

ELECTIVE – II - PROFESSIONAL PHOTOGRAPHY

Unit 1

The equipments – cameras, lenses, light meters, filters, flashes and accessories, Understanding exposure and lighting techniques – indoor and outdoor, Black & white and colour photography – films, chemicals, processing and printing.

Unit 2

Still life, Close-up, macro and microphotography, Special effects Techniques and Manipulation of images, Photomicrography - study by magnification, close-up lenses and devices.

Unit 3

Photography as a mirror of reality and symbol - realism, surrealism and expressionism, Photo essay and documentary - expression of idea and emotion, Photo feature, editorial reportage, people and events, action and sports, Thematic presentation of nature, landscape, architecture, city life and people.

Unit 4

Advertising - visualizing - copy and illustrations - use of drawing and photographs, Consumer and industrial products - sets props, casting, studio, indoors and outdoors locations, Fashion Photography - studio and location, editorial, advertising, beauty and portrait.

Unit 5

Video Photography - compact camcorder techniques, scoreboard, production for advertising.

Unit 6

Digital Photography- Digital Camera functions and techniques, computer aided applications and creativity.

References

1. Michael Langford, Basic Photography, Focal Press, London, 1986.
2. Michael Langford, Advanced Photography, Focal Press, London, 1986
3. Paul Harcourt Davis, Close-up and Macro Photography, David and Charles, Devon, UK 1998
4. Mitchell Bearley, John Hedgeese's New Introductory Photography Course, Reed consumer Books Ltd, London, 1998
5. Jonathan Hilton, Action Photography, Rotoision, Switzerland 1997
6. Dave Sounders, Professional Advertising Photography, Merchurst Press, London 1988
7. Roger Hicks, Practical Photography, Cassell, London 1996
8. Julian Calder and John Garrett, The 35 mm Photographer's Handbook, Pan Books, London 1999
9. Julie Adair King, Digital Photography for Dummies, COMDEX, New Delhi 1998