

INTELLECTUAL PROPERTY RIGHTS CELL

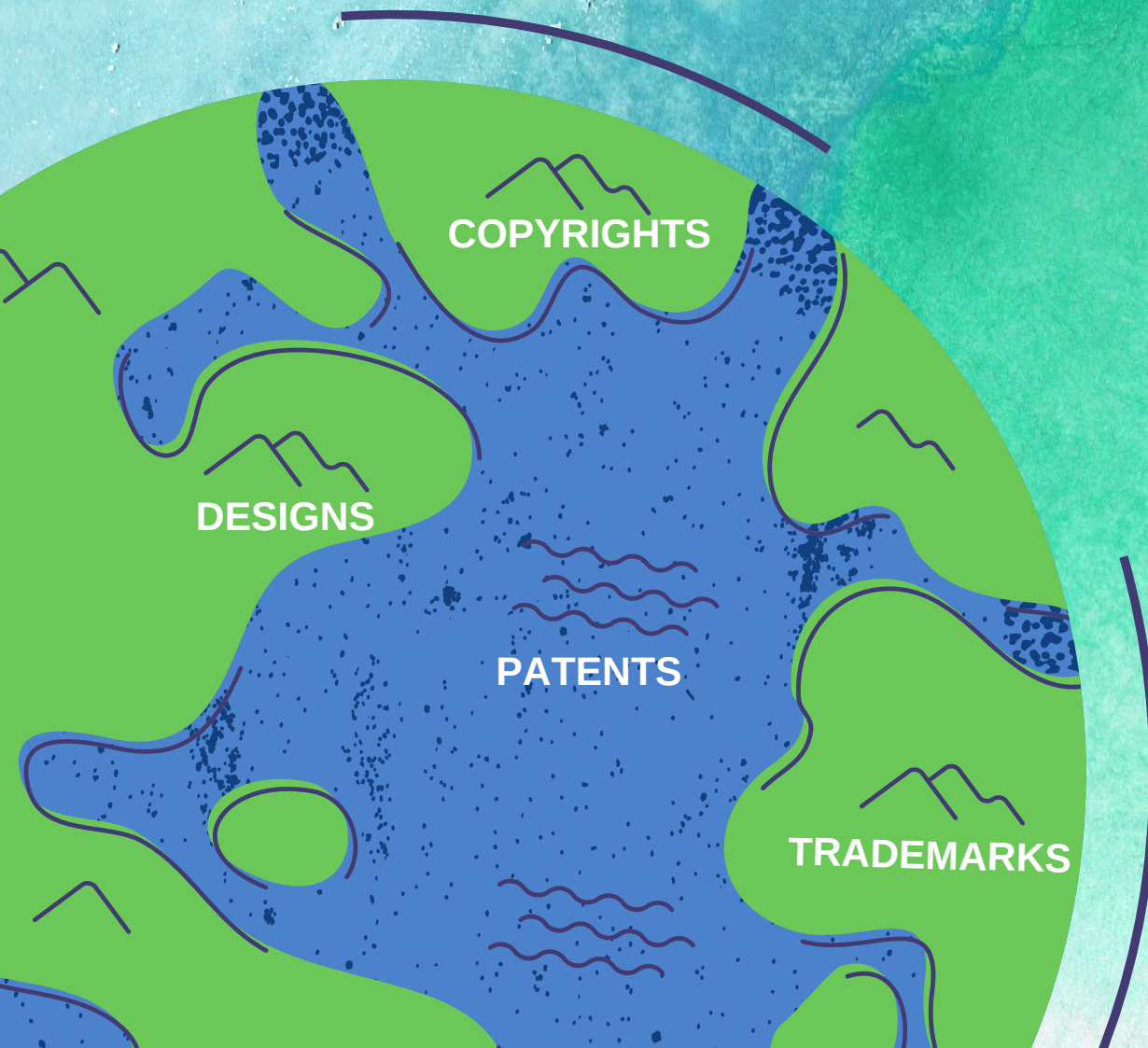
BHARATHIDASAN UNIVERSITY



# Annual Report

2019-20

2019-20





# *Objectives*

- To create an awareness about IPR for faculties and students of the University
- To conduct workshops, seminars and training course on IPR
- To disseminate knowledge on patents, patent regime in India and abroad and registration aspects
- To impart training on future endeavors regarding patent filing processes
- To encourage faculty members and scholars to go for patentable works



## IPR CELL MEMBERS



**Dr.P.Manisankar**  
**Honourable Vice Chancellor**  
Bharathidasan University



**Dr.G.Gopinath**  
**Registrar**  
Bharathidasan University



**Dr.M.Sundararaman**  
**Co-ordinator, IPR Cell**  
Professor, Dept. of Marine Biotechnology  
Bharathidasan University



**Dr.S.Muthusamy**  
**IPR Committee member**  
Professor  
Dept. of Chemistry  
Bharathidasan University



**Dr. S. Srinivasaragavan**  
**IPR Committee member**  
Professor & Head,  
Dept. of Library &  
Information Science  
Bharathidasan University



**Dr. Sashidhar Mulugu**  
**IPR Committee member**  
Associate Professor,  
Dept. of Biomedical Science  
Bharathidasan University





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# *Coordinator message*



“

We experienced  
our best year  
yet.

We do things  
the right way,  
and we never  
take no for an  
answer.

”





# MEMORANDUM OF UNDERSTANDING

**The MoU was signed between Bharathidasan University and agg innov to create an IPR ecosystem in the University with the presence of Dr. P. Manisankar, Honorable Vice Chancellor, Dr. G. Gopinath, Registrar, BDU & Dr. M. Sundararaman, IPR Cell Coordinator with Er. N. Subramanian, Co founder, agg innov on 19 June 2018**



# Seminar cum workshop



**SEMINAR CUM WORKSHOP  
DEALT WITH IPR THROUGH  
LECTURE AND HANDS-ON  
TRAINING**



**PROGRAMME**

**FUNDAMENTALS OF  
INTELLECTUAL PROPERTY  
(IN FIVE BATCHES)**

**ADVANCED LEVEL TRAINING  
ON PATENTS  
(IN TWO BATCHES)**

**NO. OF BENEFICIARIES**

**151**

# FUNDAMENTALS OF INTELLECTUAL PROPERTY

July 22, 2019

Batch 1 (10:15 a.m - 1:15 p.m)

19 participants

The seminar cum workshop is conducted on July 22, 2019 at University Informatics Centre, Bharathidasan University. Totally, Nineteen (19) Participants are Participated which includes Assistant Professors, Guest Lectures, Research Scholars and Students of the University. Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

The explanation was made on Basics of IPR. The topics covered are: a)definition of Intellectual Property b)The difference between Intellectual Property and Intellectual Property Rights c)Types of Intellectual property Rights - Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant Variety protection and Semiconductor Layout design protection. Further explained the need of IP and how the participants can contribute to IP.

To assess their knowledge on IP, a puzzle game is conducted to find out how the products shown in the pictures be protected under IPR. It gets good response from the audience.

## *Sessions*

SEMINAR - BASICS OF IPR

.....

HANDS ON - PATENT SEARCH

.....

IPR - ACTIVITIES BASED LEARNING

.....



In the second session, All the participants are provided with computer system to get trained through Hands-on training on Patent search. The invention disclosure sheet is given to the Participants and asked to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions.

Finally, the programme ended with valuable feedbacks from the audience and followed by Vote of thanks.





# FUNDAMENTALS OF INTELLECTUAL PROPERTY

July 29, 2019

Batch 2 (10:15 a.m - 1:15 p.m)

13 participants

The seminar cum workshop is conducted on July 29, 2019 at University Informatics Centre, Bharathidasan University. Totally, Thirteen (13) Participants are Participated which includes Research Scholars and Students of the University.

Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

The explanation was made on Basics of IPR. The topics covered are: a)definition of Intellectual Property b)The difference between Intellectual Property and Intellectual Property Rights c)Types of Intellectual property Rights - Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant Variety protection and Semiconductor Layout design protection. Further explained the need of IP and how the participants can contribute to IP.

To assess their knowledge on IP, a puzzle game is conducted to find out how the products shown in the pictures be protected under IPR. It gets good response from the audience.

## *Sessions*

SEMINAR - BASICS OF IPR

.....

HANDS ON - PATENT SEARCH

.....

IPR - ACTIVITIES BASED LEARNING

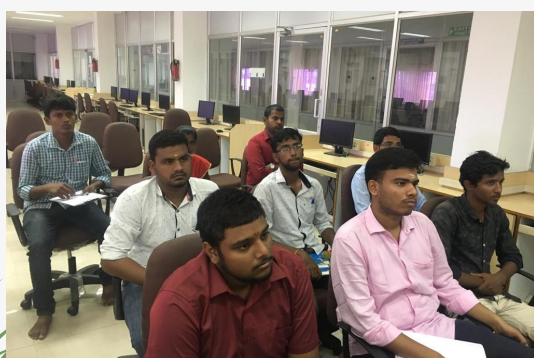
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In the second session, All the participants are provided with computer system to get trained through Hands-on training on Patent search. The invention disclosure sheet is given to the Participants and asked to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions.

Finally, the programme ended with valuable feedbacks from the audience and followed by Vote of thanks.



# FUNDAMENTALS OF INTELLECTUAL PROPERTY

August 05, 2019

Batch 3 - Group 1 & 2 (10:15 a.m - 1:15 p.m)

**36 participants**

The seminar cum workshop is conducted on August 5, 2019 at University Informatics Centre of Bharathidasan University. The participants are separated into two Groups. Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

In the First group (10:15 AM - 12:00 Noon), totally Nineteen (19) Student Participants of the University are Participated.

The session begins with explaining the Basics of Patent and the Hands-on training is provided for Patent search. The invention disclosure sheet is given to the Participants and they are given the task to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions and ended with Vote of thanks

## *Sessions*

HANDS ON - PATENT SEARCH

.....

IPR - ACTIVITIES BASED LEARNING

.....



In the Second group (12:00 Noon - 1:30 PM), totally Seventeen (17) Student Participants of the University are Participated.

The session begins with explaining the Basics of Patent and the Hands-on training is provided for Patent search. The invention disclosure is given to the Participants and they are given the task to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions and ended with Vote of thanks





# FUNDAMENTALS OF INTELLECTUAL PROPERTY

August 19, 2019

Batch 4 - Group 1 & 2 (10:15 a.m - 1:15 p.m)

**35 participants**

The seminar cum workshop is conducted on August 5, 2019 at University Informatics Centre of Bharathidasan University. The participants are separated into two Groups. Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

In the First group (10:15 AM - 12:00 Noon), totally Seventeen (17) Student Participants of the University are Participated.

The session begins with explaining the Basics of Patent and the Hands-on training is provided for Patent search. The invention disclosure sheet is given to the Participants and they are given the task to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions and ended with Vote of thanks



## *Sessions*

HANDS ON - PATENT SEARCH

.....

IPR - ACTIVITIES BASED LEARNING

.....



In the Second group (12:00 Noon - 1:30 PM), totally Eighteen (18) Student Participants of the University are Participated.

The session begins with explaining the Basics of Patent and the Hands-on training is provided for Patent search. The invention disclosure is given to the Participants and they are given the task to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions and ended with Vote of thanks



# FUNDAMENTALS OF INTELLECTUAL PROPERTY

August 26, 2019

Batch 5 (10:15 a.m - 1:15 p.m)

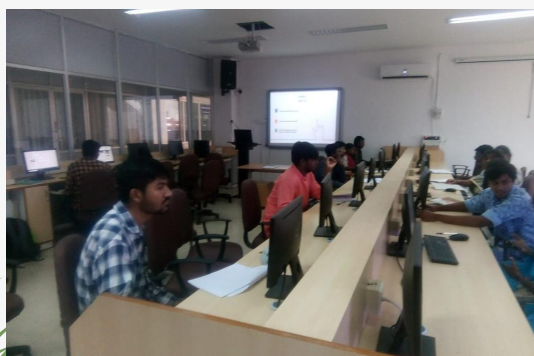
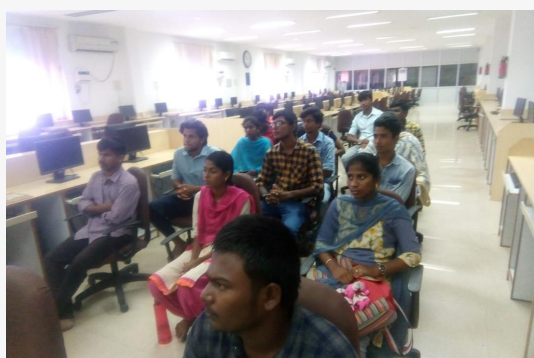
17 participants

The seminar cum workshop is conducted on August 26, 2019 at University Informatics Centre, Bharathidasan University. Totally, Seventeen (17) Participants are Participated which includes Research Scholars and Students of the University.

Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

The explanation was made on Basics of IPR. The topics covered are: a)definition of Intellectual Property b)The difference between Intellectual Property and Intellectual Property Rights c)Types of Intellectual property Rights - Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant Variety protection and Semiconductor Layout design protection. Further explained the need of IP and how the participants can contribute to IP.

To assess their knowledge on IP, a puzzle game is conducted to find out how the products shown in the pictures be protected under IPR. It gets good response from the audience.



## *Sessions*

SEMINAR - BASICS OF IPR

.....

HANDS ON - PATENT SEARCH

.....

IPR - ACTIVITIES BASED LEARNING

.....



In the second session, All the participants are provided with computer system to get trained through Hands-on training on Patent search. The invention disclosure sheet is given to the Participants and asked to find novelty of the invention. From the novelty they extracted keywords and followed the patent search by using Google Patents. Further they have been trained in Classification search through Espacenet.

After Patent search, Participants are involved in activity based learning on Geographical Indication and Copyright. The Participants showed active participation through out of the programme and showed more enthusiasm by interactions.

Finally, the programme ended with valuable feedbacks from the audience and followed by Vote of thanks.



# ADVANCED LEVEL TRAINING ON PATENTS

September 23, 2019

Batch 1 (10:15 a.m - 1:15 p.m)

21 participants

The Advanced level training programme is conducted on September 23, 2019 at University Informatics Centre of Bharathidasan University. Totally, Twenty One (21) Participants are Participated which includes Faculties, Guest lectures, Post-Doctorate Fellows, Research Scholars and Students of the University.

Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

The explanation was made on Patent process and its commercialisation. The topics covered are:

a)Patent Searching b)Patent Analysis  
c)Patent drafting d) Patent management  
e)Patent Commercialisation.

All the participants are provided with computer system to get trained through Hands-on training on Patent search. The Participants are asked to extract information from Patent Documents find through the patent search by using Google Patents and fill in the excel data sheet provided.



## *Sessions*

### SEMINAR

.....

### HANDS ON TRAINING

- PATENT SEARCH
- PATENT ANALYSIS
- PATENT DRAFT

.....



After filling the excel data sheet, Participants are asked to analyse the information collected.

Then the participants are instructed to draft patent application.

Explain the way of managing patent and commercialisation of Patent.

The Participants showed active participation throughout the program and showed more enthusiasm by interactions.

Finally, the program ended with valuable feedbacks from the audience and followed by Vote of thanks.

# ADVANCED LEVEL TRAINING ON PATENTS

September 30, 2019

Batch 2 (10:15 a.m - 1:15 p.m)

10 participants

The Advanced level training programme for Batch 2 is conducted on September 30, 2019 at University Informatics Centre of Bharathidasan University. Totally, Ten (10) Participants are Participated which includes Faculties, Guest lectures, Post-Doctorate Fellows, Research Scholars and Students of the University.

Dr.M.Sundararaman, Co-ordinator, IPR Cell, BDU welcomed the gathering.

The explanation was made on Patent process and its commercialisation. The topics covered are:

a)Patent Searching b)Patent Analysis  
c)Patent drafting d) Patent management  
e)Patent Commercialisation.

All the participants are provided with computer system to get trained through Hands-on training on Patent search. The Participants are asked to extract information from Patent Documents find through the patent search by using Google Patents and fill in the excel data sheet provided.

## *Sessions*

### SEMINAR

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### HANDS ON TRAINING

- PATENT SEARCH
- PATENT ANALYSIS
- PATENT DRAFT

.....



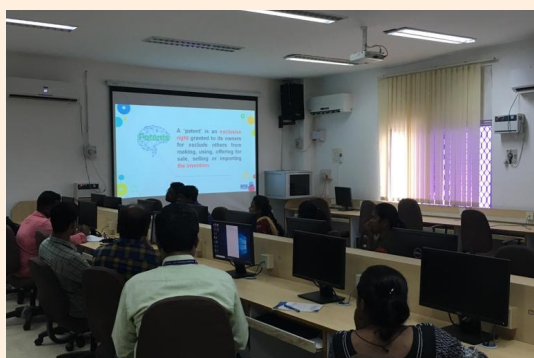
After filling the excel data sheet, Participants are asked to analyse the information collected.

Then the participants are instructed to draft patent application.

Explain the way of managing patent and commercialisation of Patent.

The Participants showed active participation throughout the program and showed more enthusiasm by interactions.

Finally, the program ended with valuable feedbacks from the audience and followed by Vote of thanks.





# Awareness Campaign



**AWARENESS CAMPAIGN  
WAS ALL ABOUT CREATING  
IPR AWARENESS AMONG  
STUDENTS IN UNIVERSITY  
DEPARTMENTS**



**UNIVERSITY DEPARTMENTS**

**COMMERCE & FINANCIAL STUDIES**

**BIOINFORMATICS**

**MICROBIOLOGY**

**ENVIRONMENTAL BIOTECHNOLOGY**

**BIOTECHNOLOGY**

**NO. OF BENEFICIARIES**

**243**

# **COMMERCE AND FINANCIAL STUDIES**

## **Intellectual Property for brighter minds**

**July 30, 2019**

**11:30 a.m to 01:15 p.m**

**72 participants**



The seminar programme commenced with welcoming the gathering by Dr.M.Selvam, Professor and Head, Department of Commerce and Financial Studies.

Dr. M. Sundararaman, IPR Cell Coordinator talks about the objective of the seminar. Totally, 72 Students are participated in the seminar.

First part of the seminar, explaining the basics of Intellectual Property and Intellectual Property Rights with success stories of Scientists and Authors outlining the process of converting their idea to wealth. Followed by presenting the types of Intellectual Property Rights – Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant variety protection and Layout design protection with examples.

Then given exercise for the audience to find out the type of IP Protection for the pictures shown.

Second part of the seminar, emphasised the importance of IP Management and IP Commercialisation in brief. Further explained the Career path awaiting for them in Intellectual Property such as IP Paralegal, IP Manager, IP Officer, IP Consultant and way to become Entrepreneur. Explaining the National Intellectual Property Rights Policy 2016 and its objectives with emphasis on the motto of Policy “Creative India; Innovative India”. Global Innovation index (GII) and the growth of India in GI ranking also insisted.

Finally, the seminar programme ended with Vote of thanks.



# ***BIOINFORMATICS***

## **Intellectual Property : Relevance to your career**

**September 4, 2019**

**11:30 a.m to 12:30 p.m**

**33 participants**



The seminar programme commenced with welcoming the gathering by Dr. P. Chellapandi, Associate Professor and Head.

Dr. M. Sundararaman, IPR Cell Coordinator talks about the objective of the seminar. Totally, 33 Students, Guest Faculties are participated in the seminar.

First part of the seminar, explaining the basics of Intellectual Property and Intellectual Property Rights with success stories of Scientists and Authors outlining the process of converting their idea to wealth. Followed by presenting the types of Intellectual Property Rights – Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant variety protection and Layout design protection with examples.

Then given exercise for the audience to find out the type of IP Protection for the pictures shown.

Second part of the seminar, emphasised the importance of IP Management and IP Commercialisation in brief. Further explained the Career path awaiting for them in Intellectual Property such as Patent Examiner, Patent Analyst, Patent Manager, IP Consultant, Patent agent and way to become Entrepreneur. Explaining the National Intellectual Property Rights Policy 2016 and its objectives with emphasis on the motto of Policy “Creative India; Innovative India”. Global Innovation index (GII) and the growth of India in GI ranking also insisted.

Finally, the seminar programme ended with Vote of thanks.

# ***MICROBIOLOGY***

## **Scope in Intellectual Property Rights for Microbiologist**

**September 25, 2019**

**03:00 p.m to 04:30 p.m**

**69 participants**



The seminar programme commenced with welcoming the gathering by Dr. V. Rajesh Kannan, Associate Professor and Head, Department of Microbiology. Dr. M. Sundararaman, IPR Cell Coordinator talks about the objective of the seminar. Totally, 69 Research Scholars and Students are participated in the seminar.

First part of the seminar, explaining the basics of Intellectual Property and Intellectual Property Rights with success stories of Scientists and Authors outlining the process of converting their idea to wealth. Followed by presenting the types of Intellectual Property Rights – Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant variety protection and Layout design protection with examples.

Then given exercise for the audience to find out the type of IP Protection for the pictures shown.

Second part of the seminar, emphasised the importance of IP Management and IP Commercialisation in brief. Further explained the Career path awaiting for them in Intellectual Property such as Patent Examiner, Patent Analyst, Patent Manager, IP Consultant, Patent agent and way to become Entrepreneur. Explaining the National Intellectual Property Rights Policy 2016 and its objectives with emphasis on the motto of Policy “Creative India; Innovative India”. Global Innovation index (GII) and the growth of India in GI ranking also insisted.

Finally, the seminar programme ended with Vote of thanks.



# ***ENVIRONMENTAL BIOTECHNOLOGY***

## **Scope in Intellectual Property Rights for Environmental Biotechnologists**

**October 23, 2019**

**03:00 p.m to 04:00 p.m**

**29 participants**



The seminar programme commenced with welcoming the gathering by Dr. M. Govindaraju, Professor and Head, Department of Environmental Biotechnology. Dr. M. Sundararaman, IPR Cell Coordinator talks about the objective of the seminar. Totally, 29 Research Scholars and Students are participated in the seminar.

First part of the seminar, explaining the basics of Intellectual Property and Intellectual Property Rights with success stories of Scientists and Authors outlining the process of converting their idea to wealth. Followed by presenting the types of Intellectual Property Rights – Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant variety protection and Layout design protection with examples.

Then given exercise for the audience to find out the type of IP Protection for the pictures shown.

Second part of the seminar, emphasised the importance of IP Management and IP Commercialisation in brief. Further explained the Career path awaiting for them in Intellectual Property such as Patent Examiner, Patent Analyst, Patent Manager, IP Consultant, Patent agent and way to become Entrepreneur. Explaining the National Intellectual Property Rights Policy 2016 and its objectives with emphasis on the motto of Policy “Creative India; Innovative India”. Global Innovation index (GII) and the growth of India in GI ranking also insisted.

Finally, the seminar programme ended with Vote of thanks.

# ***BIOTECHNOLOGY***

## **Scope in Intellectual Property Rights for Biotechnologists**

**January 20, 2020**

**11:30 a.m to 01:00 p.m**

**40 participants**



The seminar programme commenced with welcoming the gathering by

Dr. S. Sivaramakrishnan, Associate Professor and Head, Department of Biotechnology. Then, Dr. M. Sundararaman, IPR Cell Coordinator talks about the objective of the seminar. Totally, 40 Research Scholars and Students are participated in the seminar.

First part of the seminar, explaining the basics of Intellectual Property and Intellectual Property Rights with success stories of Scientists and Authors outlining the process of converting their idea to wealth. Followed by presenting the types of Intellectual Property Rights – Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant variety protection and Layout design protection with examples.

Then given exercise for the audience to find out the type of IP Protection for the pictures shown.

Second part of the seminar, emphasised the importance of IP Management and IP Commercialisation in brief. Further explained the Career path awaiting for them in Intellectual Property such as Patent Examiner, Patent Analyst, Patent Manager, IP Consultant, Patent agent and way to become Entrepreneur. Explaining the National Intellectual Property Rights Policy 2016 and its objectives with emphasis on the motto of Policy “Creative India; Innovative India”. Global Innovation index (GII) and the growth of India in GI ranking also insisted.

Finally, the seminar programme ended with Vote of thanks.



# Skill Development Programme

NO. OF BENEFICIARIES

49



**SKILL DEVELOPMENT  
PROGRAMME WAS ALL ABOUT  
CREATING IP PROFESSIONALS  
AMONG STUDENTS AND  
RESEARCH SCHOLARS**



**PROGRAMME**

**TO BECOME IP PROFESSIONAL**

**TRAINING ON PATENT CREATION**

**CONVERTING FINAL YEAR PROJECT TO  
PATENT**

**TRAINING ON  
PATENT AGENT EXAMINATION**

# *To Become IP Professional*

**4 participants**

## *Schedule*

DAY 1	BASICS OF IPR
DAY 2	BASICS OF PATENT
DAY 3	BASICS OF PATENT SEARCHING
DAY 4	EXPLAINING THE GROWTH IN IP CAREER
DAY 5	RESUME PREPARATION & MOCK INTERVIEW



## *Introduction*

To catch up Intellectual Property (IP) as a career, 2019 passed out students of university are invited for Skill development programme and the invitations are circulated to all departments of the university.

Totally Four (4) students are attended the Skill development programme and gained the knowledge on IPR in depth and the opportunities available for them in the IP field.

## *Outcome*

The completed candidates those who attended the programme developed confidence to face an interview for the post of Patent analyst, Patent Trainee at IP Companies and also find the way to prepare for Patent Examiner and Patent Agent Examinations.



# *Training on Patent Creation*

## **17 participants**

### **DAY 1 PATENT BASICS**



The session is all about Patent Basics, where the explanations are given in detailed manner. The Participants are provided with Computer system to take up the activities

- Activity 1 – Know the Patentability of your invention
- Activity 2 - Find the patent terminologies used in given patent
- Assessment – To test knowledge gained from session

The session is all about Patent Search and Analysis, where the explanations are given in detailed manner. The Participants are provided with Computer system to take up the activities

### **DAY 2 PATENT SEARCH & ANALYSIS**



- Activity 1 – Extract keywords relevant to the invention
- Activity 2 - Retrieve Patents and Extract information
- Activity 3 - Analyse information
- Assessment – To test knowledge gained from session

### **DAY 3 PATENT DRAFTING & FILING**



The session is all about Patent Drafting and Filing, where the explanations are given in detailed manner. The Participants are provided with Computer system to take up the activities

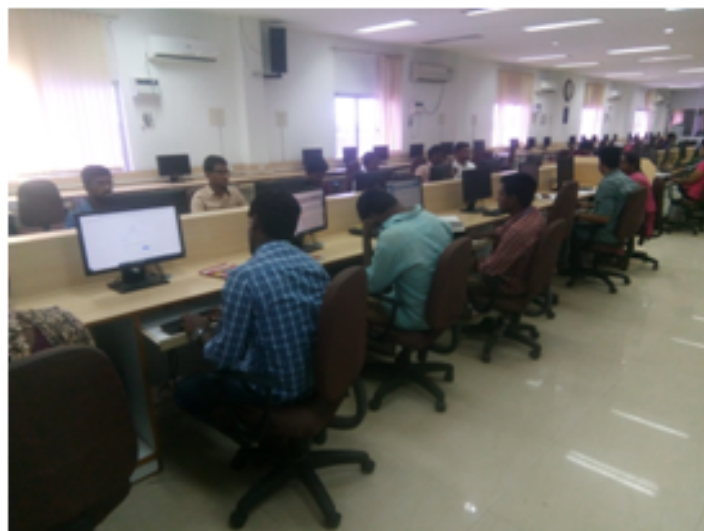
- Activity 1 – Draft Patent Application
- Activity 2 - Patent Filing forms
- Assessment – To test knowledge gained from session

# *Converting final year project to Patent*

**19 participants**

## *Topics covered*

- PATENT BASICS
- NON-PATENTABLE INVENTIONS
- BASIC PATENT TERMINOLOGIES
- PATENT INFORMATION
- USE OF PATENT SEARCH
- PATENT SEARCH TOOLS
- BASIC STRUCTURE OF PATENT
- PROVISIONAL SPECIFICATION
- COMPLETE SPECIFICATION
- WHO CAN APPLY FOR PATENT?
- JURISDICTION OF PATENT OFFICE
- PATENTING PROCESS
- FORMS FOR FILING PATENT APPLICATION
- PATENT FEES



The session is all about Patent Drafting and Filing, where the explanations are given in detailed manner.

The Participants are provided with Computer system to take up the activities



- Activity 1 – Know the Patentability of your invention
- Activity 2 – Extract keywords relevant to their invention
- Activity 3 – Retrieve patents from database and extract relevant information
- Activity 4 – Draft Patent application for their invention



# *Training on Patent Agent Examination*

**9 participants**

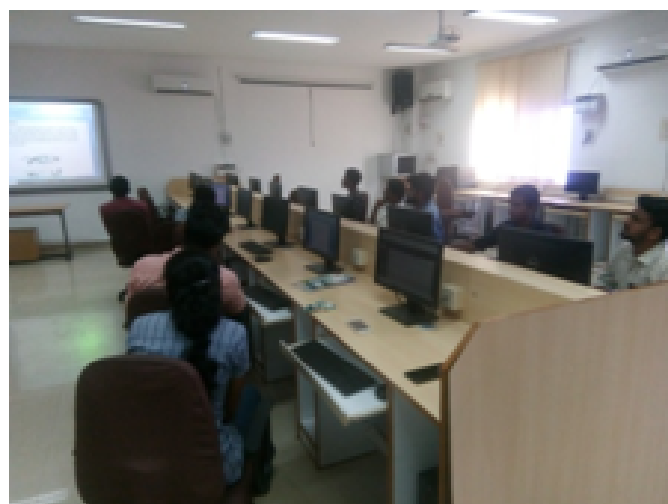
## *Topics covered*

- PATENTS ACT, 1970
- PATENTS RULES, 2003
- PATENT DRAFTING

The explanation was made on Eligibility, exam pattern for Patent agent examination and duties of Patent agent.

Then explaining the gist of Patents Act, 1970 as Section 1-21, Section 25-66, Section 67-115, Section 116-162.

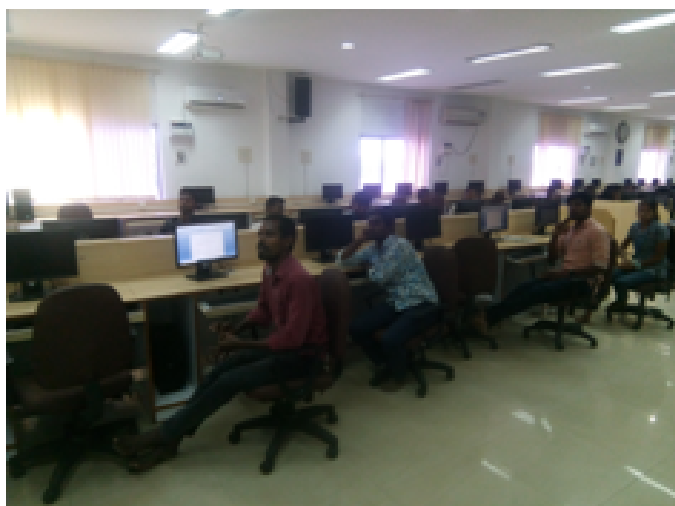
Further explaining the Patents Rules, 2003 and Patenting process.



All the participants are provided with computer system to get trained through Hands-on training on Patent Draft.

Then the participants are instructed to draft patent application. Explain the way of drafting patent and filing of Patent before Patent office.

Further discussion on Old question papers of Patent agent examination. The Participants showed active participation throughout the program and showed more enthusiasm by interactions.



# Capacity Building Programme



**CAPACITY BUILDING PROGRAMME WAS ALL ABOUT IPR AWARENESS AND OUTREACH AMONG OTHER INSTITUTIONS**



## **INSTITUTIONS**

**JAMAL MOHAMED COLLEGE, TRICHY**

**SADAKATHULLAH APPA COLLEGE, TIRUNELVELI**

**BISHOP HEBER COLLEGE, TRICHY**

**URUMU DHANALAKSHMI COLLEGE, TRICHY**

**VINAYAGA MISSIONS RESEARCH FOUNDATION, SALEM**

**PSGR KRISNAMMAL COLLEGE FOR WOMEN, COIMBATORE**

**BON SECOURS COLLEGE FOR WOMEN, THANJAVUR**

**PERIYAR ARTS COLLEGE, CUDDALORE**

**SHRI INDRA GANESAN INSTITUTE OF MEDICAL SCIENCE - COLLEGE OF PHARMACY, TRICHY**

**NO. OF BENEFICIARIES**

**1395**



# INTELLECTUAL PROPERTY RIGHTS : SCOPE AND CONCERN

**JAMAL MOHAMED COLLEGE, TRICHY**

**AUGUST 6, 2019**

**11:30 A.M**

**RESOURCE PERSON**

**DR.M.SUNDARARAMAN**

**CO-ORDINATOR**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**TOTAL PARTICIPANTS**

**90**

The seminar programme commences with welcome address by Dr. A. Zahir Hussain, Assistant Professor of the college. Around Ninety (90) Faculties and research scholars of the college are participated.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

The second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure – Steps involved, Fees etc., and Patent Office. Further presented on Copyrights and procedure for obtaining copyright with plagiarism scenario. Finally, explaining the career opportunities available for both science and art streams in IP field.

The programme ended with valuable feedbacks and Vote of thanks.



# OPPORTUNITIES FOR BRIGHTER MINDS IN INTELLECTUAL PROPERTY RIGHTS

**SADAKATHULLAH APPA COLLEGE, TIRUNELVELI**

**AUGUST 9, 2019**

**10:00 A.M**

## **RESOURCE PERSON**

**N.SUBRAMANIAN**

**IN-HOUSE IP TRAINER CUM ANALYST  
INTELLECTUAL PROPERTY RIGHTS CELL**

## **TOTAL PARTICIPANTS**

**55**

The seminar programme commences with welcome address by Dr. R. R. Saravanakumar, Librarian continued with Presidential address by Dr. M. Mohamed Sathik, Principal of the college. Totally Fifty Five (55) research scholars of the college are participated.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure - Steps involved, Fees etc., and Patent Office. Further presented on Copyrights and procedure for obtaining copyright with plagiarism scenario in academics. Finally, explaining the career opportunities available for both science and art streams in IP field.

The programme ended with valuable feedbacks and Vote of thanks.





# INTELLECTUAL PROPERTY RIGHTS AND ITS OPPORTUNITIES

**BISHOP HEBER COLLEGE, TRICHY**

**SEPTEMBER 17, 2019**

**9:00 A.M**

**RESOURCE PERSON**

**DR.M.SUNDARARAMAN**

**CO-ORDINATOR**

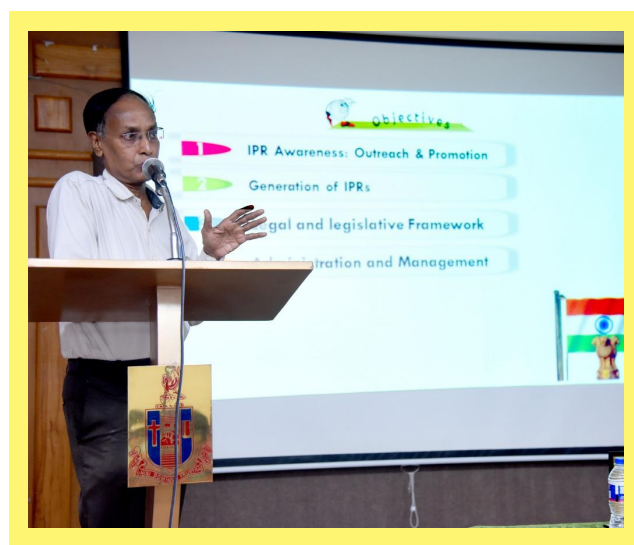
**INTELLECTUAL PROPERTY RIGHTS CELL**

**TOTAL PARTICIPANTS**

**200**

The seminar programme commences with welcome address by Dr.K.Akila, Assistant professor, Bishop Heber College. Around 200 Students and Faculties from Department of Biotechnology and Bioinformatics of the college are participated in the Special lecture.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

In the second session of the seminar, dealt with the career opportunities available for students such as Patent examiner, Patent agent, Patent analyst and other in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.



# OPPORTUNITIES IN INTELLECTUAL PROPERTY RIGHTS

**URUMU DHANALAKSHMI COLLEGE, TRICHY**

**DEPT.OF ECONOMICS**

**SEPTEMBER 24, 2019**

**10:00 A.M**

**RESOURCE PERSON**

**DR.M.SUNDARARAMAN**

**CO-ORDINATOR**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**TOTAL PARTICIPANTS**

**100**

The seminar programme commences with welcome address by Dr. K. Kaliyamurthy, Associate Professor and Head, Urumu Dhanalakshmi College. Around 100 Students and Faculties from Department of Economics of the college are participated in the Special lecture.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

In the second session of the seminar, dealt with the career opportunities available for students such as Patent examiner, Patent agent, Patent analyst and other in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.





# OPPORTUNITIES IN INTELLECTUAL PROPERTY RIGHTS

**URUMU DHANALAKSHMI COLLEGE, TRICHY**

**DEPT.OF COMMERCE**

**OCTOBER 3, 2019**

**10:00 A.M**

**RESOURCE PERSON**

**DR.M.SUNDARARAMAN**

**CO-ORDINATOR**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**TOTAL PARTICIPANTS**

**100**

The seminar programme commences with welcome address by Dr. D. Janet Rajakumari, Associate professor and Head, Urumu Dhanalakshmi College. Around 100 Students and Faculties from Department of Commerce of the college are participated in the Special lecture.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

In the second session of the seminar, dealt with the career opportunities available for students such as Patent examiner, Patent agent, Patent analyst and other in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.



# INSIGHTS ON INTELLECTUAL PROPERTY RIGHTS

VINAYAGA MISSIONS RESEARCH FOUNDATION, SALEM

DECEMBER 4, 2019

10:30 A.M - 12:00 P.M

## RESOURCE PERSON

**DR.M.SUNDARARAMAN**

**CO-ORDINATOR**

**INTELLECTUAL PROPERTY RIGHTS CELL**

## TOTAL PARTICIPANTS

**120**

The Workshop on IPR commences with welcome address. Around 120 Faculties and Students of the institution are participated in the Programme.

The seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

Then highlighting the inventions around them in the medical field. Motivated the students to go for new inventions. Finally highlighted the take home message "Be Creative; Be innovative". The programme ended with interactive session and Vote of thanks.





# OPPORTUNITIES IN INTELLECTUAL PROPERTY RIGHTS FOR HEALTH SCIENCE PROFESSIONALS

VINAYAGA MISSIONS RESEARCH FOUNDATION, SALEM

DECEMBER 4, 2019

12:15 A.M - 01:30 P.M

## RESOURCE PERSON

**N.SUBRAMANIAN**

**IN-HOUSE IP TRAINER CUM ANALYST  
INTELLECTUAL PROPERTY RIGHTS CELL**

## TOTAL PARTICIPANTS

**120**

The seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure - Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright. Explaining the career opportunities available for them in IP field - Patent Analyst, Patent drafter, Patent manager etc., Patent examiner - Qualification and Examination pattern, Patent Agent - Qualification and Examination pattern and Entrepreneur - IP Service provider.



Finally highlighted useful websites for their further readings. The programme ended with interactive session and Vote of thanks.



# INTELLECTUAL PROPERTY RIGHTS AND ITS OPPORTUNITIES

PSGR KRISNAMMAL COLLEGE FOR WOMEN, COIMBATORE

DECEMBER 20, 2019

10:00 A.M - 01:00 P.M

**RESOURCE PERSON**

**N.SUBRAMANIAN**

**IN-HOUSE IP TRAINER CUM ANALYST**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**TOTAL PARTICIPANTS**

**100**

The seminar programme commences with welcome address. Around 100 Students from various institutions are participated in the Programmes.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution.

Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.

The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.

In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure – Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright. Explaining the career opportunities available for both science and art streams in IP field. Finally highlighted useful websites for their further readings. The programme ended with interactive session and Vote of thanks.





# INTELLECTUAL PROPERTY RIGHTS - AN INTRODUCTION

**BON SECOURS COLLEGE FOR WOMEN, THANJAVUR**

**FEBRUARY 24, 2020**

**10:00 A.M - 11:30 A.M**

**RESOURCE PERSON**

**DR.M.SUNDARARAMAN**

**CO-ORDINATOR**

**INTELLECTUAL PROPERTY RIGHTS CELL**

**TOTAL PARTICIPANTS**

**150**

The seminar programme commences with welcome address. Around 150 Students and Faculties of the college are participated in the Special lecture.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution.

Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.

The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

In the second session of the seminar, dealt with the career opportunities available for students such as Patent examiner, Patent agent, Patent analyst and other in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.



# PROTECTING AND PROMOTING IPR –TRENDS AND DEVELOPMENTS

PERIYAR ARTS COLLEGE, CUDDALORE

MARCH 3, 2020

10:00 A.M - 11:30A.M

RESOURCE PERSON

DR.M.SUNDARARAMAN

CO-ORDINATOR

INTELLECTUAL PROPERTY RIGHTS CELL

TOTAL PARTICIPANTS

400

The seminar programme commences with welcome address. Around 50 Faculties and 350 Students of the college are participated in the National Seminar.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples.



The audience had game time to find out the IP Protection for the picture shown to them and participated enthusiastically.

In the second session of the seminar, dealt with the career opportunities available for students such as Patent examiner, Patent agent, Patent analyst and other in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.





# INTELLECTUAL PROPERTY RIGHTS & ITS CAREER OPPORTUNITIES

SHRI INDRA GANESAN INSTITUTE OF  
MEDICAL SCIENCE – COLLEGE OF PHARMACY, TRICHY

JUNE 8, 2020

11:00 A.M - 12:00 P.M

RESOURCE PERSON

DR.M.SUNDARARAMAN

CO-ORDINATOR

INTELLECTUAL PROPERTY RIGHTS CELL

TOTAL PARTICIPANTS

80

WEBINAR



The Webinar on Zoom commences with welcome address. Around 80 Faculties and Students of the institution are participated in the Programme.

The programme begins with explaining the Basics of Intellectual Property rights and its roles in day to day life.

The lecture begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution.

Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.



Explaining the career opportunities available for them in IP field – Patent Analyst, Patent drafter, Patent manager etc., Patent examiner – Qualification and Examination pattern, Patent Agent – Qualification and Examination pattern and Entrepreneur – IP Service provider.

Then highlighting the inventions around them in the medical and pharma field. Motivated the students to go for new inventions. Finally highlighted the take home message “Be Creative; Be innovative”.

The programme ended with interactive session and Vote of thanks.

# Collaborative Programme

NO. OF BENEFICIARIES

**386**



**COLLABORATIVE PROGRAMME  
WAS ALL ABOUT IPR  
OUTREACH WITH  
STAKEHOLDERS AS EMPANELLED  
RESOURCE PERSON**



## **ORGANISERS**

**DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE  
BHARTTHIDASAN UNIVERSITY, TIRUCHIRAPALLI**

**UGC-HRDC  
BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**

**ANNA SCIENCE CENTRE, TIRUCHIRAPALLI**

**TIDITSSIA, TIRUCHIRAPALLI**



# NATIONAL SYMPOSIUM “DIGITAL TECHNOLOGIES FOR RESEARCH IMPACT AND INFORMATION QUALITY”

ORGANISED BY DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

## TECHNICAL SESSION

### PROCESS OF CONVERTING THE RESEARCH INTO IP ASSETS

75 participants

#### RESOURCE PERSON

N.Subramanian,  
In-house IPR Trainer cum Analyst,  
IPR Cell, Bharathidasan University

DATE: AUGUST 22, 2019

VENUE: AC AUDITORIUM,  
BDU

TIME: 11:30 AM - 1:00 PM

The Lecture is delivered in Technical session – II in National symposium organised by Department of Library and Information Science, Bharathidasan University. Around Seventy Five (75) participants from University and other institutions are participated.

The session begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and its types in brief.

Explain the subject matter of Copyrights and procedure for obtaining copyright certificate with success story of J.K.Rowling (IP Asset to wealth). Then explain Patents, Patentability criteria and Patent procedure for obtaining Patent certificate with success story of Dr. Reddy's (IP Asset to wealth).



Then emphasis the way for the great finding and role of the Patent Literature information during research. Engage participants with short story about Einstein and Patents which portrays how the patent information helps Einstein to invent.

Explaining the Patent databases and the types of Patent analysis which can be useful for the research. Finally, explaining the career opportunities in IP – Patent Agent, Entrepreneur.

The programme ended with interactive session followed by Vote of Thanks



# ORIENTATION PROGRAMME (105 & 106 )

ORGANISED BY UGC-HRDC

## TECHNICAL SESSION INTELLECTUAL PROPERTY RIGHTS

36 participants

### RESOURCE PERSON

Dr. M. Sundararaman,  
Co-ordinator,  
IPR Cell, Bharathidasan University

**DATE: SEPTEMBER 7, 2019**

**VENUE: SEMINAR HALL,  
UGC-HRDC, BDU**

**TIME: 10:00 AM - 11:30 PM,  
11:45AM - 1:00 PM**

The seminar programme commences with welcome address by Dr. O. Kasinathan, Assistant Professor, Dept. of Educational Technology, Bharathidasan University. Around 36 Faculties from various institutions are participated in the Orientation Programmes.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution.

Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples. The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.



In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure - Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright with plagiarism scenario. Explaining the career opportunities available for both science and art streams in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology.

The programme ended with interactive session and Vote of thanks.





# REFRESHER COURSE - CHEMISTRY

ORGANISED BY UGC-HRDC

## TECHNICAL SESSION

IPR-CONVERTING THE RESEARCH INTO INTELLECTUAL PROPERTY ASSET

45 participants

### RESOURCE PERSON

Dr. M. Sundararaman,  
Co-ordinator,  
IPR Cell, Bharathidasan University

**DATE: SEPTEMBER 23, 2019**

**VENUE: SEMINAR HALL,  
DEPT.OF.CHEMISTRY, BDU**

**TIME: 02:00 PM - 03:30 PM,  
03:45 PM - 5:00 PM**

The seminar programme commences with welcome address by Dr. S. Muthusamy, Professor & Head, Dept. of Chemistry, Bharathidasan University. Around 45 Faculties from various institutions are participated as two batches in the Refresher Course.

The session begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and its types in brief.

Explain the subject matter of Copyrights and procedure for obtaining copyright certificate with success story of J.K.Rowling (IP Asset to wealth).



Then explain Patents, Patentability criteria and Patent procedure for obtaining Patent certificate with success story of Dr. Reddy's (IP Asset to wealth).

Then emphasis the way for the great finding and role of the Patent Literature information during research. Engage participants with short story about Einstein and Patents which portrays how the patent information helps Einstein to invent. Explaining the career opportunities available in IP field - Patent Agent, Entrepreneur.

The programme ended with interactive session and Vote of thanks.

# ORIENTATION PROGRAMME (107)

ORGANISED BY UGC-HRDC

## TECHNICAL SESSION

IPR: CONVERTING THE RESEARCH INTO INTELLECTUAL PROPERTY ASSET

60 participants

### RESOURCE PERSON

Dr. M. Sundararaman,  
Co-ordinator,  
IPR Cell, Bharathidasan University

DATE: NOVEMBER 16, 2019

VENUE: SEMINAR HALL,  
UGC-HRDC, BDU

TIME: 10:00 AM - 11:30 PM,  
11:45 AM - 1:00 PM

The seminar programme commences with welcome address. Around 60 Faculties from various institutions are participated in the Orientation Programmes.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.



The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.

In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure - Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright. Explaining the career opportunities available for both science and art streams in IP field. Finally highlighted useful websites for their further readings.

The programme ended with interactive session and Vote of thanks.





# ORIENTATION PROGRAMME (108)

ORGANISED BY UGC-HRDC

## TECHNICAL SESSION INTELLECTUAL PROPERTY RIGHTS

60 participants

### RESOURCE PERSON

N.Subramanian,  
In-house IPR Trainer cum Analyst,  
IPR Cell, Bharathidasan University

**DATE: NOVEMBER 16, 2019**

**VENUE: SEMINAR HALL,  
UGC-HRDC, BDU**

**TIME: 02:00 PM - 03:30 PM,  
03:45 PM - 5:00 PM**

The seminar programme commences with welcome address. Around 60 Faculties from various institutions are participated in the Orientation Programmes.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.



The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.

In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure - Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright. Explaining the career opportunities available for both science and art streams in IP field. Finally highlighted useful websites for their further readings.

The programme ended with interactive session and Vote of thanks.



# WINTER SCIENCE CAMP - 2019

ORGANISED BY ANNA SCIENCE CENTRE, TIRUCHIRAPALLI

AWARENESS

IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS

80 participants

## RESOURCE PERSON

Dr. M. Sundararaman,  
Co-ordinator,  
IPR Cell, Bharathidasan University

DATE: DECEMBER 28, 2019

VENUE: SEMINAR HALL,  
ANNA SCIENCE CENTRE

TIME: 02:00 PM - 3:30 PM

The awareness on IPR commences with welcome address by Project director. Around 80 Students from various schools are participated in the winter science camp.

The seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR). Further explained the types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.

The audience had many puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.



Then highlighting the inventions around them and provide useful website information for further proceedings. Motivated the students to go for new inventions. Finally highlighted the take home message "Be Creative; Be innovative".

The programme ended with interactive session followed by Vote of Thanks





# TRAINING PROGRAMME FOR ENTREPRENEURS

ORGANISED BY TIDITSSIA, TIRUCHIRAPALLI

## TECHNICAL SESSION

IPR: PATENTS, TRADEMARKS – RULES & REGULATIONS

30 participants

### RESOURCE PERSON

N.Subramanian,  
In-house IPR Trainer cum Analyst,  
IPR Cell, Bharathidasan University

**DATE: JANUARY 23, 2020**

**VENUE: SEMINAR HALL,  
TIDITSSIA**

**TIME: 02:00 PM - 5:00 PM**

The Entrepreneurship Development Programme commenced with welcoming the gathering by Mr. R. Michael, Programme Coordinator, The Tiruchirapalli District Tiny & Small scale Industries Association (TIDITSSIA) talks about the functions objectives of the Programme. Totally 30 participants from New Entrepreneurs cum Enterprise Development Scheme (NEEDS) beneficiaries under Entrepreneurship Development Programme (EDP) are participated in the programme.

The programme begins with explaining the Basics of Intellectual Property rights and its roles in day to day life.



Further explaining the Patent in detail with the subject matter of patentability, non-patentability, patenting criteria, process of filing the Patent application, assignment, license, patent infringement, remedies, benefits of patentee and its legal protection with Indian Patents Act,1970.

Finally explaining the Trademark in detail with the subject matter of different types of marks, process of filing the Trademark application, assignment, license, patent infringement, remedies, benefits of owner of Trademark and its legal protection with Trademarks Act,1999.

The discussion session has more interactions from entrepreneurs

# Digital Learning Programme



**DIGITAL LEARNING PROGRAMME  
WAS ALL ABOUT IMPARTING  
KNOWLEDGE ON IPR DURING  
COVID-19 LOCKDOWN**



**PROGRAMME**

**E-LEARNING**

**PLAY WAY LEARNING**

**WORLD IP DAY - ONLINE QUIZ**

**EMPLOYABILITY ENHANCEMENT WEBINAR SERIES**

**1. CAREER OPPORTUNITIES IN IPR**

**2. PATENT PROFESSIONAL AS A CAREER**

**NO. OF BENEFICIARIES**

**910**

# E-LEARNING

ZOHO SHOWTIME

APRIL 03, 2020 - APRIL 16, 2020

## PARTICIPANTS

Total Registrants: **876**

Total Attendants: **523**

### Chapters

- (APRIL 03, 2020):  
Introduction to IPR
- (APRIL 06, 2020):  
Patents
- (APRIL 08, 2020):  
Copyrights
- (APRIL 09, 2020):  
Trademarks
- (APRIL 13, 2020):  
Other forms of IP
- (APRIL 16, 2020):  
அறிவுசார்  
சொத்துரிமைகள்

## Chapter 02

*Launch date: APRIL 06, 2020*

This session deals with Patents and its procedures

**Totally 154 Participants are registered, in which 94 attended the session and receive handouts after self evaluation**

## Chapter 03

*Launch date: APRIL 08, 2020*

This session deals with Copyrights and its procedures

**Totally 87 Participants are registered, in which 66 attended the session and receive handouts after self evaluation**

## Chapter 01

*Launch date: APRIL 03, 2020*

This introductory session deals with various forms of IPR and its international agreements

**Totally 410 Participants are registered, in which 220 attended the session and receive handouts after self evaluation**

## Chapter 04

*Launch date: APRIL 09, 2020*

This session deals with Trademarks and its procedures

**Totally 88 Participants are registered, in which 58 attended the session and receive handouts after self evaluation**



# Chapter 05

Launch date: APRIL 13, 2020

This session deals with Designs, geographical indications, plant variety protection, layout design protection and its procedures

**Totally 73 Participants are registered, in which 49 attended the session and receive handouts after self evaluation**

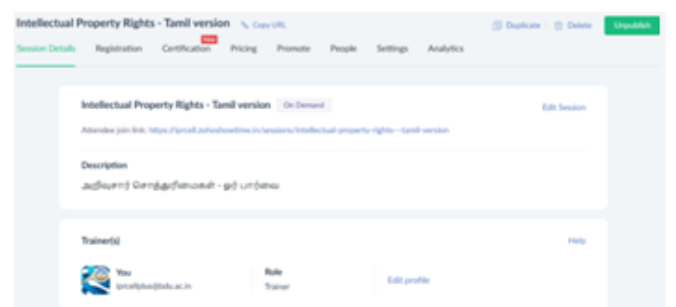
# Chapter 06 (Tamil version)

Launch date: APRIL 16, 2020

அறிவுசார் சொத்துரிமைகள் - ஓர் பார்வை

**Totally 64 Participants are registered, in which 36 attended the session and receive handouts after self evaluation**

## Screenshots



e-learning on Intellectual Property Rights gets immense response from participants and enhance Intellectual Property literacy among participants during COVID-19 lockdown.

# PLAY WAY LEARNING

Kahoot

APRIL 17 - APRIL 22, 2020

36 Players

## GAMES

(APRIL 17, 2020): Lifecycle of Patent  
(Game PIN: 03218401)

(APRIL 20, 2020): காப்புரிமை  
(Game PIN: 08121413)

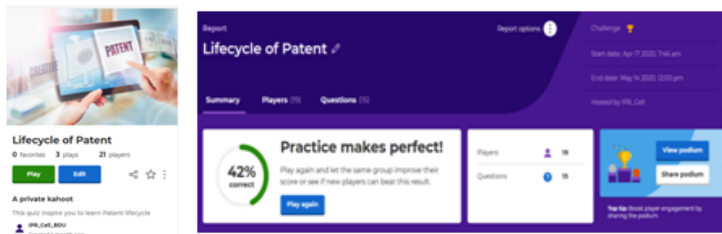
(APRIL 22, 2020): Lifecycle of Copyright  
(Game PIN: 01448811)

## 01 - LIFECYCLE OF PATENT

Launch date: APRIL 17, 2020

This learning quiz inspire you to learn Patent lifecycle. Totally 19 members played the game with 15 questions

## SCREENSHOTS



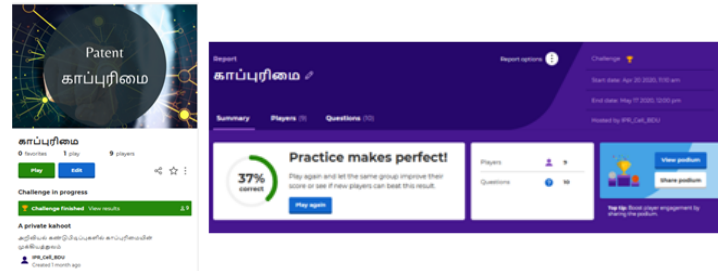
## 02 - காப்புரிமை

Launch date: APRIL 20, 2020

அறிவியல் கண்டுபிடிப்புகளில்  
காப்புரிமையின் முக்கியத்துவம்.

Totally 9 members played the game with 10 questions

## SCREENSHOTS

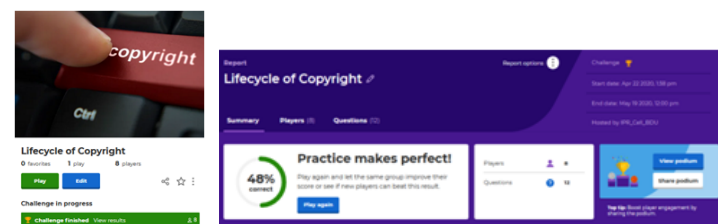


## 03 - LIFECYCLE OF COPYRIGHT

Launch date: APRIL 22, 2020

This learning quiz will inspire you to learn about Copyright. Totally 8 members played the game with 12 questions

## SCREENSHOTS



## OVERALL RATING



3.8 Average rating

OUT OF 5

Play way learning on Intellectual Property Rights gets immense response from participants and enhance Intellectual Property literacy among participants during COVID-19 lockdown.

# ONLINE QUIZ

WORLD INTELLECTUAL PROPERTY DAY  
APRIL 26

To celebrate World Intellectual Property Day, Online quiz is conducted to students and faculties to promote awareness on Intellectual Property Rights.

Totally 47 members are participated and the participation certificate was sent to them



47 PARTICIPANTS

In an average 70% of participants answered correctly for each question in Quiz.

Online Quiz on Intellectual Property Rights (IPR) made awareness about the need and importance of IPR among participants.

Link: <https://iprcellplus.typeform.com/to/fl6vFO>



# EMPLOYABILITY ENHANCEMENT WEBINAR SERIES

## 1. CAREER OPPORTUNITIES IN IPR

GOOGLE MEET, ZOHU SHOWTIME

MAY 8, 2020

140 Attendees

11:00 A.M TO 12:00 P.M

### DETAIL >

To enhance the employment opportunities for students in Intellectual Property field, the webinar was conducted on theme, Career Opportunities in IPR in which Dr. M. Sundararaman, Co-ordinator presented the Welcome address and the webinar was carried out by Mr.N.Subramanian, In-house IP trainer cum analyst.

### TOPICS >

**01: Introduction**

**02: Why IPR as a career option?**

**03: Opportunities available**

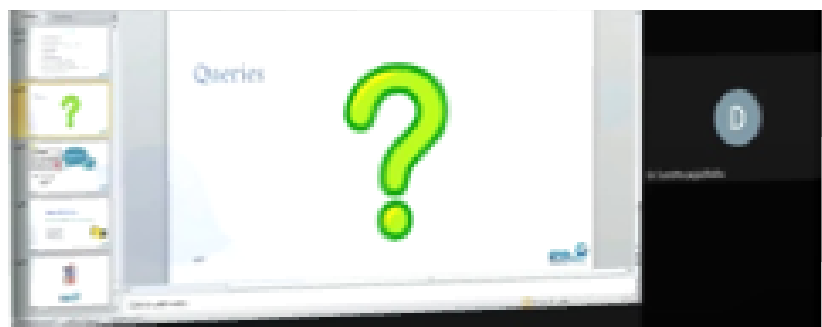
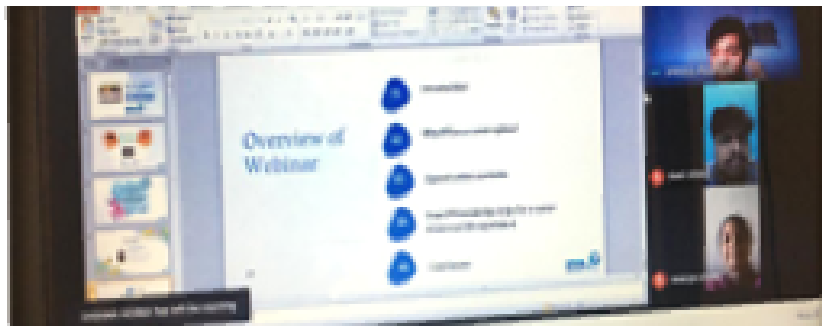
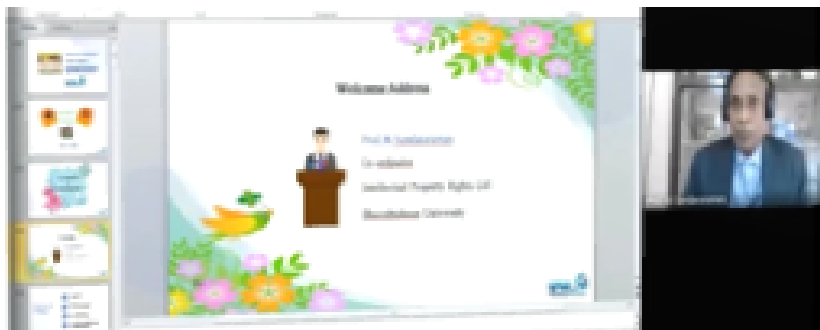
**04: How IPR knowledge helps for a career (from real-life experience)**

**05: Conclusion**

### PARTICIPANTS >

Totally 486 members are registered in which live webinar session had around 140 attendees including Faculties and Students of various institutions

### SCREENSHOTS >



The participants are highly interactive and provide better feedback for webinar. The recorded webinar was uploaded in Zoho Showtime and e-certificates are issued to participants.

# EMPLOYABILITY ENHANCEMENT WEBINAR SERIES

## 2. PATENT PROFESSIONAL AS A CAREER

GOOGLE MEET, ZOHU SHOWTIME

MAY 18, 2020

164 Attendees

11:00 A.M TO 12:00 P.M

### DETAIL >

To enhance the employment opportunities for students in Intellectual Property field, the second webinar was conducted on theme, Patent Professional as a career in which Dr.M.Sundararaman, Co-ordinator presented the Welcome address and the webinar was carried out by Mr.N.Subramanian, In-house IP trainer cum analyst.

### TOPICS >

**01: Introduction**

**02: Skill set required**

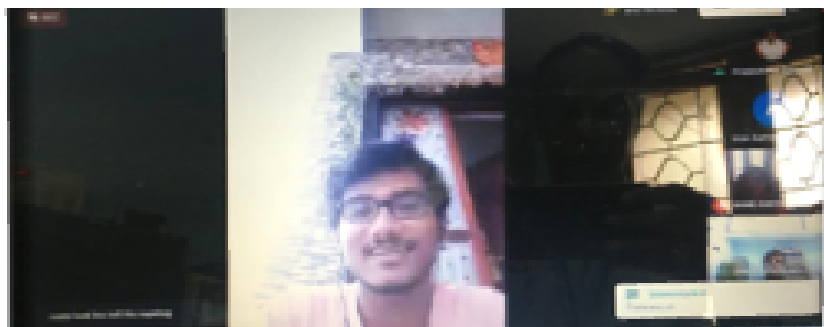
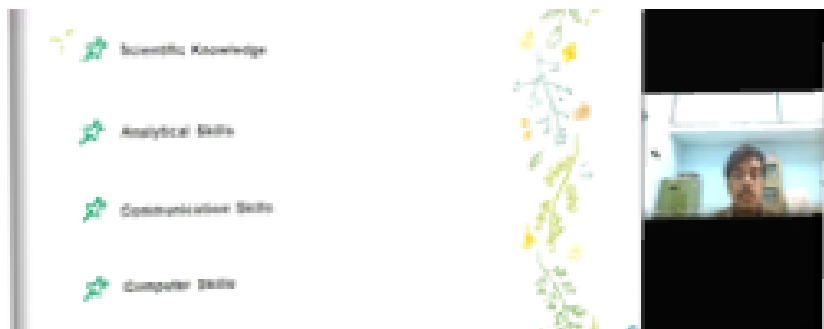
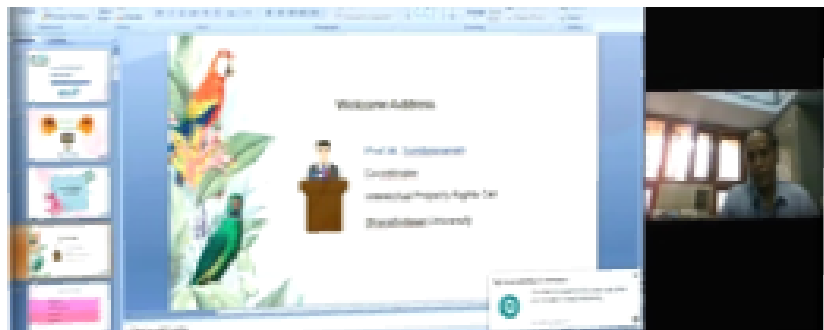
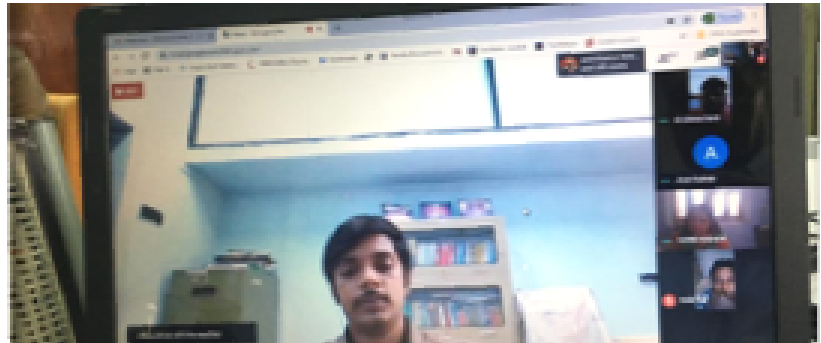
**03: Job nature**

**04: Conclusion**

### PARTICIPANTS >

Totally 503 members are registered in which live webinar session had around 164 attendees including Faculties and Students of various institutions

### SCREENSHOTS >



The participants are highly interactive and provide better feedback for webinar. The recorded webinar was uploaded in Zoho Showtime and e-certificates are issued to participants.

# Other Activities



**OTHER ACTIVITIES DEALT  
WITH IPR CELL DAY-TO-DAY  
ACTIVITIES AND ITS OUTREACH  
PROGRAMME**



**ACTIVITIES**

**WEBSITE UPDATION**

**FACILITATING IN IP PROCESS**

**IPR CELL COMMITTEE MEETING**

**VALUE ADDED COURSE**

**REAP PATENT PROGRAMME**

**NO. OF BENEFICIARIES**

**205**

அறிவியல் கண்டுபிடிப்புகள் மீதான  
காப்புரிமை - அகில இந்திய வானொளி



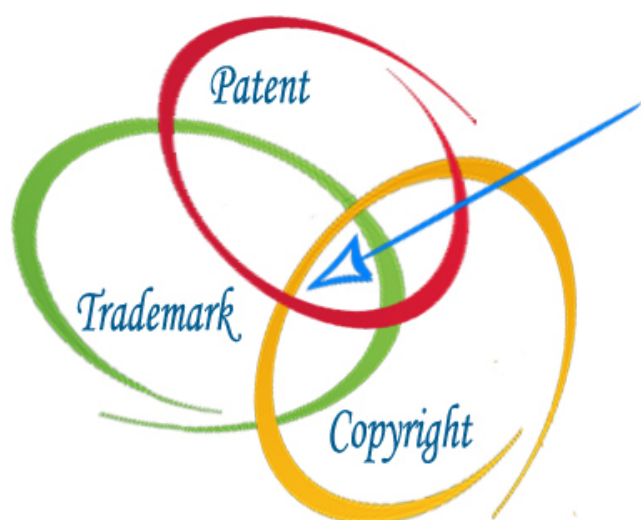
# WEBSITE UPDATION



## Intellectual Property Rights Cell (IPR Cell)

Bharathidasan University, Tiruchirappalli, India

[Home](#) [Activities](#) [Course](#) [eBooks](#) [Patents](#) [Policy](#) [Links](#) [Contact](#)



# Intellectual Property



### ACTIVITIES

REPORTS

PRESENTATIONS

WORLD IPR DAY  
QUIZ

ANNUAL  
REPORTS

PHOTO  
GALLERY

### COURSE

APPLICATION  
FORM

SYLLABUS

RESOURCES

### E-BOOKS

IPR TAMIL  
VERSION

IPR ENGLISH  
VERSION

### PATENTS

FORM 1 -  
INITIAL PROJECT

FORM 2 -  
ONGOING PROJECT

PATENTS  
FILED

### POLICY

NATIONAL

UNIVERSITY

### LINKS

FAQ

USEFUL  
LINKS

WHAT  
NEXT?

Get in touch

<http://www.bdu.ac.in/cells/ipr/>

# FACILITATING IN IP PROCESS

**05**  
*Projects*

**PRIOR ART SEARCH FOR THE INVENTIONS TO CONFIRM PRE-EXISTING OF THE DISCLOSED INVENTION**

**08**  
*Inventors*

**PATENT OFFICE COMMUNICATION ARE INTIMATED TO CONCERNED INVENTORS OF UNIVERSITY AT RIGHT TIME THROUGH E-MAIL AND OVER PHONE**

**15**  
*Inventors*

**IP CONSULTATION TO FACULTIES, RESEARCH SCHOLARS AND STUDENTS ON SEARCHING, DRAFTING AND FILING**

***YEAR END MEETING – 2019 WAS ORGANISED TO DISCUSS THE ACTIVITIES PERFORMED IN THE IPR CELL AND FUTURISTIC PLAN FOR THE YEAR 2020***



# **IPR CELL COMMITTEE MEETING**

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**DECEMBER 10, 2019**

**DR.M.SUNDARARAMAN, IPR CO-ORDINATOR, CHAIRED THE MEETING**

**THE COMMITTEE MEMBERS TOOK PART IN THE MEETING ARE**

- 1. DR. S. MUTHUSAMY, PROFESSOR & HEAD,  
DEPARTMENT OF CHEMISTRY**
- 2. DR. SASHIDHAR MULUGU, ASSOCIATE PROFESSOR,  
DEPARTMENT OF BIOMEDICAL SCIENCE**
- 3. DR. S. SRINIVASARAGAVAN, PROFESSOR & HEAD,  
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE**



# VALUE ADDED COURSE

A Value Added Course on  
Intellectual Property Rights  
as Two(2) credit course

167 Students from various  
disciplines are benefited

## DEPARTMENTS OF ENROLLED STUDENTS

- **BHARATHIDASAN SCHOOL OF MANAGEMENT**
- **LIBRARY AND INFORMATION SCIENCE**
- **BIOTECHNOLOGY**
- **CHEMISTRY**
- **MARINE BIOTECHNOLOGY**
- **BOTANY**





## Reap Patent Programme



OCTOBER 24 - NOVEMBER 15, 2019 | 02:00 PM - 5:00 PM

To generate Patent from University, Intellectual Property Rights Cell invited researchers of university to find out the way to patent their novel findings through one-to-one interaction, Prior art search for detecting the novelty of the invention and guidance for IPR filing.



Totally Five(5) inventors are visited for a purpose of IPR detailing and Prior art search.

IPR cell conducted prior art search for Two(2) inventions and the search reports are sent to the concerned inventors for further proceedings.

# அறிவியல் கண்டுபிடிப்புகள் மீதான காப்புரிமை

[அகில இந்திய வானொளி - அறிவியல் பத்திரிகை நிகழ்ச்சி]  
ஒளிபரப்பு 29.11.2019, இரவு 8:00 மணி, முதல் அலைவரிசை 936 KHZ



நா. சுப்ரமணியன்  
அறிவுசார் சொத்துரிமைகள் கள பயிற்சியாளர்  
பாரதிதாசன் பல்கலைக்கழகம்

## முகவுரை

அறிவியல் கண்டுபிடிப்புகள் பொருளாதார வளர்ச்சிக்கு அவசியமானதாக இருக்கிறது. அதன் மூலம் புதிய வேலைவாய்ப்புகள் உருவாகின்றன. மக்களின் வாழ்க்கைத் தரமும் மேம்படுகிறது. இந்தியாவில், இவ்வாறான புதிய அறிவியல் கண்டுபிடிப்புகளைப் பாதுகாப்பதற்கு காப்புரிமைச் சட்டம், 1970 வழிவகைச் செய்கிறது.

காப்புரிமை, ஒரு கண்டுபிடிப்பாளருக்கு, தன் கண்டுபிடிப்பை உருவாக்க, உபயோகப்படுத்த, உற்பத்தி செய்ய, சந்தைப்படுத்த, சட்டத்துக்கு உட்பட்டு வழங்கப்படும் தனிப்பட்ட உரிமை.

இதற்கான உரிமையை, காப்புரிமை சான்றிதழ் மூலம் கண்டுபிடிப்பாளருக்கு அல்லது கண்டுபிடிப்பின் உரிமையாளருக்கு வழங்குகிறார்கள்.

காப்புரிமை ஒரு நபருக்கு வழங்கப்பட்டுவிட்டால், அதே போன்ற பொருளை உற்பத்திசெய்யவோ, சந்தைப்படுத்தவோ வேறு யாருக்கும் உரிமை கிடையாது.

இந்த உரிமை, அந்த கண்டுபிடிப்பாளருக்கு குறிப்பிட்ட காலத்திற்கு (20 ஆண்டுகள்) மட்டும் தான். இந்த உரிமையை அரசே வழங்குவதால், இதை இரத்து செய்யும் அதிகாரமும் அரசிடமே உள்ளது.

காப்புரிமை, சட்டப்படி ஒரு சொத்துரிமை என்பதால், இதை பிறருக்குத் தானமாக கொடுக்கலாம், வாரிசுகளுக்கு உடையதாகச் செய்யலாம், பிறருக்கு எழுதிக் கொடுக்கலாம், விற்கலாம் மற்றும் உரிமம் வழங்கலாம்.

காப்புரிமை பிரதேச அளவிலானது. உதாரணமாக, இந்தியாவில் வழங்கப்பட்ட காப்புரிமை, இந்தியாவில் மட்டும்தான் செல்லுபடியாகும். தன் கண்டுபிடிப்புக்கான காப்புரிமையை பிற நாடுகளில் பெற வேண்டும் என்று விரும்பினால், தனித்தனியாக அந்தந்த நாடுகளில் விண்ணப்பிக்க வேண்டும்.



கண்டுபிடிப்பாளர் தனது கண்டுபிடிப்பு என்ன என்பதை வெளிப்படுத்தினால் மட்டுமே காப்புரிமை பெற சட்டப்படி தகுதி உடையவர் ஆகிறார். காப்புரிமைச் சட்டப்படி, கண்டுபிடிப்பு என்பது புதிய பொருள் அல்லது கண்டுபிடிப்பு முயற்சிக்கான நடைமுறை சார்ந்ததாக இருக்க வேண்டும். சிறு கண்டுபிடிப்புகள் கூட காப்புரிமைக்கு தகுதி உடையதே.

### காப்புரிமைக்கு தேவையான காரணிகள்

1. புதுமை – கண்டுபிடிப்பு புதுமையானதாகவும் வேறு யாரும் அறிந்திராத வகையிலும் இருக்க வேண்டும்
2. கண்டுபிடிப்புத் தன்மை – கண்டுபிடிப்பு, தற்பொழுது இருக்கும் அளவைவிட கூடுதல் தொழில்நுட்ப மேம்பாடு கொண்டிருக்க வேண்டும். பொருளாதார முக்கியத்துவம் பெற்றிருக்க வேண்டும். அல்லது மேற்கூறிய இரண்டையும் பெற்றிருக்க வேண்டும்
3. தொழில் துறை பயன்பாடு – கண்டுபிடிப்பு உற்பத்தி செய்ய கூடியதாகவும் பயன்படுத்தக் கூடியதாகவும் இருக்க வேண்டும்

### காப்புரிமைக்கு தகுதியில்லாத கண்டுபிடிப்புகள்

இயற்கை விதிகளுக்கு முரணான கண்டுபிடிப்புகள், பொதுமக்களின் அமைதிக்கு பாதிப்பு ஏற்படுத்தும் கண்டுபிடிப்புகள், இயற்கையில் உள்ள வாழும் உயிரினம் அல்லது வாழாத பொருட்களை வெளி உலகிற்கு வெளிப்படுத்துதல், நன்றாக அறியப்பட்ட பொருளின் செயல்திறன், பல பொருட்களை ஒன்றாக கலப்பதால் கிடைக்கும் பொருள், நன்றாக தெரிந்த பொருளை மாற்றிப் பொருத்துவது, வேளாண்மை அல்லது தோட்டக்கலை முறை, மருத்துவம், அறுவை சிகிச்சை, நோய் தடுப்பு முறைகள், தாவரங்கள், விலங்குகள், கணக்கு அல்லது தொழில் முறை, கணினி நிரல்கள், இலக்கியம், நாடகம், இசை, ஓவியம், கானொளி, திரைப்படம், விளையாட்டு முறைகள், ஒருங்கிணைந்த சுற்றுகள் வரைபடம், பாரம்பரியமாக அறியப்பட்ட கூட்டமைப்புகள், முறைகள், அணுசக்தி தொடர்பான கண்டுபிடிப்புகள்.

### காப்புரிமைக்கு யார் விண்ணப்பிக்கலாம்?

காப்புரிமைக் கோரி கண்டுபிடிப்பாளரோ அல்லது கண்டுபிடிப்பின் உரிமையாளரோ அல்லது இவர்களால் நியமிக்கப்படும் காப்புரிமை முகவரோ விண்ணப்பிக்கலாம்.

காப்புரிமை விண்ணப்பத்தை எவ்வளவு விரைவாக முடியுமோ அவ்வளவு விரைவாக பதிவு செய்ய வேண்டும். தாமதப்படுத்தக்கூடாது. அவ்வாறு தாமதப்படுத்தினால், வேறு யாராவது அந்த கண்டுபிடிப்பு தன்னுடையது என்று கூறி காப்புரிமை பெறலாம். கவனக்குறைவால், கண்டுபிடிப்பாளரே தன் கண்டுபிடிப்பை பிரசுரித்துவிடலாம். காப்புரிமைச் சட்டப்படி, காப்புரிமைக்கான கண்டுபிடிப்பு வேறு எங்கும் பிரசுரித்து இருக்கக்கூடாது. இருந்தாலும், அவ்வாறான கண்டுபிடிப்புகளுக்கு அதன் கண்டுபிடிப்பாளர் 12 மாத கால முன்னதாக காப்புரிமை கோரி விண்ணப்பிக்க வேண்டும்.

## காப்புரிமைக்கான விண்ணப்பத்தை எங்கு சமர்ப்பிப்பது?

காப்புரிமைக்கான விண்ணப்பத்தை கொல்கத்தா(தலைமையிடம்), தில்லி, சென்னை, மும்பை ஆகிய நகரங்களில் உள்ள காப்புரிமை அலுவலகத்தில் நேரிலோ அல்லது அஞ்சல் மூலமாகவோ சமர்ப்பிக்கலாம். காப்புரிமை அலுவலகத்தின் வலைதள முகவரியான [www.ipindia.nic.in](http://www.ipindia.nic.in) என்ற பக்கத்திலும் இணையவழியாக சமர்ப்பிக்கலாம்.

நாம் தமிழகம் என்பதால், சென்னை கிண்டி தொழிற்பேட்டையில் உள்ள காப்புரிமை அலுவலகத்தில் காப்புரிமைக்கான விண்ணப்பங்களை சமர்ப்பிக்கலாம்.

## காப்புரிமை பதிவு நடைமுறைகள்

தற்காலிக விவரக்குறிப்பு – கண்டுபிடிப்பின் தொடக்க நிலையில் முன்னுரிமைக் கோரி சமர்ப்பிப்பது.

முழுமையான விவரக்குறிப்பு - தற்காலிக விவரக்குறிப்பு சமர்ப்பித்த 12 மாதங்களுக்குள் கண்டுபிடிப்பை முழுமையாகவும் அதில் தங்களுக்கான உரிமையை வரையறுத்து சமர்ப்பிப்பது.

பிரசுரம் – கண்டுபிடிப்பின் விவரங்கள், காப்புரிமை இதழில் விண்ணப்பித்து 18 மாதங்களுக்கு பிறகு பிரசுரமாகும்.

எதிர்ப்பு – யாராவது பிரசுரமான கண்டுபிடிப்பிற்கு எதிர்ப்பு தெரிவிக்கிறார்களா என்று பார்ப்பார்கள்

ஆய்வுக்கான வேண்டுகோள் – காப்புரிமை விண்ணப்பத்தை ஆய்வு செய்ய, விண்ணப்பதாரர் காப்புரிமைக்கு விண்ணப்பித்த நாளிலிருந்து, 48 மாதங்களுக்குள் குறிப்பிட்ட கட்டணத்தைச் செலுத்தி விண்ணப்பத்திற்கான ஆய்வை கோர வேண்டும்

ஆய்வறிக்கை - காப்புரிமை விண்ணப்பத்தை ஆய்வு செய்த பிறகு, விண்ணப்பதாரருக்கு ஆய்வறிக்கை அனுப்பப்படும். அதற்குரிய பதிலை 6 மாதங்களுக்குள் விண்ணப்பதாரர் சமர்ப்பிக்க வேண்டும்

காப்புரிமை வழங்கல் – ஆய்வறிக்கைக்கான பதில் சரியாகவும் எந்த எதிர்ப்பும் வராத தருணத்தில் காப்புரிமைச் சான்றிதழ் வழங்கப்படும்

## முடிவுரை

ஆகவே, நம்முடைய அறிவு வளத்தைப் பயன்படுத்தி பொருள் வளத்தைப் பெருக்க, புதிய கண்டுபிடிப்புகள் தங்களிடமும் இருந்தால், அதற்கு காப்புரிமை பதிவு செய்வதே இந்தியராக நாட்டிற்கு நாம் செய்யும் கடமையாக இருக்கும்.

# Announcements

## SKILL DEVELOPMENT PROGRAMME

**IPR CELL**  
Bharathidasan University

PRESENTS

**2019**

**SKILL DEVELOPMENT PROGRAMME**

**MODULES**

- Basics of Patent Searching
- Basics of Patent Drafting
- Mock interview

**JULY 9 - 12, 2019**  
**10.00 AM - 1.00 PM**

**2019 PASSED OUT STUDENTS OF BHARATHIDASAN UNIVERSITY**

**CONTACT:** INTELLECTUAL PROPERTY RIGHTS CELL  
BHARATHIDASAN UNIVERSITY

Visit <http://www.bdu.ac.in/cells/ipr/> for more information



# Announcements

## SEMINAR CUM WORKSHOP



*Proudly presents*

### Seminar cum Workshop

*on*

## FUNDAMENTALS OF INTELLECTUAL PROPERTY

Learn What and Why of Intellectual Property

### Modules

- Introduction to IPR
- Basics of Patent Searching
- Hands-on experience of Searching on Patent Databases

### VENUE

UNIVERSITY INFORMATICS CENTRE

JULY 22, 2019

10:30 AM

### FOR REGISTRATION

INTERESTED RESEARCH SCHOLARS / STUDENTS OF THE UNIVERSITY

Can fill the form and submit it to **IPR Cell, BDU**

# Announcements

## ADVANCED LEVEL TRAINING ON PATENTS



*Proudly presents*

## ADVANCED LEVEL TRAINING on PATENTS

### Modules

- Patent Searching
- Patent Analysis
- Patent Drafting
- Patent Management
- Patent Commercialisation

UNIVERSITY INFORMATICS CENTRE

SEPTEMBER 23, 2019  
10:30 AM - 1:15 PM

FACULTY MEMBERS, RESEARCH SCHOLARS AND STUDENTS  
**FOR REGISTRATION**

Fill the form and submit it to **IPR Cell, BDU**

e-Certificates will be issued to the participants

# Announcements

## SKILL DEVELOPMENT PROGRAMME

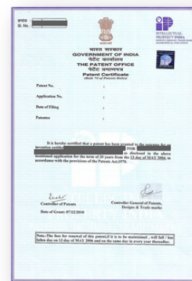


## SKILL DEVELOPMENT PROGRAMME



on

## PATENT CREATION



### Modules

**Session 1**(October 15, 2019): Patent Basics

**Session 2**(October 16, 2019): Patent Search & Analysis

**Session 3**(October 17, 2019): Patent Drafting & Filing

*Scheduled Time*

02:15 PM – 05:15 PM

### VENUE

UNIVERSITY INFORMATICS CENTRE, BDU

### REGISTRATION

INTERESTED SCHOLARS/PDF OF THE UNIVERSITY

**Fill the form and submit it to IPR Cell, BDU**

**NOTE: ATTENDANCE OF ALL SESSIONS ARE ESSENTIAL TO EARN CERTIFICATE**





# Announcements

## REAP PATENT PROGRAMME



Welcome Researcher's

Find out the *Way to Patent your Novel findings* by simply visiting us

### Highlights

*seize the day*

- 01 One-to-one interaction on allotted time<sup>ss\*</sup>  
\* Reservation of time slot is highly appreciable
- 02 Novelty detection
- 03 Guidance for Patent Filing

### Venue

INTELLECTUAL PROPERTY RIGHTS CELL  
(CELL COMPLEX, ANNEXE TO BDU ADMIN BLOCK)

Any Day between  
**October 24, 2019 to**  
**November 15, 2019** **2 PM - 5 PM**

*Submit Filled in attached form while visiting*

**Data/information shared are strictly confidential**

# Announcements

## VALUE ADDED COURSE



### Intellectual Property Rights Cell Bharathidasan University, Tiruchirappalli Invitation for Value Added Course



#### COURSE DETAILS

#### IPRVAC01 - INTELLECTUAL PROPERTY RIGHTS

##### Course Objectives

To introduce fundamental aspects of Intellectual property Rights to students who are going to play a major role in development and management of innovative projects in academics or industries

##### Course Outcomes

The students once they complete their academic projects, they get awareness of acquiring the patent and copyright for their innovative works

Pave the way for the students to catch up Intellectual Property(IP) as a career option - R&D IP Counsel, Govt. Jobs, Private Jobs, Patent agent and Entrepreneur

#### Course Curriculum

Overview of Intellectual Property  
Patents  
Copyrights  
Trademarks  
Other forms of IP  
Design  
Geographical Indication  
Plant Variety Protection  
Layout design Protection  
Current contour

CREDITS : 2

HOURS : 30

COURSE FEE : AS PER UNIVERSITY NORMS



**Want to add value to your career?**

Learn basics of Intellectual Property Rights and how to be a professional in this intense

# Announcements

## WORKSHOP

HERE'S  
MY NEW  
INVENTION!

OH, IT LOOKS  
LIKE MINE!



## WORKSHOP

on

## Converting final year project to Patent

**DATE** FEBRUARY 25, 2020 (TUESDAY)

**TIME** 10:30 AM - 01:15 PM

**VENUE** UNIVERSITY INFORMATICS CENTRE  
BHARATHIDASAN UNIVERSITY

### ELIGIBILITY

FINAL YEAR STUDENTS OF BHARATHIDASAN UNIVERSITY

### FOR REGISTRATION

Fill out the form and submit to IPR Cell, BDU



**BE INSPIRED  
TO INNOVATE**



# Announcements

## SKILL DEVELOPMENT PROGRAMME



### PATENT AGENT EXAMINATION PREPARATORY COURSE

## PATENTS ACT, 1970

## PATENTS RULES, 2003

#### DATE & VENUE

MARCH 2, 2020

MONDAY

10:30 AM - 1:15 PM

UNIVERSITY INFORMATICS CENTRE

BDU

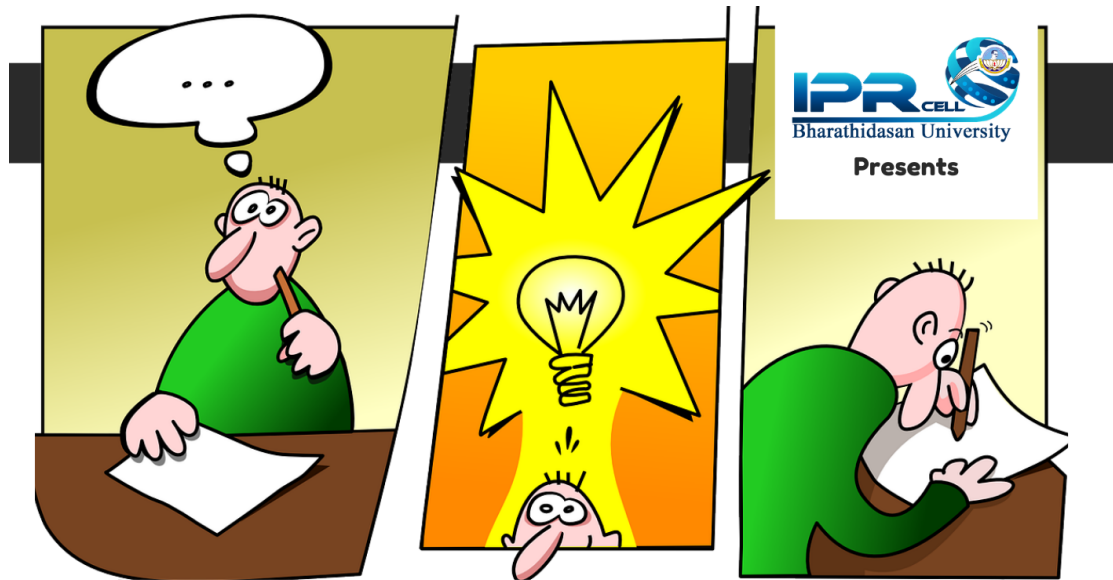
## PATENT DRAFTING

**ELIGIBILITY** ANY SCIENCE UG DEGREE OR FINAL YEAR STUDENTS IN SCIENCE

**FOR REGISTRATION** Fill out the form and submit to IPR Cell, BDU

# Announcements

## SKILL DEVELOPMENT PROGRAMME



## SKILL DEVELOPMENT PROGRAMME

### TO BECOME INTELLECTUAL PROPERTY PROFESSIONAL

Because we know how important is for you to succeed in career and we have  
a **day long training** for you that will bring you next to success



#### Patent Search

We taught you the basics  
of Patent search and  
databases used in Patent  
search



#### Patent Drafting

We taught you the basics  
of drafting the patent



#### Patent Filing

We taught you the basics  
of filing patent application  
in Patent Office



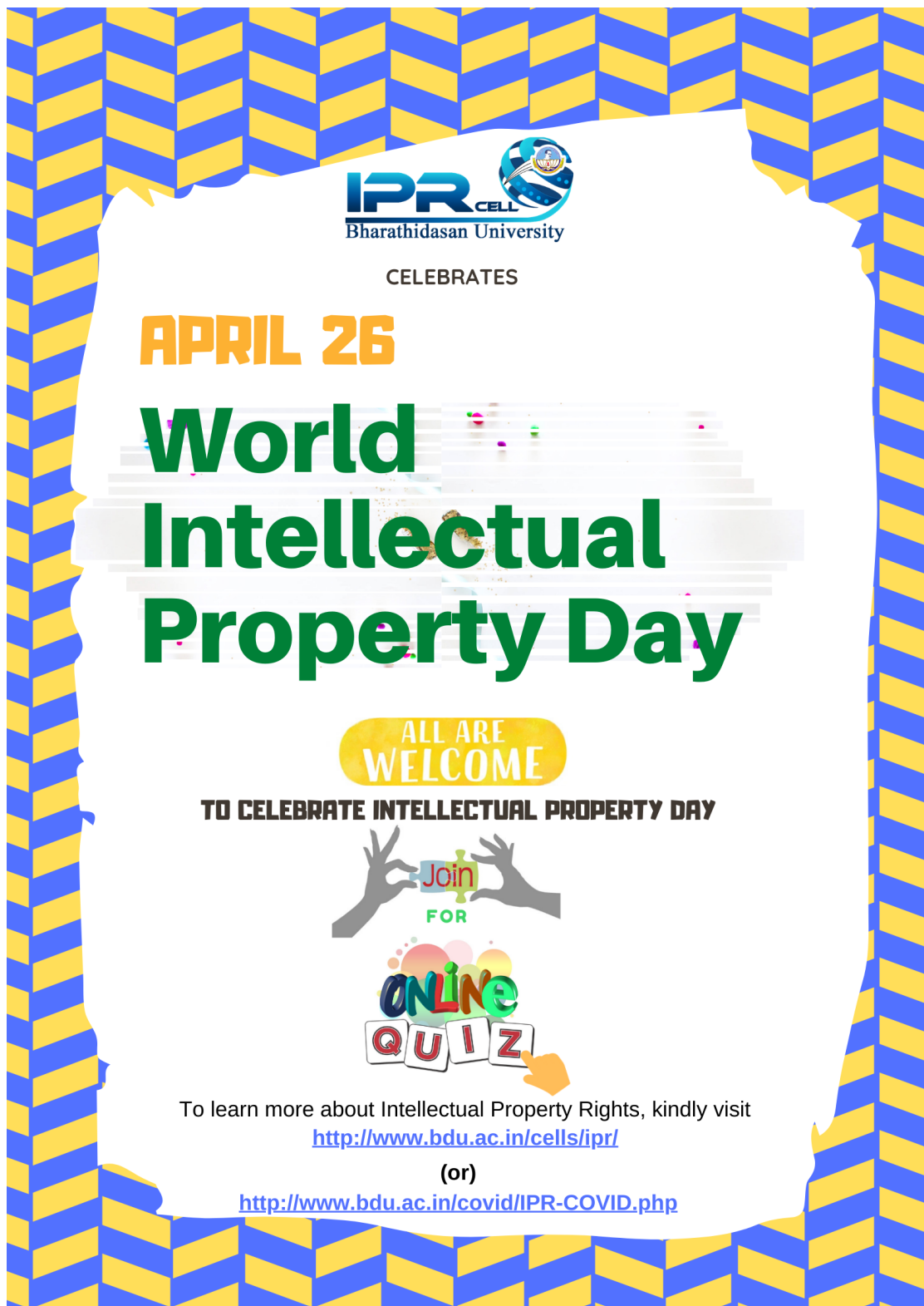
**ELIGIBILITY** FINAL YEAR SCIENCE STUDENTS OF UNIVERSITY

**MARCH 9, 2020**  
**MONDAY**  
**10:30 AM - 05:00 PM** | **UNIVERSITY  
INFORMATICS  
CENTRE, BDU**

**FOR REGISTRATION** Fill out the form and submit to IPR Cell, BDU

# Announcements

## WORLD IPR DAY QUIZ



The poster features a white central area with a blue and yellow chevron border. At the top, the IPR CELL logo is displayed above the text 'Bharathidasan University'. Below this, the word 'CELEBRATES' is written. The date 'APRIL 26' is shown in orange, followed by 'World Intellectual Property Day' in large green letters. A yellow banner with 'ALL ARE WELCOME' is placed above the text 'TO CELEBRATE INTELLECTUAL PROPERTY DAY'. An illustration of two hands holding a 'Join FOR' sign is shown, with 'ONLINE QUIZ' written below it. At the bottom, a message encourages visiting the university's IPR website or a COVID-related page for more information.

**IPR CELL**  
Bharathidasan University

CELEBRATES

**APRIL 26**

**World Intellectual Property Day**

**ALL ARE WELCOME**

**TO CELEBRATE INTELLECTUAL PROPERTY DAY**

Join  
FOR  
**ONLINE QUIZ**

To learn more about Intellectual Property Rights, kindly visit  
<http://www.bdu.ac.in/cells/ipr/>  
(or)  
<http://www.bdu.ac.in/covid/IPR-COVID.php>



# Announcements

## WEBINAR SERIES

A graphic for a webinar series. At the top left is the Bharathidasan University logo. To its right, text reads 'BHARATHIDASAN UNIVERSITY (ACCREDITED WITH A+ GRADE BY NAAC IN THE THIRD CYCLE) TIRUCHIRAPPALLI - 620 024'. Further right is the 'IPR CELL Bharathidasan University' logo. Below this, 'INTELLECTUAL PROPERTY RIGHTS CELL' is written in red. The central text 'Proudly presents' is in black, followed by 'Employability Enhancement' in green. This is flanked by two orange silhouettes of heads facing each other; the left head has a black microphone icon, and the right head has a black key icon. Below the heads is a black banner with 'WEBINAR Series' in orange and green. The background features a light blue and yellow gradient with yellow circles and lines.

**BHARATHIDASAN UNIVERSITY**  
(ACCREDITED WITH A+ GRADE BY NAAC IN THE THIRD CYCLE)  
TIRUCHIRAPPALLI - 620 024

**IPR CELL**  
Bharathidasan University

**INTELLECTUAL PROPERTY RIGHTS CELL**

Proudly presents

**Employability  
Enhancement**

**WEBINAR  
Series**

IN

**INTELLECTUAL  
PROPERTY  
RIGHTS**

To empower your skills for  
choosing Intellectual Property Rights as a career option



**JOIN OUR FIRST WEBINAR**  
**THEME: CAREER OPPORTUNITIES IN IPR**  
**MAY 8, 2020 (FRIDAY)**  
**11:00 AM (IST)**

For Registration: <https://forms.gle/WFpM83GmegJ3KezqZ>

You can join the webinar using



**Note:** Details of joining webinar will be sent to your registered mail-id



## Activities of Intellectual Property Rights Cell (2019-2020)

No. of Programmes/Activities

\* 07

**Seminar cum Workshop**

\* 05

**Awareness Campaign**

\* 04

**Skill Development Programme**

\* 10

**Capacity Building Programme**

\* 07

**Collaborative Programme**

\* 05

**Digital learning Programme**

\* 05

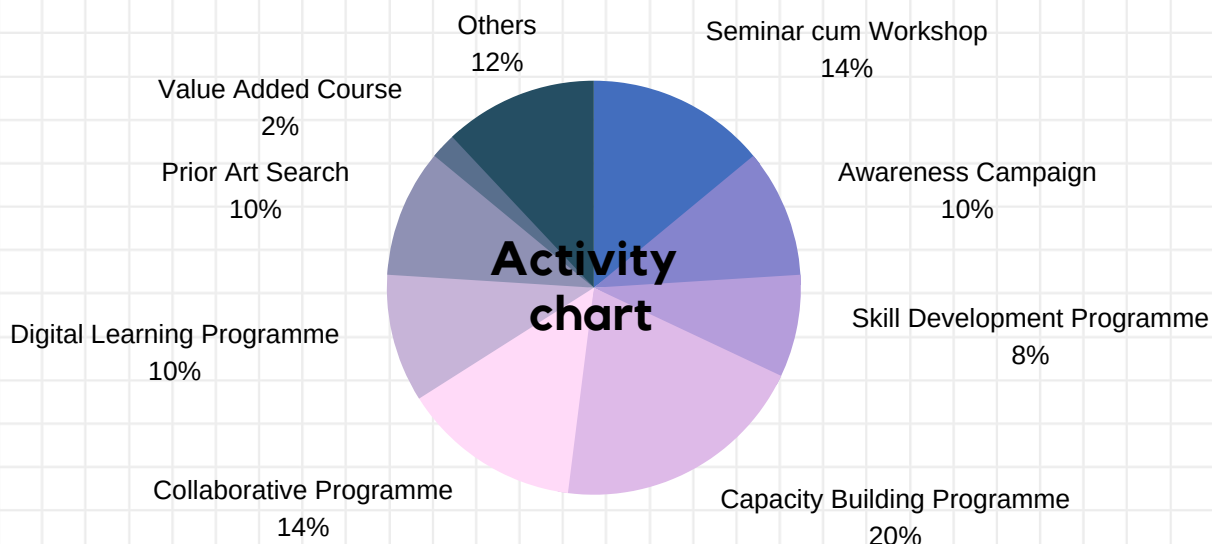
**Prior Art Search**

\* 01

**Value Added Course**

\* 06

**Others**





# BENEFICIARIES

## 2019-20

No.

Segments

582

STUDENTS (UNIVERSITY)

65

RESEARCH SCHOLARS (UNIVERSITY)

26

FACULTIES (UNIVERSITY)

80

SCHOOL STUDENTS

30

ENTREPRENEURS

531

FACULTIES (OTHER INSTITUTION)

1115

STUDENTS (OTHER INSTITUTION)

910

DIGITAL LEARNING

TOTAL BENEFICIARIES

3339



# GLIMPSES OF VOICE

## Some feedback from beneficiaries

I happen to visit your website to get some information on IPR cell. I am very much impressed by the way you have designed the website and the details you provide on each header is quite impressive. Particularly the e-book, where you have provided the details about the IPR both in english and tamil is really marvellous. I do hope that the information you have provided in the website will be beneficial to all, interested in going for IPR. Thanks for providing such useful information. Wish you all the best.

**S.Sriman Narayanan, Pro Vice-Chancellor,  
Vels Institute of science, Technology and Advanced Studies(VISTAS), Chennai**

Conduct more such online courses. It is very useful and informative and I gained knowledge in IPR. Thankyou.

**Dr. M.I. Delighta Mano Joyce  
Sadakathullah Appa College, Tirunelveli.**

Thanks for the respective staffs and IP Cell of Bharathidasan University

**V.V.Maithrayan  
Dept.of Chemistry,  
Bharathidasan University**

Thank you very much sir, Really this was very helpful in my research career.

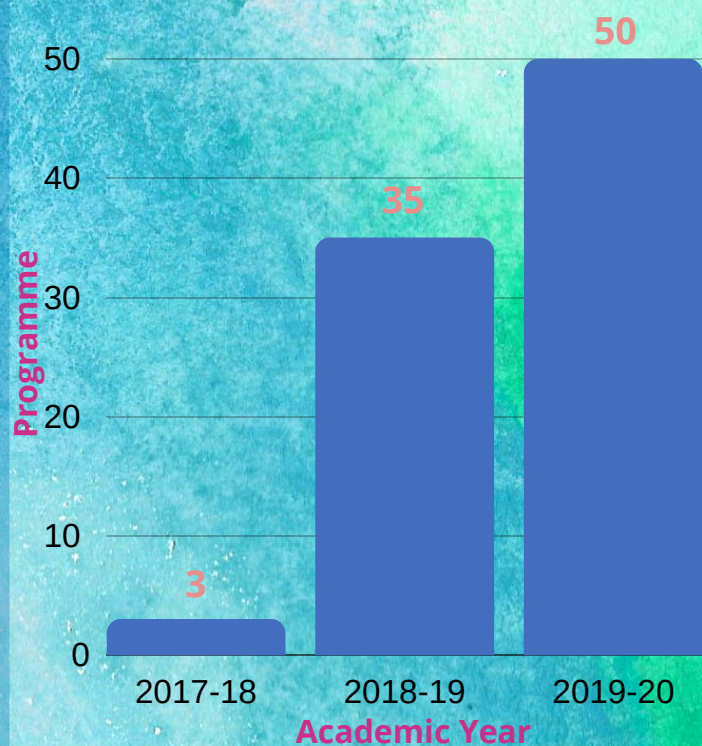
**Bothammal Palanisamy  
Dept.of Microbiology,  
Bharathidasan University**

It was a great interactive session with you and learned so much from it regarding patents, copyrights and geographical indications.

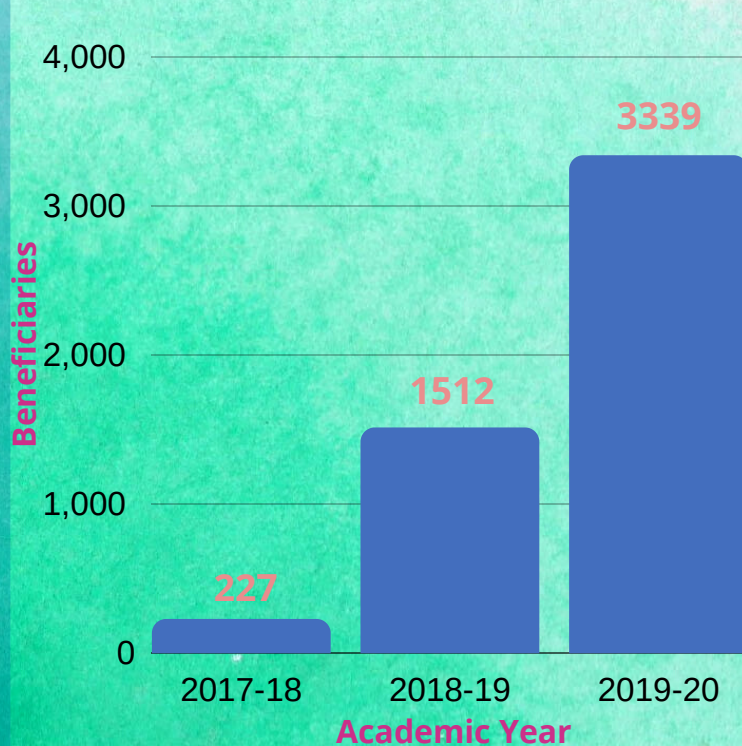
**Sharda Choudhary  
IASE MGSU,Bikaner  
Rajasthan**



## NO. OF PROGRAMME



## NO. OF BENEFICIARIES



POSITIVE  
MIND

POSITIVE  
VIBES

POSITIVE  
LIFE

**For inquiries, please contact**

**Dr. M. SUNDARARAMAN**

**Co-ordinator**

**Intellectual Property Rights Cell**

**Bharathidasan University**

**Tiruchirapalli - 620 024**

**Telefax: +91 431 2407113 Extension 558**

**e-mail: [iprcell@bdu.ac.in](mailto:iprcell@bdu.ac.in)**

**Learn more at <http://www.bdu.ac.in/cells/ipr/>**