

Subject Code : CCEB13

CORE COURSE XIII – Kinds of Publishing – II

- Unit I Literary publishing through centuries
- Unit II Magazines – General interest magazines – scholarly, scientific
 and women’s magazines
- Unit III Newspapers – Paperback industry
- Unit IV Poetry publishing – political books – Religious publishing
- Unit V Reprint – Scholarly publishing – School books – Science
 Publishing Subscription publishing.

Reference:

Hill Allan : In pursuit of Publishing, John Murray, 1988, London.