



**ENTREPRENEURSHIP AND SKILL DEVELOPMENT PROGRAMME (ESDP)
and
MANAGEMENT DEVELOPMENT PROGRAMME**

Sponsored by

Government of India

Ministry of Micro, Small and Medium Enterprises

Office of Development Commissioner (MSME)

Organized by

Bharathidasan University, Tiruchirappalli



Registrations are invited from Aspiring Entrepreneurs for “Entrepreneurship and Skill Development Programme (ESDP)” and “Management Development Programme (MDP)” sponsored by O/o DC, Ministry of MSME, Govt. of India, New Delhi

Sl. No.	Course	Duration	No. of Seats	Age Limit	Eligibility	Target Group	Venue	Coordinator Contact Details	Google Form Registration Link
1	Entrepreneurship Skill Development Programme on Empowering Creativity: Skill Development in Aari Embroidery for Women	6th October 2025 to 17th November 2025	25	Above 18 years	10 th Pass. Candidates willing to start own Entrepreneurship	General	Bharathidasan University, Khajamalai Campus	Dr. J.O. Jeryda Gnanajane Eljo , Professor and Head, Department of Social Work, Bharathidasan University. E-mail id: jerydaanand@bdu.ac.in Mobile Number: 9443922703	https://forms.gle/fquF9PdnS1cSg6Nw7

2	Entrepreneurship Skill Development Programme on Laptop Servicing	6 th October 2025 to 17 th November 2025	32	Above 18 years	12 th Pass. Candidates willing to start own Entrepreneurship	Hearing Impaired Candidates (Differently Abled)	Bharathidasan University, Khajamalai Campus	Dr. M. Prabavathy Associate Professor & Director i/c Grievance Redressal Officer for the Persons with Disabilities, Bharathidasan University, Khajamalai Campus Tiruchirappalli-620023 Mobile: +91 7200004044 E-Mail: cdapraba@bdu.ac.in	https://forms.gle/M83ZekW4oeCBp6GcA
3	Entrepreneurship Skill Development Programme on Garment Manufacturing	6 th October 2025 to 17 th November 2025	30	Above 18 years	Below 8 th Candidates willing to start own Entrepreneurship	General	Bharathidasan University, Khajamalai Campus	Dr. S. Suba , Professor, Department of Women's Studies, Bharathidasan University, Tiruchirappalli – 620 023, E-mail id: suba.s@bdu.ac.in Mobile Number: 9443020863	https://forms.gle/qiGJuYQPILcg6QkZ8
4	Management Development Programme on Marketing Management	13 th October 2025 to 17 th October 2025	30	Above 18 years	Below 8 th MSME entrepreneurs and/or their managerial and supervisory staff	General	Bharathidasan University, Khajamalai Campus	Dr. N. Murugeswari , Director (i/c) & Head, Department of Women's Studies, Bharathidasan University, Khajamalai Campus, Tiruchirappalli – 620 023, Mobile Number: +91 9841552799 . E-mail : murugeswari.n@bdu.ac.in	https://forms.gle/4cPjZH9jncuGxY369

5	<i>Management Development Programme on Role of Information Technology for Promoting Digital Marketing</i>	<i>24th November 2025 to 28th November 2025</i>	<i>25</i>	<i>Above 18 years</i>	<i>10th Pass. MSME entrepreneurs and/or their managerial and supervisory staff</i>	<i>General</i>	<i>Bharathidasan University, Khajamalai Campus</i>	Dr. S. Suba , Professor, Department of Women's Studies, Bharathidasan University, Tiruchirappalli – 620 023, E-mail id: suba.s@bdu.ac.in Mobile Number: 9443020863	https://forms.gle/7pNTZkEFNYAfjm1FA
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Registration ends one week before the start of the event. Selection will be made based on First Come First Served Basis. No Registration Fee. Certificates will be provided to the participants who have successfully completed the programme.

Programme Director

Dr. S. Vanitha

Implementing Agency, Entrepreneurship Skill Development Programmes,

Professor and Head, Department of Commerce and Financial Studies,

Chair, School of Business Studies,

Bharathidasan University, Tiruchirappalli-620 024.