

- To analyze the entrepreneurial aspects of social enterprises to sustain in the development sector
- To assess the contributions of social enterprises towards sustainable development and their social accountability in the regions in which the social enterprises worked.

Sub Themes:

- Role of Social entrepreneurship (NGOs, CSR used social enterprises) for women, children and marginalized development
- Sustainable human development through Social entrepreneurship
- Perspectives of Social entrepreneurship
- Globalization of Social entrepreneurship opportunities
- Unmet needs of Social entrepreneurship
- Social entrepreneurship and ICT
- Relevance of Social entrepreneurship and Corporate Social Responsibility (CSR)
- Strategies for promoting Social entrepreneurship
- Social entrepreneurship as change agents
- Social entrepreneurship Vs Social Business
- Dimensions and issues dealt by social enterprises and their contributions.
- Difficulties faced by NGOs in addressing the issues 'Rights', legal access and control of resources at grassroots.
- Bottlenecks of NGOs in addressing gender, social, cultural and political issues at grassroots.
- Relevance and role of CSR of corporate companies in addressing various basic facilities, rights, awareness, issues.

Call for Papers

The above are only suggestive but not exhaustive or sub themes of seminar. In addition to the written papers, documentation of case studies in video forms with subtitles is encouraged to submit.

The paper may be submitted both in soft and hard copies, with Times New Roman font, 12 font sizes and 1.5 Line spacing.

Registration Fee:

NGOs, Government Departments Rs. 500/-
Corporate Companies Rs. 1000/-

Teachers and Researchers Rs. 200/-
Students / Research Scholars Rs. 100/-

Registration fee should be paid by Demand Draft drawn in favour of Co-ordinator, National Seminar, Centre for Women's Studies, Bharathidasan University, Tiruchirapalli-24

Participants are requested to make their own arrangement for stay and travel. If needed will be arranged on request.

Submission Deadlines:

Abstract of around 300 words : 25 Feb 2010
Full paper around 5000 words : 10 Mar 2010

Location:

Department of Women Studies, Bharathidasan University is in the Kajamalai, near Law College, Tiruchirappalli. It is located 4 km away from Tiruchirappalli Bus stand and Railway Station and 2 km. from the Airport. The city is well connected with road, rail and air. It is a centrally located city of Tamil Nadu which is surrounded by many other important cities of tourism.

For contact:

Co-ordinator

Dr. N. Manimekalai,

Director & Head,

Department of Women's Studies,

Bharathidasan University,

Kajamalai Campus,

Thiruchirapalli-620 023, Tamil Nadu.

Phone [O] 0431 - 2333223

[R] 0431 - 2483055,

Mobile : 9443923839, 9443020863

Fax: 0431- 2407045, 2407020

E-mail: nmanimekalai@gmail.com

seminarwscentre@gmail.com

The e- version is available at the University Website www.bdu.ac.in

To



**UGC-Sponsored
Two Day National Seminar
on
Social Entrepreneurship and
Corporate Social Responsibility
(CSR) -
Role in Women Development**

27th -28th March 2010



**Department of Women's Studies,
Bharathidasan University,
Kajamalai Campus
Thiruchirapalli-620023,
Tamil Nadu.**

About the University

Bharathidasan University was established in February 1982, and was named after the great revolutionary Tamil Poet, **Bharathidasan** (1891-1968). The motto of the University "We will create a brave new world" has been framed from Bharathidasan's poetic words "...". The University endeavors to be **true to such a vision** by creating in the region a brave new world of academic innovation for social change". (NAAC, - 2005, p.69)

About the Department

Department of Women's Studies is functioning with an objective to promote gender equality at all spheres of society through the activities of **Teaching, Research, Training, Extension, Documentation, Publication, Dissemination and Transmission, Seminars / Workshops, Advocacy, Counseling & Consultancy Networking and Coordination**. With such multifaceted activities, the department has been involved in formulating theories on the basis of the Research Studies and Field Work Experiences, and makes recommendations to policies thereby trying to create an impact on the society to address various gender inequalities

Theme

Social Entrepreneurship lies between the State and the Market as third sector to contribute to development and empowering the poor in both rural and urban areas, who work basically on marginalized section of population including tribal, scheduled caste, etc. There has been a tremendous growth and emergence of these sectors which work with grassroots population and they have succeeded in getting all the development and welfare programmes of Government particularly Social Welfare Board, Women Development Corporation, District Industries Centres routed through the NGO sector. The third sector which is supposed to be non-profit sector to work for the people has now taken the forms of social entrepreneurship or social enterprise as their self employment.

The New Economic Policy and emergence of the 'Corporate Social Responsibility' components of various industries and corporate of both the public and private sectors also have social entrepreneurship components. Social Entrepreneurship applies the principles of entrepreneurship and results in distribution of the benefits of the development to the people, who are deprived off with basic facilities and livelihood needs.

Non-governmental organizations apply the principles of entrepreneurship in initiating social enterprises which are in the form of Trusts, Societies, Manufacturing Originations, Clubs, Media Networks, Voluntary Organizations etc.

Corporate Social Responsibility of Corporate is systematically plan to address the prime issues of development such as poverty, unemployment mal nutrition, school dropout, environment protection, Women Development etc. It would directly contribute the development of Nation. Such services should go as welfare assistance treating women not as beneficiaries but as agents of development.

The NGOs and 'CSR' of Corporate may involve in women development including awareness creation programmes, sensitization programmes, skill development and management development programmes, providing gainful employment, conducting motivation campaigns, soft skill programmes to make the underprivileged section of population to empower and equally compete and reach the main stream.

This seminar would focus on the above issues and introspects the contributions of NGOs, 'CSR' of corporate industries to women development.

In order to understand the contribution of Social Enterprises to development and also addressing the inequalities this seminar proposes to invite original contributions of Academicians, Researchers, NGOs, Industries, Activists, etc.

Objectives

- To understand the nature and dimensions, the rationale of Social Entrepreneurship emerged in India
- To enquire the goals, objectives, achievements and the gap to be achieved by the Women Development Organizations among the NGOs.
- To understand the differential focus of men and women, transgender, differently abled persons founded social enterprises, issue based, development based, rights based, awareness building based, rural and urban organisations.
- To understand the focus and objectives of Women Development programmes of various Social Enterprises, NGOs and CSR component of corporate companies on the contribution to empower women.



Department of Women's Studies
Bharathidasan University,
Tiuchirappalli-24.

UGC-Sponsored Two Day National Seminar

on
**Social Entrepreneurship and Corporate
Social Responsibility (CSR) -
Role in Women Development**

27th & 28th, March 2010

Registration Form

Name:

Designation:

Institution:

Address for Communication:

.....

.....

.....

Phone No[s]: (O) (R)

Mobile:

E-mail:

Whether Presenting a Paper: Yes / No

Title of the paper :

.....

.....

Registration Fees Details

DD.No

Date

Amount Rs.

Bank

Place:

(Need be, please make copies of this form for multiple applications)