	-	1
Value Education	-	1
Soft Skill Development	-	1
Gender Studies	-	1
Extension Activities	-	1 (Credit only)
Naan Mudhalvan Scheme	-	3

- * For those who studied Tamil up to 10 +2 (Regular Stream)
- + Syllabus for other Languages should be on par with Tamil at degree level
- # Those who studied Tamil up to 10 +2 but opt for other languages at degree level under Part I should study special Tamil under Part -IV
- ** Extension Activities shall be outside instruction hours
Non Major Elective I & II – for those who studied Tamil under Part I
 - a) Basic Tamil I & II for other language students
 - b) Special Tamil I & II for those who studied Tamil up to 10th or +2 but opt for other languages in degree programmes
- \$ **Add on Course: The Professional English – Four Streams Course is offered in the 1st and 2nd Semester in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)**
- @ **The Extra 6 hrs/cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.**
- @@ **Naan Mudhalvan Scheme: As per Naan Mudhalvan Scheme instruction**

Note:

1. Theory: Internal - 25 marks External - 75 marks
2. Separate passing minimum is prescribed for Internal and External
 - a) The passing minimum for CIA shall be 40% of 25 marks (i.e. 10 marks)
 - b) The passing minimum for University Examinations shall be 40% of 75 marks (i.e. 30 marks)
