

**CORE COURSE V - ENTREPRENEURIAL DEVELOPMENT**

**Credit Allotted: 4**

**Max. Marks: 75**

**OBJECTIVE:**

To develop the entrepreneurial knowledge and skill through understanding of the concepts in entrepreneurial development

**UNIT - I**

Entrepreneur –Meaning – Definition – Characteristics – Functions – Role of Entrepreneurs in the economic development – Classification of entrepreneurs – Factors affecting entrepreneurial growth.

**UNIT – II**

Entrepreneurship – Concept – Distinction between Entrepreneur and Entrepreneurship - Entrepreneurship Development Programmes – Objectives - Stages in EDP- Pre-training Stage – Training phase – Post Training – Evaluation and Feedback of EDP.

**UNIT - III**

Project Identification - Sources of ideas – Preliminary evaluation and testing of ideas – Constraints - Project formulation – Stages- Feasibility study and Feasibility Report – Selection Criteria.

**UNIT – IV**

Project Report - Project Appraisal – Technical – commercial appraisal – Financial appraisal– Sources of finance – Steps to start an industrial unit.

**UNIT – V**

Incentives and subsidies of State and Central Govt. – Aims – Backward areas – Industrial Estates –Role of DIC,SISI, TCO in entrepreneurial growth

**Books Recommended:**

1. P.N. Singh – Developing Entrepreneurship for Economic Growth
2. Guide to Entrepreneurs – Industrial Development – Govt. of Tamil Nadu – SIPCOT
3. Gupta & N. Srinivasan – Entrepreneurship Development