

CORE COURSE – IX – ENTREPRENEURIAL DEVELOPMENT

UNIT – I

Concept of entrepreneurship: Definition Nature and characteristics of entrepreneurship function and type of entrepreneurship phases of EDP, Development of women entrepreneur & rural entrepreneur – including self employment of women council scheme.

UNIT – II

The start-up process, Project identification – selection of the project – project formulation evaluation – feasibility analysis, Project Report.

UNIT – III

Institutional service to entrepreneur – DIC, SIDO, NSIC, MSMEDI – SSIC, SIDCO – ITCOT, IIC – KVIC.

UNIT – IV

Institutional finance to entrepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, LIC and GIC, UTI, SIPCOT – SIDBI commercial bank venture capital.

UNIT – V

Incentives and subsidies – subsidized services – subsidy for market Transport – seed capital assistance – Taxation benefit to SSI role of entrepreneur in export promotion and import substitution.

Text Books Recommended:

1. Dynamics of Entrepreneurial Development by Vasant Desai – Himalaya Publications
2. Entrepreneurial Development by C.B. Gupta and N.P. Srinivasan
3. Fundamentals of Entrepreneurship and Small Business by Renu Arora & S.KI.Sood
4. Entrepreneurial Development by S.S. Khanka – S.Chand & Co.,
5. Entrepreneurial Development by Dr. P. Saravanavel, Learntech Press Trichy.
6. Entrepreneurial Development by S.G. Bhanushali
7. Entrepreneurial Development by Dr. N. Ramu.