SUBJECT CODE : MBECA2

MAJOR BASED ELECTIVE – II – MANAGEMENT INFORMATION SYSTEM

UNIT I:

Management information system: meaning – features – requisites of an effective MIS – MIS Model – components – subsystems of an MIS – role and importance – corporate planning for MIS – growth of MIS in an organization – centralization vs decentralization of MIS. Support – Limitations of MIS.

UNIT II:

System concepts – elements of system – characteristics of a system – types of system – categories of information system – system development life cycle – system enhancement.

UNIT III:

Information systems in business and management: Transaction processing system: Information repeating and executive information system.

UNIT IV:

Database management systems - conceptual presentation - client server architectures networks.

UNIT V:

Functional management information system: Financial – accounting – marketing – production – Human resource – business process outsourcing.

TEXT BOOKS RECOMMENDED:

- 1. Gorden B.Davis & Margrethe H.Olson, "Management information system". McGraw Hill Publishing.
- 2. Aman Jindal, "Management Information system, Kalayani publishers.
- 3. Dr.S.P.Rajagopalan, Management information system Margham Publishing.
- 4. A.K.Gupta management information system S.Chand & Co.
- 5. C.S.V.Murthy Management information system
- 6. Sadagopan .S Management information system