



DR. K. KALACHELVI

ASSOCIATE PROFESSOR

Subject: Commerce

Qualification: M Com, M.B.A., M.A. M Phil. Ph. D.

Emp.ID: BDU1650924

Experience:

Teaching Experience in Regular service: 13 Years

Research Experience: 16 years

Industrial Experience: 7 Years

Field of Specialization:

Entrepreneurial Development,

Entrepreneurial Marketing, Social Entrepreneurship,

Human Resource Management, e-commerce

CONTACT

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Research Supervisor/Guidance.

- Ph. D: One Completed
Three Ongoing
- PG: 69 completed

Publications:

- International Journal: 35
- National Journal: 25
- Included in Scopus Author Profile: 16
- Book published. 3
- Chapters in Edited Book.: 12
- Webinar: 18
- Patent Published/Granted: 2
- Citation (as per Scopus): 43
- h-index (as per Scopus): 5
- Citation (as per Google Scholar): 401
- h-index (as per Google Scholar): 9
- i10 index (as per Google Scholar): 9

Overseas experience/visits:

Srilanka: Participated as a panel expert in the Expert Panel Discussion on Optimizing Entrepreneurship at the Annual International Research Conference 2017 held on 15th November 2017, at Faculty of Management and Commerce, South Eastern University of Srilanka.

Membership in professional bodies:

1. Life member Indian Commerce Association
2. Life member Association for Economists of Tamil Nadu
3. Life member Indian Accounting Association

Resource Person in various Capacities. Number of Invited/Special lecture delivered:

40

List of awards received:

1. International Excellence Award in Commerce
2. International Excellence & Dedicated Professional Award
3. Life time Achievement Award
4. Thagaisal aasriyar Virdhu

Additional Responsibilities:

1. Deputy Warden of Kurinji and Mullai Women's hostel, Bharathidasan University, Tiruchirappalli
2. Chief Superintendent of Examination, BDU examination
3. Camp officer, BDU examination
4. Students Induction Programme (BDU-SIP2023) Department Coordinator
5. Entrepreneurship Skill-cum Development centre
6. YRC program Officer
7. Career Guidance & Placement cell

Trainer certificate:

1. Internal Complaint Cell, ICC (women safety)
2. ILO Trainer

Book published:

1. A Handbook on Marketing Ethics & Green Marketing, Noble Science Press International Publishing, Delhi, P-ISBN:978-9389996-56-3E-ISBN:978-93-8996-55-6Book DOI: <https://doi.org/10.52458/9789388996556.nsp2023.tb>
2. A Handbook of E-Commerce and e-Business, KAAV Publications, Delhi,P-ISBN:978-93-91842-19-2, E-ISBN:978-93-91842-20-8DOI: <https://doi.org/10.52458/9789391842192.2022.tb>
- 3.Total Quality Management, Alpha International Publication, ISBN No.: 978-93-95405-87-4, 2022

Patent:

1. Technology based pedagogical reforms and practice in higher vocational education introductory innovation and entrepreneurship course.
2. The effect of Human Resource policies and practices on the development of both the individual and the organization.

Recent publications:

1. Dr. K. Kalaichelvi, K.Sowmya, "Performance Management and Strategic Planning in Private banking Sector : Issues and Factors", Section A-Research Paper, ISSN 2063-5346, European Chemical Bulletin, 2023, 12 (Special Issue 6), 386-396. [Group-II, Scopus]
2. Dr. K. kalaichelvi, K.Sowmya, "Changing Face of Banking in India Using Artificial Intelligence (AI) – An Analytical Study", Section A- Research Paper, ISSN 2063-5346, European Chemical Bulletin, 2023, 12 (Special Issue 5), 136-148. [Group-II, Scopus]
3. Dr. K.Kalaichelvi, "The Enhanced Role of Corporate Governance and the Changing Face of Corporate Ethics- An Analytical Study", Journal of Positive School Psychology, 2022, Vol.6, No.5, 3069-3077. [Group-II, Scopus]
4. Dr. K. Kalaichelvi, "Trading And Demat Behaviour Of Account Holders In The Tiruchirappalli City" International Journal of Management (IJM), Volume 10, Issue 2, March–April 2019, pp.195-199, ISSN Print: 0976-6502. ISSN Online, 0976-6510. [Group-II, Scopus]
5. Dr. K. Kalaichelvi, " Customer Satisfaction And Awareness On Public Sector Bank Sectors In Tiruchirappalli", International Journal of Advanced Research in Engineering and Technology (IJARET), Volume 10, Issue 2, March-April, 2019, pp.783-790 , ISSN Print: 0976-6480, ISSN Online, 0976-6499 [Group-II, Scopus]
6. Dr. K. Kalaichelvi, "A Study On The Growth, Evolution, Benefits And Key Challenges Of Cause Related Marketing", International Journal of Management (IJM), Volume 10, Issue 4, July-August 2019, pp.265-270, ISSN Print: 0976-6502. ISSN Online,0976-6510. [Group-II, Scopus]
7. Dr. K.kalaichelvi, U.Suganthi, " A Study on Entrepreneurial Marketing Performance Small and Medium Enterprises in Tamil Nadu. High Technology Letters, Volume.26, Issue-6, 2020, PP.130. ISSN. 1006-6748 [Group-II, Scopus]

8. Dr. K. Kalaichelvi, U.Suganthi, " Study on Entrepreneurial Marketing of SME's in Southern part of Tamil Nadu" Sustainable Humanosphere, Vol.16, Issue-I, March 2020,P.1362, ISSN:1880-6503 ESN: [Group-II Scopus]
9. Dr. K. Kalaichelvi, "Impact Of Green Human Resources Management Practices In The Workplace", International Journal of Management (IJM),Volume 11, Issue 2, February 2020, pp. 331–335, Article ,ISSN Print: 0976-6502. ISSN Online, 0976-6510. [Group-II, Scopus]
10. Dr. K. Kalaichelvi, "A Study Of The Consumer Perception On Payment Methods", International Journal of Advanced Research in Engineering and Technology (IJARET),Volume 11, Issue 5, May 2020, pp.1256-1263, ISSN Print: 0976-6480. ISSN Online, 0976-6499. [Group-II, Scopus]
11. Dr. K. Kalaichelvi, "A Study On Patient Satisfaction Towards The Quality Of Services Offered In Government Hospitals Of Madurai District",International Journal of Management (IJM), Volume 11, Issue 7 July 2020, pp.1802-1812, ISSN Print: 0976-6502. ISSN Online,0976-6510. [Group-II Scopus]
12. Dr.K. Kalaichelvi, " A Study On The Effect Of Online Teaching In Higher Education", International Journal of Advanced Research in Engineering and Technology (IJARET)Volume 11, Issue 10, October 2020, pp.2034-2040, ISSN Print: 0976-6480.ISSN Online, 0976-6499. [Group-II Scopus]
13. Dr. K. Kalaichelvi, "An Inquiry into the status of Women in Thanjavur District", The International Journal for Economics & Business Management-ISSN:2250-2750, Vol.7, Issue1, December 2017. UGC approved Journal No.47151, Pp.315
14. Dr. K. Kalaichelvi, "A Study on the Development of Agriculture and Agro Based Industries", Jamal Academic Research Journal: An Interdisciplinary, ISSN:0973-0303, VOL.9 No.1(1), September 2016
15. Dr. K. Kalaichelvi, Miss.U.Suganthi, "Women Education", The International Journal for Research and Development in Environmental Education, ISSN:2277-7571, Volume.7, Issue 1, March 2018
16. Dr. K. Kalaichelvi, Mr.J.Elanchezian, "Consumer Behaviour towards the organic cereals-An Analysis", International Journal of Management & Social Sciences, Vol.8 (1:2)P-ISSN.2249-0191, E-ISSN.2349-976, PP.192-198. [Group-II, Scopus]
17. Dr. K. Kalaichelvi, Mr.J.Elanchezian, "A comparative study on Consumers Attitude towards the Products of Indian and Multinational companies",

International Journal of Business Intelligence & Innovations, Vol.3, Issue-1, ISSN: 2348-4705, September 2015, p.46

18. Dr.K.Kalaichelvi, Miss U.Suganthi, "Theoretical Analysis of Women as Entrepreneurs in India", International Journal of Business Intelligence & Innovations, Vol.3, Issue-1, ISSN:2348-4705, September 2015 p.68
19. Dr.K.kalaichelvi, Mr. J. Elanchezhian, "Organic Cereal Flour's Consumer Behaviour: The Application of Subjective Knowledge and Willingness to pay Extra Price in the Theory Planned Behaviour, Journal of the Gujarat Research Society, ISSN:0374-8588, Vol.21, Issue2 (2019)
20. Dr. K. Kalaichelvi, Mr. J.Elanchezhian, "A Study on the Growth of Banking System and Cashless Payment", Faculty of Management and Commerce, South Eastern University of Srilanka , 15-11-2017
21. Dr. K. Kalaichelvi, Mr.J.Elanchezhian, " A Study on Growth of Online Marketing and Realization of 4 C's", Faculty of Management and Commerce, South Eastern University of Srilanka. 15-11-2017.
22. Dr. K. Kalaichelvi, "Resilient Women Trounce the Human Race" ,TISSL International Publication-Belgium ,International Journal of Applied Management Research Volume-3 , Special issues Number-4, December 2011 , International ISSN: 09748709.
23. Dr. K. Kalaichelvi, "Women's Live matter: Realism", TISSL International Publication-Belgium , International Journal of Applied Management Research Volume :7 Issue:!, Number:1, January-June 2015 , International ISSN: 09748709
24. Dr. K.Kalaichelvi, J.Elanchezhian, "A Comparative Study on Consumers Attitude Towards the Products of Indian and Multinational Companies", Glow Plus Training Academy-Chennai International Journal of Business Intelligence and Innovations Volume:3 Issue-1, September- 2015 , International ISSN: 2348-4705
25. Dr. K.Kalaichelvi, T.Anithalakshmi, "Social Entrepreneurship: Conceptual Insights and Research Priorities ", Glow Plus Training Academy-Chennai , International Journal of Business Intelligence and Innovations Volume:3 Issue-1, September-2015 , International ISSN: 2348-4705
26. Dr. K. kalaichelvi, U.Suganthi, "Theoretical Analysis of Women as Entrepreneurs in India", Glow Plus Training Academy-Chennai, International Journal of Business Intelligence and Innovations, Volume:3 Issue-1, September- 2015 International ISSN: 2348-4705

27. Dr. K. Kalaichelvi, J. Elanchezhian, "Organic Consumer Behaviour- Special reference to cereal /cereal products in the southern part of TamilNadu.", Think India 22(3):757-767, DOI:10.26643/think-india.v22i3.8395. ISSN:0971-1260, Vol-22-Issue-July-September 2019.
28. Dr. K. Kalaichelvi, "A Study on a Growing Trend of Surrogacy in India", TISSL International Publication-Belgium International Journal of Applied Management Research Volume:5 Special issues, Number-5, September-2013, International ISSN: 09748709
29. Dr. K. Kalaichelvi, "A Study on the Challenges Faced by Social Entrepreneurs", Cauvery College for Women-Tiruchirappalli, Cauvery Research Journal Volume :7 Issue 1 & 2, June 2013, & January 2014 National ISSN :0975-1300
30. Dr. K. Kalaichelvi, "Determinants of Working Women's Health in India", TISSL International Publication-Belgium, International Journal of Applied Management Research Volume:6 Issue1, Number 2, January-June 2014, International ISSN: 09748709
31. Dr. K. Kalaichelvi, "The Value and care at the End of life is a Private Profit", Journals of the Association of Economists of TamilNadu, Peninsular Economist Volume.XX No.1, 2007- 2008, National Reg.No.22/82
32. Dr. K. Kalaichelvi, J. Elanchezhian, "Studying the Financial Performance of Stock Through Trading, Investment and Mutual fund", Primax International Journal of Commerce and Management Research, Special Issue, January 2016 , International print ISSN:2321- 3604, OnlineISSN:2321- 36126/5/22.
33. Dr. K. Kalaichelvi, "The Impact of Hospital Acquired Infectious Diseases", TISSL International Publication-Belgium International Journal of Applied Management Research Volume :3 Special Issues, Number-1, December 2011 , International ISSN: 09748709
34. Dr. K. Kalaichelvi, J. Elanchezhian, "Study on Consumer Satisfaction Reading Newspapers in Thanjavur Town", International Journal of Management and social Development, Volume:2 Number-2, February, 2015 , International ISSN 2348-1919
35. Dr. K. Kalaichelvi, S. Rosita, "Customer's Awareness, Satisfaction Towards the Banking Services-An Empirical Study", Nadar Mahajana Sangam S. Vellaichamy Nadar college, Madurai SVNC Research Journal Volume:5 February 2011 , ISSN:0976-2949

36. Dr. K. Kalaichelvi, Dr.G.Uppili Srinivasan, V.Anandavel, "Economic Value Added and Market Value Added of Select Public Sector Steel Companies in India", Glow Plus Training Academy-Chennai International Journal of Business Intelligence and Innovations Volume-1 Special Issue-1, September 2014, International ISSN 2348 4705
37. Dr. K. Kalaichelvi, "Problems of Women Entrepreneurs - A Special Reference to Tiruchirappalli District", MDSU Entrepreneurship Business Review Volume-1 No.2, July-December 2011 , International ISSN 2229-7294
38. Dr. K. Kalaichelvi, "A Study of Performance Evaluation of Indirect Tax in India", Journals of the Association of Economists of TamilNadu Peninsular Economist Volume - XXIV No.1, 2011- 2012 , ISSN 0976-8270
39. Dr. K. Kalaichelvi, A.John Sundarraaj, "Migration as Cause and Consequence of Poverty", Journals of the Association of Economists of TamilNadu, Peninsular Economist Volume - XXV No.2, 2012- 2013 , ISSN 0976-8270
40. Dr. K. Kalaichelvi, A. John Sundar Raj, "The Need of the Hour is Education and not the Schooling: Perspective on Universal Elementary Education", Journals of the Association of Economists of TamilNadu , Peninsular Economist, Volume-XXVI No.1, 2013- 2014 , ISSN 0976-8270
41. Dr. K. Kalaichelvi, U.Suganthi, "Social Capital is a Key Ingredient in the Quest to Achieve Sustainable Economic Development during Threat", Journals of the Association of Economists of Tamil Nadu , Peninsular Economist Volume-XXXV No.1, 2014- 2015 , ISSN 0976-8270
42. Dr. K. Kalaichelvi, T.Anithalakshmi, : "Social Capital Act As a Device for the Development of Women Entrepreneurs", Journals of the Association of Economists of TamilNadu , Peninsular Economist Volume-XXXV No.1, 2014-2015, ISSN 0976-8270
43. Dr. K. Kalaichelvi, "Financial Inclusion through Micro Finance as empirical Analysis with special reference to Tiruchirappalli District, TamilNadu", Journals of the Association of Economists of TamilNadu, Peninsular Economist Volume -XXII No.1, 2009- 2010 , ISSN:0976-8270
44. Dr. K. Kalaichelvi, Dr.G. Uppili, V.Anandavel., "Market Timing Ability of Fund Managers with Reference to UTI's Select Schemes on the basis of TREYNOR & Mazuy Method", Glow Plus Training Academy, Chennai International Journal of Business Intelligence and Innovations Volume-1 Issue-2, October 2015, ISSN: 2348-4705

45. Dr. K. Kalaichelvi, "A Study on Deep Discount Effect on Consumer Behaviour with special reference to Thanjavur", *Research Explorer, International Research Journal* Vol.VI, Issue-16, Feb.2018, ISSN:2250-1940.
46. Dr. K.Kalaichelvi, Mr.J.Elanchezhian, "Organic Consumer Behaviour-Application TPB with subjective knowledge and willingness to pay the extra price for organic cereal flour in the Southern part of Tamil Nadu," *A Journal of Composition Theory*, ISSN:0731-6755, Volume XII Issue X , October 2019. [Group-II, Scopus
47. Dr. K. Kalaichelvi, Dr. G.Uppili, Mr.Anandavel, "Growth and Prospectus of e-commerce in Indian Economy", *International Journal Research Institute* , ISSN ONLINE 2348-2095
48. Dr.K.kalaichelvi, " A Study on Deep Discount Effect on Garments Sector on Consumer Behavior with special reference to Thanjavur District", *Research Explorer an, International Research Journal*, ISSN:2250-1940, Vol.VI, February 2018, Issue 16, Page No.239-243.
49. Dr.K.kalaichelvi, "A Comparative Analysis on Sectoral Index with NIFTY". In the *Education Times a Peer Reviewed Journal of Education & Humanities*. ISSN 2319-8265.
50. Dr.K.Kalaichelvi, " A Study on the Impact of Video Games on Children in the Modern Culture in India". In the *Education Times a Peer Reviewed Journal of Education & Humanities*. ISSN 2319-8265.

Papers in Edited Books:

1. Dr. K. Kalaichelvi, Dr. J.Fredrick, "Financial Inclusion through SHG Bank Linkage Programme: A Study with Reference to Madurai district, TamilNadu", Vijay Nichole Micro finance Enabling Empowerment Edited Book Issue-1, 2010 International ISBN 978-81- 8209-265-5
2. Dr. K. Kalaichelvi, Dr. J. Fredrick, "SHG: Microfinance as a New Tool to Combat Poverty- An Empirical Study", Vijay Nichole Micro finance Enabling Empowerment Edited Book Issue-1, 2010 International ISBN 978-81- 8209-265-5
3. Dr. K.Kalaichelvi, "Self-Help Groups-The Panacea for Empowerment of Women", Dominant Publishers and Distributors, New Delhi, *Emerging Dimensions in Self-Help Groups* Edited Book Issue-1, 2008 International ISBN 81-7888- 518-2
4. Dr. K. Kalaichelvi, "Food security in India", Divine Publishers, Tiruchirappalli *Food Insecurity* Edited Book Issue-1, 2012 National ISBN 978-81- 920478-2-9

5. Dr. K. Kalaichelvi, "Women Breaking the Growth Wall in Entrepreneurship", Eagle Eye Publications, Mumbai Economic Empowerment of Women Edited Book Issue-1, 2013 International ISBN 978-81- 923777-9-7
6. Dr. K. Kalaichelvi, G.Sumathi, "NABARD-The Key Drive for Inclusive Growth in Agriculture- A Study with Reference to Thanjavur District", Excel India Publishers Inclusive Growth in India - An Emphasis on Financial and social Inclusion Edited Book 7-8 October, 2010 National ISBN-978-93- 80697-215
7. Dr. K. Kalaichelvi, Dr.J.Fredrick, "Empowerment through Inclusive Growth-A Study with Special Reference to Madurai District", Excel India Publishers Inclusive Growth in India - An Emphasis on Financial and social Inclusion Edited Book 7-8 October, 2010 National ISBN-978-93- 80697-215
8. Dr. K. Kalaichelvi, Dr. G.Uppili Srinivasan, Ganesha Murthy, "Financial Literacy is an Elixir of an Individual economy", Raja Publishers, Tiruchirappalli, Financial literacy Programmes: Issues & challenges Edited Book No.1- 2015 National ISBN-978-93- 80394-57-2
9. Dr. K. Kalaichelvi, "A Study on the status and progress of economy of India in the Liberalization Era". Transforming India, ISBN:978-163535278
10. Dr. K.Kalaichelvi, "Dalit's Dream of Social and Economic Equality a Bridge Too far?", Social Structure and Dalit's, ISBN:978-93-5056-890-3, Discovery Publishing House Pvt.Ltd., New Delhi

Events participated

Conferences / seminars / workshops: 113 Nos.

1. International Commerce Seminar on Changing Scenario of International Trade Regime And Developing Countries , Department of Commerce, Thrissur & Commerce Association of Kerala 12th, 13th &-14th January 2006, 3 days .
2. International Conference on Socially Relevant Higher Education in India Cardamom Planters' Association College, Bodinayakanur, , Theni District, Tamil Nadu, 21st ,22nd, & 23rd, February 2006 . 3 days.
3. International Conference on Micro finance Department of Commerce, Pondicherry University, Puducherry 22nd & 24th January 2010,

4. International Seminar on health economics & Management Department of Economics, Rajah Serfoji Government College, Thanjavur 15th & 16th December 2011, 2 days.
5. International Seminar on Recent Trends in Capital Markets and Financial Innovations Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli 9th & 10th January 2010, 2 days.
6. International Seminar on Emerging dimensions of Banking Sector in the Global Scenario Department of Commerce, Manomaniam Sundaranar University, Tirunelveli, Tamil Nadu 21st & 22nd , January 2011, 2 days.
7. International conference on Marketing Research in the Emerging global Scenario Department of Commerce & Business Administration, Srivenkateshwara College of Arts & Science, Peravurani , Thanjavur District 24th September, 1 day-chaired session .
8. International Seminar on health economics & Management Department of Economics, Rajah Serfoji Government College, Thanjavur 15th & 16th December 2011, 2 days.
9. International Seminar on Financial markets: Issues & Challenges Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli 7th & 8th January 2012, 2 days.
10. International seminar on Global competitiveness-A challenge for sustenance and Excellence Department of Business Administration & commerce, Jamal Mohamed College, Tiruchirappalli 16th & 17th August 2013, 2 days.
11. International conference on women empowerment: Global Perspective Environmental Advisory for Sustainable Trust at Vivekananda kendra, Kanyakumari 27th & 28th September 2013, 2 days.
12. International seminar on Health economics & Management & Human enrichment -Medical ethics Department of Economics, Rajah Serfoji Government College, Thanjavur 30th & 31st January 2014, 2 days. Chaired session
13. International seminar on Contemporary issues and challenges of Indian Business in Global scenario Department of commerce, Jamal Mohamed college, Tiruchirappalli 13th & 14th February 2013, 2 days.
14. International conference on Transition from Inertia to Implementation Adaikalamatha Institute of Management and Research, Vallam, Thanajvur 13th September 2014, 1 day.

15. International conference on Entrepreneurship & Skill Development Centre Entrepreneurship & skill Development centre & Alagappa Institute of Management, Alagappa University, Karaikudi 7th & 8th August 2014 , 2 days .
16. International conference on Global Economic Revival: A changing Scenario Department of Business Administration & commerce, Jamal Mohamed College, Tiruchirappalli 16th & 17th August 2014, 2 days.
17. International conference on Integration and Implementation of Research to be become a Reflexive Researcher Department of Commerce, Cauvery College for Women, Tiruchirappalli 18th & 19th August 2014, 2 days.
18. International Seminar on health economics & Management Department of Economics, Rajah Serfoji Government College, Thanjavur 9th January 2015, 1 day.
19. International conference on Evolving International Trade-Rewriting The Rules with reference to - Make in India Adaikalamatha Institute of Management and Research, Vallam, Thanajvur 1st October 2015, 1 day.
20. International seminar on Innovative strategies in commerce Department of commerce, Bon Secours college for women, Thanajvur 22nd & 23rd January, 2016, 2 days.
21. International conference on Social work contribution to sustainable development Department of Social work, Loyola College 12th & 13th February 2016, 2 days.
22. State Level Seminar on the Power of Women In Entrepreneurial Development Programme-Technical Implications Department of Commerce, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chrome pet, Chennai 13th & 14th September 2005, 2 days.
23. State Level Seminar on Small Scale Industries in the New Millennium Department of Economics, Nadar Mahajana Sangam S.Vellaichamy Nadar College, Nagamalai, Madurai 22nd & 23rd March 2007, 2 days.
24. XXX Annual Conference of Association of Economists of TamilNadu Department of Economics, National College, Tiruchirappalli 9th & 10th January 2010, 2 days ."Financial Inclusion Through Micro-finance "An Empirical Analysis with special reference to Tiruchirappalli District, TamilNadu.
25. XXXII Annual Conference of Association of Economists of TamilNadu Department of Economics, Gobi Arts & Science College, Gobichettipalayam 19th & 20th November 2011, 2 days.

26. XXXV Annual Conference of Association of TamilNadu Department of Economics, Vivekanandha College, Agasteeswaram, Kanyakumari 1st & 2nd November 2014, 2 days.
27. State Level Seminar on Emerging Trends in Modern Marketing Department of Management, Srimad Andavan Arts And Science College, Thiruvanaikovil 25th September, 1day .
28. National Level Seminar on Impact of Globalisation on Indian Services Industry Problems and Prospects Department of Commerce, Seethalakshmi Ramaswami College, Trichy 14th & 15th December 2005, 2 days.
29. National Level Seminar on World Services Trade Department of Economics, St. Joseph's College, Tiruchirappalli 4th & 5th December 2005, 2 days.
30. National Seminar on The Effects of Consumer Culture Department of Commerce, Holy Cross College, Trichy 16th & 17th February 2006, 2 days.
31. National Seminar on Problems and Prospects of Service Sector in India in the Context of the WTO's GATS Proposals Department of Commerce, Jamal Mohamed College, Tiruchirappalli 8th, 9th & 10th November 2005, 3 days.
32. National Level Seminar on Recent Trends (Challenges & Changes) in Commerce Department of Commerce, Sri Kaliswari College, Sivakasi 3rd February 2006, one day. Race to the top & bottom - Indian Industries
33. National Level Seminar on Recent Trends (Challenges & Changes) in Commerce Department of Commerce, Sri Kaliswari College, Sivakasi 3rd February one day Knowledge Grid Education and Empowerment
34. National Level Seminar on Recent Trends (Challenges & Changes) in Commerce Department of Commerce, Sri Kaliswari College, Sivakasi 3rd February one day Security is a race between the Lock makers & Lock Pickers
35. National Level Seminar on Banking & Finance Department of Commerce, Sri Kaliswari College, Sivakasi 25th & 26th February 2006, 2 days The Changing Scenario of Savings & Investments
36. National Level Seminar on Banking & Finance Department of Commerce, Sri Kaliswari College, Sivakasi 25th & 26th February, 2006 2 days Pros & Cons of Financial and Banking Revolution in India
37. National Level Seminar Going Global Challenges and Opportunities Department of Commerce, Cauvery College for Women, Tiruchirappalli 14th & 15th March 2006 2 days.

38. National Seminar on Changing Scenario of Consumerism Department of Commerce, Bharathidasan University, Tiruchirappalli 11th & 12th February 2006, 2 days.
39. National Conference on Management of Resources-Issues & Challenges Adaikalamatha Institute of Management, Vallam, Thanjavur 28th January 2011, one day.
40. National Seminar on Emerging Dimensions in SHGs Department of Commerce, A.V.V.M. Sri Pushpam College, Poondi, Thanjavur 17th March 2006, one day.
41. National Seminar on Global Financial Crisis and its Impact on Indian Financial System Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli 12th & 13th September 2009, 2 days.
42. National conference on Inclusive Growth in India An Emphasis on Financial and social Inclusion Department of Management Studies, Women's Christian College, Chennai 7th & 8th October 2010, 2 days.
43. National conference on Inclusive Growth in India An Emphasis on Financial and social Inclusion Department of Management Studies, Women's Christian College, Chennai 7th & 8th October 2010, 2 days.
44. National Level Conference on Economic Reforms in India-Issues and Challenges Department of Commerce & Business Administration, Srivenkateshwara College of Arts & Science, Peravurani 23rd October 2010, one day . Chaired session
45. National Level Conference on Economic Reforms in India-Issues and Challenges Department of Commerce & Business Administration, Srivenkateshwara College of Arts & Science, Peravurani 23rd October, one day.
46. National conference on Emerging Trends in Management Department of Management Studies, Infant Jesus College of Engineering, Keelavallanadu, Thoothukudi District, 3rd September 2010, one day.
47. National Seminar on Impact of Globalisation on Indian Industries and Foreign Trade Department of Commerce, Khadir Mohideen College, Adirampattinam 27th & 28th March 2010, 2 days .
48. National Seminar on Global Financial crisis and its Impact on Indian Economy Department of Commerce & Business Administration 20th March 2010, one day. Chaired Session

49. National Seminar on Building up a Prosperous India-Thriving on Entrepreneurial Spirit Department of Business Administration , Prasad V.Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada 8th October 2010, one day.
50. National Seminar on Challenges in Sustainability of Micro Finance Operations and Interventions Department of Women Studies, Bharathidasan University, Tiruchirappalli 18th & 19th March 2011, 2 days.
51. National Seminar on Issues of FDI in India Department of Economics, Bharathidasan University, Tiruchirappalli 27th & 28th January 2011, 2 days.
52. National Level Seminar on Micro Finance-A Tool to Eradicate Poverty Department of Economics, Nadar Mahajana Sangam S.Vellaichamy Nadar College, Nagamalai, Madurai 28th & 29th July 2011, 2 days. Chaired Session
53. 64th All India Commerce Conference Department of Commerce, School of Management, Pondicherry University, Pondicherry 13th,14th & 15th December 2011, 3 days.
54. National Level Seminar on Fiscal Federalism in India Department of Economics, Rajah Serfoji Government College, Thanjavur 30th & 31st January 2011, 2 days.
55. National Seminar on E-Services and its Emerging Issues in the Global Business Environment Department of Commerce, Cauvery College for Women, Trichy 12th & 13th September 2011, 2 days.
56. National Level Seminar on Food Insecurity Department of Economics, Jamal Mohamed College, Tiruchirappalli 23rd & 24th September 2011, 2 days.
57. National Level Seminar on Contemporary Trends on the Avenues of Commerce and Management Department of Commerce and Department of Business Administration , Cauvery College for Women, Tiruchirappalli 20th & 21st September 2013, 2 days.
58. National Conference on Marketing Strategies for Emerging Markets Department of Commerce and Business Administration, Sri Venkateshwara College of Arts & Science for Women, Peravurani 2nd March 2013, one day. Chaired Session
59. National Level Seminar on Role of Rural Marketing in Economic Development- Women Entrepreneurs Perspective Department of Business Administration and Department of Commerce, BonSecours College for Women, Thanjavur 20th & 21st February 2014, 2 days. Chaired Session

60. National Seminar on Mobile Banking System and Indian Economy Department of Economics, Bharathidasan University, Tiruchirappalli 3rd February 2016, one day.
61. National conference on Issues & Challenges of Service Sector in India Department of Economics, Holy Cross College, Tiruchirappalli 7th January 2015, one day.
62. National Conference on Dynamics of Entrepreneurship Development Department of Business Administration, St. Joseph's College, Tiruchirappalli 10th & 11th February 2015, 2 days. Chaired session
63. National Seminar on Financial Literacy Programmes: Issues and Challenges Urumu Dhanalakshmi College, Tiruchirappalli 11th & 12th September 2015, 2 days.
64. National Seminar on Impact and Impediments of Financial and Derivative Markets Department of Commerce, Srimad Andavan Arts & Science College 7th & 8th October 2015, 2 days.
65. National Seminar on Labourers in Farm Economy Department of Economics, Jamal Mohamed College, Tiruchirappalli 25th & 26th August 2014, 2 days.
66. National Seminar on Retail Marketing in India: Problems and Prospects Urumu Dhanalakshmi College, Tiruchirappalli 19th & 20th September 2014, 2 days.
67. National Seminar on Retail Marketing in India: Problems and Prospects Urumu Dhanalakshmi College, Tiruchirappalli 19th & 20th September 2014, 2 days.
68. National Seminar on Green Marketing in India: Problems and Prospects Department of Commerce, M.R. Government Arts College, Mannargudi 12th December 2014, one day.
69. National Seminar on Green Marketing in India: Problems and Prospects Department of Commerce, M.R. Government Arts College, Mannargudi 12th December 2014, one day.
70. UGC sponsored Short term course/Training Programme UGC-Academic Staff College, University of Madras, Chennai 19-11-2012 to 24-11-2012, SIX DAYS.
71. UGC sponsored Short term course/Training Programme UGC-Academic Staff College, University of Madras, Chennai 09-12-2013 to 14-12-2013, SIX DAYS.
72. UGC sponsored Short term course/Training Programme UGC-Academic Staff College, Bharathidasan University, Tiruchirappalli 26-03 to 28-03- 2012, THREE DAYS.

73. UGC sponsored Regional Level Workshop Department of Commerce, Jamal Mohamed College, Tiruchirappalli 14th to 20th November 2005, SEVEN DAYS.
74. Regional level Workshop on Women Empowerment Department of Management Studies, Shrimathi Indira Ganesh College, Tiruchirappali 28th March 2006, One day.
75. Faculty Training Workshop in financial Markets NSE's Certification in Financial Markets 27th August, 2009, one day Faculty Training.
76. National Workshop on Scholarly Information Access University Library, Bharathidasan University, Tiruchirappalli 23rd & 24th October 2009, 2 days.
77. National Workshop on "Right to Education" for the Differently Abled Persons in Higher Education IECD, Centre for Differently Abled Persons, Bharathidasan University & National Institute for the Visually Handicapped, Regional Centre, Chennai, 10th October 2011, One day Workshop.
78. UGC Sponsored Short Term Course in Social Science UGC-Academic Staff Bharathidasan University f College, Tiruchirappalli 25-03-2011 to 27-03-2011, 3 days.
79. National Workshop on Publishing Research Articles in Business Management Department of Commerce and Financial Studies, Tiruchirappalli 3rd to 4th November 2012, 2 days.
80. UGC Sponsored Capacity Building of Women Managers in higher Education Madurai Kamaraj University, Madurai 18th to 22nd February 2013, FIVE DAYS.
81. State Level Workshop on Research on Commerce and Management Studies Research Centre of Commerce, Bharathidasan University College, Perambalur 15th & 16th March 2013, 2 days.
82. Workshop on Chocolate and Ice-cream Making Tamil Nadu Agricultural University, Information and Training Centre, Chennai 24-05-2013, One day.
83. Workshop on Introduction to Data Analysis Department of Commerce, University of Madras, Chennai 13-11-2013, One day.
84. Exclusive Workshop for Research Supervisors on Quality Research Report Writing Curriculum Development Cell, Bharathidasan University, Tiruchirappalli 27th February 2014, One day.

85. National Level Workshop on Testing Hypotheses in Commerce and Management Why, What and How? Research Centre of Commerce, Bharathidasan University College, Perambalur, 30th March 2014, One day.
86. Training in Imitation Jewellery Making ESDC, Bharathidasan University Constituent College, orathanadu and Central Palmgur & Palm Products Institute, KVIC, Chennai, 23-04-2013 to 27-04-2013, FIVE DAYS.
87. International Workshop on Derivatives and Risk Management Department of Commerce, Cauvery College for Women, Tiruchirappalli 11th December 2015, One day .
88. National workshop on "Resources and Technologies for Scholarly Information Department of Library and Information Science, Bharathidasan University, Tiruchirappalli, 12th August 2014 One day Workshop
89. Workshop on Social Inclusion in Higher Education Department of Social Work, Loyola College, Chennai and Department for Socially and Economically Disadvantaged Youth Rajiv Gandhi Nation Institute of Youth Development (RGNID), Sriperumbudur 27th to 29th 2014 THREE DAYS Workshop
90. National workshop on Psycho-Educational Skills for Teachers of Higher Education Department of Social Work, Bharathidasan Univeristy, Tiruchirappalli 29th to 31st October 2014, THREE DAYS
- 91., Three Day International conference on "History: Seen and Unseen- Thinking Historically", organized by EAST, at YMCA, Kanyakumari, on 06-07-2017 to 08-07-2017, presented paper on "A Study on Impact of Indian Economy under British Rule".
92. Three Day International conference on "History: Seen and Unseen- Thinking Historically", organized by EAST, at YMCA, Kanyakumari, on 06-07-2017 to 08-07-2017, presented paper on, "A Comparative Analysis on Sectoral Index with NIFTY".
93. Three Day International conference on " History: Seen and Unseen- Thinking Historically", organized by EAST, at YMCA, Kanyakumari, on 06-07-2017 to 08-07-2017, presented paper on, " A Study on the Impact of Video Games on Children in the Modern Culture in India".
94. Three Day International conference on " History: Seen and Unseen- Thinking Historically", organized by EAST, at YMCA, Kanyakumari, on 06-07-2017 to 08-07-2017, presented paper on, "A Study on the Atrocities and Socio-cultural suppression Integral Feature of Dalit's Life."

95. International Seminar on "Successful Employee Management", organized by P.G.& Research Department of Commerce, Shrimathi Indira Gandhi College, on 10th August 2017, presented paper on "Stress Management".
96. International Seminar on "Successful Employee Management", organized by P.G.& Research Department of Commerce, Shrimathi Indira Gandhi College, on 10th August 2017, presented paper on, " A Study on the Prospects of Managing the Employee".
97. Annual International Research Conference 2017, on "Optimizing Enterprise through Research Excellence: Technological Change and Innovation", Faculty of Management and Commerce, South Eastern University, held on 15th & 16th November 2017, presented paper on " A Study on Growth of Online Marketing and Realization of 4C's."
98. Annual International Research Conference 2017, on "Optimizing Enterprise through Research Excellence: Technological Change and Innovation", Faculty of Management and Commerce, South Eastern University, held on 15th & 16th November 2017, presented paper on "A Study on the Growth of Banking System and cashless payment".
99. International Seminar in Financial Markets: Issues and Challenges, organized by Department of Commerce and Financial studies, Bharathidasan University, held on 6 th & 7th January 2018, presented paper on "A Comparative study of Investment Return in Gold and NIFTY in India".
100. International Seminar in Financial Markets: Issues and Challenges, organized by Department of Commerce and Financial studies, Bharathidasan University, held on 6 th & 7th January 2018, presented paper on, "A Study on Women Entrepreneurship".
101. International conference in "Women in 21st Century" organized by EAST, at Kanyakumari, held on 7th & 8th April 2017, presented paper on "An Inquiry into the status of Women in Thanjavur District".
102. International conference in "Women in 21st Century" organized by EAST, at Kanyakumari, held on 7th & 8th April 2017, presented paper on, "Women in Education".
103. ICSSR sponsored one day National seminar on "GST and its Impact" organized by Department of Commerce and Management Studies, Sengamala Thayaar Educational Trust Women's College, Mannargudi, held on 4th January 2018, participated in the seminar.
104. State Level Seminar on YRC, organized by YRC, Bharathidasan University, Trichy on 28-03-2018, participated in the seminar.

105. National Seminar on "Innovative Computing Technologies, organized by Department of Computer Science, Holy Cross College, Trichy, held on 8th January 2018, participated in the seminar.
106. National seminar on "Implementation and Management of GST in India- An Appraisal", organized by P.G. & Research Department of Commerce, held on 25th January 2018, presented paper on "GST: Its Impact in India".
107. National Leprosy Eradication Programme on 21-12-2017, Active Research Programme, organized by YRC and Deputy Director of Medical Services (Leprosy), Thanjavur.
108. National Seminar on Problems and Prospects of Pharmaceutical Industries in India, sponsored by ICSSR and TISSI, organized by Department of Economics on 08th and 9th February 2018, presented paper on , "An Inquiry into the performance of Pharmaceutical Industries".
109. Training of Trainers: The Start and Improve Your Business Programme of the International Labour Organization 12-07-2021 to 21-07-2021.
110. FDP on Promoting Innovation & Entrepreneurship, 25-04-2022 to 07-05-2022, SASTRA, Thanjavur.
111. FDP for Management and Commerce on E-learning Resource & Teaching Methodology in Education & Research Development, 27-04-2020 to 09-05-2020, Sairam Engineering College, Chennai.
112. eFDP Analytics in Business & Research , 12-06-2020 to 17-06-2020, Aditya Institute of Management Studies & Research.
113. FDP on "Heritage Management: A Business Perspective". St. Joseph's College, Trichy 23-08-2021 to 27-08-2021

Events participated in Conference/Workshop/Webinar:

1. Dr. K.Kalaichelvi, on 14-04-2020 , Participated Online webinar organized by Atal Incubation Centre- Pondicherry Engineering College Foundation & NITI Aayog titled " How to Conduct Online class to Students" followed by Online

examination on 08-04-2020 and secured "S" Grade. [Certificate No.AIC-PECF-500459-8966]

1. Dr. K.Kalaichelvi, from 27-04-2020 to 09-05-2020, participated in 2 weeks Online Refresher course for Management and Commerce Faculty on E-Learning Resource & Teaching Methodology in Education & Research Development [Certificate No.SECRO1299] conducted by Sai Ram Engineering college with MHRD.
2. Dr. K.Kalaichelvi, on 13-05-2020, lectured and Counselling on "Are you fitting better for a bank Job?-Qualities & Commitment, at Nalanada School of Business.
3. Dr. K.Kalaichelvi, from 20-05-2020 to 23-05-2020, participated in National Level E-Quiz on "RESEARCH METHODOLOGY", jointly organized by Higher Education Cell and P.G. & Research Department of Commerce, Kaamadhenu Arts & Science College, Coimbatore. [Certificate ID: JMSB91-CE001247]
4. Dr. K.Kalaichelvi from 25-05-2020 to 29-05-2020, participated Online Faculty Development Programme on Moodle Learning Management System., jointly organized by GRABS Educational charitable Trust and Tamil Nadu Association of Intellectuals and Faculty.
5. Dr. K.Kalaichelvi from 01-06-2020 to 02-06-2020, two days National Level Faculty Development Program on "Effects of COVID-19 on Indian Business & Post Strategy", organized by Department of Business Administration, NIFT-TEA College of Knitwear Fashion.
6. Dr. K.Kalaichelvi on 10-06-2020, participated in the Webinar on "Impact of COVID 19 On Global Economy" , jointly organized by EAST Tirunelveli & Sri Y.N. College, Narsapur, W.G. District.
7. Dr. K.Kalaichelvi, on 11-06-2020, participated in the webinar, "The Impact of COVID-19 on HR Strategies and Industrial Relations Practices", organized by Amity Directorate of Management & Allied Areas, Amity University. [Certificate No. CHHMLG-CE000110]
8. Dr. K.Kalaichelvi, from 12-06-2020 to 17-06-2020, participated in the One week National Level eFDP- faculty Refresher Program on "Analytics in Business & Research" using JMP statistical Discovery, organized by Aditya Institute of Management Studies & Research, Bangalore.
9. Dr. K.Kalaichelvi, on 18-06-2020, participated in the National Webinar on "POCSO – Laws in Covid Time", organized by IQAC & Women Development Cell (WDC) –Thakur College of Science & Commerce, Mumbai.[Certificate ID JEVETW-CE000065]

10. Dr. K.Kalaichelvi, on 9-06-2020, participated in the Webinar "Combining Creative Thinking with Technology Essential for the VUCA World we now live in", organized by Amity Directorate of Management & Allied Areas, Amity University, Noida. [Certificate No. GXHQIS-CE000036].
 11. Dr. K.Kalaichelvi, on 21-06-2020, participated in the Webinar on "Integrated Yoga for Health & Wellness", organized by Department of Physical Education, IQAC & EBSB club of NSS Training College, Ottapalam. [Certificate No. M59NKE-CE000009]
 12. Dr. K.Kalaichelvi, from 27-06-2020 to 29-06-2020, participated Three days National Level E-Workshop on Disaster Management preparedness on theme "Know Disaster.....No Disaster.....", jointly organized by The Berar General Education Society's, Shri R.L.T. College of Science, Akola & Department of Life Long Learning and Extension, Sant Gadge Baba Amravati University, Amravati.
 13. Dr. K.Kalaichelvi, from 04-01-2021 to 07-01-2021, attended Faculty Development Programme on "Entrepreneurship Development", organized by Department of Management Studies & IQAC, Karpaga Vinayaga College of Engineering & Technology, Chengalpattu.
 14. Dr. K.Kalaichelvi, on 12-11-2020, participated in the National online webinar on "Teacher Education in the NEP 2020: Opportunities and Challenges", organized by Center for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University.
 15. Dr. K.Kalaichelvi, on 12-10-2020, participated in the National Webinar on "Value Based Education for Pre-Service Teachers, In-Service Teachers and Teacher Educators", organized by Centre for Professional Development of Teacher Educators, North-Eastern Hill University, Shillong and Faculty of Social Work & Internal Assurance Cell (IQAC), the Maharaja Sayajirao University of Baroda. [Certificate Ref No.: NEHU-MSU/12 th Oct,2020/A156]
 16. Dr. K.Kalaichelvi, on 03-10-2020, participated in the National Webinar on "Node JS", organised by the Department of Computer Science and Computer Literacy Club, Sree Narayana Guru College, Coimbatore.
 17. Dr. K.Kalaichelvi, on 16-10-2020, participated in the International Webinar on "Retailing Landscape on FMCG Sector- A Global Perspective", organized by Department of Master of Business Administration, Dr. Ambedkar Institute of Technology, Bengaluru, Karnataka
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Resource persons in various capacities /Number of Invited / Special Lectures delivered:

1. National Seminar on E-Commerce, 24th February 2023, Sri Sarada Niketan College for Women, Karur.
2. "Women Empowerment" on 28-03-2009 State Level Seminar-Women empowerment S.Vellaichamy Nadar College, Madurai
3. Role of Women Entrepreneurship in Economic Development 20th&21st February 2014 National Level Seminar-Role of Rural Marketing in Economic Development-Women Entrepreneurs Perspective Bon Secors College for Women, Thanjavur Women Entrepreneurship 8th March 2006
4. International Women's Day St. Joseph's College, Trichy Women Micro Entrepreneurs Changes & Challenges 22nd March 2012
5. State Level Seminar-Women Micro Entrepreneurs Changes & Challenges S.Vellaichamy Nadar College, Madurai
6. Marketing Strategies for Emerging Markets 2nd March 2013 National Conference-Marketing Strategies for Emerging Markets Sri Venkateshwara College of Arts & Science for women,Peravurni
7. Dr. K. Kalaichelvi, gave a lecture on Palm leaf – Entrepreneurs, organized by Puthiya Thalaimurai, Micro Entrepreneurship Awareness Seminar & Export Business Procedures & Documentation, at Periyar Maniammari institute of Science and Technology, Vallam held on 16th and 17th December 2017.
8. Converting Waste into Wealth, 2013 , State Level- Commerce Association Kundavi Nachiar College, Thanajvur
9. Successful Women 2015 International Women's Day Vivekananda Institute of Management, Thanjavur
10. Motivation leads to Success 2014 State Level- Commerce Association Adaikalamatha Institute of Management, Vallam
11. Youth Development 2016 Management Meet- State Level Vivekananda Institute of Management, Thanajvur
12. English - Determinants of Success 2015 UGC-sponsored Course Work, Communication skill Bharathidasan Univeristy Constituent College for Women, Orathanadu

13. Environmental Management 2013 UGC sponsored- Environment Awareness Programme Bharathidasan University, Trichy
 14. Success 20th February 2015 State Level Workshop on Management Thoughts Joseph Arts And Science College, Thirunavalur, Villupuram
 15. Humanity 12/03/2010 National Service Scheme(NSS) - Camp-Inaugural address (Kannandagudi keliyur)Bharathidasan University Constituent College for Women, Orathanadu
 16. Awareness on Health among Youth 30/-1/2013 National Service Scheme(NSS) - camp-Valedictory address Bharathidasan University Constituent College for Women, Orathanadu
 17. Students Mini Project _ TANSCHE – Dr. K. Kalaichelvi, A. Vinotharshini, Rs. 15000
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Events organized in leading roles:

1. One Week National Level Training Programme on “Career Guidance & Counselling” sponsored by Rajiv Gandhi National Institute of Youth Development (RGNVD) Sriperumbdur. 5-03-2017 to 19-03-2017
2. 13.04.2023 One-Day National Symposium on “Learning Management System (LMS-2023) organized by CDOE, Bharathidasan University, Trichy. Committee Member
3. 21.04.2023 One-Day National Workshop on “E-Content Development for Distance Education-(E-CDDE- 2023) organized by Department of Education, CDOE, Bharathidasan University, Trichy. Committee Member
4. 03.10.2023 to 07.10.2023 Students Induction Programme (BDU-SIP2023) Department Coordinator
5. 29.11.2023 National Seminar “Technology Enabled Learning in Distance and Online Education” TELDOE-2023 coordinator
6. Webinar organized on 28-07-2020 on “Biotechnology Interventions for Sustainable Development and Ensuring Livelihood for Rural Poor and Women Folks”
7. Webinar organized on 29-07-2020, on “Space Technology Applications for Societal Development”.
8. 08.04.2011, Special Lecture Programme on “Impact of Globalisation on Indian Economy

9. 15.02.2013, Special Lecture Programme on "Self Confidence".
10. 13-02-2014, Special Lecture on "Effective Communication on Business Era
11. 05-03-2014, Workshop on Value Added Courses jointly organised with South Indian Women Entrepreneurship
12. Organized seminar on "Challenges & Opportunities of Women in the Global Era on 08-04-2014
13. Organized Special lecture on Personality development" on 24-09-2014
14. Workshop on "Commerce in Thirukkural" on 02-02-2015
15. Organized International Mother Language day 21-02-2015
16. Organized seminar on "An Immediate need of Awareness of environment" 25-02-2015
17. Organized workshop on "E-day-"EARN WHILE LEARN" 22-03-2015 & 23-03-2015
18. Organized Special lecture on "CHANGE-ACCEPT-ADOPT" 14-09-2016
19. Organized Seminar on Role of Bank in Education" 20-09-2016
20. 27.01.2023 to 31.01.2023 XLVI Indian Social Science Congress at Bharathidasan University, Trichy Member of Reception committee
21. One Week Training Programme jointly with Placement & Training cell, Bharathidasan University Trichy jointly with Global Track & RIPE academy 03-10-2017 to 10-10-2017
22. National Level Competition on Legal awareness sponsored by National Commission for Women, NewDelhi 11-10-2017 & 28th October 2017.(prize)
23. One Week Skill Development Training Programme on Imitation Jewellery jointly with Khadhi Village Industries, Chennai 28-08-2017 to 02-09-2017
24. Blood donation camp with Thanjavur Medical College 20-12-2017 organized
25. Leprosy Rapid Survey with Primary Health Centre, Thondrampattu at Anna Colony 21-12-2017
26. Organized Special Awareness Campaign jointly with TamilNadu Fire Service on "Fire Safety & Mock Drill" 22-02-2018

27. Rally & Motivation Program on "Environment Awareness" 26-02-2018
 28. One Day Certified Accounting Technician Course jointly with MOOC, Institute of Accounting of India 03-08-2017
 29. Organized one day Entrepreneurship Motivation Campaign 27-02-2018
 30. Awareness Campaign on "Legal Laws" on 29-06-2018
 31. Convener, International conference on Women in 21st Century: Challenges & Opportunities" on 7th & 8th April 2018
 32. Workshop on Entrepreneurship 22/03/2011 one day
 33. Seminar on Entrepreneurial Development 23/03/2011 one day co-ordinator
 34. Workshop On Entrepreneurship 20/03/2012 one day
 35. Seminar on Water and Food Security 19/03/2012 one day
 36. Entrepreneurship Awareness Programme 22/04/2013 one day
 37. Skill Development Programme 23/04/2013 to 27/04/2013 one week
 38. Value Added Course Training 05/03/2014 30 days
 39. MOTIVATION CAMPAIGN ON PROMOTION OF YOUTH ENTREPRENEURSHIP 17/01/2016 one day co-ordinator
 40. Workshop on Commerce in Thirukkural 02/02/2015 one day co-ordinator
 41. Workshop on Importance of Learning Multiple Languages 24/02/2015 one day
 42. Workshop on Health Awareness for Adolescent health Care 29/04/2013 one day co-ordinator
 43. 17.04.2013. Special Lecture Programme on "The Challenges and Vindicate of Youth in the Contemporary Era".
 44. 29.04.2014. Special Lecture Programme on "Managing Human Relations".
 45. Blood donation camp with Thanjavur Medical College 20-12-2017
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