ELECTIVE COURSE III (B) – ORGANISATIONAL BEHAVIOUR

Credit Allotted: 4

Max. Marks: 75

OBJECTIVE

To make the students understand the basics of individual behaviour and group behaviour of people at work and enable them to gain knowledge relating to overall development of the organisation

UNIT I:

Organisational Behaviour – Meaning – Characteristics – Disciplines contributing to OB – Relationship with other Social Sciences – Approaches to OB – Hawthorne Experiments.

UNIT II:

Perception: Process – Factors influencing perceptual selection and Distortion in Perception – Learning: Theories of Learning – Attitudes: Factors influencing formation of Attitude – OB Modification

UNIT III:

Personality: Theories of Personality – Determinants – Types - Emotional Intelligence – Features - Group Dynamics: Formal and Informal Groups – Group Cohesiveness – Stress Management: Causes and Effects of Stress – Coping strategies for stress

UNIT IV:

Leadership: Theories and styles – Motivation – Theories of Motivation – Communication – Conflict Management: Role Conflict – Goal Conflict and inter personal conflict

UNIT V:

Organisation change – Resistance to change and Overcoming resistance to change –Organisation Development – OD Process and Techniques – Organisation Culture – Factors influencing organisation culture – Organisational Effectiveness – Process and factors influencing organizational effectiveness.

Books Recommended:

1. Keith Davis - Organisational Behaviour and Human Behaviour at work

Books for Reference:

- 1. Fred Luthans Organisational Behaviour
- 2. Keith Davis Human Behaviour at work
- 3. L.M. Prasad Organisational Behaviour Sultan Chand & Sons
- 4. K. Aswathappa Essentials of Organisational Behaviour
- 5. Stephan Robinson Organisational Behaviour