



BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI – 24.

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CENTRE FOR DISTANCE EDUCATION

**M.B.A. APRIL - 2019 EXAMINATIONS TIME TABLE FOR
(MEDIA & ENTERTAINMENT / SUPER SPECIALIZATION PROGRAMMES)**

FN - FORE NOON [9.30 AM to 12.30 PM]

AN - AFTER NOON [2.00 PM to 5.00 PM]

DATE	DAY	SESSION	SEM	SUBJECT CODE	SUBJECT TITLE
20-05-2019	MONDAY	FN	2	P12MBM6 P12MBS6	MARKETING MANAGEMENT
21-05-2019	TUESDAY	FN	2	P12MBM7 P12MBS7	MANAGERIAL ECONOMICS
22-05-2019	WEDNESDAY	FN	2	P12MBM8 P12MBS8	STATISTICS FOR MANAGEMENT
24-05-2019	FRIDAY	FN	2	P12MBM9 P12MBS9	BUSINESS LAW
25-05-2019	SATURDAY	FN	2	P12MBS10	BUSINESS ETHICS & GLOBAL BUSINESS ENVIRONMENT
25-05-2019	SATURDAY	FN	2	P12MBME2	MEDIA BUSINESS
27-05-2019	MONDAY	FN	2	P12MBME3	MEDIA PLANNING
27-05-2019	MONDAY	FN	2	P12MBS2EA2	INTERNATIONAL MARKETING
27-05-2019	MONDAY	FN	2	P12MBS2EB2	ACCOUNTING & FINANCE FOR BANKERS
27-05-2019	MONDAY	FN	2	P12MBS2EC2	FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
27-05-2019	MONDAY	FN	2	P12MBS2ED2	CONSUMER BEHAVIOUR
27-05-2019	MONDAY	FN	2	P12MBS2EE2	HOSPITAL CLINICAL SERVICE MANAGEMENT
27-05-2019	MONDAY	FN	2	P12MBS2EF2	OPERATIONS MANAGEMENT
27-05-2019	MONDAY	FN	2	P12MBS2EG2	ENTREPRISE RESOURCE PLANNING
27-05-2019	MONDAY	FN	2	P12MBS2EH2	INFRASTRUCTURE POLICIES, REFORMS & LAWS



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20-05-2019	MONDAY	AN	1	P12MBM1 P12MBS1	MANAGEMENT PROCESS AND ORGANIZATION
21-05-2019	TUESDAY	AN	1	P12MBM2 P12MBS2	ORGANIZATIONAL STRUCTURE & BEHAVIOUR
22-05-2019	WEDNESDAY	AN	1	P12MBM3 P12MBS3	BUSINESS COMMUNICATION
24-05-2019	FIRDAY	AN	1	P12MBM4 P12MBS4	FINANCIAL ACCOUNTING
25-05-2019	SATURDAY	AN	1	P12MBM5	INTRODUCTION TO MEDIA AND CULTURE
25-05-2019	SATURDAY	AN	1	P12MBS5	FUNDAMENTALS OF MANAGEMENT
27-05-2019	MONDAY	AN	1	P12MBME1	MEDIA MANAGEMENT
27-05-2019	MONDAY	AN	1	P12MBS1EA1	INTERNATIONAL TRADE
27-05-2019	MONDAY	AN	1	P12MBS1EB1	PRINCIPLES AND PRACTICES OF BANKING
27-05-2019	MONDAY	AN	1	P12MBS1EC1	MANAGING HR IN GLOBAL ENVIRONMENT
27-05-2019	MONDAY	AN	1	P12MBS1ED1	SALES AND RETAIL MANAGEMENT
27-05-2019	MONDAY	AN	1	P12MBS1EE1	HOSPITAL ARCHITECTURE, PLANNING, DESIGN AND MAINTENANCE MANAGEMENT
27-05-2019	MONDAY	AN	1	P12MBS1EF1	SUPPLY CHAIN MANAGEMENT
27-05-2019	MONDAY	AN	1	P12MBS1EG1	APPLICATIONS WITH DATABASE MANAGEMENT SYSTEMS
27-05-2019	MONDAY	AN	1	P12MBS1EH1	CONCEPTS OF INFRASTRUCTURE MANAGEMENT



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28-05-2019	TUESDAY	FN	4	P12MBM14 P12MBS15	STRATEGIC MANAGEMENT
29-05-2019	WEDNESDAY	FN	4	P12MBM15 P12MBS16	CHANGE AND KNOWLEDGE MANAGEMENT
30-05-2019	THURSDAY	FN	4	P12MBM16 P12MBS17	BUSINESS RESEARCH METHODS
31-05-2019	FRIDAY	FN	4	P12MBME6	SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT
31-05-2019	FRIDAY	FN	4	P12MBS4EA5	WTO AND INTERNATIONAL REGULATORY ENVIRONMENT
31-05-2019	FRIDAY	FN	4	P12MBS4EB5	LEGAL & REGULATORY ASPECTS OF BANKING
31-05-2019	FRIDAY	FN	4	P12MBS4EC5	ORGANIZATION DESIGN & DEVELOPMENT
31-05-2019	FRIDAY	FN	4	P12MBS4ED5	INTEGRATED MARKETING COMMUNICATION
31-05-2019	FRIDAY	FN	4	P12MBS4EE5	STRATEGIC MANAGEMENT FOR HOSPITALS
31-05-2019	FRIDAY	FN	4	P12MBS4EF5	INVENTORY MANAGEMENT AND MATERIAL REQUIREMENT PLANNING
31-05-2019	FRIDAY	FN	4	P12MBS4EG5	SOFTWARE PROJECT MANAGEMENT
31-05-2019	FRIDAY	FN	4	P12MBS4EH5	TOTAL QUALITY MANAGEMENT
01-06-2019	SATURDAY	FN	4	P12MBME7	CENSORSHIP, ETHICS AND MEDIA LAW
01-06-2019	SATURDAY	FN	4	P12MBS4EA6	MANAGEMENT OF FOREIGN TRADE
01-06-2019	SATURDAY	FN	4	P12MBS4EB6	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
01-06-2019	SATURDAY	FN	4	P12MBS4EC6	LEGAL ENVIRONMENT & INDUSTRIAL LEGISLATIONS
01-06-2019	SATURDAY	FN	4	P12MBS4ED6	INTERNATIONAL MARKETING MANAGEMENT
01-06-2019	SATURDAY	FN	4	P12MBS4EE6	HEALTH RELATED LAWS & ETHICS
01-06-2019	SATURDAY	FN	4	P12MBS4EF6	TECHNOLOGY MANAGEMENT
01-06-2019	SATURDAY	FN	4	P12MBS4EG6	COMPUTER NETWORKS & INTERNET
01-06-2019	SATURDAY	FN	4	P12MBS4EH6	PROJECT MANAGEMENT
03-06-2019	MONDAY	FN	4	P12MBME8 P12MBS18	MANAGING INTERPERSONAL EFFECTIVENESS



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28-05-2019	TUESDAY	AN	3	P12MBM10 P12MBS11	FINANCIAL MANAGEMENT
29-05-2019	WEDNESDAY	AN	3	P12MBM11 P12MBS12	MANAGEMENT INFORMATION SYSTEMS
30-05-2019	THURSDAY	AN	3	P12MBM12 P12MBS13	HUMAN RESOURCE MANAGEMENT
31-05-2019	FRIDAY	AN	3	P12MBM13 P12MBS14	ENTREPRENEURSHIP DEVELOPMENT
01-06-2019	SATURDAY	AN	3	P12MBME4	NEW MEDIA & DIGITAL MEDIA
01-06-2019	SATURDAY	AN	3	P12MBS3EA3	EXPORT FINANCE & DOCUMENTATION
01-06-2019	SATURDAY	AN	3	P12MBS3EB3	MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING
01-06-2019	SATURDAY	AN	3	P12MBS3EC3	DEVELOPMENT & COMPENSATION MANAGEMENT
01-06-2019	SATURDAY	AN	3	P12MBS3ED3	SERVICE MARKETING
01-06-2019	SATURDAY	AN	3	P12MBS3EE3	HOSPITAL SUPPORT SERVICE MANAGEMENT
01-06-2019	SATURDAY	AN	3	P12MBS3EF3	TOTAL QUALITY MANAGEMENT
01-06-2019	SATURDAY	AN	3	P12MBS3EG3	INTERNET MARKETING & E - COMMERCE
01-06-2019	SATURDAY	AN	3	P12MBS3EH3	FINANCING OF INFRASTRUCTURE PROJECTS
03-06-2019	MONDAY	AN	3	P12MBME5	FILM & TV PRODUCTION & PROGRAMMING MANAGEMENT
03-06-2019	MONDAY	AN	3	P12MBS3EA4	FOREIGN TRADE & POLICY
03-06-2019	MONDAY	AN	3	P12MBS3EB4	PROJECT APPRAISAL, PLANNING & CONTROL
03-06-2019	MONDAY	AN	3	P12MBS3EC4	STRATEGIC HRD
03-06-2019	MONDAY	AN	3	P12MBS3ED4	BRAND MANAGEMENT
03-06-2019	MONDAY	AN	3	P12MBS3EE4	EPIDEMIOLOGY & PUBLIC HEALTH SYSTEM
03-06-2019	MONDAY	AN	3	P12MBS3EF4	PROJECT MANAGEMENT
03-06-2019	MONDAY	AN	3	P12MBS3EG4	COMPUTER MODELING & DECISION SUPPORT SYSTEMS
03-06-2019	MONDAY	AN	3	P12MBS3EH4	URBAN INFRASTRUCTURE MANAGEMENT & REGULATIONS