

Subject Code : ACEB2A

SECOND ALLIED COURSE I – JOURNALISM

Unit I

News – Definitions – Sources – News gathering – Features of News – Types of News – Newspaper organization.

Unit II

Mechanics of Newspaper production – News presentation – Judging the news.

Unit III

Course of the News – Copywriting – Copy Editing – Work of a Sub Editor – Editor.

Unit IV

Features – Different types of features – Headlines – Types of headlines – objectivity – News story structure – slant.

Unit V

Freedom of the Press – Ethics in Journalism – Press Laws – Responsibility of the editor – Democracy and the press – Press Council of India.

Reference:

1. Ramachandra Rao : Quest for News, McMillan.
2. R. Parthasarathy : Journalism in India, (Sterling Publishers)
3. M.K. Joseph : Freedom of the Press, Anmol Publications Pvt. Ltd., New Delhi.
4. Bruce Westley : News Editing, Oxford & IBH, New Delhi, Chapters 4,5,8,9,10,14,19,20 &22.