

Subject Code : CCEB8

CORE COURSE VIII – Kinds of Publishing – I

- Unit I** Publishing Bookselling and printing – Division of labour
- Unit II** Great publishing Houses of the World – Publishing Association
– Printing Industry – Technical Developments.
- Unit III** Radio and Television, Cinema and Net on Publishing – Censorship
- Unit IV** Copyright and printing laws – Berne convention – patents for books
- Unit V** Impact of Industrial revolution on publishing World Wars – Piracy

Reference:

John Feather : A History of British Publishing, Routledge, London.