

Introduction to Fashion Designing

Unit- I

Fashion – Style – Fad Definition – Sources of Fashion – Terms related to Fashion Industry – Boutique collection. Classic Chic Fashion Shows, Fashion Trends and High Fashion- Style Fashion and Example, Fad – Definition and Example.

Manufacturing Processes of Major Textile fibre – Cotton – Silk – Wool – Linen – blends – nylon – polyester – viscose materials used for apparel – Properties and end use textile fabrics.

Unit - II

Yarn Classification – Simple and Novelty yarn – Types of spinning
Finishes: Preparatory Processes, Basic & Special Finishes

Unit – III

Design and Principles of Design

Definition Types of Design – Structural and Decorative Design Characteristics of a good design Elements of Design Principles of Design – Definition – Harmony – Proportion – Balance – Rhythm – Emphasis – Meaning types and its application.

Unit – IV

Colour and Colour Harmonies – Development of Design or Motif.

Colour – Definition, Qualities of Colour – Value chart – Standard colour harmonies – Factors influencing Colour Choice developing designs for spot all over – Border .
Importance of Background in Design – Placement of Design – Organization repeat system and their limitations.

Unit – V

Family clothing and care of clothing

Clothing budget, factors affecting clothing needs of the family, selection of clothing for Family – Different Age Groups. Wardrobe planning for Family members – Maintaining different types of Fabrics – Cotton – Silk – Synthetic Washing drying – pressing and Storing

Care of Clothing – Water – Soap – Bleaching – Stiffening Agents – Blues – Stain removal – Washing – Pressing dry cleaning.

Reference Book:

1. Sumathi. G.J.Fashion Designing New Age International Pvt. Ltd., Chennai.
2. Susheela Dantyagi, Fundamentals of textiles and their care, orient Longman, New Delhi, 1998.
3. Joseph M.L. Essential to textiles – Halt publishers New York – 1980
4. Mary L.Cowan & Martha E.Jimgaman, Introduction to textiles, D.B.Taraparawala sume India, 1980.
5. Seigertlyle D., Modern textiles, John Wiley & Sons Inc., New York – 1976.
6. Potter & Corbman Fibre to Fabric , Craig publishing Co., New York – 1990
7. Foster Betty, Introduction Fashion Hainnerman Professional Publishing Ltd., Helley court Oxford – 1988.
8. Harriet TMC. Jimsey, Art and Fashion in Clothing Selection Iowa State University Press 1973.
9. Elizabeth Rouse, Understanding Fashion BSP Professional Books' A Division of Blackwell Scientific Publication Ltd., London –1989.