The Co-ordinators of Learners Support Centres offering MBA/MCA Programme are requested to conduct seminar classes for MBA – III Semester and MCA – V Semester for the following papers and also conduct two CIA TEST. The Assignment topics will be available in the university website. The Co-ordinators of respective centres are requested to send the IA marks to the Deputy Controller, Center for Distance Education, Bharathidasan University, Trichy-24 on or before 31.01.2021.

**MBA – III Semester**

**CORE PAPERS**
- Paper – 13 Strategic Management
- Paper – 14 Legal aspects of Business
- Paper – 15 Knowledge Management
- Paper – 16 Managerial Skills

**ELECTIVE: FINANCE**
- Paper – 17 Strategic Financial Management
- Paper – 18 Financial Services
- Paper – 19 Security Analysis & Portfolio Mgt.

**ELECTIVE: OPERATIONS**
- Paper – 17 Supply Chain Management
- Paper – 18 Advanced Operation Research
- Paper – 19 Management Control Systems

**ELECTIVE: MARKETING**
- Paper – 17 Consumer Behavior
- Paper – 18 Business to Business Marketing
- Paper – 19 Sales and distribution Management

**ELECTIVE: HUMAN RESOURCE**
- Paper – 17 Organizational Development
- Paper – 18 Compensation Management
- Paper – 19 Change Management

**ELECTIVE: SYSTEMS**
- Paper – 17 E- Business
- Paper – 18 Internet Technologies
- Paper – 19 Management Information Systems

**MCA – V Semester**

- 501 Computer Networks
- 502 Optimization Techniques
- 503 Compiler Design (Elective-V)
- 504 Network Security (Elective-IV)
- 505 Open Source Lab
- 506 Smart Devices Programming Lab

It is found, most of the MBA – III Semester Students of the LSC centres were not paid the III Semester tuition fees and not selected their Electives. Kindly send the Elective chosen list, collect & send the III Semester Tuition fees on or before 20th January.

[Signature]

DIRECTOR