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MBA - Assignment Topics

FIRST SEMESTER

PAPER – 01 MANAGEMENT CONCEPT (P16MBA1)

ASSIGNMENT – I (Any two topics)

- 1. Define Management. Discuss the various main elements of Taylor’s Scientific Management.**
- 2. Explain the characteristics of good planning and also explain various steps in Planning process.**
- 3. Explain the meaning of formal and informal organization. Discuss some of the Problems and benefits of informal organization.**

ASSIGNMENT – II (Any Two topics)

- 1. What is meant by departmentation? Suggest suitable basis for departmentation with Merits and Demerits.**
- 2. What are the Principles of Direction? Comment on the various aspects relating to the Direction function.**
- 3. Discuss the nature and characteristics of control process with its Pro’s and Con’s of Controlling.**

PAPER – 02 MANAGERIAL COMMUNICATION(P16MBA2)

ASSIGNMENT – I (Any Two topics)

1. Discuss various barriers of communication. How can they be overcome?
2. Explain various types of reports.
3. Elucidate salient features of various non – verbal communications.

ASSIGNMENT – II (Any Two topics)

1. Examine the steps involved in oral presentation.
2. Explain the important parts of business letters (layout of letters).
3. Explain the procedure of conducting company meetings.

PAPER – 03 MATHEMATICS AND STATISTICS (P16MBA3)

ASSIGNMENT – I (Any Two topics)

1. What is matrix? Describe its types.
2. Discuss the various steps in formulating linear programming problems.
3. What is Decision Theory? Explain its different methods.

ASSIGNMENT – II (Any Two topics)

1. What is statistics and explain its features? Also discuss its application in business.
2. What is the difference between sample and sampling? Discuss its different methods.
3.
 - a) Write short notes on statistical inference and also explain Type I and Type II errors.
 - b) Write an elaborate note on correlation and regression theory.

PAPER – 04 MANAGERIAL ECONOMICS (P16MBA4)

ASSIGNMENT – I (Any Two topics)

1. Laws of nature to scale.
2. Relationship between Average Cost and Marginal Cost in the short run.
3. Price and output determination under monopoly

ASSIGNMENT – II (Any Two topics)

1. Keynes theory of income and Distribution.
2. Monetary policy and its objectives.
3. Role of central bank in evolving credit policy.

PAPER – 05 ORGANISATIONAL BEHAVIOUR (P16MBA5)

ASSIGNMENT – I (Any Two topics)

1. Explain the various management principles advocated by Henry Fayol.
2. Bring out the concept of history of Management thought.
3. Define Personality and explain the different determinants of Personality.

ASSIGNMENT – II (Any Two topics)

1. Distinguish between power authority and status.
2. Define leadership? Bring out various styles involved in leadership Quality.
3. Critically examine the concept of conflict management.

PAPER – 06 MANAGEMENT ACCOUNTING (P16MBA6)

ASSIGNMENT – I (Any Two topics)

1. Define Accounting? What are the advantages of Book Keeping?
2. Briefly, explain the various Accounting Concepts and conventions.
3. Write Short notes on: a) Journal b) Ledger c) Trail Balance d) Debit e) Credit

ASSIGNMENT – II (Any Two topics)

1. Define overhead and mention the different methods of classification of overheads.
2. Explain the meaning of the term Financial Statements. State their objectives and nature.
3. Define Marginal Cost and Marginal Cost Accounting? What are its features?

SECOND SEMESTER

Paper – 01 OPERATION RESEARCH (P16MBA7)

Assignment – I (Any Two topics)

01. Discuss the significance and scope of operation research in modern management?

02. Use simple method to solve the following L.P.P

$$\text{Maximize } Z = 4X_1 + 10X_2$$

Subject to Constraints,

$$2X_1 + X_2 < 50$$

$$2X_1 + 5X_2 < 100$$

$$2X_1 + 3X_2 < 90$$

$$X_1, X_2 > 0$$

03. Find the optimum solution to the following transportation problem the cell entries are unit transportation costs.

	D1	D2	D3	D4	Availability
O1	23	27	16	18	30
O2	12	17	20	51	40
O3	22	28	12	32	53
Requirements	22	35	25	41	123

Assignment – II (Any Two topics)

01. Solve the following games and determine the value of the game?

a)

b)

02. A departmental store has a single cashier. During the rush hours, customers arrive at a rate of 20 customers per hour. The Average number of customers that can be processed the cashier is 24 per hour. Assume that the conditions for use of the single channel queuing model apply.

I) What is the probability that the cashier is idle?

II) What is the average number of customers in the queuing system?

III) What is the average time a customer spends in the system?

IV) What is the average number of customers in the queue?

V) What is the average time a customer spends in the queue waiting for service?

03. What are the types of decision making? And explain the rule for making a decision under uncertainty.

Paper – 02 Production Management (P16MBA8)

ASSIGNMENT – I (Any Two topics)

01. Definitions and types of production Systems.

02. Demand forecasting for Operation.

03. Operation Planning and Control

ASSIGNMENT – II (Any Two topics)

01. Quality control, quality assurance, quality circles.

02. Introduction to flexible Manufacturing.

03. World Class Manufacturing.

Paper – 03 Marketing Management(P16MBA9)

ASSIGNMENT – I (Any Two topics)

01. What are the user of Marketing Segmentation and its effects on Marketing Research?
02. Live a detail study of Advertisement and its use in Marketing.
03. Compare and Contract the faction involved in Direct selling/Direct Marketing.

ASSIGNMENT – II (Any Two topics)

01. Explain the product life cycle and elucidate its usage in the development of product.
02. Describe the objectives, Faction and procedure in pricing.
03. Discuss the channels used the Transportation of a product in Marketing.

Paper – 04 Financial Management(P16MBA10)

ASSIGNMENT – I (Any Two topics)

01. What are derivatives? How for the derivatives have been developed in India?
02. How mergers and Acquisition has played a vital role in enhancing the efficiency and effectiveness of the organization?
03. Define cost of capital? How will you calculate the weighted Average cost of capital? Explain it with illustration?

ASSIGNMENT – II (Any two of topics)

01. Investment and Capital structure Decisions.
02. Methods of Capital Budgeting.
03. Inventory Management.

Paper – 05 Human Resource Management(P16MBA11)

ASSIGNMENT – I (Any Two topics)

01. Discuss the role of HRM in an Organisation.
02. What are the various form of Interview?
03. Discuss about Performance Evaluation.

ASSIGNMENT – II (Any Two topics)

01. Discuss the difference between the Internal & External Source of Recruitment.
02. How does motivation helps on organization to sustain Employee Interest.
03. What are the various types of Training Methods?

Paper – 06 Research Methods in management(P16MBA12)

ASSIGNMENT – I (Any Two topics)

01. Describe concept of hypothesis testing statistical significance with examples.
02. How to writing the draft to Presentation? Explain with suitable examples.
03. Explain written any original reports.

ASSIGNMENT – II (Any Two topics)

01. Explain the concept of source any characteristics of sourney measurement tool.
02. Briefly explain sources any collection of data.
03. Describe the concept of Probability and Complex Probability.

THIRD SEMESTER

PAPER – 1 STRATEGIC MANAGEMENT (P16MBA13)

ASSIGNMENT – I (Any Two topics)

1. Describe the process of Strategic Management. Draw a neat chart that shows the different elements in the Strategic Management process .
2. A small scale industrialist recently attended a seminar on Strategic Management. He is quite enthusiastic but does not understand exactly how to use the SWOT analysis for his company. Act as a consultant and advise him to use the SWOT Analysis.
3. Describe and explain the application of the techniques used for Strategic Control.

ASSIGNMENT – II (Any Two topics)

1. Assuming yourself to be chief executive of an organization relate the difficulties you would face in choosing and setting the objectives for your organisation.
2. Discuss Michael Porter's approach to defining generic competitive of business Strategies.
3. " Politics and power play within organisations may help strategic choice " Do you agree with this statement ?Why?

PAPER – 2 LEGAL ASPECTS OF BUSINESS (P16MBA14)

ASSIGNMENT – I (Any Two topics)

1. "All contracts are agreements but all agreements are not contracts" - Discuss
2. Explain the Rights, Duties and Liabilities of a partner.
3. Explain the different types of winding up of joint stock companies.

ASSIGNMENT – II (Any Two topics)

1. What do you understand by the principle of “Caveat Empror”? Explain and also give some illustrative examples.
2. Explain different types of crossing and endorsement under Negoriable Instrument ACT 1881.
3. Explain the various types of meetings of a Joint Stock Company.

PAPER – 3 KNOWLEDGE MANAGEMENT - (P16MBA15)

ASSIGNMENT – I (Any Two topics)

1. What is Knowledge Management? Compare information management & Knowledge Management.
2. Explain the Knowledge management Road Map.
3. Define Mechanics of knowledge management. Explain the tools and Technologies of mechanics of knowledge management

ASSIGNMENT – II (Any Two topics)

1. How to build a knowledge plat form based on your existing IT Infrastructure.
2. How to understand the 10-step knowledge management Road map & How it applies to your company.
3. List out and explain the strategic issues in knowledge management.

ELECTIVE - A - MARKETING

PAPER – 4 ELECTIVE PAPER – 17 CONSUMER BEHAVIOUR (P16MBA3E1)

ASSIGNMENT – I (Any Two topics)

1. Examine the role of marketing and market segmentation in consumer behaviour.
2. How personality affects consumer behaviour.
3. How the culture influence on consumer behaviour.

ASSIGNMENT – II (Any Two topics)

1. What are the steps involved in the consumer decision making process?
2. Explain the consumer decision making process in New product purchase and repeat purchase.
3. Examine the role of consumer movement in protection of consumers in India.

PAPER – 5 ELECTIVE PAPER – 18 BUSINESS TO BUSINESS MARKETING (P16MBA3E2)

ASSIGNMENT – I (Any Two topics)

1. What are the basis for segmenting the industrial marketing.
2. Explain the steps involved in industrial marketing research.
3. Explain in detail the new product development strategies in industrial marketing.

ASSIGNMENT – II (Any Two topics)

1. Explain in detail the industrial marketing operations.
2. How advertising and sales promotion are carried out for industrial products explain them.
3. Explain the various marketing strategy for industrial films.

PAPER – 6 ELECTIVE PAPER – 19 SALES AND DISTRIBUTION MANAGEMENT(P16MBA3E3)

ASSIGNMENT – I (Any Two topics)

1. Outline a training programme for the sales force of your company.
2. How are salesmen motivated?
3. What is sales quota? How is a salesman assigned a sales territory?

ASSIGNMENT – II (Any Two topics)

1. Explain the characteristics of good remuneration plan. Discuss the various methods of Remunerating salesmen.
2. Examine the marketing channel policies and legal issues.
3. Explain the various international marketing channels available for Global Trade.

ELECTIVE – B – FINANCE

PAPER – 4 ELECTIVE PAPER – 17 STRATEGIC FINANCE MANAGEMENT(P16MBA3EF1)

ASSIGNMENT – I (Any Two topics)

1. Write a detailed note on “Learning Curves”.
2. Explain the content of “Value Chain”.
3. Discuss “Life Cycle Costing”.

ASSIGNMENT – II (Any Two topics)

1. Describe the advantages and drawbacks of “Activity Based Costing”.
2. Explain the concepts of COQ and TQM.
3. Write a detailed note on “Business process Re-Engineering”.

PAPER – 5 ELECTIVE PAPER – 18 FINANCIAL SERVICES(P16MBA3EF2)

ASSIGNMENT – I (Any Two topics)

1. Examine the recent development in leasing.
2. Explain legal and tax aspects of hire purchase.
3. List out various types of factoring.

ASSIGNMENT – II (Any Two topics)

1. Explain the various share issue pricing models.
2. What are the sources available for raising funds from the International Capital Markets
3. Explain the strategic issues in the management of financial intermediates.

**PAPER – 6 ELECTIVE PAPER – 19 SECURITY ANALYSIS AND PORTFOLIO
MANAGEMENT (P16MBA3EF3)**

ASSIGNMENT – I (Any Two topics)

1. What are the Statistical tools used to measure the risk of the securities return? Explain.
2. What is the meant by Fundamental Analysis? How does Fundamental Analysis differ From Technical Analysis?
3. How is a Portfolio managed? How is it revised?

ASSIGNMENT – II (Any Two topics)

1. “Stocks are considered to be risky but bonds are not” – Elucidate.
2. Explain in detail the Dow and is it used to determine the direction of stock market?.
3. Define the various forms of the market efficiency. What do they have in Conmen?

ELECTIVE - C - HUMAN RESOURCE

PAPER – 4 ELECTIVE PAPER – 17 ORGANISATION DEVELOPMENT(P16MBA3EH1)

ASSIGNMENT – I (Any Two topics)

1. Define OD. State its primary distinguishing Characteristics.
2. Explain the Foundations of OD.
3. What are the Components OD process state them.

ASSIGNMENT – II (Any Two topics)

1. Explain atleast Five OD Intervention.
2. What is T Group Training? Give a brief more on its advantages and disadvantages.
3. What is Action Research? Explain its implication on OD.

PAPER – 5 ELECTIVE PAPER – 18 (COMPENSATION MANAGEMENT(P17MBA3EH2)

ASSIGNMENT – I (Any Two topics)

1. Explain the framework of conceptual Management.
2. What are the theories of Wages?
3. Write short note on Halsey Rowan, Halsey wier.

ASSIGNMENT – II (Any Two topics)

1. What are the types of Employee benefits.
2. Explain briefly wages
3. What are the scope and functions of pay commission?

PAPER – 6 ELECTIVE PAPER – 19 CHANGE MANAGEMENT(P16MBA3EH3)

ASSIGNMENT – I (Any Two topics)

1. Examine the role of corporate vision and strategy in change.
2. Explain the strategies to deal with resistance to organisational change.
3. What are the strategies and methods adopted for achieving cultural change.

ASSIGNMENT – II (Any Two topics)

1. Examine the Structural Technological and process factors in the intervention is Thateiges and state advantages and disadvantages of change technologies.
2. Explain the Leadership and emotional knowledge strategies to achieve congruence of personal structure and culture.
3. Explain the various models of diagnosing organisational groups and jobs.

ELECTIVE – D - SYSTEMS

PAPER – 4 ELECTIVE PAPER – 17 E-BUSINESS (P16MBA3ES1).

ASSIGNMENT – I (Any Two topics)

1. How the opportunities and challenges offered by internet Explain.
2. What is intra business applications? Explain any three applications.
3. Write a Short note on
(1) E –Commerce (2) E – Intermediaries (3) Electronic Payment System.

ASSIGNMENT – II (Any Two topics)

1. Explain Internet Monetary Payment and Security requirements.
2. Describe the Infrastructure, Communication Paradigm of Cyber Communities.
3. Write down the Legal and regulatory issues Explain

PAPER – 5 ELECTIVE PAPER – 18 INTERNET TECHNOLOGIES (P16MBA3ES2)

ASSIGNMENT – I (Any Two topics)

1. Explain the network Architecture.
2. List out any two Graphics and Animation tools, Explain
3. Write a Short note on (1) Java Script (2) HTML (3) Active – X objects.

ASSIGNMENT – II (Any Two topics)

1. What is Distributed Internet Architecture Explain.
2. Write a Short Note on (1) Firewalls (2) LDAP (3) Virtual Reality.
3. List out the advantages of CORBA and java Beans.

PAPER – 6 ELECTIVE PAPER – 19 MANAGEMENT INFORMATION SYSTEM (P16MBA3ES3)

ASSIGNMENT – I (Any Two topics)

1. Explain the Global business scenario – trends in technology and applications.
2. What is Data mining? Explain its tools and techniques.
3. Discuss in detail the Accounting and Finance sub systems modules.

ASSIGNMENT – II (Any Two topics)

1. Describe the Artificial Intelligence Technologies.
2. What is the role and business value of using internet technologies in SCM?
3. List out the five major dimension of the IRM concept and explain the impact on the Management of is resources.

ELECTIVE – E - OPERATIONS

PAPER – 4 ELECTIVE PAPER – 17 SUPPLY CHAIN MANAGEMENT (P16MBA3EO1)

ASSIGNMENT – I (Any Two topics)

1. Explain the Goal and Principles of Supply Chain Management.
2. Examine the importance of Management of material flow in the Supply Chain Management.
3. Explain the uses in Global Supply Chain.

ASSIGNMENT – II (Any Two topics)

1. Discuss the Bullwhip effect and its impact on supply chain performance.
2. What is Bench Marking best Practices in customer service Strategic
3. Explain Supply Chain cost analysis and supply Chain Performance measures.

PAPER – 5 ELECTIVE PAPER – 18 ADVANCED OPERATION RESARCH (P16MBA3EO2)

ASSIGNMENT – I (Any Two topics)

1. Explain the Application of Quardratie Programming to Portfolio Management Problems.
2. Discuss the fractal Geometry and its application to Capital markers
3. What is dynamic Programming? Explain the advantages and disadvantages of Dynamic programming. What are its applications?

ASSIGNMENT – II (Any Two topics)

- 1 .What is a non-linear programming problem? Give two examples of NLPP stating Clearly why do you so classify them.
2. What is integer linear programming? Explain the merits and demerits of “rounding off “ continues optimal solution to an LPP to obtain an integer solution.
3. Explain the Reliability Theory and Replacement Theory.

PAPER – 6 ELECTIVE PAPER – 19 (MANAGEMENT CONTROL SYSTEMS(P16MBAEO3)

ASSIGNMENT – I (Any Two topics)

1. What are the strategic planning and types of Management Control system?
2. What are the opportunities and Limitations of span of control?
3. Explain the Traditional Instrument of control and Accountability.

ASSIGNMENT – II (Any Two topics)

1. Explain the evolution of Total quality approaches.
2. Examine the role of Supportive Leadership in achieving Total Commitment to Quality.
3. Discuss the Auditing for TQM.

FOURTH SEMESTER

PAPER – 1 INTERNATIONAL BUSINESS ENVIRONMENT (P16MBA16)

ASSIGNMENT – I (Any Two topics)

01. Explain the various types of International Business.
02. Discuss the Economic and Political environment on Trade Investment patterns.
03. Write a detailed note on 'Balance of Payments.

ASSIGNMENT - II (Any two topics)

01. Describe the objectives and functions of WTO.
02. Explain the mechanism of Foreign Exchange Market.
03. Write a note on 'Globalisation and HRD'.

PAPER – 2 ENTREPRENEURIAL DEVELOPMENT (P16MBA17)

ASSIGNMENT – I (Any two topics)

01. Discuss the nature, traits, types and culture of entrepreneur.
02. Elucidate the evolution of entrepreneurs.
03. Explain the project management in detail.

ASSIGNMENT– II (Any two topics)

01. Discuss about the financial analysis and Project appraisal methods.
02. Discuss in detail about the problems of entrepreneurs and sickness in small industries.
03. Explain the role of approaching institutions for assistance.

PAPER – 3 TOTAL QUALITY MANAGEMENT (P16MBA18)

ASSIGNMENT – I (Any two topics)

01. Discuss in detail about the dimensions of product and service quality.
02. Explain the steps involved in implementing TQM and write about factors affecting TQC.
03. Enumerate bench marking, business process reengineering and quality policy in detail.

ASSIGNMENT – II (Any two topics)

01. Discuss about the quality education, process, quality system, and its objectives.
02. Elaborate on TQM culture, quality circles and quality audits.
03. Write about needs and process involved in obtaining ISO certifications.

ELECTIVE : MARKETING

PAPER – 4 ELECTIVE PAPER – 17 ADVERTISING AND SALES PROMOTION (P16MBA3EM4)

ASSIGNMENT – I (Any Two topics)

01. Describe the Legal, ethical and social aspects of advertising.
02. What do you mean by 'Market Positioning'?
03. How will you build an Advertisement Programme?

ASSIGNMENT – II (Any two topics)

01. Write a note on 'Campaign Planning'.
02. Explain the Selection, Compensation and appraisal of an agency.
03. Discuss the various methods of Sales Promotion.

PAPER – 5 ELECTIVE PAPER – 18 MARKETING OF SERVICES (P16MBA3EM5)

ASSIGNMENT – I (Any two topics)

01. State the classification of Services.
02. Explain the nature of Services.
03. How will you develop Service Positioning Strategy?

ASSIGNMENT – II (Any two topics)

01. What are the different strategies relating to demand?
02. Explain Service business as a system.
03. Describe the inter functional conflict between Marketing and Operation.

PAPER – 6 ELECTIVE PAPER – 19 RETAIL MANAGEMENT (P16MBA3EM6)

ASSIGNMENT – I (Any two topics)

01. What is 'Retailing Mix'?
02. Discuss the marketing concepts in retailing.
03. Explain the cultural and social group influence in Consumer Purchase Behaviour.

ASSIGNMENT – II (Any two topics)

01. Write a note on 'Traffic Flow and Analysis'.
02. Explain the role of I.T. in Supply Chain Management.
03. Describe the terms 'Franchising' and 'Retail Equity'

ELECTIVE: FINANCE

PAPER – 4 ELECTIVE PAPER – 17 PROJECT MANAGEMENT (P16MBA3EF4)

ASSIGNMENT – I (Any two topics)

01. Describe the Project Life Cycle.
02. Explain the nature and scope of Project Management.
03. How will you identify the investment opportunities?

ASSIGNMENT – II (Any two topics)

01. Explain the essentials of a Project Methodology.
02. Write notes on 'Project Designing' and 'Project Scheduling'
03. Discuss the various control techniques.

PAPER – 5 ELECTIVE PAPER – 18 GLOBAL FINANCIAL MANAGEMENT (P16MBA3EF5)

ASSIGNMENT – I (Any two topics)

01. Discuss about the function of IMO, and GATT.
02. Discuss in detail about the balance of payments in the world and balance of payments account of India.
03. Explain the process of measuring and managing operating exposure.

ASSIGNMENT – II (Any two topics)

01. Discuss about the management of currency risk and measurement of transaction exposure.
02. Explain the international money market and bond market instruments.
03. Elucidate the forms and effects of FDI.

PAPER – 6 ELECTIVE PAPER – 19 MERCHANT BANKING (P16MBA3EF6)

ASSIGNMENT – I (Any two topics)

01. Write about the overview of Indian financial system and merchant banking in India.
02. Explain the merchant banker role in appraisal of projects, designing capital structure and instruments.
03. Discuss in detail about mergers and acquisitions. Write also about its types.

ASSIGNMENT – II (Any two topics)

01. Discuss in detail about the types of mutual funds and evaluation of performance of mutual funds.
02. Elucidate the process of preparation of prospectus selection and write about who are all involved with it.
03. Discuss the credit rating regulatory framework and its rating process and methodology.

ELECTIVE: HUMAN RESOURCE

PAPER – 4 ELECTIVE PAPER – 17 PUBLIC RELATIONS MANAGEMENT (P16MBA3EH4)

ASSIGNMENT – I (Any two topics)

01. Describe the nature of Public Relations.
02. What are the Psychological factors that affect the perception of Public?
03. Explain the 'Public opinion Research'

ASSIGNMENT – II (Any two topics)

01. Discuss the process in Public relations.
02. State the various tools and media used for Public relations.
03. Explain the role of Promotional techniques in Public relations.

PAPER – 5 ELECTIVE PAPER – 18 MANAGING INTERPERSONAL EFFECTIVENESS

(P16MBA3EH5)

ASSIGNMENT – I (Any two topics)

01. What are the motives of Self-presentation?
02. Write a note on 'Self-monitoring'.
03. Describe the importance of Communication in managing Interpersonal Effectiveness.

ASSIGNMENT – II (Any two topics)

01. Explain the nature of attitude.
02. Discuss the significance of Environmental influence in Interpersonal effectiveness.
03. Write a detailed note on quality of work life.

PAPER – 6 ELECTIVE PAPER – 19 GROUP DYNAMICS (P16MBA3EH6)

ASSIGNMENT – I (Any two topics)

01. What are the functions fulfilled by groups?
02. Why people are joined in groups?
03. Explain the need for training in organizations

ASSIGNMENT – II (Any two topics)

01. State the process involved in decision making in groups.
02. How will you prevent inter-personal conflict and inter-group conflict?
03. Write a note on 'Team Work Development'.

ELECTIVE: SYSTEMS

PAPER – 4 ELECTIVE PAPER – 17 SOFTWARE PROJECT MANAGEMENT (P16MBA3ES4)

ASSIGNMENT – I (Any two topics)

01. Explain in detail 'SLDC'.
02. What are the issues in designing and implementing online systems?
03. Write a note on 'SQL Command'.

ASSIGNMENT – II (Any two topics)

01. How will you design and develop documentation?
02. What are the challenges and opportunities in Software Project Management?
03. List out the elements of Software Project Management.

PAPER – 5 ELECTIVE PAPER – 18 RELATONAL DATABASE MANAGEMENT (P16MBA3ES5)

ASSIGNMENT – I (Any two topics)

01. Explain the basic concepts of Relational Data model.
02. Define 'Data'. State its types and functions.
03. Write a note on 'SQL Plus'.

ASSIGNMENT – II (Any two topics)

01. How will you build programs using VB?
02. Explain the procedure for the selection of a Client / Server based application.
03. What do you mean by 'Book interfacing'?

PAPER – 6 ELECTIVE PAPER – 19 OBJECT ORIENTED PROGRAMME C ++ (P16MBA3ES6)

ASSIGNMENT – I (Any two topics)

01. Explain the various approaches in traditional programming.
02. What are object oriented languages?
03. Describe the object oriented Analysis modeling.

ASSIGNMENT – II (Any two topics)

01. State the notation for OOD.
02. Explain the C++ programming basics.
03. Write notes on: (i) Polymorphism (ii) Virtual functions.

ELECTIVE: OPERATIONS

PAPER – 4 ELECTIVE PAPER – 17 MATERIALS MANAGEMENT (P16MBA3EO4)

ASSIGNMENT – I (Any two topics)

01. Discuss in detail about the functions, duties and responsibilities of purchase department.
02. Explain the methods of vendor rating and stages in source selection.
03. Elaborate on problems and issues in spares management.

ASSIGNMENT – II (Any two topics)

01. Discuss about the types of stores and principles of stores management.
02. Write about 8R's of purchasing and methods of purchasing.
03. Discuss in detail about the principles of material handling and symptoms of poor material handling.

PAPER – 5 ELECTIVE PAPER – 18 LEAN MANUFACTURING (P16MBA3EO5)

ASSIGNMENT – I (Any two topics)

01. Trace the evolution of lean thinking.
02. What are the various lean principles?
03. Explain the concept of 'TQM'

ASSIGNMENT – II (Any two topics)

01. Write a note on 'Six-sigma philosophy'.
02. Describe the organization and implementation of creating Lean enterprise.
03. Explain the 'Lean Network' in detail.

PAPER – 6 ELECTIVE PAPER – 19 WORLD CLASS MANUFACTURING (P16MBA3EO6)

ASSIGNMENT – I (Any two topics)

- 01. Explain the strategic decisions in manufacturing management.**
- 02. Describe the automation in material handling systems.**
- 03. Write a note on 'Manufacturing Resources Planning'**

ASSIGNMENT – II (Any two topics)

- 01. What do you mean by 'Job Shop Scheduling'?**
- 02. Write a note on 'JIT System'.**
- 03. List out the objectives of Total Productive Maintenance.**
