BUSINESS TOOLS FOR DECISION MAKING

Max. Marks: 100

UNIT I:

Correlation Analysis – Karl Pearson Correlation, Multiple Correlation, Partial Correlation – Regression Analysis – Simple and Multiple

UNIT II:

Analysis of Time Series – Components – Fitting a Straight Line by the Method of Least Squares – Moving Averages – Index Numbers – Weighted and un weighted – Price Index Numbers – Types – Tests in Index Numbers – Time and Factor Reversal Test – Cost of Living Index Number.

UNIT III:

Probability – Mathematical Expectations – Theoretical Distributions – Binomial, Poisson and Normal Distributions.

UNIT IV:

Significance Tests in small samples – Testing the significance between sample mean and population mean – Two sample means – Independent samples and dependent samples – Testing the significance between variances

UNIT V:

Chi-square Test – Analysis of variance – One way and two way classifications.

Part A: Theory questions only

Part B: (Either or pattern) One problem (or) One Theory

Part C: 3 Problems 2 Theory

Books for Reference:

- 1. S.P. Gupta. Statistical Methods
- 2. S.C. Gupta Statistical Methods
- 3. P.A. Navaneetham Business Tools for Decision Making
- 4. R.S.N. Pillai & Bhagavathi Business Statistics