**Subject Code: CCBM14** 

#### CORE COURSE - XIV - PORTFOLIO MANAGEMENT

# UNIT I:

Investment Setting – Overview – Securities market – Taxes.

# **UNIT II:**

Investment Spectrum: - Financial Securities - Equity - Preference Shares - convertible bonds - NCD - Public sector bonds - savings certificates - Govt. Securities - Money market securities - Commercial Paper - Other newer securities.

### **UNIT III:**

Mutual Fund – what and why Guidelines for mutual funds – Debt – oriented Schemes – Equity – Oriented schemes – Balanced schemes – Performance of Mutual funds Real Estates – Residential and other forms of properties – Gold and Silver etc.,

# **UNIT IV:**

Investment Analysis – Financial Statement Analysis – Analysis of fixed income avenues – valuation of Equity shares – Technical Analysis etc.

# **UNIT V:**

Investment Management – Insights from modern Research – Investment Management framework – specification of investment objectives – selection of asset mix – formulation of portfolio strategy – selection of securities – portfolio execution – portfolio rebalancing – performance evaluation.

(Marks Theory 40%, Problems 60%)

# **TEXT BOOK:**

The Investment Game: Prasama chandra Publishers: Tata McGraw-Hill Publishing Company Ltd., New Delhi. 1994.