



Higher Education (A2) Department,
Secretariat, Chennai-9.

Letter No.20034/A2/2021, dated 26.06.2025.

From
Tmt. K. Karpagam, I.A.S.,
Joint Secretary to Government.

To
The Commissioner of Collegiate Education, Chennai – 15. (w.e.)
The Commissioner of Technical Education, Chennai – 25. (w.e.)
The Registrars of all Universities under the aegis
of Higher Education Department(w.e.)

Sir / Madam,

Sub: Drug Free Tamil Nadu – Anti-Drug Club and Volunteering Team activities in Colleges – Inclusion of Activity Calendar for Anti-Drug Clubs and Volunteering Teams in Co-Curricular Schedule – Instructions – Regarding.

Ref: 1. G.O. (Ms.) No.52, Home, Prohibition and Excise Department, dated 14.10.2024.
2. From the Additional Chief Secretary to Government, Home, Prohibition and Excise Department, D.O. letter No.14719/H,P&E (XVI)/2025-1, dated 18.06.2025.

I am directed to invite attention to the references cited and to inform you that in the Government Order first cited, the functions, objectives, awards and timeline of events of Anti-Drug Clubs and Volunteering teams has been prescribed.

2. I am also to inform you that, the Mission Management Unit – Drug Free Tamil Nadu has prepared a comprehensive activity calendar for the period from June 2025 to March 2026 (copy enclosed). The calendar outlines two distinct sets of fortnightly activities:

- One set under Anti-Drug Clubs; and
- Another under Volunteering Teams such as NSS, NCC, YRC and RRC.

These planned initiatives aims to promote awareness, strengthen peer education, encourage public participation and to foster preventive behaviours among College students.

3. I am, therefore, to request you to incorporate the above activity calendar for the Anti-Drug Clubs and Volunteering teams into the schedule of co-curricular activities of all colleges under your administrative control for the said period, i.e. from June 2025 to March 2026.

Yours faithfully,

A. Rajaraj
26.6.25

for Joint Secretary to Government

Home, P&E XVI(2)Dept.**Anti-Drug Club & Volunteering Team Activity Calendar****Period: June 2025 to March 2026****Frequency: One Activity Every 15 Days****Page 1: Calander For Anti-Drug Club Activity****Objective:** Engage students creatively in awareness-building against substance abuse.

Month	1st Fortnight Activity	2nd Fortnight Activity
June 2025	Seminar with Guest Speaker	Pamphlet Making Competition
July 2025	Distributing Pamphlet in Public places	Visit to De-addiction Centre
August 2025	Essay Competition	Street Walk Awareness Drive
September 2025	Anti-Drug Song Creation	Drawing Competition
October 2025	Quiz Competition	Quiz Competition
November 2025	Poster Making	Essay Competition
December 2025	Slogan Writing	Street Plays
January 2026	Cycle Rally	Seminar with Guest Speaker
February 2026	Visit to Fire Station	Elocution Contest
March 2026	Exhibition of all the above competitions done at the institution level	

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Page 2: Calendar For Volunteering Team (NSS/NCC/YRC/RRC)

Objective: Create visible and sustained public awareness on substance abuse.

Month	1st Fortnight Activity	2nd Fortnight Activity
June 2025	Organizing Human Chain Activity	Propagating Drug awareness among Peer Hostellers
July 2025	Drug Awareness among friends (Seminar led by Volunteers)	Sharing messages/posters on social media
August 2025	Participation in Webinars	Organizing Walkathon
September 2025	Creating Drug Awareness Quiz	Pamphlet Distribution at Bus Stands & Auto Zones
October 2025	Participation in Drug Awareness Quiz	Song/Mime/street play on drug awareness
November 2025	Poster Making	Essay Competition
December 2025	Slogan Writing	To conduct sports event
January 2026	Cycle Rally	Posting a Selfie Picture
February 2026	Participation in Web Orientation with Experts	Posting a Content on # Ennaku Vendam in social media
March 2026	Volunteer Meet & Reflection Session with Awareness March	

Dheeraj Kumar
Additional Chief Secretary to Government

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Section Officer

18/6/25

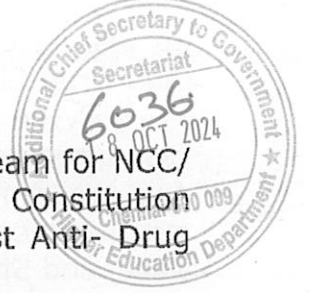
18/6/2025

Mail sent to Dade, DCE & -507-
all universities on 22.10.24.06 -521-
12.11.24.



ABSTRACT

Narotics - Formation of Anti- Drug Clubs and the Volunteering team for NCC/ NSS etc., in educational institutions - Objectives and Activities - Constitution of District level and State Level Committees to select the best Anti- Drug Clubs and the Volunteering team - Orders Issued.



HOME, PROHIBITION AND EXCISE (XVI) DEPARTMENT

G.O.(Ms)No.52

Dated: 14.10.2024

குரோதி, புரட்டாசி -28

திருவள்ளூர் ஆண்டு - 2055

Read:-

1. From Director General of Police Letter No.3082089/General 1(1)/ 2022 dated 03.09.2022 and 13.05.2024.
2. Government Letter No. 14669 A/ H,P&E (XVI)/ 2022-15 dated 22.12.2022.

ORDER:

In the reference first read above, the Director General of Police, Tamil Nadu has stated that the Tamil Nadu Police and Narcotic Intelligence Bureau CID Unit are taking all efforts to control the supply of Narcotic Drugs and Psychotropic Substances in the State of Tamil Nadu. In order to create awareness amongst youngsters especially students, the Narcotic Intelligence Bureau CID Unit organized a mass Anti-Drug Abuse Pledge throughout the State. The State Level function was led by the Hon'ble Chief Minister of Tamil Nadu. During the function, The Hon'ble Chief Minister of Tamil Nadu also gave a call for "**Drug Free Tamil Nadu**". In order to sustain anti-drug awareness and involve students as stakeholders in this effort, two programmes have been conceived:

- i. NSS/NCC/RRC/YRC Volunteers 30 hours volunteering programme.
- ii. Anti Drug Clubs in all educational institutions.

2. In the letter first read above, the Director General of Police has also stated that concept of Volunteering Programme for NSS / NCC volunteers and Anti-Drug Clubs were discussed during the conference of District Collectors and Police Officials on 10th August, 2022. Instructions were issued

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to District Collectors and Superintendents of Police to ensure formation of Anti-Drug Clubs in all educational institutions.

3. The Director General of Police has requested the Government to issue necessary orders for formation, activities and monitoring the above two programmes, in order to ensure effective functioning of the above said programmes. He has also furnished the activities, composition of District Level and State Level Committees of the above two programmes.

4. In the reference second read above, the Higher Education / School Education Departments have been already requested to issue necessary instructions in respect of formation of Anti-Drug Club at School/ College level and in turn the Higher Education and School Education departments had instructed the Head of Departments under their control to form an Anti Drugs club at each college/ school.

5. The Government after careful examination of the proposal of the Director General of Police has decided to constitute the District Level Committee and State Level Committee for both Anti-Drug Club and Volunteering team to select the best Anti-Drug Club and Volunteering team with the following composition.

District Level Selection Committee for Anti - Drug Clubs and Volunteering team

CHAIRMAN	:	District Collector
MEMBERS	:	Superintendent of Police
	:	Chief Education Officer
		Regional Joint Director , Collegiate Education
		District Nodal NSS Programme Officer / District Nodal Officer RRC/YRC/NCC (District Collector to nominate)
	:	Joint Director (Health)/Deputy Director (Health)/ Dean (District Collector to nominate)
MEMBER SECRETARY	:	Additional Superintendent of Police/ Deputy Superintendent of Police of EBCID

Responsibilities of the District level Selection committee

- i. The District Level Committee shall request for quarterly and half yearly performance from the Volunteering team / Anti - Drug Clubs and motivate / facilitate the activities of the

- Volunteering team / Anti - Drug Clubs in whatever ways possible. The District performance of the Volunteering team / Anti - Drug Clubs shall be conveyed to the State Level Committee in the same quarterly and half yearly fashion.
- ii. The District Level Committee shall select Top 3 Best Schools / Colleges / Polytechnics at District Level for Volunteering team / Anti - Drug Clubs based on their annual report of all activities conducted during the academic year and forward the one best Volunteering team / Anti - Drug Club in the district to the State Level Committee for selecting the top 3 Volunteering team / 3 Anti - Drug Clubs in the State Level.

State Level Selection Committee for Anti Drug Clubs and Volunteering team

CHAIRMAN	:	Additional Director General of Police, (EB-CID), Chennai.
MEMBERS	:	Commissioner, Collegiate Education.
	:	Commissioner/ Director, School Education
	:	Deputy Director, NCC, O/o the Director of NCC
MEMBER SECRETARY	:	Mission Director, MMU Drug Free Tamil Nadu

Responsibilities of State Level Committee:

- The Mission Director, Drug Free Tamil Nadu shall convene the meeting to deliberate upon the activities of the Volunteering teams / Anti-Drug Club as well as specific meeting to select the top 3 Volunteering teams / 3 Anti-Drug Club at the State Level for schools and colleges based on the reports sent by District Level Committee as well as impact assessed from the outreach programmes of each Volunteering team / Anti-Drug Club.
6. The functions, Objectives, Awards and Timeline of events etc., of the Volunteering program are as follows:

A. OBJECTIVES :

- To create mass awareness.
- To involve NCC and NSS Volunteers on a regular basis.
- To ensure regular and sustainable campaign against drug abuse.

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- Active involvement of students though the campaign is directly targeting students but indirectly it will create awareness in the whole society.
- To create a volunteer force against drug abuse.
- To make it an annual and regular affair.
- To get the attention of the Media and add further traction to the campaign.

B. DURATION:

- Volunteers have to devote atleast 30 hours on activities to spread awareness against drug abuse.
- Youth enrolled in NSS/NCC/YRC/RRC etc., in the Higher Secondary Schools /Colleges and Universities in Tamil Nadu can apply for the volunteering program as a team. (The limit for team members - Maximum 100).

C. VOLUNTEERING PROCESS:

- Youth can enroll through these youth organizations.
- Volunteers may participate in teams. The team size may be maximum 100 members.
- The Drug Awareness activities should be approved by the NSS/NCC/YRC/RRC in charge officers at the academic institutions.
- The Volunteers are required to devote at least 30 hours to conducting both online and offline Drug Awareness related activities.
- The parent organization (O/o the Additional Director General of Police (EB-CID), Tamil Nadu) may be approached for further assistance and help.

D. REPORTING:

- The Volunteers are advised to submit the 30 hours of drug awareness activities report with appropriate photographs one activity one photo (Photo should be Maximum 20 MB in JPEG or BMP formats) along with brief activities report in A4 size paper , font size -12 Times New Roman and maximum 30 pages. Same shall be verified and countersigned by faculty in charge of the unit.
- Faculty shall prepare a consolidated report in the following format:

College / Institution Name with full address :

Names of the Volunteers	Age/Date of birth	Email ID	Mobile	Remarks

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E. LIST OF SUGGESTIVE INFORMATION, EDUCATION AND COMMUNICATION (IEC) ACTIVITIES BY INDIVIDUAL / GROUPS:

i. Online / Social media awareness - Maximum 30 Hours :

- o Sharing messages /posters- 2 Hours
- o Organizing webinars – 5 hours(Max 8 Volunteers)
- o Participation in webinars- 3 hours
- o Drug awareness quiz – 5 hours(Max 8 Volunteers)
- o Participation in quiz- 2 hours
- o Poster making -2 hours
- o Slogan writing -2 hours
- o Posting a selfie picture – 2 Hours
- o “எனக்குவேண்டாம்”(EnnakuVendam) message in social media- 2 hours.
- o Participation by web orientation by experts – 3 hours
- o Familiarizing #எனக்குவேண்டாம்” #EnnakuVendamhashtags – 2 hours.

ii. Offline Activities - Maximum 30 Hours :

- o Drug awareness among friends– 3Hours
- o Organizing seminars– 5 Hours(Max 8 Volunteers)
- o Participation in Seminars-2 hours
- o Organizing Drug Awareness /Drug Abuse orientation by expert-3 Hours(Max 8 Volunteers)
- o Distribution of awareness pamphlets -3 Hours
- o Organizing human chain – 3 Hours
- o Organizing walkathons and cycle rally – 3 Hours (Walkathons- 3 km & cycle rally for 5km)
- o Mime /street theatre on drug awareness -3 Hours
- o Selfie Zone “எனக்குவேண்டாம்” in Colleges by the help of nearby Police Stations-2 hours
- o Sports Kabbadi match / Silambam /traditional sports display- 3 Hours.

iii. Hybrid Mode - Maximum30 Hours (15 hours each in online and offline)

- o *Both online and offline activities*

F. REPORT SUBMISSION:

- The Units are advised to submit the report duly countersigned by the Officer in-charge of the NSS/NCC/YRC/RRC in PDF file to the following email ID: nibcidcyber@gmail.com

*The last date for submission of report March 15th

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G. REWARDS

- All participants shall be given a certificate on successful completion of 30 hours of drug awareness volunteering program by the District Collector.
- The best volunteering teams shall be recognized at District level.

H. DISTRICT LEVEL AWARDS:

First Prize	:	Rs.15,000 Cash award along with certificate.
Second Prize	:	Rs.10,000 Cash award along with certificate.
Third Prize	:	Rs.5,000 Cash award along with certificate.

*The above fund shall be provided by District Collectors.

I. STATE LEVEL AWARDS:

First Prize	:	Rolling Trophy, Cash Prize Rs. 1,00,000/- and Certificates
Second Prize	:	Rolling Trophy, Cash Prize Rs.75,000/- and Certificates
Third Prize	:	Rolling Trophy, Cash Prize Rs.50,000/- and Certificates

*The above fund shall be provided by Enforcement Bureau, Tamil Nadu.

J. TIME LINE OF EVENTS:

- NSS/NCC Volunteers to carry out various anti-drug awareness programme throughout academic year.
- Selection of Top 3 Best Schools / Colleges / Polytechnics at District Level by the District Level Committee and forwarding the one Best School / College / Polytechnic category to the State Level Committee by 30th April.

Submission Report last date	:	15 th March
Finalisation of District Level Awards and forwarding One best entries for State Level Awards	:	30 th April
State Level Awards Selection	:	30 th May
State Level Function	:	To be decided as per convenience of the Hon'ble Chief Minister.

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7. The functions, Objectives, Awards and Timeline of events etc., of the Anti-Drug clubs are as follows:

A. OBJECTIVES :

- i. Awareness amongst students regarding ill effects of drug abuse. Though most students know that drugs are illegal, there is no counter narrative amongst their social and peer group that insists that drug abuse is wrong in every ethical, moral and legal sense.
- ii. To protect the students from the ever increasing threat of drug addiction by involving them as stakeholders. By making it a responsibility that students have to ensure that their campus is drug free, they would take larger responsibility for their school and surrounding society.
- iii. Students would have a sense of participation in the campaign. Today's youngsters are falling prey to the menace of drug abuse because of lack of any other outlet for their energies, lack of confidence and urge to fit in / seem 'cool', as a result of depression and because they feel they may not get caught.
- iv. Anti-drug awareness to motivate the institutions to declare themselves drugs free.
- v. Generate a sense of confidence amongst parents of students.
- vi. A healthy and fit next generation.

B. LOGO:

Every educational institution having Anti-Drug Club shall put a board regarding the formation of Club like being done for NSS, NCC, etc., The board shall display 'The Drug Free Tamil Nadu' logo and toll free number of helpline 10581 and 9498410581.

C. ACTIVITIES:

- i. These activities are preferred to be completed by the end of an academic year for each Club for all its Members or associative Clubs.
- ii. Organising and participating in seminars with Guest Speakers
 - Local Medical Officer
 - Local Police Personnel
 - Local Administration Personnel
 - Other Experts
- iii. Organizing a poster / pamphlet competition and creating pamphlets with catchy slogans and phrases to be judged by prescribed institution committee and winners to be appropriately recognized.
- iv. Distributing pamphlets in public places under the supervision of faculty in charge of club.

- v. Organizing and visiting De-addiction Centres under supervision of faculty in charge of Club.
- vi. Organizing a visit to local Fire Station, Police Station, etc., Members should learn to draft a complaint to Police in case of any untoward incident.
- vii. Organizing walkathon to create awareness on drug abuse under supervision of Teachers.
- viii. Organizing Cycle Rally to create awareness on drug abuse under supervision of Teachers.
- ix. Organizing an Essay Competition within the institution on the theme of drug abuse to be judged by Institution Committee and to be sent to District Level Committee / DEO.
- x. Organizing institution level quiz on the theme of drug abuse.
- xi. Creating a song on the theme of drug abuse.
- xii. Creating a street play to create awareness on drug abuse and organising such plays in campus and other areas.
- xiii. Any other innovative method to create awareness.

D. FUNCTIONING OF THE ANTI-CLUBS:

- i. Every Educational Institution shall have an Anti-Drug Club
- ii. Membership into the Club will be purely voluntary for all students from Class 9 onwards in Schools and all students in Polytechnic or Colleges
- iii. Minimum of 5 Members of the Club per institution will be Office Bearers / Representatives
 - If Head of the Institution is of the opinion that more representatives are needed to conduct the Club activities then suitable numbers may be increased and intimated to District and State Level Committees.
 - Procedure of electing / selecting Office Bearers :
 - Preferably the members of the Club shall elect/select the 5 representatives. Once finalized, the list of representatives along with their address and contact number shall be sent to DEO for onward transmission to State Committee.
- iv. The Anti-Drug Club will undertake the activities that are stipulated but not limited to those listed out by the State and District Committees. So long as the activities are in line with the greater objectives of the 'Drive Against Drugs' Campaign and within the confines of the existing laws enforced in the State, such activities may be undertaken.
- v. It is encouraged that activities are showcased in Social Media and the concerned accounts of 'Drive Against Drugs' may be tagged so as to

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take note of the activities and the traction it has generated. Suitable hash-tags will be conveyed which can be used for each post from the Club.

- vi. An annual report shall be prepared by the representative and vetted by the faculty in-charge of the Club and the Head of the Institution and 2 copies shall be sent to the CEO, one copy shall be forwarded by the CEO to the State Committee.
- vii. The annual report shall contain gist of all the activities that the Club has undertaken in the academic year.
- viii. The annual report shall be sent as stipulated at the end of the academic year as stipulated.

E.DISTRICT LEVEL AWARDS :

First Prize	:	Rs. 15,000 Cash award along with certificate.
Second Prize	:	Rs. 10,000 Cash award along with certificate.
Third Prize	:	Rs. 5,000 Cash award along with certificate.

*The above fund shall be provided by District Collectors.

F. STATE LEVEL AWARDS:

First Prize	:	Rolling Trophy, Cash Prize Rs.1,00,000/- and certificates
Second Prize	:	Rolling Trophy, Cash Prize Rs.75,000/- and certificates
Third Prize	:	Rolling Trophy, Cash Prize Rs.50,000/- and certificates

*The above fund shall be provided by Additional Director General of Police (EBCID).

G. TIMELINE OF EVENTS:

- i. Educational Institutions shall take up the list of activities as per their convenience through the academic year.
- ii. It is recommended that all activities must be undertaken by the institution. (The timeline for submitting the Annual Activity report would be prior to the board exams in March each year).
- iii. Submission of Annual Activity Report to CEO of every district from Educational Institutions by 15th February.
- iv. Selection of Top 3 Best Schools / Colleges / Polytechnics at District Level by District Level Committee and forwarding the one best Club in School / College / Polytechnic category to the State Level Committee by 20th April.

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- v. Selection of Best 3 Clubs of Schools and Colleges / Polytechnics at State Level by State Level Committee by 15th May.
- vi. Presentation of awards to TOP 3 Schools and Colleges by Hon'ble Chief Minister. (At the convenience of Hon'ble Chief Minister).

8. The Secretaries to Government, Higher Education, School Education, Health and Family welfare, Youth Welfare and Sports Development Departments are requested to give suitable instructions to the Schools/ Colleges and concerned officials for effective implementation of this programme.

9. The Additional Director General of Police (EBCID) is directed to monitor these programmes at District Level and State Level.

(BY ORDER OF THE GOVERNOR)

DHEERAJ KUMAR
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

To:

Higher Education Department,
Secretariat, Chennai -9.

School Education Department,
Secretariat, Chennai -9.

Youth Welfare and Sports Development Department,
Secretariat, Chennai -9.

Health and Family Welfare Department,
Secretariat, Chennai -9.

The Commissioner of Prohibition & Excise,
Chepauk, Chennai 600 005.

Information and Public Relations
Department, Secretariat, Chennai -9.

The Director General of Police/ HoPF,
Tamil Nadu, Chennai-4.

The Additional Director General of Police
(Enforcement Bureau CID),
Tamil Nadu, Chennai - 4.

All District Collectors.

All Superintendents of Police/
Commissioners of Police,

P.T.O.

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Copy to:

The Special Personal Assistant
to the Hon'ble Minister
(Electricity, Prohibition and
Excise), Chennai-9.

The Private Secretary to the Chief
Secretary to Government, Secretariat,
Chennai - 9.

The Private Secretary to the Additional
Chief Secretary to Government,
Home, Prohibition and Excise
Department, Chennai - 9.

Sf/Sc.

//FORWARDED BY ORDER//

[Signature]
14/10/2024
Section Officer

[Signature]
14/10/2024