

Subject Code : CCEB11

CORE COURSE XI – Design and Production

- Unit I** Categories of books – Newspapers and journals – pamphlets, folders
- Unit II** Visualizing and designing – makeup problems – printing specifications – Casting off – page making
- Unit III** Type faces – composing – hand composing – photo composing – laser typesetting
- Unit IV** Printing processes
- Unit V** Paper varieties – Book cover –dust jacket – Binding

Reference:

The Chicago Manual of style, Prentice Hall of India, Private Ltd, 1996. New Delhi.