



BHARATHIDASAN UNIVERSITY

Tiruchirappalli – 620024

Press Release

Hosts One-Day Seminar on Intellectual Property Rights

The Intellectual Property Rights (IPR) Cell of Bharathidasan University organized a **BECH RUSA 2.0 Sponsored One-Day Seminar on Intellectual Property Rights (Patents, Copyrights & Trademarks)** at the University campus. The programme commenced with the Prayer Song and Lamp Lighting Ceremony. Prof. Dr. M. Anusuyadevi, IPR Co-Ordinator, welcomed the gathering and highlighted the University's active initiatives in intellectual property, including the number of patents filed and the Cell's ongoing efforts in Geographical Indications (GI). The **Presidential Address** was delivered by Prof. Dr. V. Rajesh Kannan, Member, Vice Chancellor Committee, followed by felicitations from Prof. Dr. S. Srinivasaragavan, Member, IPR Cell. Prof. Dr. K. Thamaraiselvi, Member, IPR Cell, proposed the **Vote of Thanks** for the inaugural function.

In the **Keynote Address**, Prof. Dr. S. Vincent, Member Secretary, emphasized Bharathidasan University's achievement of filing over 600 IPRs and Tamil Nadu's leadership with more than 50,000 IPR filings, the highest number of publications, and 42,391 Ph.D. registrations in the past year. He urged scholars to transform innovations into start-ups and industrial solutions, stressing the importance of intellectual creativity. Special Address was delivered by Prof. Dr. P. Natarajamurthy, Director i/c, BECH. The **technical sessions** featured Dr. B. Vishnu Priya, Project Scientist-I, who spoke on the significance of IPR and patent filing, and Dr. M. Mahindra Prabu, Assistant Professor of Law, who elaborated on IPR laws, the Patent Act, Biological Diversity Act, WTO regulations, and the necessity of mandatory registration.

The **Valedictory Session** included Certificate Distribution, a Participants' Feedback Session, and concluding remarks by Prof. Dr. M. Anusuyadevi. Feedback highlighted the seminar as highly informative and beneficial in enhancing awareness of IPR among students, researchers, and faculty members. The seminar underlined the growing importance of intellectual property rights in academia and professional practice.

REGISTRAR (FAC)