

## BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI 620 024

## B.Sc. Airlines, Tourism and Hospitality Management (CENTRE FOR DISTANCE EDUCATION) (Applicable to the candidates admitted from the academic year 2013 -2014 onwards)

Sem	Part	Course	Ins.Hrs	Credit	Exam	Marks		Total
					Hours .	Int.	Ext.	
	I	Language Course – I (LC) –	6	3	3	25	75	100
I	1	Tamil*/Other Languages +#	O		3	23	73	100
	II	English Language Course - I (ELC)	6	3	3	25	75	100
	III	Core Course I -Basics of Tourism	5	4	3	25	75	100
-	111	Core Course II - Tourism Geography	5	4	3	25	75	100
-		First Allied Course –I (AC) –	5	3	3	25	75	100
		Principles of Management	3	3	3	23	13	100
-		First Allied Course –II (AC) –	3	_	(a)		_	_
		Accounting for Airlines Tourism and	3		w.			
		Hospitality						
		Total	30	17				500
	I	Language Course – II (LC) -	6	3	3	25	75	100
		Tamil*/Other Languages +#						
	II	English Language Course – II (ELC)	6	3	3	25	75	100
	III	Core Course III – Tourism Policy	6	4	3	25	75	100
		First Allied Course – II (AC) –	2	3	3	25	75	100
II		Accounting for Airlines Tourism and						
11		Hospitality						
		First Allied Course – III (AC) –	5	4	3	25	75	100
		Human Resources Management						
	***	Environmental Studies	3	2	3	25	75	100
	IV	Value Education	2	2	3	25	75	100
		Total	30	21	_			700
	I	Language Course – III (LC)	6	3	3	25	75	100
III		Tamil*/Other Languages +#						
	II	English Language Course - III (ELC)	6	3	3	25	75	100
	III	Core Course IV - Principles of	6	5	3	25	75	100
		Hospitality Management						
		Second Allied Course – I (AC) –	5	3	3	25	75	100
		Services Marketing						
		Second Allied Course – II (AC) –	3	-	<b>a</b>	-		
		Customer Relationship Management						
	IV	Non Major Elective I	2	2	3	25	75	100
		Foreign Language (French)						
		Total	28	16				500

	I	Language Course –IV (LC)	6	3	3	25	75	100
IV		Tamil*/Other Languages +#						
	II	English Language Course – IV (ELC)	6	3	3	25	75	100
	III	Core Course V - Travel Agency of	4	4	3	25	75	100
		Tour Operators						
		Core Course VI - Airfare and Ticketing	4	4	3	25	75	100
		Second Allied Course – II (AC)	2	3	3	25	75	100
		Customer Relationship Management	_				'	
		Second Allied Course – III (AC) –	4	4	3	25	75	100
		Services Quality Management						
	IV	Non Major Elective II –	2	2	3	25	75	100
		Sustainable Tourism						
	V	Skill Based Elective I -	4	4	3	25	75	100
		Communication Skills						
V	III	Core Course VII - Destination	6	5	3	25	75	100
		Planning and Development						
	III	Core Course VIII - Tourism Products	5	5	3	25	75	100
	III	Core Course IX - Cargo Management	5	5	3	25	75	100
	III	Core Course X - Research	5	5	3	25	75	100
		Methodology for Service Industry						
	III	Major Based Elective - I	5	5	3	25	75	100
		Aviation Safety and Security						
		or						
		2. Automation Airlines Industry						
	IV	Skill Based Elective – II - Grooming	4	4	3	25	75	100
		Manners and Etiquette						
	IV	Skill Based Elective – III - ICT for	4	4	3	25	75	100
		Airlines, Tourism and Management						
		Total	34	33				700
VI	III	Core Course XI - Airport Management	6	5	3	25	75	100
	III	Core Course XII - Front Office	6	5	3	25	75	100
		Management						
	III	Core Course XIII - Food and Beverage	6	5	3	25	75	100
		Operations						
	III	Major Based Elective II	5	5	3	25	75	100
	111	1. Itinerary Planning	J				"	100
		Or						
		2.Conference and Event						
		Management						
	III	Project Work	6	4	3	25	75	100
	V	<b>Extension Activities</b>	-	1	-	-	-	-
		Gender Studies	1	1	3	25	75	100
		Total	30	26				600
		Grand Total	180	140	_	_	_	3800