

GLOBAL BUSINESS RESEARCH DIMENSIONS



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Organised by

**Department of Commerce and Financial Studies
Bharathidasan University, Tiruchirappalli-620 024**

DATE: 26.10.2018

TIME: 10.30 a.m.

Inaugural Address : **Dr. SASHIDHAR MULUGU**
Member of Syndicate, Bharathidasan University

Felicitation : **Professor BABU RAJENDRAN**
Co-ordinator, Inviting Renowned Professors of
Foreign Universities
Bharathidasan University

Key Note Address & : **Dr. DESTIKANNAIAH**
Resource Person Senior Lecturer, School of Business
James Cook University, Singapore

DATE: 31.10.2018

TIME: 3.30 p.m.

Valedictory Address : **Professor P. ILANGO**
Syndicate Member, Dean, Faculty of Arts,
Bharathidasan University

Venue : **SMART Class Room**
Department of Commerce and Financial Studies

All Are Cordially Invited

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26 - 31 October, 2018

PROGRAMME SCHEDULE

DAY	FORENOON	AFTERNOON
I (26.10.2018)	Inauguration and Lecture on Global Research Dimension	Case Studies/ Group Discussion
II (27.10.2018)	Lecture on Research on Corporate Governance – Effective Financial Reporting	Field Visit/ Case Study
III (28.10.2018)	Lecture on Research on Modern Methods of Business Teaching	Case Studies/ Group Discussion
IV (29.10.2018)	Lecture on Research on Innovation and Challenges in Global Business Management	Case Studies/ Group Discussion
V (30.10.2018)	Lecture on Research on Corporate Social Responsibility	Case Studies/ Group Discussion
VI (31.10.2018)	Discussions/ Interaction and Valediction	

Professor M.SELVAM

DEAN, FACULTY OF MANAGEMENT & HOD

and

FACULTY MEMBERS

DEPARTMENT OF COMMERCE AND FINANCIAL STUDIES