

**HOSPITAL ORGANISATION AND RESEARCH METHODOLOGY**

**Objective :** To provide knowledge about the uniqueness of hospital organization. To have an idea about Research Methodology.

**Unit - I**

To learn the elements of Hospital as an organization,

Code of ethics , Broad Classification, Duties of Administrator – Role-Definition, Challenges of Hospital Management, Highlight of entire aspects of Hospital Administration, Role of Hospital Administrator in Health Care Management at various levels of Health services, Policy, issues and Trends.

**Unit - II**

Application Of Management Techniques In Hospital System:

Hospital Planning And Management : Principles for planning Hospital – definition, facilities and services identified.

Short introduction to functional Area management strategic and operational planning. “A model of strategic planning” factors influencing strategies planning – role of administrator in planning and controlling as “Two managed functions”.

Application of “Linear programming” its decision making with a model problem in Hospitals with reference to Baligh and Langhunn’ s study.

(Summary of planning for services, Basic principles of functions, Hospital organization).

**Unit – III**

Organizational Services : What are the different types of organizational services? Their expected role?

Planning functional programme & Design stage.

Bed distribution defined; space requirement for Non- Teaching general Hospitals defined; queuing theory – its application in the Estimation of Bed needs; Simulation based occupancy systems – Comparison with “Hill; Burton programme” and “ position assumption”.

**Unit – IV**

Health system Engineering - Major functions, Tasks and resources The art of programming, Budgeting and control in Health care Organisation; Management of control process – Programming phase, Budgeting phase and controlling phase.

**Unit - V**

Research Methodology : Scientific method and research process, Research methodology – an overview, Research design, Interview techniques and

questionnaire design sampling, Qualitative and Quantitative research, Communication research, Collecting data Techniques of documentation, Data analysis interpretation, Dissemination of Data.

**Reference Books:**

<b>S.No.</b>	<b>AUTHOR</b>	<b>TITLE</b>	<b>PUBLICATION</b>
1.	Sankar Rao	Hospital Organization And Administration	
2.	Kurt Darr	Hospital Organization And Management	
3.	Henny Minizberg	Structuring Of Organization	
4.	W.J.Durkan	Strategic Management Of Healthcare Organization	
5.	Addison C.Berett(AHA)	Improving Management Performance In Healthcare Organization	
6.	C.R.Kothari	Research Methodology Methods And Techniques	Vishwa Prakashan
7.	Judith Bell	How To Complete Your Research Project Successfully	
8.	Mike Luck	Research In Healthcare	
9.	Norma G.Reid	Research Methodology And Statistics In Healthcare	
10.	Dr.S.Shajahan	Research Methods For Management	Jaico
11.	B.S.Bhatia And G.S.Batra	Business Management Research	Deep & Deep