

Post-Organic Information

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ANCHOR CONCEPT · Post-Organic Information (POI)

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For millennia, all information was **organic** — produced by human minds, shaped by lived experience and cultural memory. That era is ending.

Post-Organic Information is information generated, curated, or transformed by AI systems — at scale, at speed, and increasingly without traceable human authorship. This is not merely a technical shift. It is a **civilizational one**.

POI redefines three foundational questions for every information professional:

Who created this information? *Was it created — or generated? Is there a source at all? Is provenance even traceable?*

What does literacy mean when reader and writer may both be non-human? *How do we evaluate and teach MIL at civilizational scale?*

▶ TUTORIAL MODULES · 90 Minutes · Workshop Format


01	Realities	AI's genuine strengths & limits in information & media contexts — separating evidence from hype and fear
02	Distinctiveness	Why AI ≠ previous digital tools — and why that category error leads to strategic failure
03	Impact	How MIL, journalism, archiving & library services are being fundamentally restructured by POI
04	Predictive Paradox	Why planning for AI with today's mental models is self-defeating — and what adaptive strategy looks like
05	Co-creation	How domain experts lead AI strategy from within — not as passengers but as architects

▶ WHAT YOU WILL LEAVE WITH

01	02	03	04	05
Understand what AI genuinely can — and cannot — do in your specific professional context	Recognise Post-Organic Information (POI) in your own workflows and institutions	Apply the Predictive Paradox to avoid the most common AI strategy errors	Identify practical AI entry points for your institution or professional role	Leave with a concrete, personalised first-step action plan

Duration	Format	Contact
90 minutes	Hybrid: in-person & online	ik@kushchu.org

▶ ABOUT THE PRESENTER

	<p>Prof. Ibrahim Kushchu is a pioneering researcher and international policy advisor with over three decades of experience shaping AI strategy across governments, international organisations, and global technology firms — including the United Nations, UNESCO, the Bill & Melinda Gates Foundation, Cisco, and Hitachi. He holds a PhD in Evolutionary AI and Generalization.</p> <p>His original frameworks — the Minimalist Island Hypothesis, LifeWare Protocols, and AI Mutual Aid Index (AIMAI) — reframe AI development around cooperation, planetary well-being, and inclusive governance. His recent books include From Singularity to Artificial Morphogenesis, AI Divide, and Digital Identity for Agentic AI.</p> <p><i>As a long-serving member of UNESCO's IFAP Working Group, he shapes global discourse on AI ethics, media literacy, and digital human rights.</i></p>
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► ESSENTIAL AI TOOLS FOR INFORMATION PROFESSIONALS (2025-2026)

TOOL	KEY USE FOR INFORMATION & MEDIA PROFESSIONALS	CATEGORY	PRIORITY
ChatGPT / GPT-4o	Versatile drafting, research synthesis, Q&A, policy summarisation, translation	Research & Writing	★ Essential
Claude (Anthropic)	Long-document analysis, nuanced reasoning, ethical policy drafting	Research & Writing	★ Essential
Perplexity AI	Real-time web research with citations — ideal for rapid fact-checking	Verification	★ Essential
Elicit	AI-powered literature review and evidence extraction from academic papers	Research	★ Essential
Consensus	Science-backed answers drawn directly from peer-reviewed publications	Research	★ Essential
NotebookLM (Google)	Upload your documents; AI reads, summarises and cross-references them for you	Discovery	★ Essential
Semantic Scholar	Academic search with AI-assisted relevance ranking — free and comprehensive	Discovery	★ Essential
Copilot (Microsoft)	Integrated AI across Office 365 — documents, email, spreadsheets, meetings	Productivity	★ Essential
Otter.ai	Audio transcription, meeting summaries, multilingual content accessibility	Accessibility	★ Essential
Grammarly / QuillBot	Writing quality, paraphrasing, readability enhancement for global audiences	Writing	★ Essential
Lumen5 / Synthesia	AI video & media creation for information literacy campaigns and education	Media Creation	★ Essential
DALL-E / Midjourney	Visual content generation for outreach, education materials and presentations	Media Creation	★ Essential

Note: All tools listed have free tiers suitable for professional exploration. No subscription required to complete the pre-session tasks.

► PRE-SESSION PREPARATION CHECKLIST · Please complete before attending

This is a 90-minute workshop. It is hands-on, discussion-based, and built around your professional reality — not abstract theory. To get the most from the session, please complete the six tasks below beforehand. None require technical expertise. All require honest professional reflection.

- 1** Spend **30 minutes** with any AI chatbot (ChatGPT, Claude, Gemini, or Copilot). Just have a conversation — ask it something from your professional world. Note what surprised or unsettled you.
- 2** Write **down** three tasks in your professional life where AI might genuinely help — and three where you believe it could be harmful or inadequate. Be specific.
- 3** Bring **one example** of information (an article, database entry, report, or social post) that you cannot easily verify as human- or AI-generated. We will work with real examples in the session.
- 4** Reflect on a **tool** your institution currently uses — a search system, catalogue, CMS, or editorial platform. Ask yourself: how does AI already touch it, even invisibly?
- 5** Read **15 minutes**: UNESCO Recommendation on the Ethics of AI (2021) — executive summary only. Free at unesdoc.unesco.org. No prior AI knowledge needed.
- 6** Note your **biggest question** about AI and your professional field. You will be invited to share it at the start of the session. One honest question is worth more than ten polished answers.