

Curriculum Vitae of Dr. Manivannan Babu

Dr. M. Babu

Professor and Director i/c

Bharathidasan School of Management,

Bharathidasan University,

Tiruchirappalli- 620 024

Tamil Nadu, India.

Contact Phone (Office) : +91 431 2407072

Contact Phone (Mobile) : +91 9789430530

Contact e-mail(s) : babuphd@gmail.com

drbabu@bdu.ac.in

ORCID: orcid.org/0000-0002-9480-8267

Google Scholar:

<https://scholar.google.com/citations?user=DAq9q7wAAAAJ&hl=en&oi=ao>

Scoups ID:

www.scopus.com/authid/detail.uri?authorId=57211323120

Publon: <https://www.webofscience.com/wos/author/record/ACB-5148-2022>

Vidwan ID (498618):

https://vidwan.inflibnet.ac.in/myprofile#personal_information_panel



Areas of Research: Management, Financial Markets and Services and Behavioural Finance

1. Academic Qualifications

Qualification	Year	Institution/University	Subject/ Specialization
Ph.D	2008	Bharathidasan University	Management
M.B.A	2001	University of Madras	Business Administration
B.Com	1999	Bharathidasan University	Commerce

2. CERTIFICATIONS:

S. No.	Name of the Course	Year	Agency
i.	Green Investment: Renewable Energy	2021	Asian Development Bank Institute
ii.	The Role of Central Banks and Financial Supervisory Authorities in Governing Sustainable Finance	2021	Asian Development Bank Institute
iii.	Climate Change and Sovereign Risk	2021	Asian Development Bank Institute
iv.	Governing Sustainable Finance	2021	Asian Development Bank Institute
v.	Sustainable and Quality Infrastructure Beyond the Covid-19 Pandemic	2022	Asian Development Bank Institute

3. Teaching & Research Experience**15 Years 08 Months**

S.NO	Institution	Designation	Period	
			From	To
1	Bharathidasan School of Management, Bharathidasan University	Director i/c	01.07.2019	Till Date
2	Faculty of Management	Dean	30.04.2024	Till Date
3	MBA (Logistics and Supply Chain Management)	Programme Coordinator	16.06.2023	Till Date
4	School of Business Studies	Chair	01.04.2023	31.05.2024
5	Bharathidasan School of Management, Bharathidasan University	Professor	02.06.2023	Till Date

6	Bharathidasan School of Management, Bharathidasan University	Associate Professor	02.06.2020	01.06.2023
7	Bharathidasan School of Management, Bharathidasan University	Assistant Professor	12.09.2016	01.06.2020
8	Department of Commerce and Financial Studies, Bharathidasan University	Assistant Professor	June 2008	12.09.2016

4. Research Experience

21 Years 02 Months

S.No	Institution	Designation	Period	
			From	To
1	Bharathidasan School of Management, Bharathidasan University	Professor	02.06.2023	Till date
2	Bharathidasan School of Management, Bharathidasan University	Associate Professor	02.06.2020	01.06.2023
3	Bharathidasan School of Management, Bharathidasan University	Assistant Professor	12.09.2016	01.06.2020
4	Department of Commerce and Financial Studies, Bharathidasan University	Assistant Professor	June 2008	12.09.2016
5	Department of Commerce and Financial Studies Bharathidasan University	Research Scholar in Management	October 2002	May 2008

5. Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research Project	Ph.D.	10	04
	M.Phil.	12	-
Project	PG	90	28

6. Publication Record

S.No	Publications	Published			
1	Research Papers in Refereed Journals Annexure-1	112			
2	Papers published in the Edited Books Annexure-2	34			
3	Books Published Annexure-3	01			
7. Citation Record- As per Google Scholar as on 06.10.2021					
h-index		8			
i10 index		5			
Total Citations		310			
Scoups H- Index		5			
8. Conferences / Seminars / Workshops Attended and Papers Presented		Total-191 Annexure-4			
9. Funded Research Projects					
Completed Projects					
S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	UGC	01.06.2011	31.03.2013	Testing the Weak Form Efficiency of the Indian Capital Market –A Sectoral Approach.	4,00,700
Consultancy Projects					
2	IIPA	01.07.2014	30.06.2015	Consumer Awareness and Satisfaction of Banking Services: An Empirical Study	3,25,000
10. Awards					
1. Best Researcher Award (2019), Awarded by Vivekananda College of Arts and Science for Women, Tiruchengode, Namakkal, Tamilnadu, India- 637205.					
2. Best Research Paper Award (2020), for “Co Movement of Indian Stock market and SAARC Nation Stock market” at the two day International Conference on Education, Advance Management and Technology For Sustainable Development” organized by the Sri Sai Ram					

Institute of Management Studies, Sri Sai Ram Engineering College, Chennai on 25th & 26th February 2020.

3. **Best Research Paper Award (2020)**, for “COVID 19 and its effect on Agriculture Supply Chain ” at the National Web Conference on Revival of MSMEs in Post COVID-19 Challenges and Business Sustainability organized by Nehru Arts and Science College, Coimbatore, on 23rd December 2020.

4. **Best Researcher award (2021)**, Awarded by EET CRS research Wing for Excellence in Professional Education and Industry at 6th Academic Brand Awards 2021 on 24.10.2021

11. Membership

Professional Bodies		Total:04
S.No	Organization	Post
1	Indian Commerce Association, Bhubaneswar	Life Member
2	World Economics Association, United Kingdom	Life Member
3	International Management Research & Technology Consortium	Life Member
4	Indian Accounting Association	Life Member
Editorial Board		Total:01
1	Amity Journal of Management Research , Amity University, Uttar Pradesh, India	Editorial Reviewer Board

12. Academic Bodies

Total:15

Sl. No	Post	Academic Bodies
1	Board of Studies Member	Department of Commerce and Financial Studies, Bharathidasan University
2	Board of Studies Member	Mahendra Arts and Science College
3	Board of Studies Member	Bharathidasan School of Management Bharathidasan University
4	Board of Studies Member	Government Arts College, Karur
5	Board of Studies Member	A.D.M College for Women, Nagapattinam
6	Board of Studies Member	Nehru Memorial College, Puthanampatti.

7	Board of Studies Member	Seethalakshmi Ramasami College, Tiruchirappalli.
8	Board of Studies Member	Kunthavai Nachiyar Government Arts and Science College for Women (Autonomous), Thanjavur.
9	Board of Studies Member	Dhanalakshmi Srinivasan College of Arts and Science for Women (Autonomous), Perambalur.
10	Board of Studies Member	H.H. The Raja's College (Autonomous), Pudukottai.
11	Academic Council Member	Holy Cross College (Autonomous), Tiruchirappalli.
12	Board of Studies Member	A.V.C College (Autonomous), Mayiladuthurai
13	Chairman	Bharathidasan School of Management Bharathidasan University
14	Chairman	Bharathidasan University(MBA)
15	Board of Studies Member	Bharathidasan University(BBA)

13. Resource Persons in Various Capacities

Total:23

S.No	Title of Lecture / Event	Institutional Address	Date
1.	Deliver Special Lecture on "Leadership Qualities and Employment"	Bharathidasan University Constituent College, Lalgudi, Tiruchirappalli.	
2	Deliver Special Lecture on "Investment Management"	St. Joseph's College of Engineering and Technology, Thanjavur.	
3	Deliver Lecture on "Mushroom Farming Business Plan and Bank Loan system for Self-Employment".	Department of Microbiology, Bharathidasan University, Tiruchirappalli.	
4	Delivered lecture on "Redefining financial Management in Globalised Scenario".	Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli.	
5	Chaired a session on 9 th International Conference on "Education, Advance Management and Technology For sustainable Development".	Sri Sai Ram Institute of Management Studies, Sai Leo Nagar, West Tambaram, Chennai	25 th & 26 th February 2020.
6	Served as a Judge, Management Games,	Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli-24	14.03.2020

7	Chaired a session on 16 th International Seminar (webinar) on “Dynamics of Emerging Business Innovation and Trends-Academia Industry Role	Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli-24	29 th & 30 th January 2021.
8	Acted as a chair person for the parallel paper presentation session	Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli-24	7 th and 8 th January 2022
9	Delivered Special Lecture on “Atmanirbha Bharat Abhiyan Scheme Through Entrepreneurship Development”	PRABANDHA SAMITI OF PG & RESEARCH DEPARTMENT OF MANAGEMENT, Srimad Andavan Arts And Science College	09 th March 2022
	Acted as a coordinator for the UGC-Sponsored online leadership development programme for middle level teachers	Human resource development centre, Bharathidasan University, Tiruchirappalli-24	11 th to 17 th march 2022
10	Student coordinator in the 10 hours session of the program “Kona Kona Shiksha”	National Institute of Securities Markets (NISM) under the aegis of CSR program of Kotak Securities Limited	23 rd March 2022
11	Delivered Special Lecture on Business Opportunities and Financial Resources for Mushroom Faming	Department of Microbiology, Bharathidasan University, Tiruchirappalli.	24 th March 2022
12	Chaired a session on International conference on Sustainable Financial Management for Designing Organisational Development	Alagappa Institute of Management, Alagappa University, Karaikudi-630003	25 th & 26 th March 2022
13	Delivered Special Lecture on Marketing and Branding methods for food products	National Institute of Food Technology, Entrepreneurship and Management, (NIFTEM) Thanjavur	30 th March 2022

14	Delivered a special address at Five Day MBA – TANCET Coaching Class	Department of Management Studies of Shrimati Indira Gandhi College Tiruchirappalli.	8 th April 2022
15	Acted as a Resource Person and delivered key note address entitled “Impact on Business Process Outsourcing & Brand Awareness Techniques” at National Conference	Department of Business Administration, Annai women’s college, Tiruchirappalli	11 th April, 2022
16	Chaired a session on 16 th International Seminar on “Dynamics of Emerging Business Innovation and Trends-Academia Industry Role	Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli-24	22 nd – 23 rd April 2022
17	Delivered a Special Lecture at one day national level workshop on Business Innovation through Sustainable Development	Department of Commerce, SIGA college of Management and Computer Science, Villupuram - 605601	27 th April 2022
18	Chair person in the paper presentation session of ICSSR-SRC	Department of management studies, Nehru institute of technology, Coimbatore	17 th and 18 th may 2022
19	Acted as a coordinator for the UGC-Sponsored online refreshment course	Commerce and Business Studies Bharathidasan University, Tiruchirappalli-24	28.07.2022 to 10.08.2022
20	Chaired a session for the parallel paper presentation session for International Seminar on “Dynamics of Emerging Business Innovation and Trends-Academia Industry Role	Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli-24	06.01.2023 and 07.01.2023

21	Acted as a Adjudicator of the Shoot You Research in Chit-Chat Club organize and “Intercollegiate Science Meet”	Department of Microbiology , Bharathidasan University, Tiruchirappalli-24	28.02.2023
22	Acted as a Panel Member/Chairperson at 6 th International Conference on management, accounting, banking, economics and business research for sustainable development.	Department of Commerce, School of social science and humanities, B.S. Abdur Rahman Crescent institute of science & technology	1 st and 2 nd March 2023
23	Acted as a Judge for the event “Best Manager” in COMEX 2K23 an inter-collegiate competition.	PG & Research Department of Commerce, Jamal Mohamed College trichy	2 nd March 2023

14. Other Relevant Information's

1. No. of PhD Thesis evaluated : 14
2. No. of PhD Public Viva Voce Examination conducted : 12
3. Member in various committees for Convocation programme of Bharathidasan University, Tiruchirappalli.
4. Inspection Committee member for various affiliated colleges of Bharathidasan University, Tiruchirappalli for providing affiliation of the UG/ PG and PG Diploma Programmes.
5. Served as a Chairman for Question paper setting in Bharathiar University and Alagappa University.
6. Subject expert member in selection committee of Assistant Professor in Nehru Memorial College and Guest Lectures in Bharathidasan Constituent Colleges.

15. Events organized in leading roles

Sl. No	Theme of the Seminar / Workshop	Level	Role	Date
1	Global Financial Crisis and its Impact on Indian Financial System	National Seminar	Seminar Secretary	12-13 September, 2009
2	Financial Markets : Issues and Challenges	International Seminar	Seminar Secretary	5-6 January 2013
3	Application of Financial Econometrics	National Workshop	Workshop Secretary	10 -15 November 2013
4	Emerging Trends in Business Research	National Workshop	Workshop Secretary	18 th April 2015
5	Financial Markets : Issues and Challenges	International Seminar	Seminar Secretary	9-10 January 2016
6	Spoken English and Personality Development workshop	Workshop	Coordinator	18 th – 23 rd September 2018
7	Training Programme on Rural Entrepreneurship in Agriculture and Allied Sectors	Workshop	Coordinator	24 th - 28 th September 2018
8	UGC-Sponsored refresher course in Commerce & Management	Refresher Course	Coordinator	20 th September 2019 – 03 rd October 2019
9	UGC-Sponsored refresher course in Business Studies	Refresher Course	Coordinator	11 th December 2020 to 24 th December 2020
10	UGC-Sponsored Online Leadership Development Programme for Middle Level Teachers	Leadership Development Programme	Coordinator	11 th – 17 th March 2022
11	UGC-Sponsored Online Refresher Course in Commerce and Business Studies	Refresher Course	Coordinator	28 th July 2022 – 10 th August 2022

Annexure-I Details of Papers Published in Refereed Journals**Total:112**

1. Selvam.M, Rajagopalan.V, Vanitha .S and **Babu.M.** Indian Commerce/Management Education: SWOT Analysis, Indian Commerce Bulletin (A Journal of Research on Business Studies), Vol.VI, No.2, Dec 2002. pp. 44-49.
2. Selvam.M. **Babu.M.** and Vanitha.S. “Development of Indian Stock Exchanges in the WTO Era”, Peninsular Economist, Vol.XV, No.1, 2002-2003,pp.232-234.
3. Selvam.M. Rajagobalan.V. Vanitha.S. and **Babu.M.** “Equity Culture in Indian Capital Market”, Sajosps, July-Dec 2003, pp.66.68.
4. Selvam.M. Vanitha.S. and **Babu.M.** “A Study on Financial Health of Cement Industry- “Z” Score Analysis”, The Management Accountant, Vol. 39, No.7, July 2004, pp. 591- 593.
5. Selvam.M. Vanitha.S.and **Babu.M.**”Equity Investment by Foreign Institutional Investors (FIIs) in the Capital Market”, Sajosps, Dec- 2004, Vol.5, No.1, pp 57-60.
6. Selvam.M, Vanitha.S and **Babu.M,** “Mergers and Acquisitions of Indian Companies: Issues & Concerns”, The Management Accountant, Vol.39, No.12, December 2004, pp.949-951.
7. Selvam.M, **Babu.M** and Vanitha.S, “Private Placement: A Silent Revolution in the Indian Debt Market”, SMART Journal of Business Management Studies, Vol.1. No.1, January – June 2005, pp.57-64. (UGC Journal No: 36131)
8. Selvam,**M..Babu.M** and Vanitha.S. “Case Study Method of Teaching”, The Journal of Business Studies, July 2005,Vol.2, No.4, pp.12-15.
9. Selvam.M, Vanitha.S and **Babu.M,** “Mergers and Acquisitions in the Banking Industry: An Evaluation, The Management Accountant, Vol 40, No 10, October 2005, pp 771- 777.
10. Nagarajan.R and **Babu.M** “Mutual Fund in India”, SMART Journal of Business Management Studies, Vol-1, No-2, July- December, 2005 pp 101-104. (UGC Journal No: 36131)
11. M.Selvam and **Babu.M,** “Demutualization of Stock Exchanges: A Comparison of NSE Model with International Model” Raj Journal of Commerce, Vol-1, Issue-1, December, 2005, pp 11-14.
12. M.Selvam and **Babu.M,** and Raja.M “Caselets Teaching in Business Education” SMART Journal of Business Management Studies” Vol-2, No-2, July- December 2006. (UGC Journal No: 36131)

13. Selvam.M and **Babu.M**, “Book Building Method: Conceptual Framework”, Journal of Institute of Environment & Management, July 2007 Issue, pp. 11-15.
14. **Babu.M**, and Indhumathi.G “Indian Mutual Fund Industry – An Overview” SMART Journal of Business Management Studies” Vol-4, No-1, January- June 2008, pp 73-79. (UGC Journal No: 36131)
15. Selvam.M, **Babu.M** and Indhumathi.G, “An Analysis of Indian Capital Market” Research Bulletin, Vol-XXXII, 2008, pp 13-24. (UGC Journal No: 48913)
16. Selvam.M, **Babu.M** and Indhumathi.G, “An Analysis of Capital Market Issues in Indian Primary Market”, IME Journal, Vol. III, No. 1, January 2009, pp- 29-34.
17. Selvam.M, **Babu.M**, Indhumathi.G, and Krithiga.S “Impact of Index Futures and Options Introduction: A Case of Spot Market Volatility in NSE” The Journal of Contemporary Management Research, March, 2009, Vol-3, Issue-1, pp 44-58. ISSN 09738266
18. Selvam.M, **Babu.M**, Indhumathi.G, and Kiruthiga.S. “Impact of Index Futures and Options Introduction: A case of Spot Market Volatility in BSE” Asia-Pacific Business Review, Vol.V, No.3, July - September, 2009, pp.3-11. (UGC Journal No: 64415)
19. Selvam.M, **Babu.M**, Indhumathi.G, and Bennet.E. “Impact of Mergers on the Corporate Performance of Acquirer and Target Companies in India” Journal of Modern Accounting and Auditing, Vol.5, No.11, November, 2009, pp.55-64. (**Foreign Journal**)
20. Selvam.M, **Babu.M**, Indhumathi.G. and Kogila.N “ Impact of Dividend Announcement on Share Price: An Evaluation Study” Indian Journal of Finance, Vol.4, No-4 April,2010, pp.3-16. (UGC Journal No: 20774)
21. Selvam.M, **Babu.M** and Jeyachita.A “ Testing of Forecasting Beta Under Capital Asset Pricing Model (CAPM) : A Study with Reference to National Stock Exchange (NSE) Listed Companies” Research Bulletin, Vol.XXXIII, 2010, pp.29-37. (UGC Journal No: 48913)
22. Selvam.M, **Babu.M**, and Indhumathi.G. “Analysis of Liquidity Management in Companies Registered with BSE Sensex” Journal of Financial Services & Management, July – Sep 2010, pp.3-13.

23. Selvam.M, **Babu.M**, and Indhumathi.G. "Share Price Reactions During the Post IPO Period with Special Reference to India" Vedaang Redefining Excellence, July – December 2010, pp.33-43.
24. Indhumathi.G, Selvam.M, and **Babu.M**. "The Effect of Mergers on Corporate Performance of Acquirer and Target Companies in India" The Review of Financial and Accounting Studies, ISSN 1450-2812 Issue 1 (2011), Euro Journals Publishing Inc, 2011. (**Foreign Journal**).
25. Indhumathi.G, Selvam.M and **Babu.M**, "Measuring the Satisfaction Level of Tourists: A Study with Reference to Tiruchirappalli District, Tamil Nadu, India. Available at SSRN e-Library, May 2011:<http://ssrn.com/abstract=1836331> (**Working Paper**).
26. Nageswari.P, and **Babu.M** "Analysis of Week End Effect in Indian Stock market" SMART Journal of Business Management Studies" Vol-7, No-1, January- June 2011, pp 68-75. (UGC Journal No: 36131)
27. **Babu.M**, and Selvakumar.T "An Analysis of Volatility in Indian Stock and Commodity Market" Journal of Commerce and Management Research, Vol.-1, Issue-1 June, 2011, pp.93-106.
28. **Babu.M** and Srinivasan.S "Testing the Weak Form Efficiency in Indian Commodities Market" SMART Journal of Business Management Studies" Vol-8, No-1, January- June 2012, pp 75-86. (UGC Journal No: 36131)
29. Karpagam.V, Selvam.M, and **Babu.M**. "Impact of Ownership Structure on Corporate Performance with Special Reference to BSE Listed Companies "International Journal of Accounting and Financial Management Research, ISSN 2249-6882 Vol-3, Issue-1, March 2013, pp-133-140
30. Nageswari.P, Selvam.M, Vanitha.S and **Babu.M**. "An Empirical Analysis of January Anomaly in the Indian Stock Market" International Journal of Accounting and Financial Management Research, ISSN 2249-6882 Vol-3, Issue-1, Mar 2013, 177-186.
31. Srinivasan.S and **M.Babu**. "Efficiency of Capital Market- A Study on selected sectors of Bombay Stock Exchange". Indian International Research Journal of Management Studies and Social Science, ISSN 2348-344X, Vol.1, No.1, March 2014, pp.190-194.

32. **Babu.M** and Srinivasan.S. "Testing the Co-Integration in Indian Commodities Markets: A study with reference to Multi Commodity Exchange India Ltd". Indian Journal of Finance, ISSN 0973-8711. Vol. 8, No.3, March 2014, pp. 35-43. (UGC Journal No: 20774)
33. **Babu.M** and Srinivasan.S. "Analysis of Hedge Ratio and Hedging Effectiveness in Indian Commodities Markets- A study with reference to Multi Commodity Exchange Ltd". Vedaang- Redefining Excellence. ISSN 09757961. Vol. 5, No.1, January- June 2014, pp. 17-24.
34. **Babu.M** and Srinivasan.S. "Efficiency of Capital Market- A study with reference to Sectoral Indices of National Stock Exchange of India Limited". Prerana, Vol.6, Issue.2, September 2014, pp.1-12
35. **Babu.M** and Hariharan.C. "Price Behaviour of Indian Capital Market: An Empirical Study on Bombay Stock Exchange India Limited and National Stock Exchange India Limited", Holy Grace Management Review, Vol.6, No.1. September 2014, pp.123-126
36. Srinivasan.S and **Babu.M**. "Price Efficiency of Asian Emerging Capital Markets", Holy Grace Management Review, Vol.6, No.1. September 2014, pp.127-131.
37. **Babu.M** and S.Srinivasan. "Efficiency of Capital Markets- A Study on Emerging and Emerged Economies". JIMS 8M: The Journal of Indian Management and Strategy, Vol. 19, No.3, July-September 2014, pp. 35-43.
38. **Babu.M** and C.Hariharan. "Efficiency of Indian Sectoral Indices: An Empirical Study with Special Reference to National Stock Exchange India Ltd" Asia Pacific Finance and Accounting Review, Vol.2, No.1 &2, January-December 2014, pp.87-100 (UGC Journal No: 48718)
39. **Babu.M** and S.Srinivasan. "Equity Share Price Efficiency of Indian Banking Sector". Research Bulletin, Vol.40, December 2014, pp.51-59. (UGC Journal No: 48913)
40. **M.Babu**, C.Hariharan and S.Srinivasan, "Testing the Co-Movement of BRICS Nations' Capital Markets". IIMS Journal of Management Science, Vo.6, No.3, pp. 213-222. (UGC Journal No: 30136)
41. **M.Babu**, C.Hariharan and S.Srinivasan, "Efficiency of Emerging and Emerged Capital Markets: An Empirical Study on BRICS and G7 Nations". Research Bulletin, Vol.42, No.1, April 2016. (UGC Journal No: 48913)

42. **M.Babu**, C.Hariharan and S.Srinivasan, “Inter linkages of Asian Pacific Stock Markets: An Empirical Study”. Amity Journal of Finance, Vol.1, No.1, pp.18-35. July 2016
43. P.S. Shabi Shimny and **M.Babu**. “Influence of Socio-Economic Factors and Health Policy Selection- An Empirical Study”. Jamal Academic Research Journal: An Interdisciplinary, January 2017 Vol. IX, No.2, pp. 576-581.
44. S.Srinivasan and **M.Babu**. “Managing Price Risk using Futures- Evidence from Indian Commodities Market”. Asian Journal of Research in Banking and Finance, Vol.7, Issue.2, February .2017, pp. 35-44 (UGC Journal No: 1259)
45. **M.Babu**, S.Srinivasan and C.Hariharan. “Contagion Effect in Stock Markets- A Study on SAARC Nations”. Asian Journal of Research in Business Economics and Management, Vo.7, Issue.2, Feb.2017, pp.35-44. (UGC Journal No: 1260)
46. P.S. Shabi Shimny and **M. Babu**. “An Empirical Study on Behaviour of Health Insurance Policy Holders”. Asian Journal of Research in Social Science and Humanities, Vol.7, No. 2, pp.878 – 889. Feb 2017. (UGC Journal No: 1262)
47. R Muneeswaran & **M Babu**. “Impact of Terrorism on Indian Capital Market: An Empirical Study”, Amity Journal of Management Research, Vol.2. No.1. January – June 2017. (UGC Journal No: 62432)
48. P.S. Shabi Shimny, **M. Babu** and C. Hariharan. “Awareness and Perception of Health insurance Policy: An Empirical Study”. Shanlax international journal of Commerce, Vol.5, No.1, pp. 14 – 21. August 2017. (UGC Journal No: 44120)
49. **M.Babu**, C.Hariharan and S.Srinivasan, “Impact of Crude Oil Prices on Stock Returns – A Study with Special Reference to OPEC Nations”. Pacific Business Review International, Vol. 10, No 4, pp. 147 – 151. October 2017. (UGC Journal No: 36785) (Web of Science Indexed Journal)
50. C.Hariharan and **M.Babu** “Impact of personal Factors of Women Investors on Selection of Investment Avenues”. Emperor International Journal of Finance and Management Research, Vol. 3, No. 10, pp. 1 – 6. October 2017. (UGC Journal No: 45308)
51. K.Rajasekar and **M. Babu** “Price Behaviour of Indian Stock Market in Demonetization Period”, Shanlax International Journal of Commerce, Vol.5 No.1 October 2017. Pp. 13-19, ISSN 2320-4168.

52. **Babu.M** and C.Hariharan “Efficiency of Capital Markets: A Study with Special Reference to G7 Nations Stock Markets”. Asian Journal of Management, Vol.8. No. 4. Pp.1295 – 1303. October -December, 2017. (UGC Journal No: 8795)
53. A. ArunKumar and **M. Babu** “Socio Economic Profile and Investment Risk Perception of Salaried Employees”, International Journal on Global Business Management and Research, Vol.7. No. 1. Pp.01-08. February 2018. ISSN 2278 8425(UGC Journal No: 43939)
54. C.Hariharan and **M.Babu** “Socio economic Constraints of Women Investors on Investment Decision”. Research Explorer, Vol. 6, No. 16, pp. 290-298. February 2018.ISSN: 2250-1940(print), 2349-1647(Online) (UGC Journal No: 63185)
55. **Babu.M** and C.Hariharan “Volatility Behaviour of Indian Stock Market: A Study with Special Reference to Sectoral Indices of BSE”. ZENITH International Journal of Business Economics & Management Research, Vol.8. No. 3. Pp. 176-188. March, 2018. ISSN: 2249-8826(UGC Journal No: 49368)
56. **M.Babu**, C. Dhanalakshmi and C.Hariharan. “Impact of Personality Traits on Investment Decision in Stock Market”. EXCEL International Journal of Multidisciplinary Management Studies, Vo.8, Issue.3, pp. 43-53. March, 2018. ISSN: 2249 -8834(UGC Journal No: 62758)
57. **M.Babu**. “Exploring the Efficiency of Indian Capital Market with Reference to S and P BSE Bankex Stocks”. Asian Journal of Management, Vol.9. No. 2. Pp. 939-946. April – June 2018. ISSN: 0976-495X(print), 2321-5763(online).(UGC Journal No: 8795)
58. **M.Babu**. “Information Flow and its Effects on Stock Prices-Evidence from S&P BSE Healthcare”. Research Journal of Humanities and Social Sciences, Vol.9. No. 2. Pp. 454-460. June 2018. ISSN: 0975-6795(print), 2321-5828(online)(UGC Journal No:46775)
59. K.Rajasekar, **M. Babu** and C. Hariharan “Impact of Demonetization and volatility Behaviour of Broad Market Indices of Indian Stock Market”, International Journal of Management Studies, Vol.5 No.1 August 2018. ISSN: 2249-0302(print),2231-2528(online).(UGC Journal No:44925)
60. A. Arun Kumar and **M. Babu** “Effect of Overconfidence Bias on Investment Decision Making - A Study” International Journal of Management and Social Sciences (IJMSS), Vol. 8 No. 1.2, September 2018.ISSN:2249-0191(print), 2349-9761(online). (UGC Journal No:63251)

61. A. Cyano Prem, **M. Babu** and C. Hariharan “Impact of Digitalisation on Indian Banking Sector: An Empirical Study” International Journal of Scientific Research in Computer Science and Management Studies, Vol. 7 No. 05, September 2018. ISSN: 2319-1953. (UGC Journal No: 63611)
62. R. Sugirtha and **M. Babu** “Risk Behaviour of Gold And Silver Prices in India with Respect to GST Announcement: An Empirical Study” International Journal of Advance and Innovative Research, Vol. 5 No. 4, October – December 2018. ISSN: 2394-7780(UGC Journal No:63571)
63. A. Arun Kumar and **M. Babu** “Effect of Loss Aversion Bias on Investment Decision: A Study” Journal of Emerging Technologies and Innovative Research, Vol. 5 No. 11, November 2018.ISSN: 2349-5162 (UGC Journal No:63975)
64. K.Rajasekar, **M. Babu** and C. Hariharan “Impact of Economic Events’ Information Flow on Indian Stock Market: An Empirical Study”, Journal of Emerging Technologies and Innovative Research, Vol.5 No.12 December 2018. ISSN:2349-5162.UGC Journal No: 63975)
65. **M.Babu** and C.Hariharan, “GST Implementation and its Effect on Indian Capital Market: A Comparative Study”. Research Bulletin, Vol.44, No.2, July 2018. ISSN: 2230-9241.(UGC Journal No: 48913)
66. C.Hariharan and **M.Babu**. “Price Behaviour of Indian Sustainable Investment – A Comparative Study”. Research Journal of Humanities and Social Sciences, Vol.9. No. 4. Pp. 58-68. December 2018. ISSN: 0975-6795(print) 2321-5828(online).(UGC Journal No:46775)
67. C.Hariharan and **M.Babu**. “Co Movements and Causation Effect of Sustainable Investment Indices of Asian Emerging Countries stock markets and World Sustainable Index: A Comparative Study”. International Journal for Research in Engineering Application & Management (IJREAM), Vol.4. No. 9. Pp. 619-625. December 2018. ISSN: 2454-9150(UGC Journal No:64077)
68. **M.Babu** and C.Hariharan. “Investors Perception on Investment Decision Making Behavior”. International Journal of Research and Analytical Reviews, Vol.6. No. 1. Pp. 170-181. December 2018. ISSN:2349-5138(print) 2348-1269(online)(UGC Journal No:46775)

69. A. Cyano Prem, **M.Babu** and C. Hariharan “Performance of Health Care Firms in India: A Comparative Study with World Health Care Index”. *Journal of Management Research and Analysis (JMRA)*, Pp. 48-51 Special Issue No. 1 – Vol.1, January- March 2019. ISSN: 23942762 (print) 23942770 (online)
70. Dr. S.Srinivasan, **M.Babu** and C. Hariharan “Its Impact of GST on Health Care Sector: An Empirical Study of BSE and NSE Health Care Indices”. *Journal of Management Research and Analysis (JMRA)*, Pp. 52-61 Special Issue No. 1 – Vol.1, January- March 2019, ISSN: 23942762(print) 23942770(online).
71. R. Muneeswaran, **M. Babu** and A.Arunkumar “Post Price Behaviour of Indian IPOs: A Study with Special Reference on Health Sector”. *Journal of Management Research and Analysis (JMRA)*, January- March 2019 Special Issue No. 1 – Vol.1, Pp. 62-70. ISSN: 23942762(print) 23942770(online)
72. **M.Babu** and C. Hariharan “Performance of Health Care Sector: A Comparative Study of NSE Sectoral Indices”. *Journal of Management Research and Analysis (JMRA)*, Pp. 84-93 Special Issue No. 1 – Vol.1, January- March 2019. ISSN: 23942762(print) 23942770(online)
73. P.S. Shabi Shimny, **M. Babu** and R. Sugirtha “Perception on Health Insurance Policies: A Comparative Study on Public and Private Health Insurance Firms”. *Journal of Management Research and Analysis (JMRA)*, Pp. 96 - 106 Special Issue No. 1 – Vol.1, January- March 2019. ISSN: 23942762(print) 23942770
74. **M. Babu**, J.Gayathri, G.Indhumathi, C.Hariharan “Demonetization Announcement and Price movement of Indian Sectoral Indices”. *International Journal of Recent Technology and Engineering (IJRTE)*, Pp. 608-611 Issue-2S6 Volume-8, July 2019, ISSN: 2277-3878. (Scopus Indexed)
75. G. Indhumathi, **M. Babu**, J. Gayathri, “Performance of Indian Mutual Fund Schemes”. *International Journal of Recent Technology and Engineering (IJRTE)*, Pp. 590-592 Issue-2S6 Volume-8, July 2019, ISSN: 2277-3878. (Scopus Indexed Journal)
76. R. Muneeswaran, **M. Babu**, J. Gayathri “Investors’ Behaviour on Investment Avenues” *International Journal of Engineering and Advanced Technology (IJEAT)*, ISSN: 2249 – 8958, Volume-9 Issue-2, December, 2019, ISSN: 2249-8958. (Scopus Indexed Journal)
77. **M. Babu**, K. Rajasekar, Dr. C. Hariharan, Dr. J. Gayathri, Dr. G. Indhumath “Co

- Movements of Indian Stock Market and SAARC Nation Stock Markets” *Solid State Technology*, Pp. 646-654. ISSN: 0038 – 111X, Volume-63 Issue-2s, October, 2020.
78. A. Cyano Prem, **M. Babu**, Dr. C. Hariharan, Dr. J. Gayathri, Dr. G. Indhumathi “Quality of Indian E Banking Services on User’s Satisfaction” *Solid State Technology*, Pp. 730-737. ISSN: 0038 – 111X, Volume - 63 Issues - 2s, October, 2020.
 79. R. Sugirtha, **M. Babu**, Dr. C. Hariharan, Dr. J. Gayathri “Price Movement of Gold Commodity: An Application of ARIMA Model” *Solid State Technology*, Pp. 1455-1462. ISSN: 0038 – 111X, Volume-63 Issue-2s, October, 2020.
 80. Dr. J. Gayathri, Ms. S. Kiruthiga, **M. Babu**, Dr. G. Indhumathi “Impact of Cloud Computing Adoption Announcements on Share Prices” *Solid State Technology*, Pp. 2225-2234. ISSN: 0038 – 111X, Volume-63 Issue - 2s, October, 2020.
 81. R. Muneeswaran, **M. Babu**, J. Gayathri, G. Indhumathi, “Investor’s Behavioural Pattern in Equity Market” *Solid State Technology*, Pp. 2568-2576. ISSN: 0038 – 111X, Volume-63 Issue-2s, October, 2020.
 82. R. Muneeswaran, **M. Babu**, J. Gayathri, G. Indhumathi, “Investor’s Cognitive Biases and Investment Decision” *International Journal of Management*, Pp. 1643-1650. ISSN: 09766502, Volume-11 Issue-10, October, 2020, (Scopus Indexed)
 83. A. Cyano Prem, **M. Babu**, R. Sugirtha, R. Muneeswaran “Service Quality and its dimensions of Digital Banking”. *International Journal of Management (IJM)*, Vol.11, Issue. 12, Pp. 1119-1127, Dec 2020. (ISSN: 0976-6502). (Scopus Indexed).
 84. K. Rajasekar, **M. Babu** and C. Hariharan “AN ASSESSMENT OF SEASONALITY EFFECT IN SECTORAL INDICES”. *International Journal of Management (IJM)*, Vol.11, Issue. 12, Pp. 2128-2136, Dec 2020. (ISSN: 0976-6502). (Scopus Indexed).
 85. K. Mohamed Jasim, **M. Babu** “Development of a Framework to Determine End to End Encryption in The Cryptocurrency Investment Using Blockchain Technology”. *Business Studies Journal* Vol.13, Issue.2 April 2021. Print ISSN: 1944-656X; Online ISSN: 1944-6578
 86. **M. Babu**, J. Gayathri, J. Sathya and G. Indhumathi, “Determinants of Capital Structure – A Review Framework”. *Business Studies Journal* Vol.13, Issue.2 April 2021. Print ISSN: 1944-656X; Online ISSN: 1944-6578
 87. **M. Babu**, G. Suganya, R. Brintha and C. Prahalathan, “Neurotransmitters and Investment

Decision Making: A Review”. *Business Studies Journal* Vol.13, Issue.2 April 2021. Print ISSN: 1944-656X; Online ISSN: 1944-6578

88. Sathya.J, Thiruppathi.R, Gayathri.J and **Babu.M** “Challenges faced by Residents in the Garbage Dumping Area of Salem Corporation”, *Ecology, Enviornment and Conservation*, Pp. (S282-S289), ISSN: 0971-765X, Vol.27, November Supplementary Issue 2021. (Web of Science Indexed)
89. Sathya.J., **Babu.M.**, Gayathri.J., G. Indhumathi and Brintha, R, (2021). “Environmental Implication of Livestock Farming”. *Business Studies Journal* 13(S6), 1-5.
90. Rosline, L.A., Gayathri.J., **Babu.M.**, G. Indhumathi and Brintha, R, (2021). “Trends Of Priority Sector Lending in India”. *Business Studies Journal* 13(S6), 1-3.
91. Brintha, R., **Babu.M.**, M., Sathya, Gayathri.J., & G. Indhumathi (2021). “Application of Blockchain Technology in Public Distribution System: A Concept Note”. *Business Studies Journal* 13(S6), 1-4.
92. **Babu.M.**, M., Brintha, R., R., Sathya, Gayathri.J., & G. Indhumathi (2021). “Quality of Health Insurance and Customer Retention”. *Business Studies Journal* 13(S6), 1-5.
93. **Babu,M**, A. Antony Lourdesraj, Gayathri Jayapal, G. Indhumathi and J.Sathya “Effect of Covid-19 Pandemic on NSE Nifty Energy Index”. *International Journal of Energy Economics and Policy* Vol.12, Issue.4 July 2022.ISSN: 2146-4553. (Scopus Indexed – Q2) (ABDC – C).
94. Srinivasan, S., **Babu, M.**, PS, S. S., Hariharan, C., Gayathri, J., & Indhumathi, G. (2022). *Dataset on Farmers’ Perception of Commodity Futures Market*. Data in Brief, 108429. (Scopus Indexed – Q3) (IF – 1.0).
95. Brintha, R., & **Babu, M.** (2021, August). Taming price vagaries through blockchain technology: An application in perishable commodities. *Journal of Innovation, Entrepreneurship, Management and Skill Development*, 1(1), 1–28. <http://www.jiems.org/media/manuscripts/JIEMS-1.1-5-28>
96. **Babu, M.**, Antony Lourdesraj, A., Hariharan, C., Gayathri, J., Karishma Butani, C., & Kathiravan, C. (2022c, August 1). Impact of Covid-19 Pandemic on Environmental, Social, and Governance Index in India. *IOP Conference Series: Earth and Environmental Science*, 1057(1), 012017. <https://doi.org/10.1088/1755-1315/1057/1/012017>. (Scopus Indexed)
97. **Babu, M.**, Lourdesraj, A. Hariharan, C., Jayapal, G. ., Indhumathi, G., Sathya, J., &

- Kathiravan, C. (2022). Dynamics of Volatility Spillover between Energy and Environmental, Social and Sustainable Indices. *International Journal of Energy Economics and Policy*, 12(6), 50–55. <https://doi.org/10.32479/ijeep.13482>. (Scopus Indexed - Q2) (ABDC - C).
98. Kathiravan, Chinnadurai, Murugesan Selvam, Balasundram Maniam, Leo Paul Dana, and **Manivannan Babu**. 2023. "The Effects of Crude Oil Price Surprises on National Income: Evidence from India" *Energies* 16, no. 3: 1148. <https://doi.org/10.3390/en16031148> (Scopus Indexed - Q1) (IF – 3.0).
 99. **Babu, M.**, Hariharan, C., Srinivasan, S., Shimny, P. S. S., Jayapal, G., Indhumathi, G., Sathya, J., Rajendran, B., Anandhabalaji, V., & Kathiravan, C. (2023). Return and Volatility Spillovers of Asian Pacific Stock Markets' Energy Indices. *International Journal of Energy Economics and Policy*, 13(1), 61–66. <https://doi.org/10.32479/ijeep.13492>. (Scopus Indexed - Q2) (ABDC - C).
 100. **Babu, M.**, C. Hariharan, Gayathri. J and Sathya. J, “Impact of Covid -19 Pandemic on Green Industry”, *Ecology, Environment and Conservation*, Pp. (457-460), ISSN: 0971–765X, Vol 29, Issue 1, 2023. (Web of Science)
 101. **Manivannan Babu**, Hariharan, C, Kathiravan and Mohamed J, “Stock Market Responses to Covid-19 Pandemic Period in Asian Equity Market: An Event Study”, *Finance India*, Pp. (147-160), ISSN: 0970 – 3772, Vol 37, Issue 1, 2023. (Scopus Indexed – Q4)
 102. J. Sathya, Babu. M, Gayathri. G. Indhumathi and Z. Abdul Samad, E.Anandhi, Compulsive Buying Behavior and Online Shopping Addiction of Women. (2023). *Information Sciences Letters* (Online), 12(5), 1641–1650. <https://doi.org/10.18576/isl/120512>. (Scopus Indexed).
 103. J. Sathya, P. Kanakarani, J. Gayathri and **Babu. M** “Covid-19 Pandemic: Effects on Air Quality in Southern States of India”, *Ecology, Environment and Conservation*, Pp. (810-816), ISSN: 0971-765X, Vol. 29(2) , 2023. (Web of Science)
 104. Begam, M. R., **Babu, M.**, & Sulphrey, M. M. (2023). Examining the relationship between stock returns and investor sentiments: the moderating effect of weather patterns. *Vision: The Journal of Business Perspective*. <https://doi.org/10.1177/09722629231169108> (Scopus Indexed - Q3) (IF - 3).
 105. Anandhabalaji, V., **Babu, M.**, Jayapal, G., Sathya, J., Indhumathi, G., Brintha, R., &

- Michael, J. N. (2023). Examining the Volatility of Conventional Cryptocurrencies and Sustainable Cryptocurrency during Covid-19: Based on Energy Consumption. *International Journal of Energy Economics and Policy*, 13(6), 344–352. <https://doi.org/10.32479/ijeep.14972>. (Scopus Indexed - Q2) (ABDC - C).
106. Begam, M. R., **Babu, M.**, & Sulphey, M. M. (2023). Development and validation of an Islamic investor's sentiment scale for stock market investment. *Business Perspectives and Research*, 227853372211488. <https://doi.org/10.1177/22785337221148888>. (Scopus Indexed - Q2).
107. Anandhabalaji, V., **Babu, M.**, & Brintha, R. (2024). Energy Consumption by Cryptocurrency: A bibliometric analysis revealing research trends and insights. *Energy Nexus*, 100274. <https://doi.org/10.1016/j.nexus.2024.100274> (Scopus Indexed - Q1) (IF – 8.0).
108. Doss, L. R. A., Jayapal, G., Michael, J. N., Sayed, Z. B., & **Babu, M.** (2024). Unravelling the drivers of priority sector lending for inclusive economic growth: Evidence from India. *International Journal of Applied Economics, Finance and Accounting*, 18(2), 282–290. <https://doi.org/10.33094/ijaefa.v18i2.1388> (Scopus Indexed - Q4).
109. Sam, S. J. I., Jasim, K. M., & Babu, M. (2024). Customers' metaverse service encounter perceptions: sentiment analysis and topic modeling. *Journal of Hospitality Marketing & Management*, 1–23. <https://doi.org/10.1080/19368623.2024.2383455> (ABDC - A) (Scopus Indexed - Q1) (IF – 11.9).
110. Elangovan, A., Babu, M., Gayathri, J., Sathya, J., & Indhumathi, G. (2024). Determinants of Intention to Purchase Energy-Efficient Appliances: Extended Technology Acceptance model. *International Journal of Energy Economics and Policy*, 14(3), 518–523. <https://doi.org/10.32479/ijeep.15879> (Scopus Indexed - Q2) (ABDC - C).
111. Brintha, R., Babu, M., Tripathy, N., & Anandhabalaji, V. (2024). A Bibliometric exploration of environmental sustainability in supply chain research. *Supply Chain Analytics*, 100086. <https://doi.org/10.1016/j.sca.2024.100086> (Scopus Indexed).
112. Elangovan, A., & Babu, M. (2024). Decoding Users' Continuance Intentions towards Digital Financial Platforms in the Indian Economy. *International Review of Management and Marketing*, 14(6), 213–222. <https://doi.org/10.32479/irmm.17199> (Scopus Indexed).

Annexure-2 Research Papers in Edited Books

Total =36

1. Selvam.M, **Babu.M** and Indhumathi.G “ Impact of Financial Crisis on Foreign Institutional Investors in Indian Capital Market, Impact of Economic Crisis in Global Business Scenario, (Finance, Marketing & IT), Anuragam Publisher, Chennai, pp 153-157.(2009)
2. **Babu.M** and Selvakumar.T “Analysis of Liquidity Management in BSE Sensex Companies , Agasthiar Noolagam, Tamil Nadu (May 2010)
3. **Babu.M** and Selvakumar.T “An Analysis of Volatility in Indian Stock and Commodity Market, Virudhunagar Hindu Nadars Senthil Kumara Nadar College, Tamil Nadu (August 2010)
4. **Babu.M** and Selvakumar.T “An Analysis of Co Movement Between Indian Stock and Commodity Market, SCITECH Publications India Private Ltd, Tamil Nadu (September 2010).
5. Indhumathi.G,Selvam.M and **Babu.M** “ The Effect of Mergers on Corporate Performance of Acquirer and Target Companies , Macmillan Publishers India Ltd, New Delhi (2012).
6. **Babu.M**, Gayathri.J and Indhumathi.G “Analyzing the Sectoral Efficiency of NSE Indices”, Scholar's Press, Germany (2014).
7. Shabi Shimny P.S and **Babu.M**. “Determinants of Health Insurance Policy Selection: A Study with reference to Tiruchirappalli City”. Mayas Publication, Salem, October 2016, pp.37-45.
8. Arunkumar. A, **Babu.M** and G. Karthik “A Study on Behavioural Bias among Investors in the Financial Market”. Department of Business Administration, Ananda College, Devakottai, September 2017, pp.120-124.
9. Muneeswaran. R, **Babu.M** and S. Mahalakshmi “Theoretical Reviews of Indian Initial Public Offerings (IPOs)”. Department of Business Administration, Ananda College, Devakottai, September 2017, pp.138-142.
10. Muneeswaran. R, **Babu.M** and C. Hariharan “Impact of Demonetization on Indian IPOs listed under NSE”. Curriculum Development Cell, Ayya Nadar Janaki Ammal College, Sivakasi, 2018, pp. 79 - 83
11. Shabi Shimny P.S and **Babu.M**. “An Empirical Study on Customer’s medical expenses and sources of awareness about health insurance”. Curriculum Development Cell, Ayya Nadar Janaki Ammal College, Sivakasi, 2018, pp. 84 – 89.

12. Arunkumar. A, **Babu.M** and R. Muneeswaran “ Role of Employees Personality and Perception on Performance Appraisal System”. Alagappa Institute of Management, Alagappa university, karaikudi, 2019, pp. 133-142
13. R.Sugirtha , **Babu.M** and C. Hariharan “ Volatility SPI over on Indian Stock Market: An Empirical Study”. Alagappa Institute of Management, Alagappa university, karaikudi, 2019, pp. 166-178
14. R.Britha and **Babu.M** “Blockchain Technology in Food Supply Chain”. Department of Nutrition and Dietetics and B.Voc Food Processing, Seethalakshmi Ramaswami College, Tiruchirappalli, 2021 pp. 286-291.
15. Cyano Prem.A, **Babu.M** and Sugirtha.R “Performance of Indian Banks: A Comparative study with KBW NASDAQ Bank Index”. Holistic Business Environment in corona Phase, Forschung Publications, Madurai, 2021, pp. 69-77
16. Britha.R and **Babu.M** “Using Blockchain Technology in Agriculture Supply Chain: A Review”. Holistic Business Environment in corona Phase, Forschung Publications, Madurai, 2021, pp. 78-85
17. Arun Kumar.A, **Babu.M** and Prahalathan.C “Behavioural Biases on Investment Decision Making”. Holistic Business Environment in corona Phase, Forschung Publications, Madurai, 2021, pp. 86-93
18. Anandhabalaji.V, **Babu.M** and Gayathri.J “ Analysis of Digital Currencies During Covid-19 Pandemic: Application of GARCH Model, Trueline Academic and Research Centre, Coimbatore, 2022, pp.1-6.
19. Anandhi.E, **Babu.M** and Gayathri.J “ Impact of During Covid-19 on Investor Behaviour: A Systematic Literature Review”, Trueline Academic and Research Centre, Coimbatore, 2022, pp.1-6.
20. Britha.R and **Babu.M** “ Impact of Covid-19 Pandemic on Agriculture MSMEs: A Narrative Review, Trueline Academic and Research Centre, Coimbatore, 2022, pp.52-55
21. M.Rahila Begam and **Babu.M** “ Measuring Financial Efficiency of Small Scale Industrial Sector, Trueline Academic and Research Centre, Coimbatore, 2022, pp.143-146
22. Anandhabalaji.V, Britha.R **Babu.M** and Gayathri.J “ A Systematic Literature Review on Entrepreneurship towards Environment Awareness, Srimad Andavan Arts and Science College, 2022, pp.1-10.

23. Anandhi.E, M.Rahila Begam and **Babu.M** “Challenges of Women Entrepreneur- A Bibliometric Analysis, Srimad Andavan Arts and Science College, 2022, pp.11-18.
24. Gayathri.J, M.Pagutharivu and **M.Babu** “Corporate Social Responsibility towards Sustainable Development – A Case Study of HDFC Bank Limited” Gujarat Technological University,2022,p.p 65-72
25. R. Brintha, **M. Babu** and J. Gayathri, "Application of Information and Communication Technology in Agri-farming system: A Bibliometric Investigation," 2022 International Conference on Computer, Power and Communications (ICCP), Chennai, India, 2022, pp. 651-655, doi: 10.1109/ICCP55978.2022.10072143.
26. V. Anandhabalaji, **M. Babu** and E. Anandhi, "Cryptocurrency: the good, the bad and the ugly," 2022 International Conference on Computer, Power and Communications (ICCP), Chennai, India, 2022, pp. 656-663, doi: 10.1109/ICCP55978.2022.10072283.
27. M. R. Begam, **M. Babu**, S. Srinivasan and J. K. Mohamed, "An Examination on Designing of Customer Billing Counter Selection Decisions Model in the Supermarket using Queuing Approach," 2022 International Conference on Computer, Power and Communications (ICCP), Chennai, India, 2022, pp. 664-667, doi: 10.1109/ICCP55978.2022.10072173.
28. Anandhi, E, **Babu, M** and Begam, M. R. (2023). Influence of Investors’ Personality on Investment Decision. Strategic Business Decision for Sustainable Development. ISBN: 978-81-946660-4-2. (Pp- 152-156).
29. R. Brintha, **M. Babu** and Anandhabalaji, V. Promoting Sustainable Agri-Supply Chains Through Omnichannel Fulfilment. ISBN: 978-81-946660-4-2. (Pp- 157-161)
30. Jasim, K. **M., Babu, M.,** & Kathiravan, C. (2023). Development of a Framework Model Using Blockchain to Secure Cryptocurrency Investment. In *The Data-Driven Blockchain Ecosystem* (pp. 51-60). CRC Press.
31. Sathya, J., Thiruppathi, R., Gayathri, J., & Babu, M. (2024). AN ANALYSIS OF TRIBUTARIES POLLUTION IN TAMIL NADU. In *Futuristic Trends in Social Sciences: Vol. Volume 3* (pp. 21–33). IIP Series. e-ISBN: 978-93-5747-504-4
32. Anandhabalaji, V., & **Babu, M.** (2024). Greening the future: assessing market potential with sustainable cryptocurrencies in the context of climate change and environmental sustainability. In *7 national conference on innovate and transform: revolutionizing business with breakthrough creativity* (Vol. 1, pp. 217–225). Sri Krishna Arts and Science College.

ISBN: 978-81-969021-5-5

33. V. Anandhabalaji, **Manivannan Babu** & M. Rahila Begam, exploring market opportunities beyond bitcoin: assessing the potential of sustainable cryptocurrencies, international conference on business innovation excellence for strategic transformation (IC-BIEST2024) In Collaboration with Department of Business Administration University of Technology and Applied Sciences Al-Aqar, Shinas Sultanate of Oman, February 2024, ISBN: 978-93-92063-94-7, Vol: 1 and pp. 63.
34. E. Anandhi & **Manivannan Babu**, assessing volatility in socially responsible indices of BSE: evidence from BSE GREENEX, BSE CARBONEX and BSE ESG100, international conference on business innovation excellence for strategic transformation (IC-BIEST2024) In Collaboration with Department of Business Administration University of Technology and Applied Sciences Al-Aqar, Shinas Sultanate of Oman, February 2024, ISBN: 978-93-92063-94-7, Vol: 1 and pp. 64.
35. Brintha Rajendran & **Manivannan Babu**, utilization dataset of digital services: a survey in farm households, international conference on business innovation excellence for strategic transformation (IC-BIEST2024) In Collaboration with Department of Business Administration University of Technology and Applied Sciences Al-Aqar, Shinas Sultanate of Oman, February 2024, ISBN: 978-93-92063-94-7, Vol: 1 and pp. 68.
36. V. Anandhabalaji & **Manivannan Babu**, Beyond Bitcoin: Evaluating the Market Potential of Bitcoin with Sustainable Cryptocurrency, Leap tech conference 2024 proceedings, publisher SCMS – PG, DSU, ISBN: 978-93-6128-267-6, Vol: 1 and pp. 29 - 44.

Annexure-3 Books Published

Total: 01

1. **Babu. M**, T. Sowndarya and Chinnadurai Kathiravan Book title, “EFFECT OF GREEN TAX ANNOUNCEMENT ON INDIAN STOCK MARKET” published by LAP Lambert Academic Publishing in S.R.L Publishing Group on 2022. ISBN: 978-620-4-74306-6

Annexure-4

Conferences / Seminars / Workshops Attended and Papers Presented

Total-192

1. **Babu.M.** Paper on “The Development of India Stock Exchange: An Overview”, Sri Pushapam College (Autonomous) Poondi, 14-15, Dec 2002.
2. **Babu.M.** Participated U.G.C. Sponsored National Seminar on Corporate Sector and Nationalized Banks organized by Post graduate and Department of Economics, National College, Trichy, 1-2, February, 2003.
3. **Babu.M.** Paper on “Private Placement in Corporate Debt Market: An Overview”, Three-Day National Seminar on the Era of Globalization and its Implications- Emerging Issues and Concerns Canada & India, JMC, 27–29, March 2003.
4. **Babu.M.** Participated Workshop on “Research in Commerce” organized by Jamal Mohamed College, Tiruchirappalli-20, 29 and 30, November, 2003.
5. **Babu.M.** Participated Seminar on “Commerce Education in the New Millennium” organized by Department of Commerce, Bharathidasan University, Tiruchirappalli-24, 29 and 30, January, 2004.
6. **Babu.M.** Paper on “Environmental Accounting & Reporting: Issues & remedies”, International Seminar on Emerging Trends in Global Business: Challenges and Opportunities for Developing Countries, P.R. Institute of Management, Thanjavur, 6th & 7th February 2004.
7. **Babu.M.** Paper on “Stock Exchange: A Boon to Companies”, U.G.C. Sponsored National Seminar on Indian Capital Market in the Post Liberalization Era, Bharathidasan University, Tiruchirappalli-620 024, 7th & 8th March 2004.
8. **Babu.M.** Paper on “E-CRM & Online Insurance Service”, International Management Convention on The Theme - India Calls World-A Road Map to Success, Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur, 27th & 28th September 2004.
9. **Babu.M.** Participated National Seminar on “India 2020- An Emerging Super Power” organized by Department of Commerce, Selvam Arts & Science College, Namakkal-3, 2 and 3, October, 2004.

10. **Babu.M.** Paper on “Financial Services: A Study with Special Reference to NABARD” UGC State Level Seminar on Problems and Prospects of Rural Entrepreneurship Organized by the Department of Commerce Urumu Dhanalakshmi College, Tiruchirappalli, 18 and 19 November, 2004.
11. **Babu.M.** Paper on “Corporate Debt Market in India Key Issue”, National Seminar on Financial Sector Reforms Organized by the Department of Commerce, St. Joseph’s College (Autonomous) Tiruchirappalli-620 002, 12th & 13th January 2005.
12. **Babu.M.** Paper on “Primary Market in India- An Overview”, UGC Sponsored National Seminar on Emerging Trends in Capital Market, Organized by University of Madras, Department of Management Studies, Chennai, 10th & 11th February 2005.
13. **Babu.M.** Paper on “A Glance at Business Process Outsourcing”, National seminar on Global Competitiveness in Business: Trends and Traits, organized by P.R. Institute of Management, Vallam, Thanjavur-613 403, 25th February 2005.
14. **Babu.M.** Participated Workshop on “Recent Trends in Banking” organized by Department of Commerce, T.U.K Arts College, Thanjavur, 4 March, 2005.
15. **Babu.M.** Paper on “Case Study Method of Teaching”, UGC. Sponsored National Seminar on Organized by Department of Sociology, Bharathidasan University, Trichy-620 024, 23rd March 2005.
16. **Babu.M.** Paper on “Financial Implications of Merger and Acquisition: A Case Study” International Conference on Business Economics and Finance organized by Adaikalamatha Institute of Management, Vallam Thanjavur, 29-30, September, 2005.
17. **Babu.M.** Paper on “Basel Accord- An Overview” UGC Sponsored National Seminar on Problems and Prospects of Service Sector in India in the Context of WTO’S GATS Proposals, organized by Department of Commerce, Jamal Mohamed College, Tiruchirappalli, 8-10, November, 2005.
18. **Babu.M.** Paper on “WTO and Banking Sector Reforms” UGC Sponsored National Level Seminar on World Services Trade, organized by Department of Economics, St. Joseph’s College, Tiruchirappalli, 4th and 5th December, 2005.

19. **Babu.M.** Paper on “Outsourcing Potential in Banking Sector” UGC Sponsored National Seminar on Impact of Globalization on Indian Services Industry Problems and Prospects” organized by Department of Commerce, Seethalakshmi Ramaswami College, Tiruchirappalli, 14th 15th December, 2005.
20. **Babu.M.** Paper on “Consumer Protection in Banking Services” Ministry of Consumer Affairs, Government of India and Indian Institute of Public Administration, New Delhi sponsored National Seminar on Changing Scenario of Consumerism, Organized by Department of Commerce, Bharathidasan University, Tiruchirappalli, 11th and 12th February, 2006.
21. **Babu.M.** Paper on “Financial Performance of Merger and Acquisition in Textile Industry- A Case Study” UGC Sponsored two day International Seminar on Case Study Method of Teaching in Commerce / Management Education Organized by Department of Commerce, Bharathidasan University, Tiruchirappalli, 20th and 21st January, 2007
22. **Babu.M.** Participated MIST-2007, Organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 24th February, 2007.
23. **Babu.M.** Paper on “Financial Performance of Merger and Acquisition in Food and Beverages Industry- A Case Study” Two day International Seminar on Emerging Paradigm in Financial Services, Organized by Department of Commerce and Business Administration, Cauvery College for Women and Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 7th and 8th April, 2007.
24. **Babu.M.** Paper on “Investors Education” UGC Sponsored Two Day National Seminar on Recent Trends in Indian Capital Market organized by Department of Commerce, ADM College for Women, Nagapattinam, 20th and 21st July, 2007.
25. **Babu.M.** Participated Two day National Workshop on Application of Statistical Tools in Commerce and Management Research, Organized by Department of Commerce, Cauvery College for Women and Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 18th and 19th August, 2007.
26. **Babu.M.** Paper on “Indian Mutual Fund Industry: An Overview” One Day National Conference on Recent trends in Financial Services organized by Commerce Wing, D.D.E, Annamalai University, Annamalai Nagar, Tamil Nadu, 12th October 2007.

27. **Babu.M.** Paper on “Impact of Liberalization in Indian Banking Sector” National Level Seminar Sponsored by the ICSSR, Ministry of HRD, New Delhi and organized by the Post Graduate and Research Department of Commerce, Khadir Mohideen College, Adirampattinam, 16th December, 2007.
28. **Babu.M.** Paper on “Micro Insurance in India” Three Day 60th All India Commerce Conference organized by Department of Commerce, Osmania University, Hyderabad, 27th to 29th December 2007.
29. **Babu.M.** Paper on “Indian Stock Market : A Study on the Value effect” UGC sponsored Two day International Seminar on Recent Trends in Capital Markets and Financial Innovations, Organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 19th and 20th January, 2008.
30. **Babu.M.** Paper on “Role of Micro Insurance in Indian Rural Development” Two Day International Seminar on Micro Finance: A Tool to Eradicate Poverty organized by Department of Commerce Pondichery University, Pondichery, 23-25, January 2008.
31. **Babu.M.** Paper on “CRM- An Overview” 6th National Conference on CRM: New Challenges for Indian Industries, by Commerce Wing, D.D.E, Annamalai University, Annamalai Nagar, 6th September 2008.
32. **Babu.M.** Participated Faculty Training Workshop in “Financial Markets”, organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy and NSE, Mumbai, 7th and 8th November, 2008.
33. **Babu.M.** Paper on “Emerging Stock Market in India” UGC sponsored National Seminar on Global Business Environment-Opportunities, Challenges and Concerns for India, organized by Department of Commerce and Research Centre, St. Albert’s College, Ernakulam, Kerala, 13th and 14th November, 2008.
34. **Babu.M.** Paper on “Emerging Issues in Indian Banking Sector”, XXIX Annual Conference of AET, organized by PG & Research Department of Economics, PSG College of Arts and Science, Coimbatore, 22-23 November, 2008.
35. **Babu.M.** Paper on “Development of Indian Capital Market” XXXI All India Accounting Conference and International Seminar on Accounting Education and Research, organized by Indian Accounting Association, and S.D. School of Commerce, Gujarat University, Ahmedabad, 22nd and 23rd November, 2008.

36. **Babu.M.** Paper on “Indian Capital Market and Reforms in Primary Market” National Seminar on Emerging Financial Crisis in India- Issues and Challenges, organized by the Department of Commerce, Sri Kaliswari College, Sivakasi, 17th December, 2008.
37. **Babu.M.** Paper on “Commodity Derivatives Market in India” Two day International Seminar on Recent Trends in Capital Markets and Financial Innovations, Organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 10th and 11th January, 2009.
38. **Babu.M.** Paper on “Micro Credit in India – Present Scenario” International Conference on Micro Finance, organized by Department of Commerce, School of management, Pondichery University, Pondichery, 21st - 23rd January 2009.
39. **Babu.M.** Paper on “Corporate Social Responsibility in India”, International Conference on Corporate Social Responsibility in the Globalised Scenario, organized by Department of Commerce, Holy Cross College for Women, Tiruchirappalli, 22-24, January, 2009.
40. **Babu.M.** Paper on “Financial Education to Customers in banks” National Seminar on Consumer Awareness, Protection and Promotion of Consumer Rights sponsored by Indian Institute of Public Administration, New Delhi and organized by Research Department of Business Administration, Khadir Mohideen College, Adirampattinam, 21-22, February, 2009.
41. **Babu.M.** Participated Faculty Training Workshop in Financial Markets, Organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, and National Stock Exchange of India Ltd, Chennai 14th August, 2009.
42. **Babu.M.** Participated Two Day National Workshop on Scholarly Information Access, Organized by University Library, Bharathidasan University, Tiruchirappalli, 23rd and 24th October, 2009.
43. **Babu.M.** Paper on “Role of IMF and the Financial Crisis” National Seminar on Global Financial Crisis and its Impact on Indian Financial System organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 12th and 13th , September 2009.

44. **Babu.M**, Paper on “Impact of Financial Crisis on FII’s in Indian Capital Market” International Conference on Impact of Economic Crisis in Global Business Scenario organized by Sri Sai Ram Institute of Management Studies, Chennai 24th and 25th, September 2009.
45. **Babu.M**, Paper on “Accounting Standard for Financial Derivative Instruments” International Seminar on Accounting Education and Research organized by Indian Accounting Association and Institute of Commerce and Management, Jiwaji University, Gwalior, 14th and 15th, November 2009.
46. **Babu.M**, Paper on “Testing the Efficiency of Indian Capital Market: A Sectoral Approach” UGC Sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 9th and 10th, January 2010.
47. **Babu.M**, Paper on “Price Performance of Initial Public Offerings in India” International Seminar on Accelerating Economic Revival Through Innovation and Reform organized by Women’s Christian College, Chennai, 5th and 6th, February 2010.
48. **Babu.M**, Paper on “Opportunities of Challenges in Indian Private Sector Banking” UGC Sponsored One Day National Seminar on New Business Development – Issues, Challenges and Opportunities” organized by Department of Commerce, Bishop Heber College, Trichy, 12th February 2010.
49. **Babu.M**, Paper on “Current Scenario of Micro Credit in India” UGC Sponsored National Seminar on Financial Exclusion: Need for Financial Inclusion, organized by Department of Commerce, Annamalai University, Chidambaram, 18th and 19th, March 2010.
50. **Babu.M**. Participated One Day Workshop on Investor’s Awareness on Current Capital Market Scenario”, Organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 3rd April, 2010
51. **Babu.M**, Paper on “Analysis of Liquidity Management in BSE Sensex Companies” Two Day International Conference on Global Business: Challenges & Opportunities in the Present Scenario, organized by Department of Commerce, Sri Kaliswari College, Sivakasi, 27th and 28th, May 2010.

52. **Babu.M**, Paper on “An Analysis of Volatility in Indian Stock and Commodity Market” Two Day National Conference on Research Methodology in Social Sciences , organized by Internal Quality Assurance Cell , V.H.N Senthikumara Nadar College, Virudhunagar, Tamil Nadu, August 6th and 7th 2010.
53. **Babu.M**, Paper on “An Analysis of Co Movement Between Indian Stock and Commodity Market” Two Day National Conference on Emerging Trends in Management, organized by Department of Management Studies, Infant Jesus College of Engineering, Thoothukudi, 3rd September 2010.
54. **Babu.M**, Paper on “Analysis of Volatility in Share Prices of Corporate Event Announcement Companies Listed in BSE Sensex” Three Day National Conference on 63rd All India Commerce Conference organized by Department of Commerce, Goa University, Goa. 1-3 October 2010.
55. **Babu.M**, participated Two Day National Workshop on “Art of Writing Research Article in Commerce and Management” organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli. 23rd and 24th October 2010.
56. **Babu.M**, participated Twenty one Days Refresher Course on Commerce organized by Academic Staff College, Bharathidasan University, Tiruchirappalli. 10th -30th November 2010.
57. **Babu.M**, Paper on “ Commodity Futures Markets in India: Riding the Growth Phase” Two Day National Conference on Recent Trends in Commodity Derivatives and Risk Management, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 11th and 12th December 2010.
58. **Babu.M**, Paper on “A Study on Weak Form Efficiency of Indian Stock Market” Two Day International Seminar on Emerging Capital Markets: Issues and Challenges organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 8th and 9th January 2011.
59. **Babu.M**, participated Five Day National Workshop on “Applied Econometrics for Finance and Management organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli. 5th -9th February 2011.

60. **Babu.M**, Paper on “Impact of Online Trading on Indian Stock Markets” Two Day National Seminar on E-Services and its Emerging Issues in the Global Business Environment organized by PG and Research Department of Commerce , Cauvery College for Women , Tiruchirappalli ,12th and 13th September 2011.
61. **Babu.M**, participated UGC Sponsored Two Day National Workshop on “ Writing and Publishing Research Article in Commerce and Management” organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli.19th -20th November 2011.
62. **Babu.M**, Paper on “The Regulatory Framework for CRAs: IPO Grading” 64 All India Commerce Conference organized by Department of Commerce , Pondicherry University, Pondicherry ,13th to 15th December 2011.
63. **Babu.M**, participated UGC Sponsored Short Term Workshop on Empowering the Research Scholars of Business Studies” organized by UGC- Academic Staff College, Bharathidasan University, Tiruchirappalli.26-28 December 2011.
64. **Babu.M**, Paper on “Weak Form Efficiency in Indian Stock Market: An Empirical Investigation” Two Day International Seminar on Financial Markets: Issues and Challenges organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli,7th and 8th January 2011.
65. **Babu.M**, participated Twenty Eight Days UGC Sponsored Orientation Programme organized by Academic Staff College, Bharathidasan University, Tiruchirappalli 01st -28th February 2012.
66. **Babu.M**, participated Three Days National Workshop on Quality and Value Education” Organized by Department of Library and Information Science and Department of Education, CDE, Bharathidasan University, Trichy. 23rd to 25th April 2012.
67. **Babu.M**, Paper on “Women Entrepreneur and SHG’s- Challenges Faced by Women Entrepreneur “Two Day International Conference on International Challenges of Global Entrepreneurship in the 21st Century” organized by PG and Research Department of Commerce, Bon Secours College for Women, Thanjavur,30th and 31st August 2012.

68. **Babu.M**, Paper on “Analysis of Efficiency in Indian Capital Market with Special Reference to IT Industry “ One Day National Conference on Emerging Trends in Global Business ” organized by RVS Institute of Management Studies, RVS College of Engineering and Technology, Coimbatore, 15th September 2012.
69. **Babu.M**, Paper on “ Talent Management Strategies and Challenges “ One Day National Conference on Talent Management” organized by PG and Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli, 5th October 2012
70. **Babu.M**, participated UGC Sponsored Two Day National Workshop on “ Publishing Research Articles in Business Management” organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli. 3rd -4th November 2012.
71. **Babu.M**, Paper on “Analysis of Efficiency of Indian Capital Market with Special Reference to FMCG Sector” Two Day International Seminar on Financial Markets: Issues and Challenges organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 5th and 6th January 2013.
72. **Babu.M**, Paper on “Measuring Post Merger and Acquisition Performance : An Investigation of Selected Manufacturing Sector Organization in India” Two Day International Seminar on Financial Markets: Issues and Challenges organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 5th and 6th January 2013
73. **Babu.M**, participated Twenty one Days Refresher Course on Commerce and Management Studies organized by Academic Staff College, Bharathidasan University, Tiruchirappalli, 03rd -23 July 2013.
74. **Babu.M**, participated International Workshop on “Effective Teaching of Finance” organized by Department of Commerce and Financial Studies, Bharathidasan University in association with SMART Journal of Business Management Studies and SMA Houston State University, USA on 27th -28th July 2013.
75. **Babu.M**, Paper on “Impact of Merger on Firm Performance” , Two day International Seminar on Management Triumphs Ahead-2013(META-2013), organized by Sri Sarada Niketan College for Women, Karaikudi, 20th September 2013.
76. **Babu.M**, paper entitled “Effective Cost Management”, Two day International Seminar on Management Triumphs Ahead-2013(META-2013), organized by Sri Sarada Niketan College for Women, Karaikudi, 21st September 2013

77. **Babu.M**, participated Six Day National Workshop on “Application of Financial Econometrics” organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli. 10th -15th November 2013
78. **Babu.M**, paper entitled, “Exploring the Risks in Commodity Markets” in Two Day International Seminar on Financial Markets: Issues and Challenges (FIM IC- 2014) organized by the Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, 04th and 05th January 2014.
79. **Babu.M**, paper on “Efficiency of Capital Markets- A study on selected sectors of Bombay Stock Exchange”, held on 09th and 10th January 2014 at International Conference on International Business Scenario in Indian context organized by Department of Management Studies, Sacred Heart College, Tirupattur, Vellore District.
80. **Babu.M**, paper on “A study on Relationship between Foreign Institutional Investments and Nifty Returns” held on 09th and 10th January 2014 at International Conference on International Business Scenario in Indian context organized by Department of Management Studies, Sacred Heart College, Tirupattur, Vellore District.
81. **Babu. M**, attended one day workshop on “Quality Research Report Writing" for Research Supervisors organized by Curriculum Development Cell, Bharathidasan University, Tiruchirappalli, 27th February 2014.
82. **Babu.M**, attended one day National workshop on “Resources and Technologies for Scholarly Information” held on 12th August 2014, organized by Department of Library and Information Science, Bharathidasan University, Tiruchirappalli.
83. **Babu.M**. paper on "Price Efficiency of Asian Emerging Capital Markets”, held on 19th and 20th September 2014 organized by Holy Grace Academy of Management Studies, Mala, Thrissur, Kerala.
84. **Babu.M** paper entitled, “Optimal Hedge Ratio and Hedging Effectiveness in Indian Commodities Futures Markets- A study on Commodities traded at Multi Commodity Exchange of India Limited” at the International Seminar on Financial Markets- Issues and Challenges-2015 organized by the Department of Commerce and Financial Studies, Bharathidasan University on 10th and 11th January 2015.

85. **Babu.M** attended one day International Workshop on “Art of Doing Good Research and Publishing” organized by the Department of Commerce and Financial Studies in association with SMART Journal of Business Management Studies and SAM HOUSTON STATE UNIVERSITY, USA on 4th July 2015.
86. **Babu.M** presented a paper entitled, “Investor’s Behavior in Stock Market an Empirical Study” at the International Conference on Innovation in Commerce and Management organized by PG & Research Department of Commerce, A.V.C College, and Mayiladuthurai on 10th and 11th August 2015.
87. **Babu.M.** attended One Day International Workshop on “Derivatives and Risk Management” organized by the PG & Research Department of Commerce, Cauvery College for Women, Tiruchirappalli and SMART Journal of Business Management Studies on 11th December 2015.
88. **Babu.M** presented a paper entitled, “Determinants of Health Insurance Policy Selection: A Study with reference to Tiruchirappalli City” at the National Seminar on Emerging Trends in Indian Insurance Sector organized by the Department of Bank Management, Alagappa University, Karaikudi on 23rd March 2016.
89. **Babu.M** presented a paper entitled, “An Empirical Study on Problems faced by the Health Policy Holders” at the International Conference on Recent Trends in Business and Management organized by the P.G and Research Departments of Management and Commerce, J.J. College of Arts and Science(Autonomous), Pudukkottai on 05th and 06th August 2016.
90. **M.Babu** presented a paper entitled, “Price Behaviour of Indian Commodities Markets” at the International Seminar on Financial Markets-Issues and Challenges (FIM IC-2017) organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies on 07th and 08th January 2017
91. **M.Babu** presented a paper entitled, ““Influence of Socio-Economic Factors and Health Policy Selection- An Empirical Study” at the one day National Seminar on Emerging Business Practices in the Global Environment organized by the PG and Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli on 19th January 2017.

92. **M.Babu** a paper entitled, “Investor Behaviour towards Investment in Mutual Fund” at the UGC sponsored one day National Seminar on Contemporary Issues in Banking and Finance, organized by Bharathidasan School of Management during 13th February 2017.
93. **M.Babu** a paper entitled, “A Study on Private Voluntary Health Insurance Policy Holders Satisfaction level” at the UGC sponsored one day National Seminar on Contemporary Issues in Banking and Finance, organized by Bharathidasan School of Management during 13th February 2017.
94. **Babu. M**, attended three days National Seminar on “Impact of Education and Science and Technology on Colonial Tamil Nadu organized by Department of History Bharathidasan University, Tiruchirapalli, 10th July to 12th July 2017.
95. **M. Babu** presented a paper entitled, ““Impact of Demographic Variables on Investment Risk Perception of Salaried Employees” at the one day National Seminar on Contemporary Issues in Commerce and Management Sciences, organized by the Department of Commerce, Sriram College of Arts and Science, Thiruvallur on 19th January 2017.
96. **M. Babu** presented a paper entitled, “Impact of personal Factors of Women Investors on Selection of Investment Avenues” at the one day National Seminar on Strategic Growth of Business in New India – Prospects and Challenges, organized by Post Graduate department of Commerce, Jamal Mohamed College, Tiruchirappalli on 23rd September 2017.
97. **M. Babu** presented a paper entitled, “Price Behaviour of Indian Stock Market in Demonetization Period” at the one day National Seminar on Strategic Growth of Business in New India – Prospects and Challenges, organized by Post Graduate department of Commerce, Jamal Mohamed College, Tiruchirappalli on 23rd September 2017.
98. **M.Babu** presented a paper entitled, “Demographic Profile of Women investors on Investment Selection” at the International Seminar on Financial Markets-Issues and Challenges (FIM IC-2018) organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University on 06th and 07th January 2018.
99. **Babu.M**, presented a paper entitled, “Socio Economic Profile and Investment Risk Perception of Salaried Employees” at the International Conference on economic transformation with inclusive growth organized by the Department of Management Studies, Rajalakshmi Engineering College, Chennai on 30th and 31st January 2018.

100. **Babu.M**, presented a paper entitled, “Socio Economic Constraints of Women Investors on Investment Decision Making Behaviour” at the 2nd International Conference on Integrated Business and Management organized by the Post graduate Department of Commerce (CA), Annai Vailanganni Arts and Science College, Thanjavur on 16th February 2018.
101. **Babu.M**, presented a paper entitled, “Impact of Demonetization on Indian IPOs Listed under NSE” at the UGC Sponsored one day Nation Conference on Management – A Future Perspective organized by the Department of Business Administration, Ayya Nadar Janki Ammal College, Sivakasi on 16th February 2018.
102. **Babu.M**, presented a paper entitled, “An Empirical Study on Customers Medical Expense and Source of Awareness about Health Insurance” at the UGC Sponsored one day Nation Conference on Management – A Future Perspective organized by the Department of Business Administration, Ayya Nadar Janki Ammal College, Sivakasi on 16th February 2018.
103. **Babu. M**, participated in “National Science Day” Celebrations organized by Department of Biochemistry, Bharathidasan University, Tiruchirappalli on 28th February 2018.
104. **Babu. M**, participated in UGC Sponsored Two Day Workshop for Academic Administrators on “Institutional Assessment and Accreditation”, organized by UGC – Human Resource Development Centere and Internal Quality Assurance Cell, Bharathidasan University, Tiruchirapalli, 12th and 13th March 2018.
105. **Babu. M**, participated in DST Sponsored Tow Day National Workshop on “Big Data, Research Data and Libraries”, organized by Department of Library and Information Science, Bharathidasan University, Tiruchirapalli, 23rd and 24th March 2018.
106. **Babu.M**, participated in Workshop on “Physiotherapy Skills”, organized by Placement and training cell and centre for entrepreneurship cum Skill Development, Bharathidasan University, Tiruchirapalli, on 03rd September 2018.
107. **Babu.M**, presented a paper entitled, “Effect of Over Confidence Bias on Investment Decision Making – A Study” at the National Conference on Advancement In Business In the Digital Era, organized by the Post Graduate Department of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli on 20th September 2018.

108. **Babu.M**, presented a paper entitled, “Investors’ Perception on Investment Decision Making Behavior: An Empirical Study” at the National Conference on Advancement in Business in the Digital Era, organized by the Post Graduate Department of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli on 20th September 2018.
109. **Babu.M**, presented a paper entitled, “Effect of Loss Aversion Bias on Investment Decision: A Study” at the International Conference on Paradigm Shift Towards Cloud Banking, organized by the Department of Commerce CA, Sankara College of Science and Commerce, Saravanampatty, Coimbatore on 12th October 2018.
110. **Babu.M**, presented a paper entitled, “Impact of Economic Events information flow on Indian Stock Market: An Empirical Study” at the International Conference on Paradigm Shift Towards Cloud Banking, organized by the Department of Commerce CA, Sankara College of Science and Commerce, Saravanampatty, Coimbatore on 12th October 2018.
111. **Babu.M**, presented a paper entitled, “Co Movements and Causation Effects of Sustainable Investment Indices of Asian Emerging Countries Stock markets and World Sustainable Index: A Comparative Study” at the National Conference on Recent Trends in Commerce and Management, organized by the Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli -620002 on 30th November 2018.
112. **Babu.M**, presented a paper entitled, “Price Behaviour of Sustainable Investment: Co Integration Approach” at the Fourteenth International Seminar on Financial Markets: Issues and Challenges (FMIC 2019), organized by the Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli -620024 on 12th and 13th January 2019.
113. **Babu.M**, presented a paper entitled, “Performance of Health Care Firms in India: A Comparative Study with World Health Care Index” at the Seventh International Conference on Healthcare Technology and Management, jointly organized by the PG and Research Department of Commerce, Vivekanandha College of Arts and Sciences For Women, Tiruchengode and Dhaka International University, Bangladesh on 5th and 6th February 2019.
114. **Babu.M**, participated in Five Day Five Day Faculty Development Programme on “Empowering Teachers in 21st Century Skills Education”, Organized by the Department of Humanities & Social Sciences and Department of Management Studies, National Institute of Technology, Tiruchirappalli from 29.04.2019 to 03.05.2019.

115. **Babu.M**, participated in Seven Day workshop on “Advanced Data Analysis”, Organized by the Bharathiar School of Management and Entrepreneur Development (BSMED), Bharathiar University, Coimbatore from 13.05.2019 to 19.05.2019.
116. **Babu. M**, presented a paper entitled, “Role of Employee’s Personality and Perception on Performance Appraisal System” at Two Day National Conference on Depth and Expanse of online Marketing Mettle, Alagappa Institute of Management, Alagappa University, Karaikudi, Tamil Nadu on 1st and 2nd August 2019.
117. **Babu.M**, presented a paper entitled, “Volatility Spill Over On Indian Stock Market: An Empirical Study” at Two Day National Conference on Depth and Expanse of online Marketing Mettle, Alagappa Institute of Management, Alagappa University , Karaikudi, Tamil Nadu on 1st and 2nd August 2019.
118. **Babu.M**, presented a paper entitled, “A Road To Economic Revival Through Agriculture Sector in India” at One Day National Symposium on Indian Economy The Way Forward, Organized by ST. Joseph’s Institution of Management (JIM) St. Joseph’s college, Tiruchirappalli, Tamil Nadu on 20th December 2019.
119. **Babu.M**, presented a paper entitled, “Investor Behaviour on Mutual Fund Investment” at the International Seminar on Financial Markets-Issues and Challenges (FIM IC-2020) organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University on 11th and 12th January 2020.
120. **M.Babu** presented a paper entitled, “An Investors’ Perception on Financial Market” at the one day International Conference on Opportunities and Challenges of Business in the Changing Scenario organized by the PG and Research Department of Commerce, Jamal Mohamed College, Tiruchirapalli on 23rd January 2020.
121. **Babu.M**, participated in One Day “Faculty Development Programme in Securities Markets”, Jointly Organized by the National Institute of Securities Markets (NISM) and Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli on 15th February 2020.

122. **M.Babu** presented a paper entitled, “Co Movement of Indian Stock market and SAARC Nation Stock market” at the two day International Conference on Education, Advance Management and Technology For Sustainable Development” organized by the Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai on 25th & 26th February 2020.
123. **Babu.M** presented a paper entitled, “Impact of Economics Reforms on Stock Market-A study” at the UGC sponsored one day International Conference on New paradigms in Commerce organized by PG & Research Department of Commerce, A.V.C College, Mayiladuthurai on 27th February 2020.
124. **M.Babu** presented a paper entitled, “Testing the Efficiency of Bullion Market” at the one day National Conference on Emerging Paradigm in management organized by the PG & Research Department of Business Administration, Government Arts College, Paramakudi on 14th March 2020..
125. **Babu. M.** Participated in the one day webinar on “Virtual Session on Research & Post Doctoral Fellowship Opportunities in Foreign Universities” organized by Research & Development Cell and Department of Management Studies, Sai Ram Institute of Technology, Chennai on 29th May 2020.
126. **Babu. M.** Participated in the one day webinar on “Art of Publishing a Research Article” organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy on 02nd June 2020.
127. **Babu. M,** presented a paper entitled, “Neuroscience and Investment Decision Making” at the International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends-Academia Industry Role(DEBIT AIR -2021)organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University on 29th and 30th January 2021.
128. **Babu. M,** presented a paper entitled, “Impact of COVID-19 on Price Movement of Energy Commodities” at the International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends-Academia Industry Role(DEBIT AIR -2021)organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University on 29th and 30th January 2021

129. **Babu. M**, presented a paper entitled, “Perception of Investors’ on Investment Avenues” at the International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends-Academia Industry Role(DEBIT AIR -2021)organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University on 29th and 30th January 2021
130. **Babu. M**, presented a paper entitled, “Impact of News Effect on Capital Market”at the International Seminar (Webinar) on Advancement in Business in the Digital ERA 2021 organized by the Post Graduate Department of Commerce , Jamal Mohamed College (Autonomous) , Tiruchirappalli, Tamil Nadu on 17th February 2021
131. **Babu. M**, presented a paper entitled, “Casual Effect in Indian Commodity Market: A Study” at the International Seminar (Webinar) on Advancement in Business in the Digital ERA 2021 organized by the Post Graduate Department of Commerce , Jamal Mohamed College (Autonomous) , Tiruchirappalli, Tamil Nadu on 17th February 2021
132. **Babu. M**, presented a paper entitled, “An Assessment of Hedging Effectiveness in Indian Commodity Market” at the International Seminar (Webinar) on Advancement in Business in the Digital ERA 2021 organized by the Post Graduate Department of Commerce , Jamal Mohamed College (Autonomous) , Tiruchirappalli, Tamil Nadu on 17th February 2021
133. **Babu. M**, presented a paper entitled, “Impact of COVID-19 on Agriculture Supply Chain” at the International Seminar (Webinar) on Advancement in Business in the Digital ERA 2021 organized by the Post Graduate Department of Commerce , Jamal Mohamed College (Autonomous) , Tiruchirappalli, Tamil Nadu on 17th February 2021
134. **Babu. M**, presented a paper entitled, “Application of Neuroscience on Investment Decision Making ” at the International Seminar (Webinar) on Advancement in Business in the Digital ERA 2021 organized by the Post Graduate Department of Commerce , Jamal Mohamed College (Autonomous) , Tiruchirappalli, Tamil Nadu on 17th February 2021.
135. **Babu. M**, presented a paper entitled, “Performance of Indian Banks: A Comparative study with KBW NASDAQ Bank Index” at the National Conference (Webinar) on Digitalization for Business Sustainability in Corona Phase organized by the Department of Management Studies and Internal Quality Assurance Cell (IQAC) of Periyar Maniammai Institute of

Science and Technology (Deemed to be University) Thanjavur, Tamil Nadu on 9th April 2021.

136. **Babu. M**, presented a paper entitled, “Using Blockchain Technology in Agriculture Supply Chain: A Review” at the National Conference (Webinar) on Digitalization for Business Sustainability in Corona Phase organized by the Department of Management Studies and Internal Quality Assurance Cell (IQAC) of Periyar Maniammai Institute of Science and Technology (Deemed to be University) Thanjavur, Tamil Nadu on 9th April 2021.
137. **Babu. M**, presented a paper entitled, “Behavioral Biases on Investment Decision Making” at the National Conference (Webinar) on Digitalization for Business Sustainability in Corona Phase organized by the Department of Management Studies and Internal Quality Assurance Cell (IQAC) of Periyar Maniammai Institute of Science and Technology (Deemed to be University) Thanjavur, Tamil Nadu on 9th April 2021.
138. **Babu. M**. Participated in the UGC Sponsored International Web Conference under Skill Development Corporation on “ Emerging Trends in Food, Nutrition and Health” Organized by the Department of Nutrition and Dietetics and B.Voc Food Processing, Seethalakshmi Ramaswami College, Tiruchirappalli held on 24.04.2021.
139. **Babu. M**. Participated in the webinar titled, “Ethics of Publication” at Indian Council of Medical Research conducted by Elsevier on 23.11.2021
140. **Babu. M**. Participated on the Guest Lecture titled, “How to write a quality research paper for Elsevier” conducted by University of Sterling on 26.11.2021
141. **Babu. M**. Participated on the Faculty Development Programme on Financial Markets conducted by NSE academy and Department of Commerce, Bharathidasan University at the University on 01.12.2021
142. **Babu. M**, presented a paper entitled, “Financial Literacy of Scheduled Tribes in Fin Tech Era: An Empirical Study” at the National Conference (Webinar) on Matamorphosis of Modern Management and Research organized by the School of Management Studies of Bannari Amman Institute of Technology, Erode, Tamil Nadu on 29th December 2021.
143. **Babu. M**. presented a paper entitled, “Behavior Finance and Investment Decision” conducted by Department of Commerce and Financial Studies on 07.01.2021 to 08.01.2022.

144. **Babu. M.** presented a paper entitled, “Loss Aversion and Investment Decision in Indian Stock Market” organized by Department of Commerce and Financial Studies, Bharathidasan University on 07.01.2021 to 08.01.2022.
145. **Babu. M.** presented a paper entitled, “Investor Behaviour on Cryptocurrency Market” organized by Department of Commerce and Financial Studies, Bharathidasan University on 07.01.2021 to 08.01.2022.
146. **Babu. M.** presented a paper entitled, “Sustainable Supply Chain Management: A Review” organized by Department of Commerce and Financial Studies, Bharathidasan University on 07.01.2021 to 08.01.2022.
147. **Babu. M.** presented a paper entitled, “Application on Blockchain Technology in Entrepreneurship Development” organized by Department of Commerce and Financial Studies on 07.01.2021 to 08.01.2022.
148. **Babu. M.** Participated in the webinar titled, “Overview of Securities Market and Career Growth” organized by Department of Management Studies, Nehru Institute of Information Technology and Mangement,Coimbatore on 13.01.2022.
149. **Babu. M.** Participated in the webinar titled, “Empowering Youth” organized by Department of Management Studies, Nehru Institute of Information Technology and Mangement,Coimbatore on 20.01.2022.
150. **Babu. M.** Participated in the webinar titled, “Practical Approach to Securities and Investment Market” organized by AUGN Book Club & Amity college of Commerce and Finance, Amity University Greater Noida Campus under Azadi ka 75th Amrit mahotsav on 28.01.2022.
151. **Babu. M.** has presented a paper titled, “Challenges of Women Entrepreneur – A Bibliometric Analysis” in one day national seminar on “Atmanirbha Bharat Abhiyan Scheme through Entrepreneurship Development” Organized By Prabandha Samiti of PG & Research Department Of Management held on 09.03.2022
152. **Babu. M.** has presented a paper titled, “Role of Blockchain Technology in Cryptocurrency” Sponsored by Indian Council of Social Science Research on 21st Science Council of Asia Conference held virtually on March 15th and 17th 2022

153. **Babu. M.** has presented a paper titled, “Investor behavior on digital investment avenue” on 3rd International Finance Conference” organized by Centre for Management Studies Jamia Milla Islamia, New Delhi India held on March 29th and 30th 2022
154. **Babu. M.** has presented a paper titled, “Effect of Heuristic Biases on Investor’s Decision – A Bibliometric analysis” on 3rd International Finance Conference” organized by Centre for Management Studies Jamia Milla Islamia, New Delhi India held on March 29th and 30th 2022
155. **Babu. M.** has presented a paper titled, “Islamic Investor’s Attitude on Fin Tech Companies” on 3rd International Finance Conference” organized by Centre for Management Studies Jamia Milla Islamia, New Delhi India held on March 29th and 30th 2022
156. **Babu. M.** has presented a paper titled, “Role of Psychological Biases on Investor’s Decision: A Review” at “HIMCON 2022”, a Two Day International Conference on “Innovative & Competitive Strategies in Business & Management” held on 24th and 25th March 2022.
157. **Babu. M.** has presented a paper titled, “Role of Digital Currency and Sustainable Development: Threats and Opportunities” on Two Day Online International Conference on “Sustainable Environmental Management (ICSEM-2022) organized by Alagappa Institute of Management, Alagappa University, Karaikudi, Tamilnadu held on 25th & 26th March 2022.
158. **Babu. M.** has presented a paper titled, “Sustainable Development and Digital Divide in Farming: A Bibliometric Investigation” on Two Day Online International Conference on “Sustainable Environmental Management (ICSEM-2022) organized by Alagappa Institute of Management, Alagappa University, Karaikudi, Tamilnadu held on 25th & 26th March 2022.
159. **Babu. M.** has presented a paper titled, “Fintech and Sustainable Development” on Two Day Online International Conference on “Sustainable Environmental Management (ICSEM-2022) organized by Alagappa Institute of Management, Alagappa University, Karaikudi, Tamilnadu held on 25th & 26th March 2022.
160. **Babu. M.** has presented a paper titled, “Volatility Behaviour of Cryptocurrency Market” Sponsored by “TANSCHÉ”, University Teknologic Mara, Malaysia, “International

Conference on Emerging Business Trends in the Present Pandemic Era”, held at Bharathidasan University held on 22nd and 23rd April 2022.

161. **Babu. M.** has presented a paper titled, “Application on Blockchain Technology in Business Development” Sponsored by “TANSCHÉ”, University Teknologic Mara, Malaysia, “International Conference on Emerging Business Trends in the Present Pandemic Era”, held at Bharathidasan University held on 22nd and 23rd April 2022.
162. **Babu. M.** has presented a paper titled, “Behavioral Finance and Investment Decision: A Review” Sponsored by “TANSCHÉ”, University Teknologic Mara, Malaysia, “International Conference on Emerging Business Trends in the Present Pandemic Era”, held at Bharathidasan University held on 22nd and 23rd April 2022.
163. **Babu. M.** has presented a paper titled, “Fintech and Islamic Finance: A Systematic Literature Review” Sponsored by “TANSCHÉ”, University Teknologic Mara, Malaysia, “International Conference on Emerging Business Trends in the Present Pandemic Era”, held at Bharathidasan University held on 22nd and 23rd April 2022.
164. **Babu. M.** has presented a case paper titled, “Corporate Social Responsibility towards Sustainable Development- A Case Study of HDFC bank Limited” on the International webinar on Multi- Disciplinary Case Study Writing Event organized by Gujarat Technological University 25, April 2022.
165. **Babu. M.** has presented a paper titled, “Investor behavior on stock market during Covid-19” Sponsored by Indian Council of Social Science Research (ICSSR) Southern Regional Centre, Hyderabad on the international seminar organized by Department of Management Studies, Nehru Institute of Technology, Coimbatore, Tamilnadu on 17th & 18th May 2022.
166. **Babu. M.** has presented a paper titled, “Role of COVID-19 Pandemic on Agri-MSMEs: A Review” Sponsored by Indian Council of Social Science Research (ICSSR) Southern Regional Centre, Hyderabad on the international seminar organized by Department of Management Studies, Nehru Institute of Technology, Coimbatore, Tamilnadu on 17th & 18th May 2022.
167. **Babu. M.** has presented a paper titled, “Impact of covid-19 on Investment Decision” Sponsored by Indian Council of Social Science Research (ICSSR) Southern Regional Centre, Hyderabad on the international seminar organized by Department of Management Studies, Nehru Institute of Technology, Coimbatore, Tamilnadu on 17th & 18th May 2022.

168. **Babu. M.** has presented a paper titled, “Market Analysis of Bitcoin and Ethereum during COVIS-19 Pandemic” Sponsored by Indian Council of Social Science Research (ICSSR) Southern Regional Centre, Hyderabad on the international seminar organized by Department of Management Studies, Nehru Institute of Technology, Coimbatore, Tamilnadu on 17th & 18th May 2022.
169. **Babu. M.** Participated in the National Symposium titled, “ Relevance of Libraries and Higher Education Research ” organized by Department of Library and Information Science , Bharathidasan University on 12.08.2022
170. **Babu. M.** Participated in the Conference titled, “Teachers Conference – Empowering Educators” organized by Department of Commerce and Financial Studies and The Institute of Company Secretaries of India on 15.09.2022.
171. **Babu.M,** presented a paper entitled, “An Examination on Designing of Customer Billing Counter Selection Decision Model in the Supermarket Using Queuing Approach” in the IEEE Madras Section Technical Sponsored “2022 First International Conference on Computer, Power and Communication [ICCPC’22] Held at Sri Sairam Institute of Technology, Chennai, Tamil Nadu from 14th December to 16th December 2022.
172. **Babu.M,** presented a paper entitled, “Cryptocurrency: the good, the bad and the ugly” in the IEEE Madras Section Technical Sponsored “2022 First International Conference on Computer, Power and Communication [ICCPC’22] Held at Sri Sairam Institute of Technology, Chennai, Tamil Nadu from 14th December to 16th December 2022.
173. **Babu.M,** presented a paper entitled, “Application Of Information and Communication Technology in Agri-Farming System: A Bibliometric Investigation” in the IEEE Madras Section Technical Sponsored “2022 First International Conference on Computer, Power and Communication [ICCPC’22] Held at Sri Sairam Institute of Technology, Chennai, Tamil Nadu from 14th December to 16th December 2022.
174. **Babu. M.** presented a paper entitled, “Sustainability in cryptocurrency: A Review on current trends in the cryptomarket” on Dynamics of emerging business innovation and trends – academia industry role (DEBIT AIR-2023) organized by Department of Commerce and Financial Studies, Bharathidasan University on 06.01.2023 to 07.01.2023.
175. **Babu. M.** presented a paper entitled, “Impact of COVID-19 on NIFTY100 ESG Index in NSE” on Dynamics of emerging business innovation and trends – academia industry role

(DEBIT AIR-2023) organized by Department of Commerce and Financial Studies, Bharathidasan University on 06.01.2023 to 07.01.2023.

176. **Babu. M.** presented a paper entitled, “Islamic Investor’s Attitude in Fintech Companies in India” on Dynamics of emerging business innovation and trends – academia industry role (DEBIT AIR-2023) organized by Department of Commerce and Financial Studies, Bharathidasan University on 06.01.2023 to 07.01.2023.
177. **Babu. M.** presented a paper entitled, “Circularity of agricultural supply chain: how blockchain can benefit the food sector?” on Dynamics of emerging business innovation and trends – academia industry role (DEBIT AIR-2023) organized by Department of Commerce and Financial Studies, Bharathidasan University on 06.01.2023 to 07.01.2023.
178. **Babu. M.** presented a paper entitled, “Impact of emotional intelligence on investment decision” on Dynamics of emerging business innovation and trends – academia industry role (DEBIT AIR-2023) organized by Department of Commerce and Financial Studies, Bharathidasan University on 06.01.2023 to 07.01.2023.
179. **Babu.M,** presented a paper entitled, “Trends and Progress in Indian Financial Market” in the XLVI INDIAN SOCIAL SCIENCE CONGRESS organized by Indian Social Science Academy, Allahabad at Bharathidasan University, Tamil Nadu from 1st and 2nd March 2023.
180. **Babu.M,** presented a paper entitled, “Dynamic Linkages between Stock Market and Crypto Market” in the 6th International Conference on management, accounting, banking, economics and business research for sustainable development at B. S. Abdur Rahman Crescent institute of science & technology, Chennai, Tamil Nadu from 1st and 2nd March 2023.
181. **Babu.M,** presented a paper entitled, “COVID-19 and its effect on the health care sector in india” in the 6th International Conference on management, accounting, banking, economics and business research for sustainable development at B. S. Abdur Rahman Crescent institute of science & technology, Chennai, Tamil Nadu from 1st and 2nd March 2023.
182. **Babu.M,** presented a paper entitled, “The impact of climate change on agriculture commodity market in india” in the 6th International Conference on management, accounting, banking, economics and business research for sustainable development at B. S.

Abdur Rahman Crescent institute of science & technology, Chennai, Tamil Nadu from 1st and 2nd March 2023.

183. **Babu.M**, presented a paper entitled, “Role of Theory of Planned Behavior on Investment Decision” in the 2 days International Conference on emerging management and technology practices at Department of management studies, periyar maniammai institute of science and technology, Tanjavur, Tamil Nadu from 12th and 13th April 2023.
184. **Babu.M**, presented a paper entitled, “To examine the market volatility of bitcoin and Ethereum during Russia-ukrain conflict and covid” in the 2 days International Conference on emerging management and technology practices at Department of management studies, periyar maniammai institute of science and technology, Tanjavur, Tamil Nadu from 12th and 13th April 2023.
185. **Babu.M**, presented a paper entitled, “A study on impact of climate change on agriculture commodity” in the 2 days International Conference on emerging management and technology practices at Department of management studies, periyar maniammai institute of science and technology, Tanjavur, Tamil Nadu from 12th and 13th April 2023.
186. **Babu.M**, presented a paper entitled, “Circular Agriculture Supply Chain Practices: A Proposed Study on Effect of Blockchain” in the 2 days International Conference on emerging management and technology practices at Department of management studies, periyar maniammai institute of science and technology, Tanjavur, Tamil Nadu from 12th and 13th April 2023.
187. **Babu.M**, presented a paper entitled, “Research Trends in Energy Consumption within the Crypto Currency Ecosystem” in the Second International Conference on Smart Technologies for Power and Renewable Energy organised by Federal Institute of Science and Technology in association with IEEE Kerala Section on April 2-4, 2024.
188. **Babu, M**, presented a paper entitled, ‘Exploring Market Opportunities Beyond Bitcoin: Assessing the Potential of Sustainable Cryptocurrencies’ on International Conference on Business Innovation Excellence for Strategic Transformation (IC-BIEST 2024) Organized by Mohamed Sathak College of Arts & Science, Chennai, Tamilnadu on 28 th February 2024.
189. **Babu, M**, presented a paper entitled, ‘Beyond bitcoin: Evaluating the market potential of bitcoin with sustainable cryptocurrency’ on National Conference on LEAP TECH 2024

Organized by School of Commerce & Management Studies, Dayananda Sagar University, Bengaluru, Karnataka on 22nd & 23rd March 2024.

190. **Babu, M**, presented a paper entitled, “Research Trends in Energy Consumption within the Crypto Currency Ecosystem” in the Second International Conference on Smart Technologies for Power and Renewable Energy organized by Federal Institute of Science and Technology in association with IEEE Kerala Section on April 2-4, 2024.
191. **Babu, M**, presented a paper entitled, ‘Big data for big gains? A Bibliometric exploration of Big data’s role in combating economic crime” organized by the school of commerce, finance and accountancy, CHRIST Delhi NCR campus in collaboration with the department of public management and economic, faculty of management science, Durban university of technology, republic of south Africa, on 20th April, 2024.
192. **Babu, M**, presented a paper entitled ‘Sustainable Crypto Solutions: Unlocking Market Potential Amidst Climate Change” at two days international conference on AI, Innovation & Sustainability in Industry 5.0 by Sunway University, Malaysia on 15.12.2024 to 16.12.2024.
193. **Babu.M** participated in Seven Days Faculty Development Programme on “Scale Development and Data Analysis with PLS - SEM in SmartPLS 4.0”, Organized by the Jaipuria Institute of Management, Noida from 23.12.2024 to 29.12.2024.