

**HOSPITALITY MANAGEMENT**

1. The Manager's role in Hospitality industry
2. The Restaurant Business
3. Restaurant Industry Organization: Chain: Independent or Franchise
4. Forces shaping Food Service Demand
  - The changing age Composition of our population
  - Other Demographic Factors
  - Supply
  - Labour
  - Work force Diversity
  - Competition with other industries
5. Forces shaping the Hotel Business
  - The Economics of the Hotel Business
  - Dimensions of the Hotel investment Decision
  - Brand Competition
  - Changes in Franchise Relationship
6. The Principles
  - Planning in Organizations
  - Departmentalization
  - Selection and Employment
  - Characteristic of Control System
  - Element of leading and Directing
  - The Environment

**REFERENCE:**

1. Managing Hospitality – Robert H. Woods
2. Introduction to Management in the Hospitality Industry – Tom Power