

BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI 620 024 B.A. TOURISM AND TRAVEL MANAGEMENT

COURSE STRUCTURE UNDER CBCS

(Applicable to the candidates admitted from the academic year 2016 -2017 onwards)

(NAAN MUDHALVAN SCHEME WAS IMPLEMENTED FROM 4th SEMESTER ONWARDS FOR 2021-2022 BATCH)

Sem	Part	Course	Ins.	Credit	Exam	Marks		Total
			Hours		Hours	Int.	Ext.	
I	I	Language Course – I (LC) Tamil*/Other Language+#	6	3	3	25	75	100
	II	English Language Course – I (ELC)	6	3	3	25	75	100
		Core Course – I (CC) Principles of Tourism	6	5	3	25	75	100
	III	Core Course – II (CC) Geography of Tourism	6	5	3	25	75	100
		Allied Course – I (AC) Cultural History of India upto 1206 A.D.	4	3	3	25	75	100
		Add-on Course-I \$ Professional English- I	6 @	4	3	25	75	100
	IV	Value Education	2	2	3	25	75	100
		Total	30+6@	25				700
II	I	Language Course – II (LC) Tamil*/Other Language+#	6	3	3	25	75	100
	II	English Language Course – II (ELC)	6	3	3	25	75	100
	III	Core Course – III (CC) Indian Tourist Panorama	6	5	3	25	75	100
		Core Course – IV (CC) Tourism Management	6	5	3	25	75	100
		Allied Course – II (AC) Cultural History of India from 1206 to 1857 A.D.	4	3	3	25	75	100
		Add-on Course-II \$ Professional English- II	6 @	4	3	25	75	100
	IV	Environmental Studies	2	2	3	25	75	100
		Total	30+6@	25				700

III	I	Language Course – III (LC)	6	3	3	25	75	100
,	TT	Tamil*/Other Language+#	6	3	3	25	75	100
	II	English Language Course – III (ELC)	0	3	3	25	75	100
	III	Core Course – V (CC)	6	5	3	25	75	100
		Tourism and Transport Core Course – VI (CC)	6	5	3	25	75	100
		Tourism Potentials in Tamilnadu	O		3	23		100
		Allied Course – III (AC) Political and Cultural History of India from 1857 to 1947 A.D.	4	3	3	25	75	100
	IV	 Non Major Elective I – For those who studies Tamil under Part I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto 10th, +2 but opt for other languages indegree programme c) Basics of Tourism 	2	2	3	25	75	100
		Total	30	21				600
IV	I	Language Course – IV (LC) Tamil*/Other Language+#	6	3	3	25	75	100
	II	English Language Course – IV (ELC)	6	3	3	25	75	100
	III	Core Course – VII (CC) Emerging Concepts for Effective Tourism	5	5	3	25	75	100
		Core Course – VIII (CC) Ticketing Management	5	5	3	25	75	100
		Allied Course – IV (AC) Cultural History of Tamilnadu upto 1947	4	3	3	25	75	100
	IV	Non Major Elective II – For those who studies Tamil under Part I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto 10 th , +2 but opt for other languages indegree programme c) Cultural Tourism	2	2	3	25	75	100
	V	Skill Based Elective - I	2	2	3	25	75	100
		Naan Mudhalvan Scheme (NMS)						
	VI	@@ Digital Skills for Employability- Microsoft Office Fundamentals		2		25	75	100
1		Total	30	25		+		800

V	III	Core Course – IX (CC)	5	5	3	25	75	100
		Tourism and Travel Agencies						
		Core Course - X (CC)	5	5	3	25	75	100
		Hospitality Management						
		Core Course - XI (CC)	5	5	3	25	75	100
		Tourism and Advertising						
		Core Course – XII (CC)	5	5	3	25	75	100
		Sports and Health Tourism						
		Major Based Elective – I	4	3	3	25	75	100
		History of Indian Arts - I						
	IV	Skill Based Elective – II	2	2	3	25	75	100
	VI	Skill Based Elective – III	2	2	3	25	75	100
		Soft Skills Development	2	2	3	25	75	100
		Naan Mudhalvan Scheme (NMS)						
	VI	@@ Marketing and Design Tools-		2		25	75	100
		Content Writing and Marketing	20	24				000
		Total	30	31		2.5		900
VI	III	Core Course – XIII (CC)	6	5	3	25	75	100
		Information Technology and						
		Tourism	-		2	25	7.5	100
		Core Course – XIV (CC)	6	5	3	25	75	100
		Tourism Marketing	-	5	2	25	7.5	100
		Core Course – XV(CC)	6	5	3	25	75	100
		Economics of Tourism	-	4	2	25	7.5	100
		Major Based Elective – II	5	4	3	25	75	100
		History of Indian Arts - II	(4	3	25	75	100
		Major Based Elective – III	6	4	3	25	75	100
	V	Eco Tourism Extension Activities		1				
	V	Gender Studies	1		3	25	75	100
		Naan Mudhalvan Scheme (NMS)	1	1		23	13	100
		(NWIS) (a.a. Tourism Skills for						
	VI	Employability- Tourist & Travel		2	3	25	75	100
		Guide						
		Total	30	27				700
		Grand Total	180	154				4400
	L	2					1	

NO.OF COURSES

Language Part – I 4 English Part –II 4 Core Paper 15 Allied Paper 4 2 Add -on Course 2 Non-Major Elective Skill Based Elective 3 Major Based Elective 3 **Environmental Studies** Value Education 1 Soft Skill Development 1 Gender Studies 1 **Extension Activities** 1 (Credit only) Naan Mudhalvan Scheme

- * For those who studied Tamil up to 10 +2 (Regular Stream)
- + Syllabus for other Languages should be on par with Tamil at degree level
- # Those who studied Tamil up to 10 +2 but opt for other languages at degree level under Part I shouldstudy special Tamil under Part -IV
- ** Extension Activities shall be outside instruction hours

 Non Major Elective I & II for those who studied Tamil under Part I
 - a) Basic Tamil I & II for other language students
 - b) Special Tamil I & II for those who studied Tamil up to 10th or +2 but opt for other languages indegree programmes
- \$ Add on Course: The Professional English Four Streams Course is offered in the 1st and 2nd Semester in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)
- @ The Extra 6 hrs/cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.
- @@ Naan Mudhalvan Scheme: As per Naan Mudhalvan Scheme instruction

Note:

- 1. Theory: Internal 25 marks External 75 marks
- 2. Separate passing minimum is prescribed for Internal and External
 - a) The passing minimum for CIA shall be 40% of 25 marks (i.e. 10 marks)
 - b) The passing minimum for University Examinations shall be 40% of 75 marks (i.e. 30 marks)
