



**BHARATHIDASAN UNIVERSITY
CENTRE FOR DISTANCE EDUCATION
TIRUCHIRAPALLI-620 024.**

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BDU/CDE/LSC CENTRES/MBA/MCA SEMINOR CLASS

SUB: CDE/LSC Centre MCA-V Sem/ MBA-III Sem Conduct of Seminar Classes
Submission of Internal marks regarding.

The Co-ordinators of Learners Support Centres offering MBA/MCA Programme are requested to conduct seminar classes for MBA – III Semester and MCA- V Semester for the following papers and also conduct two CIA Test. The Assignment topics will be available in the university website. The Co-ordinators of respective centres are requested to send the IA marks to the Deputy Controller, Center for Distance Education Bharathidasan University, Trichy-24 on or before 31.01.2021.

MBA – III Semester

CORE PAPERS

Paper – 13 Strategic Management
Paper – 14 Legal aspects of Business
Paper – 15 Knowledge Management
Paper - 16 Managerial Skills

ELECTIVE : FINANCE

Paper – 17 Strategic Financial Management
Paper – 18 Financial Services
Paper – 19 Security Analysis & Portfolio Mgt.

ELECTIVE : OPERATIONS

Paper – 17 Supply Chain Management
Paper – 18 Advanced Operation Research
Paper – 19 Management Control Systems

ELECTIVE : MARKETING

Paper –17 Consumer Behavior
Paper –18 Business to Business Marketing
Paper – 19 Sales and distribution Management

ELECTIVE : HUMAN RESOURCE

Paper – 17 Organizational Development
Paper – 18 Compensation Management
Paper – 19 Change Management

ELECTIVE : SYSTEMS

Papers –17 E - Business
Paper – 18 Internet Technologies
Paper – 19 Management Information Systems

MCA – V Semester

501 Computer Networks
503 Optimization Techniques
505 Compiler Design (Elective-V)
507 Open Source Lab

502 Smart Devices Programming
504 Network Security (Elective-IV)
506 Smart Devices Programming Lab

It is found, most of the MBA – III Semester Students of the LSC centres were not paid the III Semester tuition fees and not selected their Electives. Kindly send the Elective choosen list, collect & send the III Semester Tution fees on or before 20th January.


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