

PAPER VII : SOCIAL PSYCHOLOGY RMH27

UNIT 1 Definition, nature and origin of Social Psychology - Problems and Scope - methods of Social Psychology - experimental and observation.

UNIT 2 Process of Socialization - Concept of conditioning - Role of Social institution - School, Community and culture.

UNIT 3 Social perception - learning and perception - motivation and perception - factors in perception.

UNIT 4 Social motives - development of social motives in childhood. Experience of Social motives - social pressure and social motives - attitude formation.

UNIT 5 Group processes - Introduction - leadership - communication - conflict - intergroup relations - Social movement, public opinion - propaganda.

BOOKS FOR REFERENCE

1. H.C. Lindgren : An Introduction to Social Psychology
2. Paul F. Secord Carl, W. Backman : Social Psychology
3. Modavida and Harari : Social Psychology (Relevant)