CORE COURSE – V - Organizational Behavior

Unit I

Introduction to Organizational Behavior –Related Disciplines – Theoretical Framework – Organizational Approaches – Modern Organizational Scenario: Impact of Globalization

Unit II

Individual Behavior – Perception – Process – Changes - Personality and Attitudes – Job Satisfaction

Unit III

Motivation: Needs, Content and Process: Motivation: Content Theories – Process Theories – Contemporary Theories – Motivation Applied – Job Design and Goal setting. Leadership – Background – Process- Styles – Activities – Skills

Unit IV

Group Dynamics – The nature of Informal Organizations – Formal Groups – Interactive conflict: Interpersonal conflict – Inter-group behavior and conflict – Negotiation Skills: Going beyond conflict management – Traditional Negotiation Approaches - Contemporary negotiation skills.

Unit V

Communication – Role and background – Interpersonal communication – Informal communication- The Decision Making process – Participative Decision making techniques – Organization design – culture – Organization change and development

Text Book:

- 1. Fred Luthans, Organizational Behavior, 9th Edition, McGraw-Hill Irwin, 2002.
- 2. John W. Newstorm and Keith Davis, Organizational Behavior, 10th Ed., TMG, 1998.