

Centre for Entrepreneurship and Skill Development Bharathidasan University, Tiruchirappalli, India

Training/Event

1. The Centre conducted the Special Certificate Programme on Photo Copier Technician for Differently Abled from February 2013 to May 2013. Totally 7 differently abled were benefited through this programme.
2. The Centre conducted the Special Short-Term Programme on Office Automation with Internet to the Lawyers of Tiruchirappalli Bar Association in collaboration with Shrimati Indira Gandhi College in May 2013 and August 2013. Totally 46 lawyers were benefited through the programme.
3. Entrepreneurship Development Cell was inaugurated at Naina Mohamed College of Arts and Science, Erukalakottai, Aranthangi by Dr. K. Parthasarathy, Director, IECD, Bharathidasan University, Tiruchirappalli on 9th July 2013.
4. One Day Training Workshop on Business Project Preparation for Final Year IT Students of Bharathidasan University was organized on 19th July 2013 at IECD, Dr. S. MuthuKumaran, Former Vice-Chancellor, Bharathidasan University, Tiruchirappalli Presided & Inaugurated the Training Workshop and 83 Students of the Computer Science Department of the University participated and benefited.



5. **80 Final Year Management Students** of the University had actively Participated and benefited through the One Day Training Workshop on Business Project Preparation organized at IECD on 23rd July 2013 and inaugurated by V. Rajagopalan, (Syndicate Member of Bharathidasan University), Principal, Sri Vengateshwara College of Arts and Science, Peravurani.



6. On 24th July 2013, IECD organized One Day Training Workshop on Business Project Preparation, **113 Arts and Science Students** of the University had been participated actively. Prof. R. Selvanayagam, (Syndicate Member of Bharathidasan University), Librarian, Dharmapuram Adhinam Arts College, Dharmapuram, Mayiladuthurai inaugurated the Workshop.
7. For **97 Unemployed Youth and the Alumni of Bharathidasan University**, IECD organized One Day Training Workshop on Business Project Preparation on 27th July 2013, the workshop was inaugurated and presided by Thiru. Thangam Moorthy, (Syndicate Member of Bharathidasan University, Tiruchirappalli.
8. One Day Training Workshop on Business Project Preparation for Final Year IT Students of Bharathidasan University was organized on 6th August 2013 at IECD, **33 Students of Saranathan College of Engineering & Technology, Tiruchirappalli** has been actively participated and benefited.

9. Govt. of Tamil Nadu, EDI's sponsored **Five Days Capacity Building Training Programme** for IC & DIC Staff on Administrative Procedures was organized jointly by Entrepreneurship Development Institute (EDI) and IECD at IECD, Bharathidasan University, Tiruchirappalli, from 07th – 11th Oct'2013.
10. **The Skill Development Programmes** such as Computer Applications, Tally ERP 9 and Computer Hardware and Networking were conducted at the university and completed as detailed below. Totally 152 unemployed youth, school dropouts and few current college students were benefited in the programmes during November 2013.

Sl. No.	Name of the Programme	No of Beneficiaries
1	Diploma in Computer Applications	12
2	Tally.ERP 9	120
3	Computer Hardware and Networking	20
Total no. of Beneficiaries		152

11. Govt. of Tamil Nadu, Entrepreneurship Development Institute (EDI)'s **Five Days Capacity Building Training Programme** for IC & DIC Staff on Administrative Procedures was organized jointly by Entrepreneurship Development Institute and IECD, Bharathidasan University from 09th – 13th December 2013. 18 Staff members from District Industries Centres of Tiruchirappalli, Thanjavur, Thiruvarur, Nagapattinam, Perambalur, Ariyalur, Karur & Pudukkottai districts of Tamil Nadu were benefited through the programme. The Training programme was conducted under the Directorship of Prof. K. Parthasarathy, Director, IECD and coordinated by Thiru. S. Sasiraja, Sr. Programme Co-ordinator of IECD.



12. A series of 20 **One Day Motivation Campaign to College Students on Promotion of Youth Entrepreneurship** were organized in collaboration with the following 20 affiliated colleges of Bharathidasan University during March 2014, as detailed below in the form of a table. For which the IECD has spent Rs.2 Lakhs from its own funds @ Rs. 10,000/- to each college for organizing the One Day Motivation Campaign. Totally 2578 students were benefited through this programme.

Motivation Campaign to College Students on Entrepreneurship Development			
Sl No	Name of the College	Date	No. of Students Benefitted
1	Bharathidasan University College, Perambalur	14.03.2014	100
2	Bharathidaan University College (W), Orathanadu	24.03.2014	120
3	Bharathidasan University College, Lalgudi	13.03.2014	110
4	Bharathidaan University Model College, Aranthangi	21.03.2014	120
5	Bharathidasan University Model College, Thiruthuraipoondi	19.03.2014	100
6	Bharathidasan University Model College, Vedaranyam	12.03.2014	110
7	Bharathidasan University Constituent Arts & Science College, Inamkulathur	11.03.2014	180
8	Bharathidasan University Constituent Arts & Science College, Nannilam	25.03.2014	110
9	Bharathidasan University Constituent Arts & Science College, Nagapattinam	20.03.2014	130
10	Bharathidasan University Constituent Model Arts and Science College for Women, Veppur	24.03.2014	135
11	Ganesar College of Arts and Science, Melaisivapuri	10.03.2014	115
12	Bharath College of Science and Management, Thanjavur	14.03.2014	110
13	Annai Vailankanni College of Arts and Science, Thanjavur	21.03.2014	120
14	Sri Venkateshwara College of Arts and Science, Peravurani	27.03.2014	120
15	Idhaya College for Women, Kumbakonam	27.02.2014	120
16	Shrimathi Indira Gandhi College, Tiruchirappalli	26.03.2014	100
17	Srinivasan College of Arts and Science, Perambalur	27.03.2014	110
18	Mother Teresa College of Arts and Science, Illuppur	20.03.2014	358
19	Dharmapuram Adhinam Arts College, Dharmapuram	12.03.2014	110
20	Chidambaram Pillai Collegefor Women, Manachanallur	05.03.2014	100
Total No. of Students Benefitted			2578

13. The Placement and Training Cell, and the Centre for Entrepreneurship cum Skill Development, Bharathidasan University organized a **One Week Training Programme on Rural Entrepreneurship in Agriculture & Allied Sectors** from 24.09.2018 to 28.09.2018 at Bharathidasan School of Management, Bharathidasan University.
14. The Placement and Training Cell, and the Centre for Entrepreneurship cum Skill Development, Bharathidasan University jointly organized **Triune Skill Development Workshops on Automobile Technology, Logistics & Supply Chain Management, and Trouble-Shooting of Home Appliances** from 10.09.2018 to 12.09.2018 & 17, 18 & 24.09.2018 at the Deen Dayal Upadhyaya (DDU) Kaushal Kendra, Bharathidasan University.
15. The Placement and Training Cell, and the Centre for Entrepreneurship cum Skill Development, Bharathidasan University jointly organized a **Spoken English & Personality Development Workshop** from 24.09.2018 to 28.09.2018 at the Department of Bio Chemistry, Bharathidasan University.
16. The Placement and Training Cell, and the Centre for Entrepreneurship cum Skill Development, Bharathidasan University jointly organized a **Spoken English & Personality Development Workshop** from 18.09.2018 to 20.09.2018 and 24.09.2018 at Bharathidasan School of Management, Bharathidasan University.
17. The Placement and Training Cell, and the Centre for Entrepreneurship cum Skill Development, Bharathidasan University jointly organized a **Spoken English & Personality Development Workshop** from 10.09.2018 to 20.09.2018 at the Department of Geography, Bharathidasan University.
18. The Placement and Training Cell, and the Centre for Entrepreneurship cum Skill Development, Bharathidasan University in collaboration with the Departments of Bio-Medical Science and Physical Education organized a **Workshop on Physiotherapy Skills** on 03.09.2018 at Bharathidasan University.

19. One day **FDP on Entrepreneurial Education, Practice and Skill Transfer**, at Shrimathi Indira Gandhi College, in association with SMART Journal of Business Management Studies Trichy was conducted on 29.10.2018.



20. **One-day International Training on Entrepreneurship Skill for Management Graduates**, at Department of Commerce and Financial Studies, Bharathidasan University, in association with SMART Journal of Business Management Studies Trichy was conducted on 30.10.2018.



21. Special Lecture Programme on the topic “**India as Emerging Power**” was conducted at the Department of Commerce and Financial Studies, Bharathidasan University for the benefit of MBA Financial Management students and scholars on 9th September 2019 (11.30 a.m. to 1.00 p.m). **Dr.P. Kanagasabapathi**, Member, ICSSR, New Delhi, Syndicate Member, Bharathiar University, Coimbatore served as the resource person.



22. **A Training Programme on Capital Market Operation (Student Development Program)** sponsored by National Stock Exchange of India Limited, Chennai for the benefit of B.Com., and BBA students of Aiman College of Arts & Science for Women held on 4th October 2019 at Conference Hall, Aiman College of Arts & Science for Women. **Dr.Suhashini Ernest**, Principal, Aiman College presides over the function. **CMA Dr.M. Sheik Mohamed**, Director, Aiman College, Trichy offered felicitations. **Shri. K. Rajan Diehl**, Deputy Manager, NSE, Chennai served as the resource person.
23. **A Training Programme on Capital Market Operation** sponsored by National Stock Exchange of India Limited, Chennai for the benefit of B.Com., and BBA students of Jamal Mohammed College held on 4th October 2019 at 11.30 a.m. at Commerce Gallery A/c, Jamal Mohamed College. **Shri. K. Rajan Diehl**, Deputy Manager, NSE, Chennai served as the resource person.
24. **A Training Programme on Capital Market Operation** sponsored by National Stock Exchange of India Limited, Chennai for the benefit of MBA (Financial Management) students and scholars held on 4th October 2019 at 2.30 p.m. at Seminar Hall, Department of Commerce and Financial Studies, Bharathidasan University. **Shri. K. Rajan Diehl**, Deputy Manager, NSE, Chennai served as the resource person.



25. **Day Long Workshop on Entrepreneurship and Career Development** held on 23rd October 2019 at 10.30 a.m. at Seminar Hall, Department of Commerce and Financial Studies for the benefit of MBA (Financial Management) students. **Dr.S. Premanand**, HR Professional, Ministry of Labour and Employment, National Career Service, Rashtriya Sanskrit Vidyapeetha, Tirupati, and **Mrs. Anusha Ursula**, CEO, Arrant HR Solutions, Tiruchirappalli served as the resource person.



26. Centre for Entrepreneurship and Skill Development, Department of Commerce and Financial Studies, Bharathidasan University has organised **Industrial Motivation Campaign for Youth** sponsored by MSME Development Institute, Chennai during 30th and 31st October 2019 at Seminar Hall, Department of Commerce and Financial Studies, Bharathidasan University. **Sri.N. Srinivasulu**, Assistant Director, MSME Development Institute, Chennai, **Sri. G. Raveendran**, General Manager, District Industries Centre, Trichy, **Sri. C. Ramaswamy Desai**, Project Consultant, C.R. Business Solutions, Trichy, **Sri. G. Sathyanarayanan**, Lead District Manager, Indian Overseas Bank, Trichy, and **Sri. K. Susil Kumar**, Regional Head, TIIC, Trichy served as the resource persons for the two days event. **Mr. B. Srikanth**, Managing Director and **Mr. S. Mugundan**, Director, and from Banyan Engineering Technologies Private Limited motivated the students by sharing their experiences. The University students were benefited from this Industrial Motivation Campaign for Youth. Nearly 150 participants gain knowledge about the Entrepreneurship.



27. Capability Enhancement and Development Schemes Programme on **Career Counselling** was held on 22nd January 2021 at 2.15 p.m. at Seminar Hall, Department of Commerce and Financial Studies, Bharathidasan University. **Dr.K. Karthikeyan**, Associate Professor of Commerce, Dean and Controller of Examinations, Vivekananda College, Madurai handled the session entitled, **“Employment and Entrepreneurship in the Digital Age”**.
28. **One Day National Workshop on Entrepreneurial Development and Innovation** was held on 26th February 2021 at Seminar Hall, Department of Commerce and Financial Studies, Bharathidasan University. **Sri. K. Susil Kumar**, Regional Head, TIIC, Trichy in his lecture on **“Avenues for Starting New Business”** mentioned that with 6% interest subvention Government loans can be availed by micro and small entrepreneurs. Trichy C.R. Business Solutions Project Consultant, **Sri. C. Ramaswamy Desai** trained the participants on **“Project Identification and Preparation of Project Report”**. **Dr. G. Gopinath**, Registrar, Bharathidasan University in his Valedictory Address, emphasised that the Management students can contribute to the nation building only if they would prepare an agenda for next two decades. Nearly 100 participants were benefited from this workshop.



29. Centre for Entrepreneurship and Skill Development, Department of Commerce and Financial Studies, Bharathidasan University has organised **Industrial Motivation Campaign for Youth** sponsored by MSME Development Institute, Chennai during 8th and 9th March 2021 at Seminar Hall, Department of Commerce and Financial Studies, Bharathidasan University. **Sri. G. Raveendran**, General Manager, District Industries Centre, Trichy, **Sri. C. Ramaswamy Desai**, Project Consultant, C.R. Business Solutions,

Trichy, **Sri. G. Sathyanarayanan**, Lead District Manager, Indian Overseas Bank, Trichy, **Sri. K. Susil Kumar**, Regional Head, TIIC, Trichy, **Sri. N. Srinivasulu**, Assistant Director, MSME Development Institute, Chennai and **Sri. B. Ramesh**, C& P Substrates, Trichy served as the resource persons for the two days event. The University students were benefited from this Industrial Motivation Campaign for Youth. Nearly 150 participants gain knowledge about the Entrepreneurship.



30. **Career Counselling and World Entrepreneurs' Day Celebrations** was held on 18th August 2021 through online at University Informatics Centre, Bharathidasan University. **Dr.M. Selvam, Honorable Vice-Chancellor, Bharathidasan University inaugurated the event.** **Sri. G. Raveendran**, General Manager, District Industries Centre, Tiruchirappalli delivered special lecture on "Financial Support by Government by MSME". **Sri. C. Ramaswamy Desai**, Project Consultant, C.R. Business Solutions, Tiruchirappalli delivered special lecture on the topic, "**How to identify and prepare Business Proposals?**" A **Quiz on Entrepreneurship** was conducted for the benefit of MBA Financial Management students and scholars. A Debate on "**Are Entrepreneurs – Born or Made?**" was conducted. The students and scholars are divided into two teams with three members each for the debate.



31. **Career Counselling Session** was held on 14th September 2021. **Mr. S. Muthukrishnan**, Proprietor of Murali Coffee, Srirangam served as the resource person for the Webinar on **Entrepreneurial Mindset and Innovation**. He shared his success story of Entrepreneurship. He explained his innovative practices to succeed their competitors.



32. **Dr.T.R. Gurumoorthy**, Senior Professor and Head, Department of Commerce, Alagappa University handled a session on **Self-Motivation** as the part of Capability Enhancement Schemes organised by Centre for Entrepreneurship and Skill Development on **26th November 2022**.



33. **Two Days Workshop on SoftSkills for Budding Executives** was conducted by the Centre for Entrepreneurship and Skill Development, Bharathidasan University during 21st and 22nd November 2023. **Dr.M. Selvam**, Former Coordinator, Centre for Entrepreneurship and Skill Development, Bharathidasan University. **Mr.V. C. Malarmannan**, Professor and Advisor, Nalanda Group of Institutions, Trichy trained the students on Self-Evaluation and Goal Setting, Foundations of Communication, Interview Framework, Group Discussion, and Screening Test. He conducted the Mock Interview and provided the review to the students.



34. **Entrepreneurship Awareness Programme** was organised by Centre for Entrepreneurship and Skill Development on 13th March 2024. **Shri. C.V. Ramaswamy Desai**, C.R. Business Solutions, Trichy handled the session on “Project Report Preparation”. **Mrs. M.R. Poonkuzhali**, Director, P & P Metalloys Pvt. Ltd., shared her Journey from Trader to Partners in Progress.

