

**INVESTMENT MANAGEMENT**

**UNIT – I**

Meaning – scope – Definition – characteristics of investment – Principles of Investments – Types of investors – Kinds of investments – Investment Vs. Speculations.

**UNIT – II**

Corporate securities – shares – stock and shares – Types of shares – types of equity shares in the market – Allotment of shares – Bonus shares – debentures – Guidelines – Bonds.

**UNIT – III**

The Securities and Exchange Board of India – Origin and development – objectives – Activities – Act – functions.

**UNIT – IV**

Fundamental analysis – Security analysis – functional approach – Economic forecasting – forecasting techniques.

**UNIT – V**

Technical analysis – Timing of investment decision – Technical indicators – Tools of Technical analysis.

**REFERENCE BOOK**

1. Investment management – V.K.Bhalla
2. Investment management – V.A.AVADHANI
3. Investment Game - Prasanna Chandra
4. Investment management – Dr.S.Krishnamurthy and Dr.S.Maria John  
- Palani Paramount Publications.