

MOST IMMEDIATE
FOR PERSONAL
ATTENTION



Higher Education (A2) Department,
Secretariat, Chennai-9.

*Check before
among colleges
12/8/2026*

Letter No.1146/A2/2026-9, dated 17.08.2026

From
Tmt. Rashmi Siddharth Zagade, I.A.S.,
Special Secretary to Government.

To

The Commissioner of Collegiate Education, Chennai -15. (w.e)
The Director of Technical Education, Chennai -25. (w.e)
All other HoD's under the aegis of
Higher Education Department. (w.e)
All Registrars of Universities under the
aegis of Higher Education Department. (w.e)

Sir / Madam,

Sub:- Higher Education – Mission Management Unit – Drug Free
Tamil Nadu – Anti-Drug Clubs and Volunteering Teams –
Activity Calendar for the academic year 2026–2027 –
Implementation in HEI's – Instructions – Regarding.

Ref:- 1. G.O.(Ms) No.52, Home, Prohibition and Excise
Department, dated 14.10.2024.
2. D.O. Letter No.18001/H.P&E (XVI)/2026-1, dated
03.08.2026 of the Additional Chief Secretary to
Government, Home, Prohibition and Excise Department.

I am directed to invite attention to the references cited and to state that the Mission Management Unit – Drug Free Tamil Nadu has prepared a comprehensive Activity Calendar for the academic year 2026–2027 for Anti-Drug Clubs and Volunteering Teams, comprising fortnightly activities aimed at creating awareness among college students, strengthening peer education, encouraging public participation and promoting preventive behaviour towards substance abuse.

2. The Activity Calendar includes various awareness and engagement activities such as Anti-Drug Club orientation, awareness and capacity-building programmes, mental wellness and life-skills activities, digital awareness programmes, visits to de-addiction centres, community outreach programmes, healthy lifestyle activities, awareness campaigns, creative expression activities, youth leadership programmes, peer leadership initiatives and Drug-Free Campus activities.

3. In this connection, I am directed to request you to issue suitable instructions to all the Higher Educational Institutions under your control to incorporate the activities specified in the enclosed Activity Calendar into the schedule

[P.T.O]

of co-curricular activities of the Colleges and ensure their effective implementation during the academic year 2026–2027.

4. An action taken report in this regard may be sent to Government at the earliest.

Yours faithfully,

17/8/26
17/8/26
for Special Secretary to Government.

Copy to:

All Officers/Sections of Higher Education Department.
(for follow-up action)

C.NO: 1146/A/2026

Dr.K. Manivasan, I.A.S.,
Additional Chief Secretary
to Government



Home, Prohibition and
Excise Department,
Secretariat, Chennai-9

D.O. Letter No.18001/H,P&E (XVI)/2026-1,dated 03.08.2026

Dear Thiru. Dheeraj Kumar,

Sub: Home, Prohibition and Excise Department - Mission
Management Unit - Drug Free Tamil Nadu
Implementation of Anti-Drug Club and Volunteering
Team Activities in all Colleges - Activity Calendar sent -
Regarding.

Ref: G.O. (Ms) No. 52, Home, Prohibition and Excise
Department, dated 14.10.2024.



Forwarded
to concerned

I am to state that the Mission Management Unit - Drug Free Tamil Nadu has drawn up following comprehensive activity calendar for the new academic year 2026 - 2027 which outlines two sets of fortnightly activities for Anti Drug Clubs and Volunteering Teams.

2. In the Government Order cited, the functions, objectives, awards and timeline of events of Anti-Drug Clubs and volunteering teams has been prescribed. The planned initiatives aim to promote awareness, strengthen peer education, encourage public participation, and to foster preventive behaviours among college students. Anti-Drug Clubs and volunteering teams activity calendar is enclosed herewith.

3. I am to request you to issue suitable instructions to the HoDs concerned to incorporate the above activity calendar into the schedule of co-curricular activities of all the colleges.

Best Regards

Yours sincerely,

(Signature)
4-8-26

To

Thiru. Dheeraj Kumar, IAS.,
Additional Chief Secretary to Government,
Higher Education Department,
Secretariat, Chennai-9 (w.e.)

**Suggested Activities for Anti-Drug Clubs & Volunteering Team
(2026-2027)**

Month	1st Fortnight	2nd Fortnight
July 2026	Anti-Drug Club Launch & Orientation: Reconstitute the Anti-Drug Club through a membership drive and orientation programme introducing its objectives, roles, and annual action plan. Engage students with a Drug-Free Campus Pledge, e-Pledge, #Enadukvendam Selfie Zone, introductory games, team-building activities, and volunteer registration, fostering ownership, teamwork, and a strong commitment to creating a safe, healthy, and drug-free campus culture.	Know the Challenge: Organize an interactive orientation with Police officials, Health Experts, MMU Specialists, and Recovery Champions to help students understand the realities of substance abuse, its health and legal consequences, and emerging drug trends. Include Myth vs Fact quizzes, panel discussions, case-based learning, and guided student reflection sessions to dispel misconceptions, encourage informed decision-making, build empathy, and motivate students to actively contribute towards a Drug-Free Campus.
Aug 2026	Staff Awareness & Capacity Building Programme: Anti-Drug Club members shall organize dedicated awareness sessions for teaching and non-teaching staff to enhance their understanding of substance abuse, emerging drug trends, early warning signs, and available support systems. Through presentations, interactive discussions, myth-versus-fact sessions, student volunteers will foster a collaborative campus environment where staff actively support prevention efforts, early identification, referral, and the promotion of a safe, healthy, and drug-free educational institution.	Drug-Free Innovation Hackathon: Students work in multidisciplinary teams to develop innovative solutions for substance abuse prevention through technology, social innovation, or behaviour change. Teams present prototypes, awareness campaigns, mobile applications, or community intervention ideas before an expert panel. Outstanding innovations may be recognized and showcased for wider implementation.
Sept 2026	Mental Wellness & Life Skills: Organize interactive workshops on stress management, emotional resilience, mindfulness, healthy coping strategies, decision-making, and peer support to help students manage academic and personal challenges. Include	Digital Awareness Week: Conduct engaging online quizzes, expert webinars, awareness reels, meme and short-video contests, and a campus-wide social media challenge using #Enadukvendam to promote anti-drug messages through platforms popular with students. Encourage students to

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	guided relaxation sessions, self-care activities, expert talks, and peer-led discussions to strengthen emotional well-being, build resilience, and reduce vulnerability to substance abuse.	create and share positive digital content, participate in live discussions and polls, and recognize the most impactful posts, reels, and creative campaigns to build a vibrant, youth-led online movement for a Drug-Free Tamil Nadu.
Oct 2026	Learning Through Experience: Organize visits to De-addiction Centres to provide students with first-hand exposure to rehabilitation services, followed by interactions with recovered individuals, counsellors, psychologists, and healthcare professionals. Conclude with guided reflection sessions, group discussions, and experience-sharing activities to foster empathy, dispel myths about addiction, reinforce the importance of early help-seeking, and strengthen students' commitment to leading a drug-free lifestyle.	Newspaper Analysis & Policy Review Workshop: Students collect and analyse newspaper reports, digital news articles, and policy updates on substance abuse over the previous month to identify emerging trends, risk factors, enforcement challenges, and prevention initiatives. Working in teams, they present evidence-based findings, review existing policies, and develop practical action plans and awareness strategies for their institution and surrounding community, fostering critical thinking, policy awareness, and youth-led solutions to address substance abuse.
Nov 2026	Campus Awareness Festival: Organize a vibrant campus festival featuring Street Plays, Mime Shows, Flash Mobs, Human Library sessions, and Awareness Song/Jingle Competitions to communicate anti-drug messages through art, culture, and storytelling. Encourage active student participation, peer-to-peer engagement, and creative performances that challenge misconceptions, inspire healthy lifestyles, and foster a strong, visible commitment to a Drug-Free Campus.	Community Connect: Conduct outreach programmes in nearby schools, villages, and public spaces through awareness sessions, parent interaction meetings, youth engagement activities, and peer education initiatives. Encourage students to act as community ambassadors by promoting healthy lifestyles, early prevention, and informed decision-making while strengthening partnerships with local communities.
Dec 2026	Healthy Lifestyle Festival: Organize a Healthy Lifestyle Festival featuring sports competitions, Silambam	Volunteer Challenge: Conduct focus group discussions (FGDs), debates, help desk initiatives, and student engagement events within the

	demonstrations, fitness challenges, yoga and meditation sessions, traditional games, wellness activities, and cultural performances that promote the message of healthy, drug-free living. Encourage maximum student participation to foster physical fitness, mental well-being, teamwork, self-discipline, and positive lifestyle choices while reinforcing the importance of staying free from substance abuse.	institution. Encourage volunteers to serve as peer educators by facilitating open conversations, promoting healthy lifestyle choices, identifying students who may need support, fostering critical thinking through discussions and debates, and strengthening a positive, inclusive, and drug-free campus culture.
Jan 2027	Understanding Laws & Enforcement: Organize visits to nearby Police Stations and Fire & Rescue Services, along with interactive sessions by law enforcement officers, legal experts, and narcotics officials on the NDPS Act, cyber-enabled drug trafficking, emerging drug trends, and the legal consequences of substance abuse. Enable students to understand the role of enforcement agencies, emergency response systems, and responsible citizenship while strengthening awareness of drug laws, prevention strategies, and reporting mechanisms.	Community Action Campaign: Organize community-based awareness drives such as door-to-door campaigns, public pledge movements, wall painting and mural initiatives, awareness rallies, Cyclathon, and information corner in markets, bus stands, and other public places. Engage students in collaborating with local bodies, youth clubs, self-help groups, and community leaders to spread anti-drug messages, encourage community participation, and promote a collective commitment towards a Drug-Free Tamil Nadu.
Feb 2027	Creative Expression Week: Encourage students to creatively communicate anti-drug messages through Handmade Poster, Drawing, AI Poster Design, Slogan Writing, Digital Comics, Infographics, and Pamphlet Design Competitions. Showcase winning entries through campus exhibitions, digital displays, and social media campaigns to amplify awareness, inspire peer learning,	Youth Leadership Summit: Organize a Youth Leadership Summit featuring Music Against Drugs, Talent Showcases, Innovation Expo, Open Mic – Voices Against Drugs, and Youth Ambassador interactions to inspire students to become advocates for a drug-free society. Provide a platform for showcasing creative talents, innovative ideas, and inspiring stories while promoting leadership, peer influence,

	and promote innovative, youth-driven advocacy for a drug-free society.	community engagement, and youth-led solutions for substance abuse prevention.
March 2027	Peer Leadership & Best Practices: Conduct student-led awareness sessions, peer mentoring programmes, Anti-Drug Ambassador presentations, and experience-sharing forums where students exchange successful initiatives, innovative outreach methods, and personal learning experiences. Recognize outstanding peer leaders and encourage collaborative learning, leadership development, and the adoption of best practices to strengthen a sustainable, student-driven Drug-Free Campus culture.	Drug-Free Campus Festival: Organize a Drug-Free Campus Festival showcasing exhibitions of awareness materials, documentary screenings, release of a digital magazine/newsletter, cultural performances, and displays of Anti-Drug Club achievements and best practices from throughout the academic year. Present club documentation, photographs, videos, success stories, and impact reports to celebrate student contributions, recognize outstanding volunteers, inspire future initiatives, and reinforce the institution's commitment to sustaining a Drug-Free Campus.

K. MANIVASAN
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

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Section Officer

For
03/08/26

A. M. 703/08/2026