

Management: Beyond the News

Thiru D. Sampathkumar

Former Editor, Hindu Business Line

On the 23rd September 2016, the renowned former editor of *The Hindu-Business Line*, Thiru. D. SampathKumar delivered a special lecture on “**Management: Beyond the News**” at Bharathidasan School of Management. He gave valuable insights on how to be a modern day manager and the necessary skills to become successful.

He explained how every bit of information we read in the newspaper is inter-linked with one another.

The students received highly enriched information about the current happenings in the country. On a final note, he advised the students to read the newspapers everyday to help them gain better understanding of today’s world.

Soft Skill Development

Prof.G.Balakrishnan

(Former Vice-Principal at St.Joseph College Trichy)

On the 26th September 2016, **Prof.G. Balakrishnan**, an eminent Human Resource trainer addressed the students of Bharathidasan School of Management in soft skills on the topic **“EC made Easy”** (Here EC is Effective Communication). With his expertise, he trained the students in the art of effective communication.

He encouraged every student to participate though the students seemed to hesitate initially, soon they overcame their inhibition and responded well to the activities performed. He made the aura of the hall very comfortable and the students interacted with him delightfully.

The students learnt the greeting procedure applied at each point of time during a day and also advised them to fill their life with full of **I Can's**.

Is Demonetization: Black Magic on Black Money?

Dr. R Srinivasan

(Associate Professor)

On the 25th November 2016, Bharathidasan School of Management organized the 4th special lecture on “Is **Demonetization : Black Magic on Black Money?**” by Dr.R.Srinivasan, Associate Professor, Dept of Econometrics, University of Madras, Chennai.

After 8th November, the word ‘**Demonetization**’ was widely used in every corner of our country. For this reason, Bharathidasan School of Management had invited a renowned resource person to enlighten the students on the subject matter as well as other issues related to bank and monetary policies.

He started off with the basics of the currency note and its circulation in the economy. He also gave insights into the effects of demonetization on the economy and possible use of alternatives such as replacing higher denomination note with lower denomination, increase the security of the currency and so forth. He also discussed about the curbing process of black money, which was the main reason for introducing demonetization in the first place.

“Real Life Contract in an Imperfect World - The Nobel 2016 Solution”

On the 4th November 2016, Bharathidasan School of Management had the opportunity to organize the 3rd special lecture with **Dr.S.M.Suriyakumar**, Associate Professor (Retd.,) Urumu Dhanalakshmi College, Trichy. The Students were benefited immensely and came to know more about the **‘Contract’**, defined by the **Contract Act 1872**.

He talked about the rules and acceptance in contract and lawful consideration in contract. He explained about the **Information Asymmetry** and **Principal-Agent Problem** in Law and Economics.

Moreover, he discussed the contributions to contract theory by Nobel Laureates **“Oliver Hart and Bengt Holmstrom”** in the year 2016. The students learned a lot about Contract theory explained in Law and Economics.

UGC Sponsored One Day National Seminar on "Contemporary Issues in Banking and Finance"

Bharathidasan School of Management, Bharathidasan University conducted One day UGC Sponsored National Seminar entitled **"Contemporary Issues in Banking and Finance"** on 13th February, 2017. Dr.R.Babu Rajendran, Registrar Bharathidasan University, inaugurated and delivered the inaugural address. He stressed the changing role of banks at present.



Dr. N. Rajendran welcoming the participants for the UGC sponsored national seminar dated 13th January 2017



Followed by this Mr.G.N.Sathish Kumar, Chief Manager, State Bank Learning Centre, SBI, Trichy in his special address gave an exhaustive analysis of the challenges faced by the public sector banks and explained about the cashless economy, enhanced spending, controlled inflation, repo rate, Marginal Cost of Lending Rate (MCLR), INDRADHANUSH, Goods and service Tax and recent amendments in banking sector. He also pointed out the challenges before the Public Sector Banks (PSB's) like NPA's with statistical data.

Prof.S.Iyyampillai in his address on "NPA's: Causes and challenges" elaborated the challenges faced by PSB. Fifteen research papers were presented through parallel sessions. There were more than 70 participants from various Institutions.

Valedictory address was given by Dr.S.Sekar, Member Syndicate, Bharathidasan University. Prof.Gobinath Ganapathy, Member Syndicate, Bharathidasan University, Tiruchirappalli, also participated in the valedictory.



Budget 2017: Minimizing Government to Maximize Economy?

On the 2nd of March 2017 Bharathidasan School of Management had the opportunity to organize the 5th Special Lecture with **Dr.R.Srinivasan** an expert in Econometrics. The students were benefited immensely and came to know all about our current budget and how it is prepared.



He talked about the various funds of Indian economy and how the government obtains its revenue and spends it. He explained about the Finance Bill and Appropriation Bill and how they are passed in the Indian Parliament.

The students learnt the techniques/skills of analyzing the budget.