

## **ADDITIONAL TEXT BOOKS RECOMMENDED FOR B.COM.**

### **I Year**

1. Financial Accounting – R.Narayanaswamy – Printice Hall of India.
2. Statistics – Nabendu pal – PHI.
3. Financial Accounting - T.S. Reddy & A. Murthy – Margham.
4. Principles of Accountancy – Jenitra L.Merwin. – Learn tech.
5. Marketing – J.Jayasankar – Margham.
6. Principles of Management – J, Jayasankar – Margham.
7. Banking theory, Law and Practice – B. Santhanam – Margham.
8. Banking Law and Practice – KP Kandaswamy – S.Chand.
9. Statistics – R.S.N.Pillai and V.Bagavathi.

### **II Year**

10. Business Communication – Asha Kaul – PHI.
11. Business Communication – Sathya Swaroop Debasish – PHI.
12. Business Law – D.Chandra bose – PHI.
13. Banking and Insurance – Jyotsna sethi – PHI.
14. Economic Environment of Business – Veena Keshav Pailwar – PHI.
15. Company Law & Secretarial Practice – Dr.MR. Srinivasan – Margham.
16. Business Communication – NS Raghunathan – Margham

### **III Year**

17. Management Accounting – Dalston L.Cecil & Jenitra L.Merwin – Learn tech.
18. Management Accounting – NM Singhvi – PHI
19. Labour and Industrial Law s – PK Padhi -.PHI.
20. Human Resource Management – Biswajeet pattanayak – PHI.
21. Services Marketing – R.Srinivasan – PHI.
22. E-Commerce – PT .Joseph ,S.J., - PHI.
23. Computer Basics and C Programming – V.Rajaraman – PHI.
24. Digital Electronics – Dr.K.Meena – PHI.
25. Core Banking Solution – M.Revathy Sriram – PHI.
26. Management Information Systems – S. Sadagopan – PHI.
27. Auditing – Ravinder Kumar – PHI.
28. Insurance – Nalina Prava Tripathy – PHJ.
29. Banking and Insurance – Jyotsna sethi – PHI.
30. Financial Services – Nalina Prava Tripathy – PHI.
31. Tally – P. Palanivel – Margham.
32. Elements of Insurance – A. murthy – Margham
33. Soft Skills – Dr.K.Alex. – S,Chand & Co.