B.Sc. HOTEL MANAGEMENT AND CATERING SCIENCE SEMESTER II PART – II – COMMUNICATIVE ENGLISH – II

COURSE OBJECTIVES :

- To enable the students to understand the manner of communication in English proper pronunciation
- To enable to students to understand the proper intonation and accentuation while speaking.
- ✤ To enable the students to learn the verbal etiquette in hotel management

Unit I Phonetics Transaction Stress Tunes in connected speech (word groups, speech rhythm)

Unit II Dialogue writing Formation of Questions (using WH, How type questions) and answers (agreement / disagreement) Question Tags

Unit III

Verbal response to Situations Verbal etiquette / Face to Face and telephonic conversation with clients

Unit IV Unraveling the captions in journals Word pictures Error Identification and correction

Unit V

Description : location, thing, hotel reservation food, place of picnic and sigh seeing – preparing speech.

Reference Books :

- 1. English Course, Linguaphone Institute, London 1970.
- 2. Impact, Penguin to Functional English, Peter Watey Jones, Penguin
- 3. Middlesex, 1983. Collins Cobuild English Language Dictionary, ed., Gwyneth Fox, Rosamund Moon & Penny Stock.