

ELECTIVE – STRATEGIC COST MANAGEMENT

UNIT –I

Designing Costing System for job and Process Oriented manufacturing environments – Cost estimation and Regression Analysis – Linear Programming and cost volume profit Analysis –Learning curves.

UNIT –II

Cost as a Source of Competitive Advantage – Value Chain Concept – Cost Driver Concept – Strategic Positioning Concept – Profit Variance Analysis – Target Costing – Life Cycle Costing .

UNIT – III

Activity Based Costing – Drawbacks of Conventional Costing Systems – Hidden Factory – Merits and Demerits of ABC – Implementation of ABC.

UNIT –IV

Cost of Quality – Understanding, Analysis and Measurement of COQ.

UNIT – V

Business Process Reengineering, Total Quality Management, Just in Time and Flexible Manufacturing Systems as enablers of low cost strategy – Their implications for costing systems.

References:

Vijay Govindarajan, Strategic Cost Management

Robert S.Kaplan and Anthony A Atkinson, Advanced Management Accounting.