

VI SEMESTER : MAJOR PAPER 16. CO-OPERATIVE ENTREPRENEURSHIP DEVELOPMENT

- Unit 1. Entrepreneurship - Definition, Characteristics - Factors that influence Entrepreneurship development - Entrepreneurship in small scale and rural industries. - Role of Cooperatives in EDP
- Unit 2. Entrepreneurship development programmes - Agencies for EDP - Schemes and incentives for women and educated unemployment youth.
- Unit 3. Project Formation and Planning - its significance - Financing agencies and Government - elements of project formulation - feasibility analysis - Techno - economic analysis - market analysis and financial and cost benefit analysis.
- Unit 4. Procedure and steps involved in establishing small scale villages industries, licensing - Project formulation - finance, marketing, labour.
- Unit 5. Prominent village and small scale industries in the region/district - operational features and problems - field visits - Entrepreneurial profiles of such industries.

REFERENCES :

1. Director of Industries. A Guide to Small Scale Entrepreneurs, Government of Tamil Nadu Chennai, 1985.
2. Baumbach.C.M and R.Manusco , Entrepreneurship and Venture Management, DBT Araporevale & Sons , Bombay, 1981.
3. Holt, Entrepreneurship, Prentice Hall, New Delhi, 1992.
4. Saravanavel P. Entrepreneurship Development, Principles, Policies and Programmes, Author, 1987.
5. Srinivasan.S.B A Practical Guide to Industrial Entrepreneurs, Sultan Chand & Sons, New Delhi, 1981.
6. Rao.T.V. aand Udai Pareek, Developing Entrepreneurship - A HandBook, Learning systems , Greeter Kailash, New Delhi, 1978.