

Department of Commerce and Financial Studies
School of Business Studies

Bharathidasan University

Tiruchirappalli, Tamil Nadu, India



Placement Brochure

2018 - 2019



தமிழ் வணிகம்

பாரதிதாசன்
பல்கலைக்கழகம்
BHARATHIDASAN
UNIVERSITY



First Year MBA (FM) 2018-2020



Greeting from **BHARATHIDASAN UNIVERSITY.**

Bharathidasan University has, under its umbrella, 4 faculties, 16 schools, 37 Departments and 29 specialized research centres. The university has also built up adequate infrastructure and resource to support the students in their pursuit of excellence in everything they do. We at Bharathidasan University continue to strive to achieve excellence by cultivating a **COMPLETE STUDENT.**

It is glad that the Department of Commerce and Financial Studies is celebrating its 20th year. Under the Department of Commerce and Financial Studies, the School of Business Studies, Faculty of Management, the University offers MBA (Financial Management), which adds up to the professionals waiting to make their mark in the corporate world of professionals, who I am sure, will be valuable assets to your organization.

The students of MBA (Financial Management) are achievers who combine within themselves ambition, creativity, enthusiasm, persistence, and integrity. The achievers understand that progress is possible only by hard word, commitment and out of box thinking. This is what distinguishes our students from the others.

We welcome you to the placement process at Bharathidasan University and we do hope that you give our students an opportunity to excel in the Corporate World.

Vice Chancellor



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BHARATHIDASAN UNIVERSITY

The genesis of the University is to be read with the history of the University of Madras. The erstwhile postgraduate extension centre of University of Madras formed the base for the newly created University, with the name of revolutionary Tamil poet, Bharathidasan. The coat of arms and the maxim inscribed around the logo speak of the vibrancy and the preparedness for the growth of University. The base gave space for establishment of new areas of study in the realm of higher education and lent spirit to the soundness of academic programmes.

The University of 37 academic departments and supporting facilities, including a central library, computer centre, Informatics Centre, auditorium, gymnasium, yoga centre, pavilions, hostels for boys and girls, canteen etc., the infrastructure is spread out in 631.17 acres, connected by arterial roadway and boulevards. The Bharathidasan University has been a pioneer in offering unique academic programmes in arts and science and computer science through its departments and colleges and institution affiliated to it.

The faculty members and the administrative staff enhance the popularity of the University. The agencies like CSIR, TNSCS&T, INSA, ICAR, IES, ICMR, UGC, ICSSR etc in India and academia of science in Italy, Germany, Japan, and Poland etc have conferred awards and honours on our faculty members. The concept of sustainable higher education may find a meaning with the Bharathidasan University.

DEPARTMENT OF COMMERCE AND FINANCIAL STUDIES

The Department of Commerce was formulated on 28.12.1998. The objective of the Department is promoting research, teaching and training in the frontier field of commerce. In the short span of time, the Department established itself in the area of finance. The Department has a well-equipped library and computers with net facilities for the usage of the students and scholars. Having realized the challenging opportunities and to impart practical knowledge to the students to enable them to satisfy the needs of the industry in the areas of risk management, insurance, banking, mutual funds, merchant banking, corporate finance, security analysis and portfolio management, M.B.A. (Financial Management) was introduced in the year 2007-2008. The students of this programme gain practical knowledge through projects, educational tour, organizing events and other innovation teaching methods. Short term research programmes, at the end of every year, are also undertaken.

Vision

To progress into an advanced centre for financial studies and also be a change agent through excellence in learning and quality in research and linkage with the community to improve the quality of the collective existence of the community at large.

Mission

To structure our learning process in such a way that the vision outlined above is translated into reality through workable strategies.

Values

Excellence -We believe in continuously improving the process for attaining excellence in all we do, be it teaching, research, and consulting, training, or outreach programs.

Professionalism-We believe in strengthening financial practices in corporate on an ethical foundation and high standards of professional behaviour

Innovation-We promote innovation and entrepreneurial spirits through CREATIVE DESTRUCTION of the practices not relevant to the knowledge era.

Pluralism – We believe in working together to learn from and act on situation and ideas from diverse perspectives.

Pro – activeness -We anticipate and prepare ourselves in advance to meet emerging situations rather than simply reacting to situations.

Pedagogy

The Department has been continuously refining its modules to suit the needs of the industry. The syllabus is revised every three years and assessment methods are constantly modified. The corner stone of the pedagogy used in the department is the case study method of learning. Case discussions are supplemented by guest lectures, seminars, workshop, industrial visits, management games, industrial training -cum-project and so on. The case study method is used to develop problem solving and decision-making skills by facilitating the application of theoretical Concepts to real life situations. This methodology gives a great opportunity to innovate, to apply the theoretical concepts and to question even the fundamentals. Student centric methods, such as experimental learning, participative learning and problem solving methodologies are used for enhancing learning experiences.



FACILITIES

The Department has been housed in the Management Block (ground floor) with airy and spacious classrooms. Furnished Seminar Hall, Overhead and LCD projectors for presentations also provide the academic ambience. The students are provided with computer and internet in the Department itself round the clock. The central facilities like Centre for University Industry Collaboration, University Central Library and University Computer & Informatics Centre provide enhanced facilities to the students in advancing their skill, knowledge and exposure. The campus life of the in-house students is taken care of by nine hostels, University Health Centre, and Fitness Centre.

LIBRARY

Students have access to the finest selection of contemporary books and journals, which supplement the prescribed text books, providing students with an opportunity to gain significant appreciation of finance. Libraries are augmented with books, periodicals, journals, magazines and other publications, on a regular basis. There are 2858 books in the area of Commerce. In addition to the books available in our general library, our Department has a well-equipped library which contains more than 1902 books. We subscribe to 14 Journals in the field of Finance. Next to IFMR of Chennai in Tamil Nadu, this Department has the largest collection of Books and Journals in the field of Finance.



PROGRAMMES OF STUDY

Rapid changes in the international business on the one hand and the consequent impact of the same on India's domestic market on the other, call for a professional approach and sensitivity to international business environment. To effectively compete in the present day emerging global economy, students need to have a thorough understanding of international business environment. The Department offers programmes like **Doctor of Philosophy in Commerce/Management (Ph.D.), Master of Philosophy in Management (M.Phil.), and Master of Business Administration (Financial Management)**, which are designed to groom the young minds for executive position in the area of finance.

MBA (Financial Management) Programme

Our Department offers an innovative and interdisciplinary, two-year postgraduate programme called MBA (Financial Management), under CBCS, to take up challenging opportunities in the changing environment. This programme has been well received by students. The aim of MBA (Financial Management) degree is to focus on financial management. Multiple paths have been embedded in the design of the curriculum. The courses are designed to suit the R&D program. The students are given deep insights into both theoretical and practical aspects of individual courses. The curriculum has relevance to the Local, National, Regional and Global development needs. At the end of the programme, the graduates demonstratively possess the requisite. Knowledge and exhibit skill-attitude for entrepreneurship and industry need.

Features of MBA

Features of MBA (Financial Management) programme

Classroom Sessions: The faculties of our Department provide regular classroom instruction, which help the students learn the subjects effectively.

Curriculum: Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum of our Department.

Projects: Students are encouraged to take up projects on contemporary topics in the area of finance as a part of their independent study. The faculty members provide necessary guidance and direction for their successful completion of project.

Continuous Evaluation: The students' performance is evaluated through a continuous evaluation process, and the appropriate feedback is provided, throughout the period of study. Students are evaluated on the basis of tests, home assignments, case analyses, group discussions, seminars, projects, etc.

Computing Facilities: The students are provided with the latest hardware and software infrastructure to cater to all the computing needs of their academic purpose. Internet connections available at every campus assist the students in their search for knowledge over the World Wide Web.

Curriculum

M.B.A (Financial Management) under CBCS

Semester I	Semester II	Semester III	Semester IV
Financial Management	Advanced Financial Management	Security Analysis and Portfolio Management	Project Appraisal and Evaluation
Accounting for Decision Making	Fixed Income Securities Markets	Financial Services and Markets	Derivatives and Risk Management
Applied Operation Research	IT Lab and Packages for Business	Business Research Methodology	Behavioural Finance
Contemporary Business Communication	Extra Disciplinary Courses (EDC)	Financial Modelling	Project Work
Management Concepts and Behaviour	Summer Institutional Training Project	Extra Disciplinary Courses (EDC)	International Financial Management
	Working Capital Management	Corporate Tax Management	

Summer Institutional Training Project

The summer institutional training is offered in the second semester of the program. The institutional training project will equip the students with practical application skills relevant to various situations. The summer institutional training project is an attempt to bridge the gap between the professional world and the academic institutions. It is a simulation of the real work environment and enables students to experience the rigours of a professional organization. The summer project is compulsory for meeting the requirements of the completion of the program. Summer placement enables students get exposure to organizations, work on field-based projects and apply the concepts and techniques learned from the coursework to real life managerial problems. At the end of the project, the student writes a report and makes a presentation of the work done.

Admission Criteria – TANCET Score / Entrance Examination

The admission into the M.B.A (Financial Management) course is based on entrance examination / TANCET Score of respective year and eligibility degree. Equal weightage is given to entrance examination / TANCET Score of respective year and eligible degree. The question paper for Entrance Examination will comprise objective type questions and the 100 questions carry one mark each and each wrong question carry 1/3 negative mark. Questions will cover General Knowledge, General Aptitude, Subject Knowledge, and English.

MENTORS

In House Mentors

Dr.M.SELVAM, M.Com., MBA., Ph.D., MA (Dis. Edu)., D.Litt., (Management) Professor and Head of Department, has 27 years of teaching and 30 years of research experience. He is serving as Dean, Faculty of Management, Chair, School of Business Studies and Co-ordinator of Centre for Entrepreneurship and skill Development. He specializes in the area of financial management and investment management. He has attended Training of Trainers, Certified Independent Directors and LEAP training programmes and



presented about 100 papers in various national and international seminars. He also organized 51 seminar / workshops and 11 Orientation refresher and short-term programmes. His research papers were published in 135 journals and in 10 edited books. He has also authored 23 books. He is a life member of Eleven Professional bodies including Indian Accounting Association, Indian Commerce Association and All India Management Association. He has completed 7 research projects funded by ICSSR and UGC. Presently he is pursuing a research project funded by ICSSR. He is the Founder-Publisher and Chief Editor of **SMART Journals of Business**

Management Studies (an international serial) and he serves as the editorial advisory board member of 10 Journals. He was awarded with 10 Awards by various bodies including Tamil Nadu Scientist Award (Social Science) by Tamil Nadu Government. He visited Singapore, Malaysia, Sri Lanka, Dubai, USA, and Thailand in his teaching Career.



Dr.S.VANITHA, M. Com, Ph.D., Assistant Professor specializes financial management. She has the past teaching experience of 10 years and research experience of 15 years. She has delivered 5 invited lectures at different institutions. She has visited Singapore, Malaysia and Sri Lanka in her career. She has attended 23 workshops and 94 research papers were presented in national /international conferences and seminars. She is the life member of Indian Commerce Association, and 19 of her research articles have been published in the journals. She serves as the Assistant Editor of SMART Journal of Business Management Studies (An international Serial). She has completed 2 research projects funded by UGC and ICSSR and presently pursuing the research project funded by ICSSR. She has organised 2 workshops as the workshop secretary.



Dr.J.GAYATHRI, M.Com., MBA., ICWA (Inter), Ph.D., Assistant Professor, has 10 years of teaching and 15 years of research experience. Her area of specialization is International Financial Mangement. She has attended 43 workshops, 3 training programmes and 42 of her research papers have been published in journals and 9 in edited books. She serves as Assistant Editor of SMART journal of Business Management Studies (An International Serial). She has delivered 19 invited lectures at various colleges. She has completed a research project funded by UGC. She has organised 5 international seminar and 3 workshops as co-ordinator.

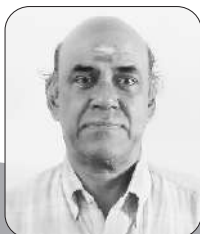
Visiting mentors



Dr. K. RAJALAKSHMI, MBA., M.Phil., DCA., SET., Ph.D., the Visiting Faculty, has 13 years of teaching experience and 5 years of research experience. Her area of specialization is Human Resource Management and Marketing. She has attended and presented papers in 22 National and International Seminars, conferences. She has attended six Workshops. Nine of her research articles have been published in International Journals. She has authored a book entitled, "A Study on Service Quality of Public Hospital".



Dr.S. RAJAGOPALAN, Principal (Retd)of Nehru Memorial College and Professor (Retd) of Jamal Institution of Management is serving as Visiting Faculty. He is a veteran teacher with 47 years of teaching and 26 years of research experience. His professional membership as Associate member of ICSI and Chairmanship and member of Board of Studies speak of his industry and academic expertise. He has written study materials for Distance Education Programs of Bharathidasan and Alagappa University. He has guided many M. Com, M.B.A projects and produced 25 M.Phil. in his career.



Dr. R. HARIHARAN, Associate Professor in Commerce (Rtd), National College, Trichy has more than 33 years of teaching and research experience. He has produced 5 Ph.D. and 35 M.Phil. and his area specialization is Finance and Working Capital Management. He also teaches research methodology to the students of M.Phil. and Ph.D.

Achievements of The Department

ACHIEVEMENTS OF THE DEPARTMENT

1. Name : Department of Commerce and Financial Studies
2. Year of Commencement : 28.12.1998
3. Name of the faculty members

Head of the Department : Professor M. Selvam,

Assistant Professor : Dr. S. Vanitha

Dr. J. Gayathri.

Visiting Faculty Member : Dr.S. Rajagopalan.

Dr.K. Rajalakshmi

Dr. R. Hariharan

1. Number of Support Staffs : 3
2. Awards received by the faculty members : Professor M. Selvam -10
3. Visits to foreign countries by faculty members

Dr. M. Selvam - USA, Singapore, Malaysia, Thailand, Dubai, and Sri Lanka

Dr. S. Vanitha - Singapore, Malaysia and Sri Lanka

4. Number of Projects undertaken : 12

S. No	Investigator	No. of Projects Completed		No. of Projects Ongoing		Total
		Minor	Major	Major	Minor	
1	Dr. M. Selvam	3	4	1	--	8
2	Dr. S. Vanitha	1	1	1	--	3
3	Dr. J. Gayathri	--	1	--	--	1
Total		4	6	2	--	12

5. Number of Research Articles Published by the Faculty Members

S. No.	Faculty Name	International Journal	National Journal	Edited Books	Total
1.	Dr.M. Selvam	67	74	22	163
2.	Dr. S. Vanitha	16	32	13	61
3.	Dr.J. Gayathri	11	25	8	44
Total		94	131	43	268

Books Published

6. Number of Books published : 23
7. Number of papers presented in seminars : 334
8. Seminars/ Conference/ Workshops organized
- International level : 19
- National level : 31
9. **Membership in Professional Associations:** Indian Accounting Association, Indian Commerce Association, Association of Economists of Tamil Nadu, Tamil Nadu Investors Association, Confederation of Indian Industries, Tiruchirappalli District Tiny and Small-Scale Industries Association (TIDITISSIA), All India Management Association, The Indian Econometrics Society and Automobile Association of Southern India.

10. Publication of Journal



The Head of the Department, **Dr.M.Selvam**, as Chief Editor brings out a bi-annual Journal viz **SMART Journal of Business Management Studies** that has two **ISSN numbers (ISSN-0973-1598 for print version and ISSN – 2321-2012 for online version)**. It is a publication of SMART (**Scientific Management and Advanced Research Trust**) and refereed the changes in business management, banking and information technology. **Dr.S. Vanitha and Dr.J. Gayathri** serves as Assistant Editors of SMART journal.

LIFE @ DEPARTMENT OF COMMERCE AND FINANCIAL STUDIES

Group Discussion

The students conduct discussion forums, which enable them to participate and share ideas about emerging topics.

Management Games

The students are encouraged to organize simulated stock games, Stock mock trading, which enable them to get the feel of the stock market and understand the importance of decision-making and creative power.

Case Studies

As a part of our course curriculum, the students discuss various cases in finance, which enable them to understand business strategies.

General Seminar and Debate

The Debate Committee conducts the debate on the emerging debatable issues in the area of finance, with the participation of six students and moderated by the resource person from either industry or academics. This helps to improve communication skills and overcome stage fear and these exercises have proved very valuable to them as they draw upon their talents in preparing original papers, covering different aspects of the topic discussed or debated.

WhatsApp Group

As a part of social learning, the students participate in the learning through WhatsApp Group. The topic for assignments, seminars, study materials, general instructions are distributed by the faculty in the forum. The course related videos and information are also uploaded by students, and faculty. Every day, as out-of-classroom learnings, quiz is conducted in WhatsApp Groups. Their performance is tracked and best performers are rewarded every year.



News Paper Reading

Students subscribe to the leading business newspaper in the classroom. Every day at the allotted time, they share the information, gleaned from the newspaper, to discuss the happenings in the financial world. The commodity, stock, currency market movement are tracked by the students. The significant issues of business concerns are discussed as Case Studies in the classes.

Industrial Visit

Our students are taken to the industries to get practical exposure to the functioning of industry. For instance, the students learned the e-auction procedures at Species Board of India, Bodinayakanur and learned the functioning of co-operative principles at Salisbury Tea Factory, Coonur.

Participations in the Management Games

The students and scholars are motivated to participate in management games like Business Quiz, Best Manager, Ad-zap, Product Launch and Stock War, organized by corporate sectors/ business schools.

Students Committee

The students are involved in the academic and administration of the Department, through their participation in various committees. Student Committees like Newspaper Committee, Management Games Committee, Debate Committee, General Seminar Committee, Cultural Committee, Alumni Committee, Case Study Committee, and Placement Committee function effectively. The management Games Committee also conducts Business Quiz every Wednesday. The business quiz focuses on current affairs of the business. This enables them to know the latest events of business. The students are also part of various Clubs like Environment Club, Career Guidance Cell, Out Research Service, Consumer Club, Entrepreneur Development Club, Health Club, and Anti-Dowry Club, functioning in the Department. Thus participative approach is followed.



Students Profile

2018-2019 First Year MBA-FM

**AMULARASI . T**

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**ANUSHA .S**

BBA, Sengamala Thayaar Educational Trust
Women's College
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**GAYATHRI .R**

B.Com, Bishop Heber College
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**ANUSUYA .A**

BBA, Sengamala Thayaar Educational Trust
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**GOPAL .S**

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**ASINA .R**

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**JEEVAGAN .P.S**

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**ASPATHI .R**

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**DHANALAKSHMI .M**

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Students Profile

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**KESAVAN .V**

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**PRAVEEN.P**

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**PRAVEENA .M**

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Students Profile

2018-2019 First Year MBA-FM

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**SHREE RAAM .M**

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**RAJALAKSHMI .P**

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**SIVARAMAN .P**

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**RAM KUMAR .R**

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**SUGANYA .A.P**

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**SAKTHIVEL .M**

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**SUSILA .S**

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**SATHYA .R**

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**THAMARAI .V**

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**SHARMILA DEVI .P**

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**UDHAYAKUMAR .B**

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Students Profile

2018-2019 First Year MBA-FM



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YUVARAJ .R

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(Bharathidasan University)
Area of interest: Finance
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Contact no: 9659698280

2018-2019 Second Year MBA-FM



D.R. ABINAYA (23 Years)

BBA, (Bharathidasan University)
Area of Interest : Accountancy
Additional Qualification : MS-Office
Summer Project: A Training on Oracle Based Software Using
With Reference From TI Cycles of India Private Limited
Chennai
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R. DINESH (22 YEARS)

B.Com, (Bharathidasan University)
Area of Interest: Accountancy
Additional Qualification : MS-Office
Summer Project : A Training on Online Trading Platform –Kid
Web, Zerodha in Trichy.
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R. AKILA (22 YEARS)

BBA, (Bharathidasan University)
Area of Interest: Financial Services & markets
Additional Qualification: Tally, MS Office, Typing.
Summer Project : Mata Software in Angel Broking Pvt Ltd-
Coimbatore
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B. JAYA PRADEEPA (23 YEARS)

B.Com (BM), (Bharathidasan University)
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Additional Qualifications: Tally ERP 9 / Mutual Fund
Summer Project : ODIN Client Madhi Financial Services Pvt Ltd
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K. ASHOKKUMAR (23 YEARS)

BBA, (Pariyar University)
Area of Interest: Accountancy
Additional Qualification: MS-Office, Tally
Summer Project: A Training on E-signal Software Using with
Reference from EQSIS Financial Service Private Limited Chennai
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Contact no: 9514169092



K. KAMALAKANNAN (22 YEARS)

B.Com, (Bharathidasan University)
Area of Interest: Financial Management And Stock Market
Additional Qualifications: Tally ERP 9
Summer Project: Meta Trader Software from Universal Trading
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M. BHUVANESWARI. (22 YEARS)

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Area of Interest : Accountant,
Additional Qualifications: MS Office, DCA
Summer Project: A Project on Pace Stock Broking Services and
Private Ltd at JSTOCK Software,
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Area of Interest: Banking
Additional Qualification: Typing
Summer Project: Angel Broking Pvt Ltd in Trichy
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Students Profile

2018-2019 Second Year MBA-FM



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Area of Interest : Financial Service and Marketing and Stock Marketing
Additional Qualifications: Tally ERP 9
Summer Project : Mo Trader Motilal Oswal Securities Pvt Ltd in Chennai
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A. MONISHA (21 YEARS)
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Area of Interest: Financial Services and Markets
Additional Qualification: Tally, MS Office
Summer Project : Investor Software At NSE BSE in Annamalai Capital Services and Pvt. Ltd
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Area of Interest: Banking
Additional Qualification: DCA
Summer Project: Trade Tiher in Sharekhan Stock Broker in Coimbatore
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M. MUTHAZHAGI (21 YEARS)
BBA, (Bharathidasan University)
Area of Interest: Financial Services & Markets
Additional Qualification: Tally, MS Office
Summer Project : SWIFT Software in UNICON Investment Solution LDT - Coimbatore
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B.Com, (Bharathidasan University)
Area of Interest: Fixed Income Securities Market
Additional Qualification: Tally ERP 9, DTP
Summer Project: Ventura Securities Limited Tiruchirappalli
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J. NANDHINI (21 YEARS)
B.Com (CS), (Bharathidasan University)
Area of Interest: Accountancy
Additional Qualification: Tally, MS-Office
Summer Project: A Training on Trade Racer Based Software Using with Reference Form ICICI Securities Limited in Chennai
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A. LAWRENCE (22 YEARS)
BBA, (Bharathidasan University)
Area of Interest: Operation Research, Accounting for Decision Making
Additional Qualification: Tally GRP 9
Summer Project: A Trading On UPSTOX Software in Goodwill Commodity at Chennai
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B. PRIYADHARSHINI (22 YEARS)
B.Com, (Bharathidasan University)
Area of Interest : Corporate Tax Management
Additional Qualifications: Diploma in Logistics Supply Chain Management and English Lower Typewriting with Distinction
Summer Project : Doha Brokerage and Financial Private Ltd
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P. MANIKKAVASAKAR (22 YEARS)
B.Com, (Bharathidasan University)
Area of Interest : Financial Services and Markets
Additional Qualification : Tally 8.1
Summer Project : A Trading On ODIN DIET Software on Commodities Trading at Capital Focus in Coimbatore
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S. PRIYANKA (23 YEARS)
B.Com, (Bharathidasan University)
Area of Interest : Advanced Financial Management
Additional Qualification : Tally ERP 9, Banking
Summer Project Topic: A Training on OMNESYE NEST Trader Software in Gepl Capital Pvt Ltd in Chennai
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P. MANJU (22 YEARS)
B.Com, (Bharathidasan University)
Area of Interest : Finance, Banking, Management & Organization
Additional Qualification : Tally
Summer Project : Express Trade (Anandathi Traders)
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C. RAJESHWARI (21 YEARS)
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Area of Interest : Financial Management
Additional Qualifications : Tally ERP 9
Summer Project : KEAT PRO X KOTAK Security Pvt Ltd in Coimbatore
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Students Profile

2018-2019 Second Year MBA-FM



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Area of Interest: Banking, Finance
Additional Qualifications : DCA
Summer Project: Trading on Stock Screener Software at Ambalal Shares & Stocks Private Limited Broking Service, Woraiur, Trichy
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S. SESA (21 YEARS)
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C. SUGANTHI (22 YEARS)
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S. VIJAYAKUMARI (22 YEARS)
B.Com, (Thiruvalluvar University)
Additional Qualification: Tally ERP 9
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Topic: A Project on Ambalal Shares and Stocks Pvt Ltd, Chennai
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R. TAMILARASI (22 YEARS)
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M. VISHNU (22 YEARS)
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Area of Interest: Financial Service and Market
Additional Qualification: Tally ERP 9
Summer Project: E-Chart VIRUT Investment , Chennai
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The unique combination of technical and managerial subjects in the meticulously designed course structure of MFM has made it easy for me to work as an Regional Head in Reliance Life Insurance, which requires understating of both the business and technical logic. The very knowledgeable and experienced faculty, extensive use of case studies and industry projects has facilitated my understanding of the business world. Thanks MFM.



S. ELIAS MOHAMED KHAN, Delivery Head - Financial Services at HCL Technologies, Singapore



Bharathidasan University developed common sense in me which is a rare commodity nowadays. Blend of academics and managing events like 'COMVISION' gave a real world exposure and made me a completely new person.

K. SIVARAM, Executive, Wipro, Singapore.

Endurance leads to success" which I learned from my department that helps me to shine in my profession. Global curriculum teaching with lot of practical knowledge through arranging expert guest lectures for each subject that showcase as a unique person in finance subject while compared to other institute students. I served both in industry and academics and I got better appreciation in those fields. The credit goes to my professors who drive me to achieve the core values of BDU.



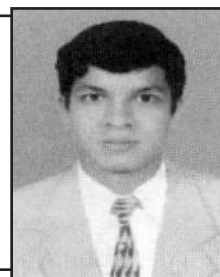
PADMINI DEEPU, Administrator, Transguard Group LLC, Dubai, UAE



Two years of MFM brings out the best in you. Apart from rigorous studies, participation in extracurricular, Events, sports and competition, give you the necessary edge to compete with the brightest and leave a mark for others to follow. No wonder MFM groomed me up in a way that I am able to compete with the brightest of brains today.

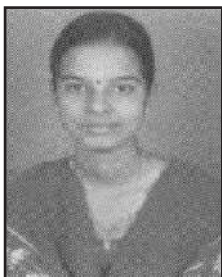
RAJARAMAN VENKATESAN, Business controller at Volvo Group, Bengaluru, Karnataka.

The best in class infrastructure, facilities and exposure to the industry trends made me more and more compatible for the industry. I was recruited in Dubai and was put on the best and highest revenue earning project from the day one. This kind of faith and confidence installed in me by my employer for giving me most critical and responsible tasks in the job.



V. MUNEER, Business Executive, Dubai.

Alumni Speaks



Learning has no boundaries was the first lesson that was taught to us and that became a value in my personality / for me. I realize the importance of practical assignments which helped me in developing skills and attitudes that are valued in corporate world. Today I feel confident and competitive to meet the challenges of life.

M. MALATHY, Financial Analyst, Tata Consultancy Services

I was molded with right skills which has made me to face challenging situations. This department is suitable for those willing to study and grow, not only in academics, but socially to be accommodated to the society.



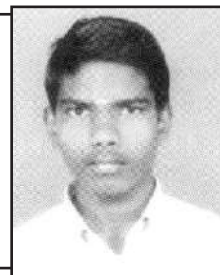
RAMASAMY .V, Trustline-Business Partner, Coimbatore



This department provided me with a personalized learning, absolute and practical knowledge related to real- world business situations. I am very proud to be part of such a great institution. Thanks a lot to the Department for making me what I am....!!!

Dr. ISAIAH ONSARIGO MIENCHHA, Academic Director, Bujumbura International University, Burundi

I owe my gratitude to Bharathidasan University for imbibing confidence in me. It was a very knowledgeable course wherein I acquired all management skills & leadership qualities. The learned and Experienced faculty members really worked very hard to sharpen our lives. I cannot forget the love, affection & the personal attention I received here.



K. ANAND BABU, Deputy Manager, Ford Credit India, Chennai

Contact Us

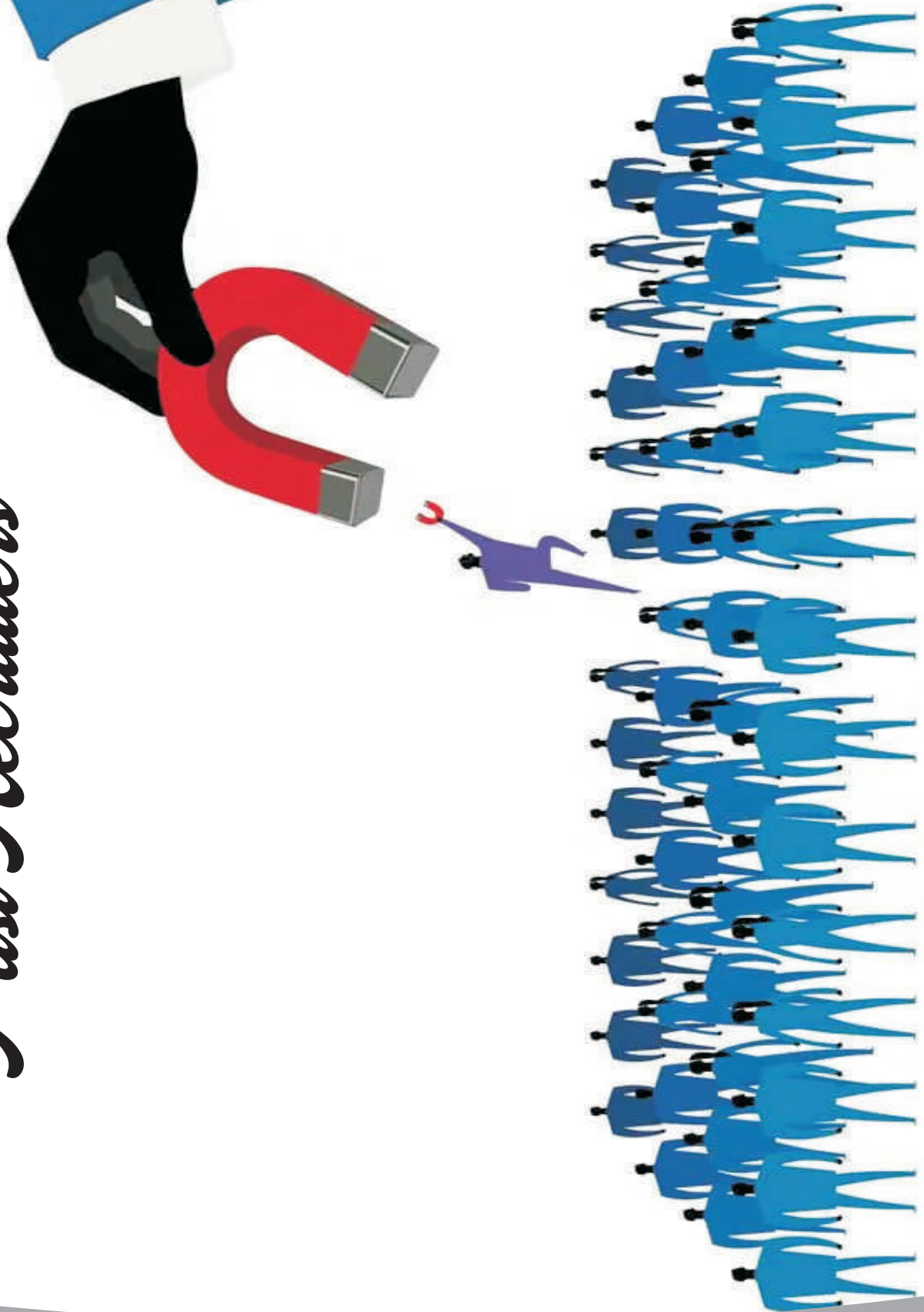
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