

POST GRADUATE DIPLOMA PROGRAMME
CORPORATE SOCIAL RESPONSIBILITY (CSR)
Applicable to the Candidates from 2022-2023 Onwards

Overview of the programme

The term Corporate Social Responsibility is a management concept whereby companies integrate social and environmental concerns in their business operations and interactions with their stakeholders. The general aim is to improve public relations and the firm's brand image. The collaboration of companies and NGOs with the community has initiated a new paradigm of change in the country.

Goals of the Programme

This program helps the students to study the CSR activities of corporate companies. This course will familiarize the students with the concept of corporate social responsibility. And encourage them to create a philanthropical ideology that is benevolence to the society, thinking up creatively that changes pupil's attitudes toward business ethics and prosperity.

Objectives of the Programme

- To Know the various concepts of CSR activities
- To understand the legal guidelines of CSR activities
- To acquire deep knowledge of national and international CSR agencies and their activities.
- To enable the learner to mobilize the resources from the philanthropic community for the upliftment of society
- To equip the learner to develop necessary skills for CSR activities

The Specific Outcomes of the Programme

The students who complete the course are able

- To help the learners to apply their academic skills and knowledge in the areas of CSR
- The program helps the trainee to assess the various programs of various CSR partners.
- To know the relevance of CSR activities in the present scenario
- To understand the implementation of corporate social responsibility.
- To find out the transformation process of the new concept of CSR activities
- To enable students with conceptual clarity on need, purpose, and relevance of research applicability in CSR practices.

The outcome of the Programme

The student will understand the different magnitudes of the concept of CSR. They will understand the theoretical framework of CSR and the legal guidelines developed to undertake Corporate Social Responsibility.

POST GRADUATE DIPLOMA PROGRAMME IN CORPORATE SOCIAL RESPONSIBILITY (CSR)

Program - IV Program Code: A4SWCGWSR P.G. Diploma in Gerontological Social Work (Two Semesters)	1	A2SWCSR1	4	Paper – 1 - Introduction to Corporate Social Responsibility
	2	A2SWCSR2	4	Paper-2 - Management & Leadership Concepts
	3	A2SWCSR3	4	Paper – 3 - Legal Aspect of Business & CSR
	4	A2SWCSR4	4	Paper-4 - Management of NGO's, Cooperatives And Corporate Foundations
	5	A2SWCSR5	4	Paper-5 - Practices in Corporate Social Responsibility
	6	A2SWCSR6	4	Paper – 6 - Applicability of Social Research in CSR activities
	7	A2SWCSR7	4	Paper – 7 - Intervention at Individual & Group Level
	8	A2SWCSR8	4	Paper -8 -Social Entrepreneurship
	9	A2SWCSR9	4	Paper -9- Community & Social Development
	10	A2SWCSR10	4	Research Project Work

A2SWCSR1 - INTRODUCTION TO CORPORATE SOCIAL RESPONSIBILITY

Course Aim:

The aim of the course is to inculcate the corporate social responsibility activity to the students.

Course outcome: at the end of the course the students would be able to:

CO1	Understand the concept , evolution of CSR	L1; L2
CO2	Understand the CSR policies and governance	L2;L3
CO3	Community development , reporting and communication	L3
CO4	Analyze the current state of a company csr activity	L4
CO5	Aply CSR programmes , Monitoring and measuring the impact of CSR programs.	L5;L6
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit – 1 CSR: Concept, definition, scope -Evolution of CSR - CSR and social legitimacy - The evolving role of stakeholders - Moral and economic arguments for CSR.

Unit – 2-CSR policy and governance - Stakeholder engagement -Environmental assessments Theories & Models of CSR

Unit - 3 Community investment and evaluation - CSR and human resource management - Reporting and communications

Unit - 4 Introducing a systems-based approach to developing CSR - Assessing the current state of a company's CSR activities - Linking CSR to brands and reputation - Stakeholder engagement

Unit - 5 Implementing CSR programs Monitoring and measuring the impact of CSR programs. Company Act: 2013.

References

1. Agarwal, S. K. (2008). Corporate Social Responsibility in India. SAGE Publications.
2. Baxi, C. V., & Prasad, A. (2005). Corporate Social Responsibility: Concepts and Cases: The Indian Experience. Excel Books India.
3. Farmer, R. N., & Hogue, W. D. (2020). Corporate social responsibility. Lexington Books.
4. Gond, J.-P., & Moon, J. (2020). Corporate social responsibility. Vol. 1 CSR history and concepts. London Routledge.
5. Jean-Pascal Gond, & Moon, J. (2019). Corporate social responsibility. Vol. 2 CSR strategy. London Routledge.
6. Jr, W. B. W., & Chandler, D. (2011). Strategic Corporate Social Responsibility: Stakeholders in a Global Environment. SAGE.
7. Quaddus, M. A., & Siddique, M. A. B. (2011). Handbook of Corporate Sustainability: Frameworks, Strategies and Tools. Edward Elgar Publishing.
8. Raynard, P. (2002). Corporate Social Responsibility: Implications for Small and Medium Enterprises in Developing Countries. UNIDO.
9. Tekin, E. K., ErtürkA., & Tozan, H. (2015). Corporate Social Responsibility in Supply Chains. IntechOpen.
10. Vasanthi, V. (2007). Case Studies on Corporate Social Responsibility - Vol.I. ICFAI University Press.
11. Visser, W., Matten, D., Manfred Pohl, & Tolhurst, N. (2012). The A to Z of Corporate Social Responsibility Visser/Corporate. Hoboken, Nj, USA John Wiley & Sons, Inc.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR2 - MANAGEMENT & LEADERSHIP CONCEPTS

Course Aim:

The aim of the course is to inculcate a Management and leadership concept to learners and make a students to be a future leader.

Course outcome: at the end of the course the students would be able to:

CO1	Understand the management theory and Manager roles	L1; L2
CO2	Planning and organising of Management Process.	L2; L3
CO3	Learned about formal and informal organisation	L3; L4
CO4	Understand the concept of various motivation theories	L5
CO5	Learned about a types of leardership and five factor model of leadership	L6
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit -1 Introduction: Management theory and practice – definition of management – nature, purpose and functions–management: science or art– systems approach to operational management–the functions of managers – systems model of management – factors responsible for increasing significance of management – managerial roles – Fredrick Taylor and scientific management – Fayol: father of administrative management theory–the emergence of behavioral sciences– the Hawthorne studies– recent contributions to management thought– Peter Drucker– social responsibility of managers.

Unit-2 Planning & organizing: the nature of planning– types of plans–steps in planning– the planning process–objectives–MBO–the process of managing by objectives– strategies– policies–planning premises– decision making– search for alternatives– evaluation of alternatives– Selection of an alternative–programmed and nonprogrammed decisions– modern approaches to decision making under uncertainty– decision trees.

Unit-3 Nature of organizing and entrepreneur Ing–formal and informal organizations– organizational structure and departmentation–span of control– decentralization– delegation of authority– the art of delegation–matrix organization. staffing &leading: definition – the systems approach to human resources management– overview of staffing function.

Unit-4 Human factors and motivation –motivation and motivators– the carrot and stick theory of motivating–basic theories of motivation – McGregor’s theory and Y – Maslow’s need hierarchy – hygiene approach to motivation– relative analysis of theories.

Unit-5 Leadership–definition–ingredients–trait approaches to leadership – leadership based on the use of authority – Likert’s four systems of management– the managerial grid– CONTROLLING–the basic control process– critical points and standards–control as a feedback system– requirement of effective control. Five Factor Models of Neuroticism, Extraversion, Openness, Agreeableness and Conscientiousness, Managerial Capabilities – Success Orientation.

Reference Books :

1. Donohue, K., Katok, E., & Leider, S. (2018). The Handbook of Behavioural Operations. John Wiley & Sons.
2. L.M. Prasad. (2020). Principles and Practice of Management. Sultan Chand & Sons.
3. Dunoon, D. (2008). In the leadership mode: concepts, practices, and tools for a different leadership. Trafford.
4. Heinz Weihrich, & Koontz, H. (1993). Management. McGraw-Hill Companies.
5. Marturano, A., & Gosling, J. (2007). Leadership: The Key Concepts. Routledge.
6. V S P Rao, & Krishna, H. V. (2002). Management: Text and Cases. Excel Books.
7. Williams, C. (2018). Principles of management. South-Western Cengage Learning.
8. Yukl, G., & Gardner, W. (2020). Leadership in organizations, global edition. (9th ed.). Pearson Education Limited.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR3 - LEGAL ASPECT OF BUSINESS & CSR

Course Aim:

The aim of the course is to give a detail clarity picture of Legal aspects of Business and CSR activities.

Course outcome: at the end of the course the students would be able to:

CO1	Understand the idea of business law in india	L1; L2
CO2	Understand the concept of law of contract	L2; L3
CO3	Got a knowledge about consumer protection act and various acts	L3; L4
CO4	Analyze the Right to Information Act 2005 Negotiable Instruments Act, 1881.	L5
CO5	Salient Features of Companies, Classification and Formation of Companies, Memorandum and Articles of Association,	L5; L6
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit -1 Business Law in India, Constitution of India, Fundamental Rights & Duties. Directive Principles of State policy. Centre & State relationship.

Unit-2 Law of Contract: The Contract Act 1872: Formation of Contract; Essential elements; Voidable contracts and void agreements, Offer and Acceptance, Consideration, Free consent, Legality of object and consideration, Performance and Discharge of contract, remedies of contract, quasi contract, Contract of Guarantee, Bailment, Bailment (rights and duties of bailor and bailee), Agency (various modes of creating agency, rights and duties of agents and principal). International Contracts. Law of Sales: Sale of Goods Act 1930: Sale and Agreement to sell, Conditions and Warranties, Transfer of property, Finder of goods, Performance of contract of sale, Rights of an unpaid seller.

Unit-3 Competition Act 2002, Consumer Protection Act 1986, The Right to Information Act 2005 Negotiable Instruments Act, 1881.

Unit-4 The Indian Patent Act 1970 & 2004, WTO.Foreign Exchange Management Act 1999

Unit-5 Indian Companies Act 1956 – 2013:Salient Features of Companies, Classification and Formation of Companies, Memorandum and Articles of Association, Doctrine of Indoor Management, Appointment of Directors, Meetings of Directors & Shareholders of Companies,

Overview of different modes of winding up of Companies. Industries (Development and Regulation) Act, 1957. Sections Adjunct to Section 135 of companies Act 2013.

Reference Books:

1. Bharti, S. (2022). Corporate social responsibility in India: law, regulation and politics. Palgrave Macmillan.
2. Chakrabarty, B. (2012). Corporate Social Responsibility in India. Routledge.
3. Dolan, C., & Rajak, D. (2018). The anthropology of corporate social responsibility. Berghahn.
4. K Ravi Raman, & Lipschutz, R. D. (2010). Corporate social responsibility: comparative critiques. Palgrave Macmillan.
5. Kaur, H. (2021). Facets of corporate governance and corporate social responsibility in India. Springer.
6. Nayan Mitra, & René Schmidpeter. (2017). Corporate Social Responsibility in India Cases and Developments After the Legal Mandate. Cham Springer International Publishing Imprint: Springer.
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Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO 2	PSO 3	PSO 4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR4 - MANAGEMENT OF NGO'S, COOPERATIVES AND CORPORATE FOUNDATIONS

Course Aim:

The aim of the course is to give a knowledge of society registration , NGO monitoring , understand the role of civil society organisation.

Course outcome: at the end of the course the students would be able to:

CO1	Non Profit Entity as Civil Society Organization.	L1; L2
CO2	Society Registration Act, 1860, The Indian Trust Act, 1882, Cooperative Societies Act, 1912, and Section 25 of The Company Act, 1956.	L2; L3
CO3	Funding Structure from Foreign and National Organization,	L4
CO4	Understanding Common Property Resources, Tradition Property Rights, Common Property Resource Management	L5
CO5	Innovative Approach and Interventions by Non – Profit Entities.	L6
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit1 :Understanding Non-Profit Management, Changing Scenario of Non-Profit Entity, Acceptance of Non Profit Entity as Civil Society Organization.

Unit 2 Society Registration Act, 1860, The Indian Trust Act, 1882, Cooperative Societies Act, 1912, and Section 25 of The Company Act, 1956

Unit 3 Funding Structure from Foreign and National Organization, Foreign Aid and NGOs in India, Social Sector Spending by Government, Bi – Lateral and Multi – Lateral Institutions in India

Unit 4 Understanding Common Property Resources, Tradition Property Rights, Common Property Resource Management

Unit 5 Sustainability of Non – Profit Sectors, CSR as an Instrument of Funding for the further Non – Profit Sectors, Innovative Approach and Interventions by Non – Profit Entities.

Reference Books:

1. Abraham, A. (2011). Formation and Management of NGOs. Universal Law Publishing.
2. Asongu, J. J. (2007). Strategic corporate social responsibility in practice. Greenview Publishing.
3. Baur, D., & Springerlink (Online Service. (2012). NGOs as Legitimate Partners of Corporations: A Political Conceptualization. Springer Netherlands.
4. Benn, S., & Bolton, D. (2011). Key concepts in corporate social responsibility. Sage.
5. Chandra, S. (2003). Guidelines for NGOs Management in India.
6. Edwards, M., & Fowler, A. (2002). The Earthscan Reader on NGO Management. Routledge.
7. Goel, S. L., & Kumar, R. (2004). Administration and Management of NGOs. Deep and Deep Publications.
8. Hailey, J. (2013). Managing for Change. Routledge.
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10. Ovasdi, J. M. (2006). Management of Non-governmental Organisations. Macmillan.
11. Stillman, G. B. (2007). Global standard NGOs: the essential elements of good practice. Lulu Books.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR5- PRACTICES IN CORPORATE SOCIAL RESPONSIBILITY

Course Aim:

The aim of the course is to give a detail explanation of CSR growth in India , emerging market , future trends in CSR.

Course outcome: at the end of the course the students would be able to:

CO1	Understand the history of CSR in India	L1; L2
CO2	Get a understand of CSR in emerging market. ,Limitation to CSR., Strategic context of CSR	L2; L3
CO3	Analyses CSR Global Perspective ,Roles of intuitions in CSR: Government, NGOs, Education intuitions & role of Media	L4
CO4	Create of Country specific CSR initiative	L5
CO5	Analyze the Current Trends & Practices in CSR - Future Trends in CSR - Indian CSR: Selected Case Studies	L5 ; L6
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit – 1 History of CSR in India - Dimensions & importance of CSR - Understanding CSR: Responsibility, Accountability & Sustainability.

Unit - 2 - CSR in emerging market. - Limitation to CSR. Strategic context of CSR.

Unit - 3 - CSR: Global Perspective - Roles of intuitions in CSR: Government, NGOs, Education intuitions & role of Media

Unit - 4 - Dynamics of the modern business world – Optimistic & pessimistic view of CSR Global CSR & Country specific CSR initiative.

Unit - 5 -Current Trends & Practices in CSR - Future Trends in CSR - Indian CSR: Selected Case Studies

References

1. Antonaras, A., & Dekoulou, P. (2019). Cases on corporate social responsibility and contemporary issues in organizations. IGI Global, Business Science Reference, an imprint of IGI Global.
2. Baxi, C. V. (2006). Corporate social responsibility concepts and cases; the Indian experience. New Delhi Excel Books.

3. Chandler, D. (2020). Strategic Corporate Social Responsibility: Sustainable Value Creation. Sage Publications, Inc.
4. Haski-Leventhal, D. (2018). Strategic corporate social responsibility: tools and theories for responsible management. Los Angeles Sage.
5. P. Maiti. (2010). Corporate Social Responsibility: Critiques, Policies and Strategies (Vol. 1-2) (Set). Scientific Publishers.
6. Planer-Friedrich, L., & Sahm, M. (2017). Strategic corporate social responsibility. Bamberg Bamberg Economic Research Group, Bamberg University May.
7. Rasche, A., Morsing, M., & Moon, J. (2017). Corporate social responsibility: strategy, communication, governance. Cambridge University Press.
8. Roger Th.A.J. Leenders, & Gabbay, S. M. (2013). Corporate Social Capital and Liability. Springer Science & Business Media
9. Sumati Reddy. (2004). Corporate social responsibility: the environmental aspects. Nagarjuna Hills, Hyderabad, India Icfai Univ. Press.
10. Vara Vasanthi. (2007). Case Studies on Corporate Social Responsibility

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR6 - APPLICABILITY OF SOCIAL RESEARCH IN CSR ACTIVITIES

Course Aim:

The aim of the course is to make learner to be future researcher in a field of CSR .

Course outcome: at the end of the course the students would be able to:

CO1	Concept and definition of science and scientific inquiry	L1 ; L2
CO2	Problem identification , selection of topic	L2 :L3
CO3	Analyze a research design	L3 ; L4
CO4	Understand and evaluate sampling concept	L2; L5
CO5	Create a research report	L6
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit – 1 : Science & scientific Inquiry- scientific method - Concept, definition, scope & characteristics of research -Objective and significance of research in CSR.- Qualities of a Research.

Unit -2 : Problem Identification - Selection of Research topic - Conceptualization of parameters & variables - Formulation of research problems

Unit- 3 : Components of research design, meaning , characteristics & types of research design

Unit – 4 : Sampling- concept, purpose, principles & types of sampling, sample size

Unit – 5 : Tools of data collection: Primary & secondary Qualitative & Quantitative methods of data collection like PRA, RRA, and PAR.. Data Analysis Interpretation & presentation, reporting & report writing.

References

1. Adams, J. (2012). Research methods for graduate business and social science students. Sage.
2. Crowther, D., & Lauesen, L. M. (2017). Handbook of research methods in corporate social responsibility. Edward Elgar Publishing.
3. Igbokwe, E. M., & Enwere, N. J. (2001). Participatory Rural Appraisal in Development Research.

4. Kothari, C. R. (2014). Research methodology: methods and techniques. New Age International (P) Limited, Publishers.
5. Mukherjee, N. (1995). Participatory Rural Appraisal and Questionnaire Survey.
6. Saini, M., & Shlonsky, A. (2012). Systematic Synthesis of Qualitative Research. Oxford University Press.
7. Somekh, B., & Lewin, C. (2005). Research methods in the social sciences. Sage.
8. Strauss, A., & Corbin, J. (1998). Basics of qualitative research. London Sage.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR7 - INTERVENTION AT INDIVIDUAL & GROUP LEVEL

Course Aim:

The aim of the course is to learn about CSR activities in Individual group level, Importance of working with individuals & group in CSR context.

Course outcome: at the end of the course the students would be able to:

CO1	Assumptions and ethics of Individual help.	L1;L2
CO2	principles and ethos in different situations for therapeutic primitive and developmental goals.	L2; L3
CO3	Barriers in communication and techniques to overcome. - Recording: types, uses & method	L4
CO4	Importance & application of group in different situations. - Stages of Group Development	L5
CO5	Importance of working with individuals & group in CSR context.	L3
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit -1 – Importance and scope of work with individuals in Business organization - Concept of human Needs, Social roles & Person in Situation. - Assumptions and ethics of Individual help.

Unit -2 – Principles of working with individuals - Process of working with individuals - Relationship; its meanings, principles and ethos in different situations for therapeutic primitive and developmental goals.

Unit -3 – Communication: Concept, Nature &Types - Barriers in communication and techniques to overcome. - Recording: types, uses & method

Unit -4 – Group: concept & types of group in an organization - Importance & application of group in different situations. - Stages of Group Development

Unit -5 – Group dynamics , interactional patterns and analysing processes in groups for decision making- Leadership: Concept, styles in different organization.- Importance of working with individuals & group in CSR context.

Reference:

1. C Paramasivan. (2016). Social entrepreneurship. New Century Publications.
2. DeVito, J. A. (1981). Communication, Concepts and Processes. Prentice Hall.
3. Giuliani, R. (2022). Leadership. Hyperion.
4. Hamilton, G. (2018). Theory and Practice of Social Case Work. Franklin Classics Trade Press.
5. Harleigh Bradley Trecker. (1972). Social Group Work, Principles and Practices.
6. Helen Harris Perlman. (1974). Perspectives on social casework. Temple University Press.
7. Hug, C., Masterson, J. T., & Beebe, S. A. (2004). Group dynamics. Pearson Custom Pub.
8. Kickul, J. (2013). Social entrepreneurship. Edward Elgar.
9. Konopka, G. (1954). Group Work in the Institution.
10. Martin, F., & Thompson, M. (2009). Social entrepreneurship. Palgrave Macmillan.
11. Mathew, G., & Tata Institute of Social Sciences. (2011). An introduction to social casework. Tata Institute of Social Sciences.
12. Patil, B. S. (2009). Social entrepreneurship. Alp Books.
13. Perlman, H. H. (1957). Social casework: a problem-solving process. The University Of Chicago Press.
14. Sampson, D. N. (2011). Social entrepreneurship. Nova Science Publishers, Inc.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR8: SOCIAL ENTREPRENEURSHIP

Course Aim:

The aim of the course is to make awareness about social entrepreneurship, types. Capacity building, motivation, developing design.

Course outcome: at the end of the course the students would be able to:

CO1	Functions of an Entrepreneur, Types of entrepreneurship	L1 ; L2
CO2	Entrepreneurship in various sector- Gender, Education, livelihood, health.	L3; L4
CO3	Capacity building, motivation, developing design.	L3
CO4	Global Programs National Programs (Entrepreneurship	L5
CO5	formulation, appraisal, selection, implementation, management.	L2
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

--Course Content

Unit -1 Entrepreneurship: Definition, Objectives, & meaning Functions of an Entrepreneur, Types of entrepreneurship

Unit - 2 Social Entrepreneurship: concept, objective, difference between social entrepreneur and entrepreneur & process. Entrepreneurship Formulation- Procedure and process, Capacity building, motivation, developing design.

Unit - 3 Resource mobilization & microfinance- concept of resource, mobilizing and raising, financial institution, Basics of micro finance. Entrepreneurship in various sector- Gender, Education, livelihood, health.

Unit - 4 Project identification and proposal - formulation, appraisal, selection, implementation, management.

Unit - 5 Global Programs National Programs (Entrepreneurship) & NGO Efforts.

References

1. Alain Fayolle. (2011). Entrepreneurship and New Value Creation: The Dynamic of the Entrepreneurial Process. Cambridge University Press.
2. Biswanath Ghosh. (2000). Entrepreneurship development in India. National Pub. House.
3. Chawla, A. S., & Gurcharan Singh. (2011). Entrepreneurship development in India: issues and strategies. Shree Publishers & Distributors.
4. Debasish Biswas, & Chanchal Dey. (2021). Entrepreneurship development in India. New York, Ny Routledge.
5. Lindgreen, A., Vallaster, C., François Maon, Shumaila Yousafzai, & Beatriz Palacios Florencio. (2016). Sustainable Entrepreneurship. Routledge.
6. Nitin Zaware. (2019). Entrepreneurship Development and Startups Management. Educreation Publishing.
7. Sanjay Tiwari. (2007). Entrepreneurship development in India. New Delhi Sarup & Sons.
8. Sushil Kumar, (Assistant Director (Industrial Management & Training. (2016). Entrepreneurship development in India. Aavishkar Publishers, Distributors.
9. Vasant Desai. (2013). Dynamics Of Entrepreneurial Development and Management. Himalaya Publishing House.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO 2	PSO 3	PSO 4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

A2SWCSR9 - COMMUNITY & SOCIAL DEVELOPMENT

Course Aim:

The aim of the course is to give a knowledge about community & social development, Capacity building and methods for enhancing capacity building Selected Case studies.

Course outcome: at the end of the course the students would be able to:

CO1	M-methods & Approaches (RRA,PRA,PLA)	L1; L2
CO2	Models of Community Organisation, Difference between Community organization	L2; L3
CO3	Models & Approaches of Social Development .	L3; L4
CO4	Human Development Index , Ranking	L4
CO5	Capacity building and methods for enhancing capacity building Selected Case studies	L5
L1-Remember; L2- Understand; L3- Apply; L4-Analyze; L5- Evaluate; L6 create		

Pedagogical Methods Adopted:

Lectures, Blended Learning, Flipped Learning, Online Learning, PPT, Discussion, Small Group Exercises, Brain Storming, Assignment, Seminar, Invited Talks / Guest Lectures /Webinars/ Experiential Learning, Participative Learning, Simulated Learning, Peer Group Learning, Facilitated Learning, etc.

Couse Content

Unit – 1 Community: Concept, definition, types and Issues. Community Need Identification: Methods & Approaches (RRA,PRA,PLA) Community programme Planning.

Unit - 2 Community Organisation: Definition, principles & skills. Models of Community Organisation Difference between Community organization & Community development

Unit - 3 Social Action: definition, strategies & models of social action. Capacity building and methods for enhancing capacity building Selected Case studies

Unit - 4 Development, Social Development & Sustainable Development: Concept & definition Indicators, goals, & basic needs of Social Development. Models & Approaches of Social Development .

Unit - 5 Problems of Social Development in India. Human Development Index , Role of Various stakeholders in social development.

References

1. Gangrade, K. D. (1971). Community Organization in India. Bombay: Popular Prakashan.

2. Ghita Holmström-Hintikka, & Raimo Tuomela. (1997). Social action. Dordrecht Kluwer Acad. Publ.
3. Gurmukh Ram Madan. (1971). Social Change and Problems of Development in India. Allied Publishers.
4. Mukherji, B. (1961). Community Development in India.
5. Murray George Ross. (1967). Community organisation: theory, principles, and practice. Harper & Row; Weatherhill.
6. Parke, R. D., Roisman, G. I., & Rose, A. J. (2019). Social development (3rd ed.). John Wiley & Sons, Inc.
7. R Lal. (1963). Community Development. Bookland.
8. Ross, M. G. (1967). Community organisation. Harper & Row.
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10. Weersma, R. J. (1952). Community organisation. S-Gravenhage.
11. Youngdahl, B. E. (1966). Social action and social work, New York, Association Press.

Mapping with programme outcomes										
COS	Programme outcomes					Programme specific outcomes				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	3	3	3	2	3	2
CO2	3	3	3	3	3	3	3	3	3	2
CO3	2	3	2	3	2	2	3	2	3	1
CO4	3	1	2	2	3	1	3	2	2	3
CO5	2	3	2	3	2	3	1	2	3	2

1-Low, 2-Medium, 3-Strong

Paper-X: Thesis Dissertation and Project	
Semester: 2	No. of Credits: 4
Course No: 10	Course Code: A2SWCSR10

Students are required to conduct a need assessment or Impact assessment of CSR of on any business organisation. This also can be done as a group assignment.

- 1 -Preparation of Research Report and Dissertation
- 2 -Block Placement and Viva-voce Exam