CENTRE FOR DISTANCE EDUCATION
BHARATHIDASAN UNIVERSITY
TIRUCHIRAPPALLI – 620 024.

M.R.A. 2018 BATCH III SEMESTER CLASS
TIME - TABLE

PCP CENTRES:

TIRUCHY (Batches A to D):
:Computer Science Department, Bharathidasan University
Khajamalai Campus, (Near TVS Tollgate Bus stop), Trichy- 620 023.

THANJAVUR
Rajah Serfoji's Government Arts College, Thanjavur – 613 005

PUDUKKOTTAI
H. H. The Rajah's College, Pudukkottai-622 001

KARUR
Government Arts College, Karur – 639 005.

III SEMESTER

CORE PAPERS
Paper - 13 Strategic Management
Paper - 14 Legal aspects of Business
Paper - 15 Knowledge Management
Paper - 16 Managerial Skills

ELECTIVE: FINANCE
Paper - 17 Strategic Financial Management
Paper - 18 Financial Services
Paper - 19 Security Analysis & Portfolio Mgt.

ELECTIVE: OPERATIONS
Paper - 17 Supply Chain Management
Paper - 18 Advanced Operation Research
Paper - 19 Management Control Systems

ELECTIVE: MARKETING
Paper - 17 Consumer Behaviour
Paper - 18 Business to Business Marketing
Paper - 19 Sales and distribution Management

ELECTIVE: HUMAN RESOURCE
Paper - 17 Organisational Development
Paper - 18 Compensation Management
Paper - 19 Change Management

ELECTIVE: SYSTEMS
Paper - 17 E - Business
Paper - 18 Internet Technologies
Paper - 19 Management Information Systems

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<tr>
<th>Date</th>
<th>09.00 - 11.00</th>
<th>11.00 - 13.00</th>
<th>02.00 - 04.00</th>
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<td>22.09.2019</td>
<td>Paper - 13</td>
<td>Test 1 + Class</td>
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<td>Test 1 + Class</td>
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<td>Test 2 + Class</td>
<td>Paper - 17</td>
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<td>Paper - 15</td>
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<td>Paper - 18</td>
<td>Paper - 19</td>
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Last Date for Submission of Assignment – 20.10.2019

Note:-
1. The co-ordinators of respective centres are requested to send the IA marks to the Deputy
Controller, Center for Distance Education, Bharathidasan University, Trichy-24 on or before
15.11.2019 without fail.
2. The students who did not collect the books are instructed to collect them by showing the 3rd
semester Tuition fees receipt in the centre itself.
3. Students who have not yet selected the 3rd and 4th semester Elective papers should select and
confirm it in the first PCP class itself, without fail.
BIHARATHIDASAN UNIVERSITY  
CENTRE FOR DISTANCE EDUCATION  
TIRUCHIRAPPALLI – 620 024

M.B.A. 2018 BATCH III SEMESTER CLASS TIME –  
TABLE

PCP CENTRES:

MAYILADUTHURAI : Dharmapuram Adhinam Arts College, Mayiladuthurai.
MANNARGUDI : M.R. Govt. Arts College, Mannargudi 614 001.
CUDDALORE : St. Joseph’s College of Arts & Science, Cuddalore – 607 001.
THIRUTHIRAPIPOONDI : Bharathidasan University Model College, Thiruthirapipondi
THOOTHUKUDI : Bhairavar Vidhyashram Hr. Sec. School, Thoothukudi-628 001
PERAMBALUR : Bharathidasan University College, Perumbalur, Perambalur–621 107
NAGAPATTINAM : Bharathidasan University Constituent Arts & Science College, Nagapattinam 611 001.
ORATHANADU : Bharathidasan University College, Orathanadu (Women)
MADURAI : Madura College (Autonomous), Madurai – 625 001
NANNILAM : Bharathidasan university Constituent Arts & Science College, Nannilam
KUMBAKONAM : Govt. Arts College for men (Autonomous) Kumbakonam

III SEMESTER

CORE PAPERS
PAPER – 13 Strategic Management  
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DIRECTOR 29.11.19

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