



Dr. A. Antony Lourdesraj

Profile

Dr. A. Antony Lourdesraj

Guest Faculty

DDU Kaushal Kendra, Bharathidasan University
Tiruchirappalli – 620 024, Tamil Nadu, INDIA

Mobile: +91 9489175020

e-mail: antonylourdesraj@gmail.com
antonylourdesraj@bdu.ac.in



Area of Research: Financial Services and Markets, Behavioral Finance & Financial Engineering

Academic Credentials:

Program	Institute	Year	Subject/ Specialization
Ph.D.	Bharathidasan University, Tiruchirappalli	2023	Management
M.B.A.	Periyar University, Salem	2015	Management
B.E. (ECE)	Anna University, Chennai	2013	Electronics and Communication Engineering

NSE's Certification in Financial Markets (NCFM):

- Passed Capital Market (Dealers) Module with 86.25% of marks on 12th April 2016
- Passed Derivatives Market (Dealers) Module with 74.75% of marks on 12th May 2016

Work Experience:

Designation	Institution/ Organization	Period	
		From	To
Academic Experience:			
Guest Lecturer	DDE Kaushal Kendra, Bharathidasan University, Tiruchirappalli	20.07.2018	Till Date
Industrial Experience:			
Management Trainee	Institute for Entrepreneurship and Career Development, Bharathidasan University, Tiruchirappalli	17.11.2017	19.07.2018
Customer Service Manager	Multi Information Service, Melapudur, Tiruchirappalli	01.02.2016	15.11.2017

Citation Record:

(As per Google scholar as on 20.10.2023)

h-index	2
Citations	9

(As per Scopus as on 20.10.2023)

h-index	2
Citations	8

Papers published in the Journal:

Total = 5

1. Babu, M., Antony Lourdesraj, A., Hariharan, C., Jayapal, G. ., Indhumathi, G., Sathya, J., & Kathiravan, C. . (2022). Dynamics of Volatility Spillover between Energy and Environmental, Social and Sustainable Indices. International Journal of Energy Economics and Policy, 12(6), 50–55. (ISSN:2146-4553) DOI NO: 10.32479/ijeep.13482 (**SCOPUS LISTED JOURNAL**).
2. Manivannan Babu, Antony Lourdesraj, A., Jayapal, G., Indhumathi, G. ., & Sathya, J. (2022). Effect of COVID-19 Pandemic on NSE Nifty Energy Index . International Journal of Energy Economics and Policy, 12(4), 141–145. (ISSN:2146-4553) DOI NO: 10.32479/ijeep.13171 (**SCOPUS LISTED JOURNAL**).
3. Babu, M., Lourdesraj, A. A., Hariharan, C., Gayathri, J., Butani, C. K., & Kathiravan, C. (2022, August). Impact of Covid-19 Pandemic on Environmental, Social, and Governance Index in India. In IOP Conference Series: Earth and Environmental Science (Vol. 1057, No. 1, p. 012017). (ISSN:1755-1307E-ISSN:1755-1315) IOP Publishing. DOI NO: 10.1088/1755-1315/1057/1/012017 (**SCOPUS LISTED JOURNAL**)
4. A. Antony Lourdesraj, M. Babu, J. Gayathri, G. Indhumathi & J. Sathya (2022). IMPACT OF NATIONAL LOCK DOWN ON SMES – AN EVENT STUDY ANALYSIS, Academy of Strategic

Management Journal. (Print ISSN: 1544-1458; Online ISSN: 1939-6104) Volume -21, Special Issue-01.

5. A. Antony Lourdesraj, M. Babu, J. Gayathri, G. Indhumathi & J. Sathya (2022). EFFICIENCY OF NIFTY PHARMA INDEX DURING THE COVID-19 PANDEMIC IN INDIA, Academy of Strategic Management Journal. (Print ISSN: 1544-1458; Online ISSN: 1939-6104) Volume -21, Special Issue-01.

Papers published in Edited Book:

Total = 1

1. Antony Lourdesraj. A, Published a paper entitled on “Information and Communication Technology (ICT) tools for vocational and technical education”. Two days international conference on “Innovating pedagogy 2019: Language, Literature and Vocational Education” held on 17th & 18th August 2019 Organized by Institute for Entrepreneurship and Career Development (IECD), Bharathidasan University, Tiruchirappalli 620 023, pp. 102-103, ISBN 938914650-X.

Workshops/Training Attended in UG Level:

Total=02

1. Antony Lourdesraj. A, Participated in Hands on Training of PCB Designing and Manufacturing Program conducted by Sunshiv Electronic Solutions, Coimbatore on 18th February 2011.
2. Antony Lourdesraj. A, Participated in the National Level Robotics workshop organized by MAM College of Engineering in association with Orange Research Labs held on 13th and 14th September 2011 at MAM College of Engineering, Siruganur, Tiruchirappalli.

Papers Presented in Conferences / Seminars in UG Level:

Total = 01

1. A. Antony Lourdesraj, Presented a paper entitled on “BIONIC EYE (HI -TECH HOPE FOR THE BLIND)” in the National Level Technical Symposium “SPECTRA ‘12” held on 6th and 7th September 2012 at Shanmuganathan Engineering College, Arasampatti post Thirumayam TK., Pudukkottai Dt. -622 507, Tamil Nadu

Papers Presented in Conferences / Seminars in PG Level:**Total = 02**

1. A. Antony Lourdesraj, presented a paper entitled on “A Study on Individual Investor Behaviour in Stock Market of India”, UGC Sponsored Tenth International Seminar: Financial Markets: Issues and Challenges (FMIC IC – 2015) held on 10th November 2015 organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli 620 024.
2. A. Antony Lourdesraj, presented a paper entitled on “Growth of Capital Market in India”, UGC Sponsored Eleventh International Seminar: Financial Markets: Issues and Challenges (FMIC IC – 2016) held on 9th October 2016 organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli 620 024.

Papers Presented in Conferences / Seminars in Research Level:**Total = 10**

1. A. Antony Lourdesraj, presented a paper entitled on “EFFICIENCY OF INDIAN STOCK MARKET WITH SPECIAL REFERENCE TO SECTORAL INDICES”, Thirteenth International Seminar: Financial Markets: Issues and Challenges (FMIC IC – 2018) held on 7th January 2018 organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli 620 024.
2. A. Antony Lourdesraj, presented a paper entitled on “PRICE MOVEMENT OF INDIAN STOCK MARKET AND FOREIGN EXCHANGE MARKET: AN EMPIRICAL STUDY”, Fourteenth International Seminar: Financial Markets: Issues and Challenges (FMIC IC – 2019) held on 12th & 13th January 2019 organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024.
3. A. Antony Lourdesraj, presented a paper entitled on “Fusing Environment, Social and Governance (ESG) Elevation for a Sustainable Development: An Factual study”, Fifteenth International Seminar: Financial Markets: Issues and Challenges (FMIC IC – 2020) held on 11th & 12th January 2020 organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024.
4. A. Antony Lourdesraj, presented a paper entitled on “Co Movement of Indian Stock Market and SAARC Nation Stock Market”, 9th International conference on Education, Advance Management and Technology for Sustainable Development held on 25th & 26th February

2020 organized by Sai Ram Institute of management Studies, Sai Ram Engineering College and Department of Management Studies, Sai Ram Institute of Technology, Chennai-600 044.

5. A. Antony Lourdesraj, presented a paper entitled on “COVID-19 and Investors Behaviour: A Study” National Web Conference on Revival of MSMEs in Post COVID -19 challenges and Business Sustainability held on 23rd December 2020 organized by Nehru Arts and Science college, Coimbatore.
6. A. Antony Lourdesraj, presented a paper entitled on “Performance Of ESG Index Listed Companies”, 16th International Seminar (Webinar) Dynamics of Emerging Business Innovation and Trends- Academia Industry Role (DEBIT AIR – 2021) held on 29-30th, January, 2021 organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024.
7. A. ANTONY LOURDESRAJ, Presented a paper entitled on “Influence of Covid-19 on Stock Price Movement: A Study on BSE and NSE”, 17th Annual International Seminar (Webinar) on “Dynamics of Emerging Business Innovation and Trends -Academia Industry Role (DEBIT AIR- 2022)” held on January 7-8,2022, Organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024 and Institute of Business Excellence, Universiti Teknologi MARA, Malaysia.
8. A. ANTONY LOURDESRAJ, presented a paper entitled on “Consequences of the COVID-19 Pandemic on the NSE Nifty Auto Index”, International Conference on Emerging Business Trends in the Present Pandemic Era, held on April 22-23,2022, Organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024 and Institute of Business Excellence, Universiti Teknologi MARA, Malaysia.
9. A. Antony Lourdesraj, presented a paper entitled on “IMPACT OF COVID-19 ON NIFTY ESG INDEX IN NSE”, 18th International Seminar (Webinar) Dynamics of Emerging Business Innovation and Trends- Academia Industry Role (DEBIT AIR – 2023) held on 6-7, January, 2023 organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024
10. A. Antony Lourdesraj, presented a paper entitled on “COVID-19 AND ITS EFFECT ON THE HEALTH CARE SECTOR IN INDIA”, 6th International Conference on Management, Accounting, Banking, Economics and Business Research for Sustainable Development 1st 2nd March, 2023 organized by Department of Commerce, B.S. Abdur Rahman Crescent Institute of Science and Technology, Vandalur, Chennai.

Participation in Conferences / Seminars/ Webinar/Symposium in Research Level: Total =35

1. Antony Lourdesraj. A, Participated Two day National Symposium on “Digital Technologies for Research Impact and Information Quality ” held on 22nd and 23rd August 2019, Organized by the Department of Library and Information Science, Bharathidasan University, Tiruchirappalli, 620 024.
2. Antony Lourdesraj. A, Participated one day Webinar on “Art of Publishing a Research Article” held on 02nd June 2020, Organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024.
3. Antony Lourdesraj. A, Participated in “Believe in the Power of Mentoring” held on 5th June 2020 Organized by P.S.R Engineering College, Sivakasi – 626 140.
4. Antony Lourdesraj. A, Participated in “Snakes and Ladders of Entrepreneurs in Post COVID-19” on 11th June 2020 Organized by P.S.R Engineering College, Sivakasi – 626 140.
5. Antony Lourdesraj. A, Participated Webinar on “Knowledge Access and Sharing: Challenges and Opportunities” held on 08 - 14 June 2020, Organized by Department of Library and Information Science, Bharathidasan University, Tiruchirappalli 620 024.
6. Antony Lourdesraj. A, Participated Webinar on “Research Fundamentals & Intellectual Property Rights” held on 16th June 2020, Organized by the center for Research, Sadkathullah Appa College, Tirunelveli.
7. Antony Lourdesraj. A, Participated Webinar on “Unveiling Leadership Skills” held on 17th June 2020, Organized by Department of Management, Karpagam Academy of Higher Education, Coimbatore.
8. Antony Lourdesraj. A, Participated Webinar on “STARTUPS: FUNDING AND INVESTMENT” held on 24th June 2020, Organized by IECD, Bharathidasan University, Tiruchirappalli 620 023.

9. Antony Lourdesraj. A, Participated Webinar on “how to publish a high impact publication” held on 27th June 2020, Organized by Syed Ammal Engineering College, Ramanathapuram.
10. Antony Lourdesraj. A, Participated in “Innovation and Entrepreneurship” held on 30th June 2020 Organized by P.S.R Engineering College, Sivakasi – 626 140.
11. Antony Lourdesraj. A, Participated Webinar on “Business Analytics using R Programming” held on 02nd July 2020, Organized by M.A.M. College of Engineering, Tiruchirappalli..
12. Antony Lourdesraj. A, Participated One day Webinar on “EDII-Tamil Nadu Student Innovators’ Challenge” held on 02nd July 2020, Organized by BECH-RUSA2.0, Bharathidasan University, Tiruchirappalli, 620 024.
13. Antony Lourdesraj. A, Participated Two-day Webinar on “DATA ANALYSIS USING SPSS SOFTWARE” held on 06th and 7th July 2020, Organized by U.G & P.G Studies in Commerce and Management & Internal Quality Assurance Cell (IQAC), Besant Women’s College, Mangalauru, Karnataka.
14. Antony Lourdesraj. A, Participated One day Webinar on “The Economy of China: What Next?” held on 15th July 2020, Organized by BECH-RUSA2.0, Bharathidasan University, Tiruchirappalli, 620 024.
15. Antony Lourdesraj. A, Participated Webinar on “Global Approaches to Case Study in Commerce and Management” held on 03rd August 2020, Organized by Department of Commerce, Indian Academy Degree college, Bangalore.
16. Antony Lourdesraj. A, Participated One day Webinar on “National Career Service Portals & its Benefits” held on 26th August 2020, Organized by BECH-RUSA2.0, Bharathidasan University, Tiruchirappalli, 620 024.

17. Antony Lourdesraj. A, Participated One day Webinar on “STEPS for Innovative Entrepreneurship” held on 03rd September 2020, Organized by BECH-RUSA2.0, Bharathidasan University, Tiruchirappalli, 620 024.
18. Antony Lourdesraj. A, Participated One Week International Webinar on “Knowledge Access and Sharing: Tools and Technologies for Higher Academic Research” held on 05th September 2020 to 11th September 2020, Organized by Department of Library and Information Science, Bharathidasan University, Tiruchirappalli 620 024.
19. Antony Lourdesraj. A, Participated One day Webinar on “How to Become a successful Entrepreneur” held on 08th September 2020, Organized by BECH-RUSA2.0, Bharathidasan University, Tiruchirappalli, 620 024.
20. Antony Lourdesraj. A, Participated Webinar on “Opportunities and Challenges to become an Entrepreneur” held on 13th September 2020, Organized by BECH, Bharathidasan University, Tiruchirappalli, 620 024.
21. Antony Lourdesraj. A, Participated Webinar on “Capitalizing Digital Advantage” held on 05th November 2020, Organized by Department of Business Administration, Theni Kammavar Sangam College of Arts & Science, Madurai.
22. Antony Lourdesraj. A, Participated Webinar on “Awareness programme on Intellectual property Rights- Webinar” held on 10th February 2021, Organized by Department of Commerce and Financial Studies, School of Business Studies, Bharathidasan University, Tiruchirappalli 620 024.
23. Antony Lourdesraj. A, Participated Webinar on “Overview of Securities Market and Career Growth” held on 13th January 2022, Organized by Department of Management studies, Nehru Institute of Information Technology and Management, Coimbatore.
24. Antony Lourdesraj. A, Participated Webinar on “UMANG: National Webinar Series” from 20th January 2022 to 22th January 2022, Organized by School of Commerce and Management Science Sandip University, Nashik, Maharashtra, India.

25. Antony Lourdesraj. A, Participated Webinar on “Empowering Youth” held on 21st January 2022, Organized by Department of Management studies, Nehru Institute of Information Technology and Management, Coimbatore.
26. Antony Lourdesraj. A, Participated Webinar on “The Future of CX (CUSTOMER EXPERIENCE)”, held on 4th February 2022. Organized by Global Institute of Business studies, Bengaluru.
27. Antony Lourdesraj. A, Participated Webinar on “Research Ethics in Higher Education”, held on 14th – 17th February 2022. Organized by Rani Anna Government College for Woman, Tirunelveli and Globethics.net, India.
28. Antony Lourdesraj. A, Participated Webinar on “Industry 4.0 and Digital Technology Management for Business Excellence”, held on 19th February 2022. Organized by Global Institute of Business studies, Bengaluru.
29. Antony Lourdesraj. A, Participated Webinar on “Science Communication” held on 28th February 2022, Organized by Department of Library and Information Science, Bharathidasan University, Tiruchirappalli 620 024.
30. Antony Lourdesraj. A, Participated Webinar on “How to use LinkedIn for Effective Career Management”, held on 28th February 2022. Organized by Global Institute of Business studies, Bengaluru.
31. Antony Lourdesraj. A, Participated Webinar on “FINANCIAL EMPOWERMENT AND CAREER OPPORTUNITIES IN FINANCIAL AND SECURITY MARKER”, held on 09th May 2023. Organized by the School of Commerce, Presidency University, Bangalore.
32. Antony Lourdesraj. A, Participated Webinar on “Financial Empowerment and Career Opportunities in Financial and Security Marker”, held on 11th May 2023. Organized by the Pemiya Rishikesh Institute of Technology, Dhanbad, Jharkhand.

33. Antony Lourdesraj. A, Participated Symposium on “Emerging Trends in Shaping the Future of Work”, held on 17th & 18th May 2023. Organized by the College of Economics and Business Administration, University of Technology and Applied Sciences Lbri, Sultanate of Oman.
34. Antony Lourdesraj. A, Participated Webinar on “financial empowerment trough wealth creation”, held on 06th June 2023. Organized by the College of Ashoka Women’s Engineering college. Kurnool Andhra Pradesh.
35. Antony Lourdesraj. A, Participated Webinar on “How to improve your Article Acceptance Rate and Publish Quicker?”, held on 31st July 2023. Organized by the Faculty of Management, SRM Institute of Science and Technology, Kattankulathur.

Workshops/ Training Attended in Research Level:

Total=16

1. Antony Lourdesraj. A, Participated “One Day Workshop on Research Methodology” held on 3rd January 2018 organized by Department of Management Studies, Sri Vidya College of Engineering and Technology, Virudhunagar 626 005.
2. Antony Lourdesraj. A, Participated “International Workshop on Directions and Developments and Research Paradigms” held on 19th and 20th January 2018 organized by Department of Educational Technology, Bharathidasan University, Tiruchirappalli 620 023.
3. Antony Lourdesraj. A, Participated “UGC Sponsored Three Day Workshop for Scholars on Information Technology” held on 12th to 14th February 2018 organized by UGC-Human Resource Development Centre, Bharathidasan University, Tiruchirappalli 620 023.
4. Antony Lourdesraj. A, Participated “DST Sponsored Two Day National Workshop on “Big Data, Research Data & Libraries” held on 23rd and 24th March 2018 organized by Department of Library and Information Science, Bharathidasan University, Tiruchirappalli 620 024.

5. Antony Lourdesraj.A, Participated “Workshop on Securities Market” held on 23rd March 2018 Jointly organized by the Department of Commerce and Financial Studies and Bharathidasan School of Management, Bharathidasan University, Tiruchirappalli 620 024 in association with Securities and Exchange Board of India (SEBI), Chennai.
6. Antony Lourdesraj, Participated “Orientation Workshop on SWAYAM” held on 3rd May 2018 Jointly organized by the Department of Library and Information Science and UGC-Human Resource Development Centre, Bharathidasan University, Tiruchirappalli, 620 023.
7. Antony Lourdesraj. A, Participated “ A Seven-Day National Level Workshop on Econometric Tools for Business Research” conducted by Department of Management studies, School of Management, Pondicherry University from 25th of June 2019 to 01 of July. 2019.
8. Antony Lourdesraj. A, Participated one day National Workshop on “Application of Open Source for Statistical Analysis in Educational Researches “(AOSSAER-2019) held on 29th November 2019, organized by the Department of Education, CDE, Bharathidasan University, Tiruchirappalli, 620 024.
9. Antony Lourdesraj. A, Participated Workshop on “ How to add SCOPUS paper to ORCID Database” held on 28 June 2020, organized by the Department of Computer Applications, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai-600 106.
10. Antony Lourdesraj. A, Participated in Two Day Online Workshop on “Application of Econometric Tools For Management Research” held on 29th and 30th July 2020 , organized by the Department of Management, Central University of Tamil Nadu Thiruvavur.
11. Antony Lourdesraj. A, Participated in Three Days Online Workshop on “Predictive Analytics” held on 02nd to 04th December 2020. conducted by Department of Management studies, Manakula Vinayagar Institute of Technology, Puducherry.
12. Antony Lourdesraj. A, Participated in One Day Workshop on “Use of ICT Self Employability and Entrepreneurship for Women” held on 28th October 2021 conducted by Department of Library & Information Science Bharathidasan University, Tiruchirappalli, 620 024.

13. Antony Lourdesraj. A, Participated “Summer Attachment Program on Equity Research” conducted Online by NSE Academy Limited, New Delhi, from 22nd June 2020 to 26th June 2020.
14. Antony Lourdesraj. A, Participated in WALKATHON -2021 as part of FIT INDIA CAMPAIGN held on 23th March 2021 organized by the Department of Physical Education and Yoga, Bharathidasan University, Tiruchirappalli, 620 024.
15. Antony Lourdesraj. A, Participated Workshop on “Redefining Business Innovation Etho’s of Management”, held on 5th March 2022.Organized by Global Institute of Business studies, Bengaluru.
16. Antony Lourdesraj. A, Participated IP awareness/training program under National Intellectual Property Awareness Mission organized by the Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India on April 11,2023.

Faculty Development Programs:

Total = 7

1. Antony Lourdesraj. A, Participated in the Faculty Development Program on “Funding Opportunities for Research Projects” conducted by the Internal Quality Assurance Cell (IQAC) Periyar E.V.R College Tiruchirappalli on 24th June 2020.
2. Antony Lourdesraj. A, Participated in the National Level Faculty Enrichment Program on “Business Data Analysis Using Excel” held on 27th June 2020, Organized by PG & Research Departments of commerce & commerce (CA), Bharathidasan College of Arts and Science. Erode.
3. Antony Lourdesraj. A, Participated in the Five days International Faculty Development Programme on “Teaching Pedagogy and Life Skill Management” organized by the Department of Commerce, Hindusthan College of Arts & Science, Coimbatore from 27th March 2023 to 31st March 2023.

4. Antony Lourdesraj. A, Participated in the Faculty Development Programme on “Forstoring of Research Integrity in Various Fields” organized by the Department of visual communication, SRM institute on April 24th to 28th 2023.
5. Antony Lourdesraj. A, Participated in the Faculty Development Programme on “Research Methodology and analysis tools” organized by the Department of Commerce, School of Social Sciences and Humanities, B.S. Abdur Rahman Crescent Institute of Science and Technology Vandalur, Chennai -600048 from 08-05-2023 to 14-05-2023.
6. Antony Lourdesraj. A, Participated in the One Week Faculty Development Programme on “From Research to Publication” organized by the PG & Research Department of Commerce, Adhiyaman Arts and Science College for Women, Krishnagiri (DT) - 635207 from 04-09-2023 to 11-09-2023.
7. Antony Lourdesraj. A, Participated in the Seven days National level Faculty Development Programme on “Emerging Trends & Challenges in Commers & Management Education” tools organized by the Department of Commerce with International Business, Hindusthan College of Arts & Science(Autonomous), Coimbatore-641 028 from 19-09-2023 to 26-09-2023.

Events organized in leading roles:

Theme of the Seminar / Workshop Level Role Date	Level	Role	Date
Motivation and Entrepreneurship Development Program	Student Motivation and Development Program	Coordinator	17.02.2020

Additional Responsibilities:

1. Internal Examination Coordinator (DDU Kaushal Kendra, Bharathidasan University, Tiruchirappalli)
2. Resource person for MBA Classes (Centre for Distance Education, Bharathidasan University, Tiruchirappalli)

3. Department Faculty Coordinator for the Bharathidasan University students Induction Programme-2021 (BDU SIP-2021)
4. Department Faculty Coordinator for the Bharathidasan University students Induction Programme-2022 (BDU SIP-2022)
5. Department Faculty Coordinator for the Bharathidasan University students Induction Programme-2023 (BDU SIP-2023)

Project Guidance:

Total = 6

Program of Study	Completed	On-going
MBA (Center for Distance Education Students)	06	--

Course:

1. Three Months course on ASP.Net and PHP from July 2013 to October 2013 at Shalom Infotech, Tiruchirappalli.