

ELECTIVE COURSE-V-3 : MANAGEMENT INFORMATION SYSTEMS

Unit I

IT Foundation Concepts: Computer Hardware – Software – Data Resource Management – Telecommunication and Networks

Unit II

IS in Business Applications: Information systems and Technologies – Business applications, development and Management

Unit III

E-Business and E-Commerce: The e-Business enterprise – e-commerce – e-Business systems – e-Business decision support

Unit IV

Development process: Developing e-Business Strategies and Solutions

Unit V

Security and Ethics in E-Business: Security, social and Ethical Challenges in e-Business Enterprise and Global management of e-Business Real world cases Icongo, Yahoo, IBM, SAP, Oracle, Siebel, Wall Mart

Text Book

Management Information Systems, VI Edition, James A.O. Brien, Tata-McGraw Hill Edition

References

1. Management Information Systems, III Edition, Post and Anderson, Tata-McGraw Hill Edition
2. Frontiers of Electronic Commerce, Kalakota and Winston, Pearson Education
3. Information Technology for Management, VII Edition, Henry C. Lucas Jr.