

ENTREPRENEURSHIP DEVELOPMENT

Unit I

Definition of entrepreneur-Functions-Types. Concept of women entrepreneur – Functions & problems – Recent trends and development in women entrepreneurship.

Unit II

Project identification – Classification, Project formulation – feasibility analysis, project report, selection, project appraisal – concept methods, cash flows, pay back period, Average rate of return, methods of minimizing risk.

Unit III

Steps for starting a small enterprise – steps to be taken, preparation of Project report guidelines, Procedures and formalities for registration. Selection of type of Organisation – Sole proprietorship, Partnership, Joint Stock Company, Factors influencing the choice of organization.

Unit IV

Institution finance to entrepreneurs – Commercial Banks, Other financial institutions – IDBI , IFCI, ICICI, IRBI, LOC, UTI, SIDC, SIDBI, EXIM Bank. Institutional support to entrepreneur – Need for support, NSIC, SIDO, SSIN, SSICS, SISI, DIC, TCO, Industrial Estates.

Unit V

Establishing TQM at small and medium enterprise – preparing for TQM, Getting started with TQM, strategic Planning , Implementing and monitoring. Obtaining ISO – 9111 Certification by small and medium enterprise – ISO 9000 Series, Nomenclature, steps towards Certification, Certification bodies, documentation of Quality Management System, Assessment Process, Certification, Post Assessment.

References:

1. Entrepreneurial Development by C.P. Gupta, N.P. Srinivasan Sultan Chand & Sons, Educational Publishers, New Delhi
2. Entrepreneurial Development – Khanka. S. Chand & Co., Ltd., New Delhi.
3. Total quality Management in Small business by Parag Diwan Vanity Books international, New Delhi.