

RESEARCH METHODOLOGY

1. Research Methodology- An Introduction
 - a. Meaning of Research
 - b. Objectives of Research
 - c. Types of Research
 - d. Research Approaches
 - e. Importance of knowing how Research is done
 - f. Research process
 - g. Criteria of good Research

2. Defining the Research problem
3. Research Design
4. Sampling Design
5. Measurement and Scaling Techniques
6. Methods of data collection
7. Processing and Analysis of Data
8. Sampling Fundamentals
9. Analysis of Variance and Covariance
10. Testing of Hypothesis

Reference:

1. Research Methodology- C.R.Kothari