

SOCIAL AND ETHICAL PERSPECTIVES IN BUSINESS

UNIT – I

Business Ethics – meaning – ethical values – standards – significance, scope and factors affecting business ethics – Principles of business ethics – rights and obligations, positive and negative.

UNIT – II

Managerial Ethics – ethics of various Management functions like HRM, Wage administration, decision making and pricing – ethical dilemma – relationship between law and ethics – manager under unethical boss – institutional loyalty.

UNIT – III

Social responsibility of business – concept, scope and need for social responsibility towards various groups – social audit – objectives, scope and features of social audit – social audit in India.

UNIT – IV

Local and global issues in Management – black money, poverty – ecology – ecological crisis – causes and implication – remedies, promotion of responsible entrepreneurship – case studies.

UNIT – V

Environmental Management – concept of sustainable development – waste Management, waste disposal, waste treatment – environment management system – case study.

Reference Books:

1. N.K.UBEROI – ENVIRONMENTAL MANAGEMENT
2. FR.K.CYRIAC – MANAGERIAL ETHICS & SOCIAL ISSUES.
3. FR.MCHRATH SJ – SOCIAL MANAGERIAL SKILLS FOR ALL.
4. DAVIS KEITH & BLOMSTROM – BUSINESS, SOCIETY AND ENVIRONMENT