



**CENTRE FOR ONLINE DISTANCE EDUCATION  
BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI – 620 024  
OFFLINE CLASS TIME –TABLE FOR M.B.A. STUDENTS**

**Dr.A. EDWARD WILLIAM BENJAMIN**  
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**M.B.A 2021-23 ACADEMIC YEAR – II SEMESTER TIME – TABLE**

Seminar classes (off-line) will be conducted at the following centres . Students of various PCP centres are instructed to attend the class at the respective centres noted against them.

**PCP CENTRES:**

<b>TRICHY (BATCHES A to D)</b>	: Computer Science Department, Bharathidasan University Kajamalai Campus, (Near Anna Stadium) Trichy - 23
<b>CUDDALORE</b>	: St.Joseph's College of Arts & Science, Cuddalore.
<b>KARUR</b>	: Government Arts College, Karur.
<b>KUMBAKONAM</b>	: Government Arts College for Men (Auto), Kumbakonam
<b>MANNARGUDI</b>	: M.R. Government Arts College, Mannargudi
<b>MAYILADUTHURAI &amp; NAGAPPATTINAM</b>	:Bharathidasan University Constituent College, Nagappattinam.
<b>PERAMBALUR</b>	: Govt. Arts & Science College, Kurumbalur, Perambalur
<b>THOOTHUKUDDI</b>	:Bharathiyar Vidhyashram Hr. Sec.School, Tuticorin
<b>ORATHANADU</b>	: Govt. Arts & Science College, Orathanadu
<b>THANJAVUR</b>	: Rajah Serfoji Government Arts College,Thanjavur.
<b>PUDUKKOTTAI</b>	: H.H.The Rajah's College, Pudukkottai.

**CORE PAPER**

<b>Paper-7 : Operation Research - P16MBA7</b>	<b>Paper -10 – Financial Management - P16MBA10</b>
<b>Paper-8 : Production Management - P16MBA8</b>	<b>Paper -11 - Human Resource Management - P16MBA11</b>
<b>Paper-9 : Marketing Management - P16MBA9</b>	<b>Paper-12 - Research Methods in Management - P16MBA12</b>

Date	9.00 – 11.00	11.00-1.00	2.00-4.00
20.03.2022	Paper – 07	Paper – 08	Paper – 09
27.03.2022	Paper – 10	Paper – 11	Paper - 12
03.04.2022	Paper – 07	Paper – 08	Paper – 09
10.04.2022	Paper – 10	Paper – 11	Paper – 12
17.04.2022	Paper-07 / Test 1 + Class	Paper-08 / Test 1 + Class	Paper-09 / Test 1 + Class
24.04.2022	Paper-10 / Test 1 + Class	Paper-11 / Test 1 + Class	Paper-12 / Test 1 + Class
08.05.2022	Paper – 07	Paper – 08	Paper – 09
15.05.2022	Paper - 10	Paper --11	Paper - 12
22.05.2022	Paper – 07	Paper – 08	Paper – 09
29.05.2022	Paper – 10	Paper – 11	Paper – 12
05.06.2022	Paper-07 / Test 2 + Class	Paper-08 / Test 2 + Class	Paper- 09 / Test 2 + Class
12.06.2022	Paper-10 / Test 2 + Class	Paper-11 / Test 2 + Class	Paper-12 / Test 2 + Class

- The Co-ordinators of respective centres are requested to send the IA marks to the Deputy Controller, Center for Distance Education, Bharathidasan University, Trichy-24 on or before 12.06.2022 without fail.**
- Assignment topics are available in the university website ([www.bdu.ac.in/cde](http://www.bdu.ac.in/cde))**  
Last date for submission of assignment without fine : 08.05.2022  
Last date for submission of assignment with fine Rs.120/- : 22.05.2022
- Please refer our University Website for Information regarding last date for receipt of examination filled in Applications and examination Time Table.**

To :  
The Candidates Concerned  
Copy to: All co-ordinators

3/8/2022  
DIRECTOR i/c.



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Dr.A.EDWARD WILLIAM BENJAMIN.  
DIRECTOR i/c

Date: 03.03.2022

NOTIFICATION

Submission of Assignment is a component of the CIA for theory papers of our M.B.A programme. In this connection students are instructed to write TWO Assignments and to submit separately as Assignment – I & Assignment – II. For each subject, please mention NAME, REG.NO. Name of the paper on each topic. Each Assignment carries 5 marks. (Total 10 Marks)

*3/3/2022*  
DIRECTOR i/c

Topics for Assignment – II Semester

Paper – 07 Operation Research - (P16MBA7)

Assignment – I (Any two of the topics)

01. Explain the difference between a transportation problem and an assignment problem.  
Explain situations where an assignment problem can arise.
02. Determine the optimal solution to each of the following degenerate transportation problem:

	D1	D2	D3	D4	D5	ai
O1	4	7	3	8	2	4
O2	1	4	7	3	8	7
O3	7	2	4	7	7	9
O4	4	8	2	4	7	2
Bj	8	3	7	2	2	

03. Max  $Z=3x_1 + 2x_2 + 5x_3$   
Subject to the constraints  
 $x_1 + 2x_2 + x_3 \leq 430$   
 $3x_1 + 2x_2 \leq 460$   
 $x_1 + 4x_2 \leq 420$  and  $x_1, x_2, x_3 \geq 0$

Assignment – II (Any two of the topics)

- 01 Explain how the theory of replacement is used in the problem of replacement of items that fail completely.
- 02 A computer contains 10,000 resistors. When any one of the resistor fails, it is replaced. The cost of replacing a single resistor is Rs.10 only. If all the resistors are replaced at the same time, the cost per resistor would be reduced to Rs.3.50. The percent surviving by the end of month is as follows:

Month(t)	0	1	2	3	4	5	6
% surviving by The end of month	100	97	90	70	30	15	0

What is the Optimal Plan?

- 03 What are the prerequisites for a problem to be solved by dynamic programming?

**Paper – 08 Production Management - (P16MBA8)**

**ASSIGNMENT – I (Any two of the topics)**

01. Elaborately explain Strategic Management – corporate and production strategies.
02. List and explain the process of new product development.
03. Write down the scope and benefits of TQM.

**ASSIGNMENT – II (Any two of the topics)**

01. Classification and advantages of Plant Layout.
02. What are the stages of Six Sigma and explain its benefits?
03. Write down the steps in implementing Kaizen.

**Paper – 09 Marketing Management - (P16MBA9)**

**ASSIGNMENT – I (Any two of the topics)**

01. What are the basis of Market Segmentation and explain its Types?
02. Describe the product positioning and new product life cycle.
03. Briefly explain different kinds of Advertisement.

**ASSIGNMENT – II (Any two of the topics)**

01. Explain the role of channel intermediaries in the product distribution.
02. Describe the various marketing Strategies.
03. How to evaluate and controlling Marketing Performance?

**Paper – 10 Financial Management - (P16MBA10)**

**ASSIGNMENT – I (Any two of the topics)**

01. Explain the Scope, objectives and functions of Financial Management.
02. Describe the cost of Different Sources of Raising Capital.
03. Explain the theories of capital structure.

**ASSIGNMENT – II (Any two of the topics)**

01. What is working capital? Explain the factors affecting working capital requirements.
02. Explain the various sources of working capital finance.
03. Describe the different types of dividend policies.

**Paper – 11 Human Resource Management - (P16MBA11)**

**ASSIGNMENT – I (Any two of the topics)**

01. Explain about the understanding business process in the context of human resource management.
02. Elaborate selection process.
03. With suitable examples explain about the methods and benefits of training.

**ASSIGNMENT – II (Any two of the topics)**

01. Explain about Compensation plans.
02. Discuss various financial and non financial rewards in motivating the employees.
03. what are the barriers to performance evaluations?

**Paper – 12 Research Methods in Management - (P16MBA12)**

**ASSIGNMENT – I (Any two of the topics)**

01. Explain the importance and types of Research.
02. Explain measurement and scaling in Research
03. Describe the data processing.

**ASSIGNMENT – II (Any two of the topics)**

01. What are all the Statistical Techniques used in Research? Briefly explain
02. Significance of Report Writing
03. Precautions for writing research reports.

## INSTRUCTIONS

The MBA/MCA students are directed to note the following instructions before preparing the Assignment.

1. For each subject, 3 topics are suggested for the assignments. The students have to choose any two of topics on each subject.
2. Each assignment will run from 10 to 15 pages (foolscap)
3. Assignments shall be prepared by referring to original books on the subjects.
4. Assignments on all subjects (3) shall be submitted in a single cover, with separate tags for the two assignments on each paper.
5. The title page of the assignments on each paper shall be in the format enclosed.
6. Neatness, adequacy, legibility of presentation, clarity of thought etc., will be considered in the evaluation.
7. Each assignment carries 5 marks; thus out of the 25 marks for the CIA on each subject, the assignments carry 10 marks and the tests carry 15 marks.
8. Assignments should be written in the candidates own handwriting in the foolscap size unrolled white sheets and on only one side of the paper.
9. The assignments shall be handed over to the University Representative at the respective PCP center Co-ordinator's only. The students are advised not to send the Assignment papers by post to university.
10. Students are strictly advised to submit the assignment within the date.
11. Assignments received after the Last date will be rejected.

  
3/3/2022  
DIRECTOR i/c.