

Curriculum Vitae

Dr.M.RAJA

Associate Professor of Commerce
Centre for Distance and Online Education (CDOE),
Bharathidasan University,
Tiruchirappalli -620 024.

Contact Phone (Office) : +91 431 2407072

Contact Phone (Mobile) : +91 999 438 03 39

Contact Email : drmraja@bdu.ac.in,
: rajacommerce@gmail.com

ORCID ID: <https://orcid.org/0000-0003-1723-5749>

Scopus author ID No:26654998400

Google Scholar ID:

<https://scholar.google.com/citations?user=ub4Odp4AAAAJ>



Area of Interest in Teaching and Research: Behavioural Finance, Security analysis and Portfolio Management, Derivatives and Risk Management.

ACADEMIC QUALIFICATIONS

Qualification	Year of Passing	Institution	Subject/Specialisation
Ph.D.	2009	Bharathidasan University	Commerce
M.Phil.	2003	Madurai Kamaraj University	Commerce
M.Com	2000	Vivekananda College. Tiruvedakam	Commerce
M.B.A	2017	Alagappa University	Management
B.Ed.	2002	Sri Ramakrishna Mission Vidyalaya College of Education.	Commerce

TEACHING EXPERIENCE

S.No	Institution/Department	Designation	Period of Work	
			From	To
1.	Bharathidasan University, Commerce, CDOE	Associate Professor	20.12.2022	Till Date
2.	(Erstwhile)Bharathidasan University Constituent College, Lalgudi, P.G& Research Department of Commerce	Associate Professor	02-07-2021	20-12-2022
3.	Erstwhile)Bharathidasan University Constituent College, Lalgudi, P.G& Research Department of Commerce	Assistant Professor	01-07-2009	02-07-2021
4.	Karunya University, Coimbatore School of Management	Assistant Professor	July 2008	June 2009

RESEARCH EXPERIENCE

S.No	Institution/Department	Period of Work	
		From	To
1.	Bharathidasan University, Commerce, CDOE	20.12.2022 (Ph.D.)	Till Date
2.	(Erstwhile)Bharathidasan University Constituent College, Lalgudi, P.G& Research Department of Commerce	02-07-2021 (Ph.D.)	20-12-2022
3.	Erstwhile)Bharathidasan University Constituent College, Lalgudi, P.G& Research Department of Commerce	01-07-2009 (Ph.D.)	02-07-2021
4.	Karunya University, Coimbatore School of Management	July 2008 (M.B.A)	June 2009

RESEARCH GUIDANCE

Name of the Programme	Completed	On going
Ph.D.	03	04
M.Phil.	01	-
M.Com	25	-

Research Publications

Types of Publications	Available in	Total
Research Papers in Scopus Indexed Journals	Annexure-1	20
Research Papers in Refereed International Journals including UGC- Care listed Journals	Annexure-1	23
Research Papers in Refereed National Journals including UGC – Care listed Journals	Annexure-1	31
Book Published in International Publisher	Annexure-2	7
Book published in National Publisher	Annexure-2	1
Book Chapters	Annexure-2	2

CITATION INDICES

Google Scholar Index (as on 13/12/2023)	269
h-index	9
i-10 index	8
Scopus Citation	30
Scopus “H” Index	3

CONFERENCES /SEMINARS/WORKSHOPS ATTENDED AND PAPERS PRESENTED

Conferences / Seminars / Workshops/FDP attended and Papers presented	Total	Available in
Research Papers presented in the Conferences / Seminars / Workshops	56	Annexure-3
Workshop / Conference Attended	10	Annexure-4
Faculty Development/Training Program Attended	12	Annexure-5
Refresher/Training Program Attended	05	Annexure-6

ACADEMIC VISIT TO ABROAD

Available in – Annexure-7

MEMBERSHIP IN VARIOUS ACADEMIC BODIES

S.No.	Academic Bodies
1.	Life Member Indian Commerce Association
2.	Life Member Indian Accounting Association

ACADEMIC BOARDS

1.	Member Board of Studies (B.Com)	Bharathidasan University
2.	Member Board of Studies (B.Com)	Periyar Maniammai Institute of Science & Technology, Vallam
3.	Chief Superintendent , University Examinations	Bharathidasan University Constituent College, Lalgudi
4.	External Additional Chief Superintendent, University Examinations	Bharathidasan University

CONFERENCE/SEMINAR ORGANISED UNDER FINANCIAL ASSISTANCE

Available in – Annexure -8

Co-Curricular activities

Available in – Annexure -9

Annexure-1

Research Papers Published in the National Journals, International Level Journals and Scopus Indexed Journals (Including Peer- Reviewed and UGC Listed Journals)

I. A. Research Papers Published in the Scopus Indexed Journals:

1. **Dr.M.Raja (2009)**, “ Testing the Semi-Strong form Efficiency of Indian Stock Market with Respect to Information Content of Stock Split Announcement – A Study in IT Industry”, International Journal of Finance and Economics, Vol.1, No.25, P.p.7-20.
2. **Dr.M.Raja (2010)**, “Testing efficiency of Indian Capital Market with respect to quarterly announcement of Petrochemical Industry”, International Journal of Applied Business and Economic Research, Vol.8, No.2, P.p.237-251.

3. Miencha, I.O., Murugesan, S., Vasanth, V., Lingaraja, K., **Dr.M.Raja** (2015), “Efficiency measurement of Kenyan Commercial Banks”, Mediterranean Journal of Social Sciences, Vol.6 (4S2), P.p-621-631.
4. Rajesh Ramkumar, R., Selvam, M., **Dr.M.Raja**, Lingaraja, K., Vasanth, V. (2015), Efficiency of sectoral indices: A comparative study on BSE and NSE Ltd, International Business Management, Vol.9, No.3, P.p. 258-266.
5. **Dr.M.Raja**, Dr.M.Muthugopalakrishnan, Dr. M.S. Prathibha Raj and Dr.V. Bhaskar (2018), “ Study on Testing Stationarity and Co-integration among the selected indices of National Stock Exchange of India”, International Journal of Mechanical Engineering and Technology, Vol.9, Issue.7, P.p-505-515.
6. **Dr.M.Raja**, Dr.R.Venkatamuni Reddy, Dr.M.Muthugopalakrishnan, Dr.A.Patil (2018), “ Study on Testing Stationarity and Co-integration among the selected indices of National Stock Exchange of India”, International Journal of Civil Engineering and Technology, Vol.9, Issue.13, P.p- 1355-1363.
7. Kathiravan, Dr.M.Selvam, Dr.J.Gayathri, **Dr.M.Raja** and Sigo, M.O (2019), “Air pollution and stock returns: Evidence from NSE and BSE of India” International Journal of Recent Technology and Engineering, Vol.8, Issue.3, P.p- 2569-2573.
8. Kathiravan, Dr.M.Selvam, Dr.J.Gayathri, **Dr.M.Raja** and Pavithran.A (2019), “Effect of weather on agricultural index in India: A study with reference to MCX agri, International Journal of Management, Vol.11, No.3, P.p.488-500.
9. Lingaraj.K, Mohan C.J.B, Dr.M.Selvam, **Dr.M.Raja** and Kathiravan.C (2020), “Exchange rate volatility and causality effect of Sri Lanka (LKR) with Asian emerging countries currency against USD”, International Journal of Management, Vol.11, No.2, P.p.191-208.
10. Dhanasekar.D, Dr.M.Selvam, **Dr.M.Raja** and Dr.J.Gayathri (2020), “The mediating effect of research and development and financial resources on corporate social performance in Asian countries companies”, International Journal of Advanced Science and Technology, Vol.29, No.4, P.p.1428-1437.
11. Kiran.G, Appasaba.L.V, **Dr.M.Raja**, Dr.M. Muthu Gopalakrishnan and Chotai.N (2020), “Customers satisfaction towards online banking services of public sector banks”, International Journal of Scientific and Technology Research, Vol.9, No.4, P.p.3368-3372.
12. **Dr.M.Raja** and Jegadeeswaran .B (2020), “Investors’ perceptions towards mutual fund schemes”, International Journal of Management, Vol.11, No.5, P.p. 299-306.
13. **Dr.M.Raja** (2020), “Customer’s Satisfaction on Online Banking Services of Public Sector Banks”, Journal of Xi’an University of Architecture & Technology Vol.XII, Issue 11, P.p. 2693 -2702.

14. **Dr.M.Raja** and G.Chandana Deepa (2020), “Factors Determining Customer Satisfaction with reference to Online Banking with special reference to Chennai city”, International Journal of Management, Vol.11, No.10, P.p.987-996.
15. **Dr.M.Raja** and B.Jagadeeswaran (2020), “Mutual Fund Scheme Investment – Investors’ Perceptions – Study with special reference to Chennai City”, Journal of Critical Reviews, Vol.7, No.18, P.p. 213 – 220.
16. **Dr.M.Raja** and J.Chandrasekaran (2020), “Customers Buying Behaviour at Shopping Malls and Super Markets – A study with special reference to Tiruchirappalli City”, International Journal of Management, Vol.11, No.10, P.p.1168-1176.
17. **Dr.M.Raja** and G.Chandana Deepa (2020), “Customers Satisfaction on Internet Banking – A Study with special reference to Foreign Banks at Chennai City”, International Journal of Management, Vol.11, No.12, P.p.851-857.
18. **Dr.M.RAJA** Dr.M. Muthu Gopalakrishnan Dr.K.V.Ramanathan (2020) “A Study on Share Price Dynamic Linkages between Companies in NSE CNX Nifty it Index” Test Engineering & Management, Volume 83, P.p. 14738 14744.
19. Dr.Nila Chotai, Dr. M.Tamilselvan, M.Muthu Gopalakrishnan, **M.Raja** and S.Kavitha (2023) “A Study on the Usage of Digital Payments among the Students”, Journal of Data Acquisition and Processing, Vol. 38 (2), P.p. 1368 – 1380.
20. Muhammed Basid Amnas, Murugesan Selvam, **Mariappan Raja**, Sakthivel Santhoshkumar and Satyanarayana Parayitam (2023) “Understanding the Determinants of FinTech Adoption: Integrating UTAUT2 with Trust Theoretic Model” Journal of Risk and Financial Management, Vol. 16, No. 505, P.p. 1-23.

B. Research Papers Published in the Refereed International Journals including UGC Listed Journals:

1. Dr.M.Selvam and **M.Raja** (2008), “Impact of Terrorism on Asian Stock Markets”, Sri Lankan Journal of Management, Vol. 13, No.1 & 2, January – June 2008, Pp 55-79.
2. **Raja.M** and Dr.Clement Sudhahar.J. “An Event Study Approach for Testing the Efficiency of Indian Stock Market”, College Sciences in India (Online Journal of Malaysia) Vol.3, No.1, February-2009. Pp.49- 76
3. **Raja.M** and Dr.Clement Sudhahar.J .and Dr.M.Selvam (2009), “Testing the Efficiency of Indian Stock Market with respect to Information Content of Right Issue Announcement – A Study with special reference to IT Industry”, South Asian Journal of Socio Political Studies, July – December - 2009, Pp 79-83.

4. **Raja.M** and Dr.Clement Sudhahar.J and Dr.M.Selvam (2009), “Testing the Efficiency of Indian Stock Market with respect to Buyback Announcement – A Study on IT Industry”, International Journal of Management Research and Technology, Vol.3, No.1, June -2009, Pp.39-53.
5. **Raja.M** and Dr.Clement Sudhahar.J and Wesley.R.J, “Testing the Day of the Week Effect of Indian Stock Market” Competitive Management in a Dynamic World, (Edited Book), Pp.507 to 515.
6. **Raja.M (2010)**, “Testing the Information Content of Dividend Announcement by the Indian IT Companies” International Journal of Management Prudence, Vol.1, No.1, March 2010, Pp. 67-77.
7. **Raja.M** and Dr.Clement Sudhahar.J (2010), “An Empirical Test of Indian Stock Market Efficiency in Respect of Bonus Announcement” Asia-Pacific Journal of Finance and Banking Research, Vol.4, No.4, 2010, Pp.01-14.
8. **Raja.M, Selvam.M** (2011), “Measuring the Time Varying Volatility of Futures and Options” The Internal Journal of Applied Economics and Finance, Vol.5, No.2, 2011, Pp.01-12.
9. Arul Jothi.P, Vetrivel.K and **Raja.M (2011)**, “Growth of Tourism Sector in Tamil Nadu”, International Journal of Applied Management Research, Vol.3, No.2, Decemeber.2011 Special Issue, Pp.574- 578.
10. **Raja.M (2013)**, Information Content of Corporate Event Announcement: A Study on I.T Companies” Finance India, Vol.XXVII, No.4, December 2013.
11. Dr.WRPK Fernando and **Dr.M.Raja (2013)**, “Challenges for Branch Managers in Public Sector Commercial Banks of Srilanka: Due to Job Stress”, Primax International Journal of Finance, Vol.1, No.1, July-December-2013, P.p-39-43.
12. Vinayagamoorthi Vasanth, Murugesan Selvam, Kasilingam Lingaraja, Isaiah Onsarigo Miencha & **Mariappan Raja** (2015), “Testing Environmental Kuznets Curve Hypothesis at Firm Level in India”, Journal of Sustainable Development; Vol. 8, No. 8; 2015, P.p-201-212.
13. **Raja.M (2015)**, “Occupational Stress of Branch Managers in Private Sector Commercial Banks- A Study with Special Reference to Madurai District of Tamil Nadu” , Indian Streams Research Journal, Vol.5, No.11., 2015 P.p-01-08.
14. **Raja.M (2015)**, “Economic Value Added (EVA) and Shareholder Wealth (Value) Creation- An Empirical Analysis” Acme International Journal Multidisciplinary Research, Vol.III, Issue-XI. 2015, P.p-61-66.
15. **Raja.M (2015)**, “A Study on Share Price Dynamic Linkage between the Banks in NSE-CNX Bank Nifty” Quest International Multidisciplinary Research Journal, Vol.IV, Issue-XI. 2015, P.p-47-56.
16. **Dr.M.Raja (2016)** “A Study on Measuring the Risk and Return of the Optimal Portfolio Using the William Sharpe Model”, Primax International Journal of Commerce and Management Research, Special Issue, January 2016, P.p- 13-18.

17. **Dr.M.Raja** J.Chandrasekaran (2017) “Consumer Buying Behaviour at Shopping Mall with Special Reference to Reliance Mart Tiruchirappalli City” Shanlax International Journal of Commerce, Vol.5, Special issue-2, September 2017, P.p. 168-178. **(UGC Approved Journal ID No.44120)**
18. **Dr.M.Raja** & N.Pakkirisamy (2018) “ Economic Value Added (EVA) and its impact- A study with special reference to IT companies and Pharma companies”, International Journal of Scientific Research in Computer Science Application and Management Studies, Volume 7, Issue 5,P.p.01-07. **(UGC Approved Journal)**
19. **Dr.M.Raja** (2018) “An empirical study on Co-integration and Normality of National Stock Exchange Broad Market Indices”, International Journal of Scientific Research Review” Vol.VII, Issue-7, P.p.125-132. **(UGC Approved Journal ID No.64650).**
20. **Dr.M.Raja** and D.Arunagiri (2019), “A study on Prathama Manthiri Social Welfare Scheme with special reference in Tiruchirappalli District”, International Journal of Research and Analytical Reviews”, January -2019 Special Issue, P.p-147 -151. **(UGC Approved Journal Id No.43602)**
21. **Dr.M.Raja** and T.S.Rajarajeswari (2019), “Customer Satisfaction on Services of Southern Railways”, International Journal of Research and Analytical Reviews”, January -2019 Special Issue, P.p-147 - 151**(UGC Approved Journal Id No.43602).**
22. **Dr.M.Raja**, Dr.M.Muthugopalakrishnan, Dr. R. Venkatamuni Reddy and Prof. A. Nagaraj Subbarao (2019) “Bankruptcy prediction for steel industry in India using Altman z score Model” International Journal of Production Technology and Management (IJPTM), Volume 10, Issue 1, January-June, 2019, P.p. 87–101. **(UGC Approved Journal ID No: 43763).**
23. **C.Bhuvaneswari, Dr. S.Vanitha, Dr.P. Srinivasan, Dr. M.Raja and N.Thangaiyarkaras (2023)**, “Impact of Availability heuristic factors on Investment Decision Making of Individuals in Tamil Nadu”, South India Journal of Social Science, Vol. XXI, No.28, P.p.143-152.

C. Research Papers Published in the National Journals including Peer-Reviewed and UGC Listed Journals

1. Murugesan .M and **Raja.M (2005)**, “Primary Markets in India – An Overview” SMART Journal of Business Management Studies, Vol:I, No.2, (2005) Pp,97-100
2. Dr.Selvam.M, Babu.M and **Raja.M,(2006)**, “Caselets Teaching in Business Education” SMART Journal of Business Management Studies, Vol.2, No.2,(2006) Pp.70-72
3. Dr.Selvam.M, Vanitha.S and **Raja.M (2006)**, “Share Price Reaction to mergers and Acquisitions – A Study on ICICI Bank” Journal of Management Research – Vol.1, No.2, (2006) Pp.26-32.
4. Dr.Selvam.M, **Raja.M (2006)**, “Working Capital Management Performance of Indian Steel Industry”, Journal of Business Studies- Vol-3, No.5, (2006) Pp-34-39.
5. Dr.Selvam.M, **Raja.M** and Yashmozhi (2007), “Forecasting the Time Volatility of Emerging Asian

Stock Market Index”, Asia- Pacific Business Review – Vol.III, No.2, (2007) Pp-38-51

6. **Raja.M** and Dr.Clement Sudhahar.J (2008), “Testing the Market Efficiency of Nifty Future: A Random Walk Hypothesis Approach”, Journal of Global Information and Business Strategy, Vol.1, No.1, July-December-2008. Pp.55-79.
7. Clement Sudhahar.J, **Raja.M** and WRPK Fernando (2009), “Organizational Stress: Issues and Implication”, Amity Management Analyst, Vol:III, No.1, July-December-2008.Pp.78-85.
8. **Raja.M** and Dr.Clement Sudhahar.J (2009), “Implementation of Base- II Accord in India”, Journal of Commerce & Trade, Vol.4, No.2, October-2009, Pp-29-30.
9. Clement Sudhahar.J, **Raja.M (2010)**, “Effectiveness of Internet Product Marketing: A Cognitive Mapping Evaluation Method” SMART Journal of Business Management Studies, Vol.6, No.1, January – June 2010, Pp.70-77.
10. Clement Sudhahar.J, **Raja.M (2010)**, “An Empirical Assessment of Indian Stock Market Efficiency” Karunya Journal of Research, Vol.2, No.1, January 2010, Pp.100-112.
11. Clement Sudhahar.J, **Raja.M (2012)**, “Effective Business School Governance through Service Management Concept” SRDE’s Higher Education Journal (SHEJ), Vol.2, No.5, May.2012, Pp.01-07.
12. Gayathri Mahalingam and **Dr.M.Raja (2014)**, “Fractal Analysis and Long Range Dependence in S&P CNX Nifty Return”, SMART Journal of Business Management Studies, Vol.10, No.2, July-December-2014, P.p-88-95.
13. **Raja.M** “Testing the Semi-Strong Form Efficiency of Indian Capital Market- A Study with Special Reference to Fast Moving Consumer Goods (FMCG) Industries”, **Managing Business Competitiveness through Technology, Innovation and Big Data** (International Conference proceeding), Pp. 677-696.
14. **Dr.M.Raja** “A Study on Construction of Portfolio with Special Reference to NSE CNX Bank Nifty Index”, Pravish Rajnam Journal of Studies, Vol.5. No.1, P.p- 61-69.
15. **Dr.M.Raja**, “A Study on Digitalization in Indian stock Market- An overview” Edited book on “Myths and Realities of Business in the Digital Era”, P.p 188-194.
16. **Dr.M.Raja**, “A study on measure the performance of portfolio with special reference to bank index” Edited book on “Sustainable Business Development Strategies & Initiatives, P.p795-806.
17. J.Chandrasekaran & **Dr.M.RAJA (2018)**, “Consumer perception towards shopping mall with reference to Tiruchirappalli district in Tamil Nadu” Journal of Management (JOM), Volume 5, Issue 4, July – August 2018, pp. 138–146l. (**UGC Approved Journal ID No:48565**)
18. C.Kathiravan, **Dr.M.Raja**, KM Chinnadorai (2018), “Stock Market Return and Weather Effect in Sri Lanka”, SMART Journal of Business Mgt. Studies, Vol.14, No.2, July-December-2018, P.p-78-85.
19. **Dr.M.Raja**, Dr.M.Muthugopalakrishnan, Dr. R. Venkatamuni Reddy and Prof. A. Nagaraj Subbarao

(2019), “A study on the stress level of public sector bank employees with special reference to Tiruchirappalli District of Tamil Nadu” Journal of Management (JOM), Volume 06, Issue 2, March-April 2019, Pp.302–309. **(UGC Approved Journal ID No: 48565).**

20. **Dr.M.Raja**, Dr.M.Muthugopalakrishnan, Dr. R. Venkatamuni Reddy and Prof. A. Nagaraj Subbarao (2019), “Customer’s satisfaction on online banking services offered by selected private and public sector banks in Chennai City” Journal of Management (JOM), Volume 06, Issue 2, March-April 2019, P.p.310–319. **(UGC Approved Journal ID No: 48565).**
21. **Dr.M.Raja**, Dr.R.Venkatamuni Reddy and Dr.M.Muthugopalakrishnan Prof. A. Nagaraj Subbarao (2019), “A Study on Share Price Dynamic Linkages between companies in NSE Nifty IT Index” Journal of Management Research and Analysis (JMRA), Volume 06, Issue.1(2), March 2019, P.p.276–282. **(UGC Approved Journal Number: 63796).**
22. **Chandrasekaran. J, and Dr.M.Raja (2020)**, “Online consumer buying behaviour during Covid-19 Pandemic in Tiruchirappalli City”, KALA- Journal of Indian Art History Congress, Vol.26, No.2 (III), P.p 72-79 **(UGC CARE Group Journal).**
23. Meer Gulbahar Begum and **Dr.M.Raja (2018)**, “A Study of Non-Performing Assets Management of Commercial Banks – with special reference to Federal Bank”, Vol.7, Issue 19, 2019 P.p-452-457.
24. **Dr.M.Raja** and Mr.B.Jagadeeswaran (2018), “A Study on Shareholders Wealth (Value) Creation with special reference to Banking Companies”, International Journal of Commerce, Vol.6, P.p- 95-102.
25. **Dr.M.Raja** and J.Chandrasekaran (2018), “Consumer Perception towards Shopping Mall with reference to Trichy District in Tamil Nadu”, Journal of Management, Vol.5, Issue-4, P.p-138-146.
26. Mr.B.Jagadeeswaran **and Dr.M.Raja (2020)**, “Mutual Funds Investment Competency Economic Growth in India”, Int. Journal of Business Intelligence & Innovations, Vol.1, No.1, P.p 128-135.
27. **Dr.M.Raja**, Dr.G.Kiran and Dr.L.V.Appasaba (2019), “Cross Cultural Comparison of Buying Behaviour in Recycle Packing and Eco-Friendly Products”, ADALYA Journal, Vol.8, Issue.11, P.p.554-562.
28. **Dr.M.Raja** and G.Chandana Deepa (2020), “Online Banking- Customer Satisfaction – A study with special reference to Chennai City”, Wesleyan Journal of Research, Vol.13, No.4(II), P.p.17 -25.
29. **Dr.M.Raja** and Mr.B.Jagadeeswaran (2020), “Mutual Fund Scheme Investment- Investors’ Perceptions – Study with special reference to Chennai city”, The Journal of Indian Arts History Congress, Vol.26, No.2 (III), P.p- 1-8.
30. G.Chandana Deepa and **Dr.M.Raja (2020)**, “Customer Perception about E-CRM & Banking”, The Journal of Indian Arts History Congress, Vol.26, No.2 (III), P.p- 38- 45.
31. Mr.B.Jagadeeswaran **and Dr.M.Raja (2021)**, “A Study on Investor’s Awareness towards Mutual Fund Investments with special reference to Chennai”, Kalyan Bharathi, Vol.XXVII, No.1, P.p 53-58.

Annexure-2

Details Books Published in the International Level:

1. **Mariappan Raja and Murugesan Selvam, “Testing the Semi-Strong Form Efficiency of Indian Stock Market”**, LAMBERT Academic Publishing GmbH & Co. KG, Dudweiler Lannstr.99, 66123 Saarbrucken, Germany. (ISBN: 978-3-8465-1694-2).
2. M.Muthu Gopalakrishnan and **Mariappan Raja, “Corporate Accounting”**, LAMBERT Academic Publishing, 17 Meldrum Street, Beau Basin 71504, Mauritius. (ISBN: 978-620-2-79915-7). Month and year of Publication: 2020.
3. M.Muthu Gopalakrishnan and **Mariappan Raja, “Security Analysis and Portfolio Management Theory, Problems and Solutions”**, LAMBERT Academic Publishing, 17 Meldrum Street, Beau Basin 71504, Mauritius. (ISBN: 978-620-2-80012-9). Month and year of Publication: 2020
4. Dr.M. Muthu Gopalakrishnan and **Mariappan Raja, “Fundamentals of Accounting”**, Lulu Publication, 3101 Hillsborough St, Raleigh, NC 27607, United States, (ISBN: 978-0-359-98231-8). Month and year of Publication: 2019
5. J.Chandrasekaran and **Mariappan Raja, “Customers Buying Behaviour at Shopping Malls and Super Markets”**, LAMBERT Academic Publishing, 120, High Road, East Finchley, London, N2 9ED, United Kingdom. (ISBN: 978-620-6-15247-7). Month and year of Publication: 2023.
6. G.Chandana Deepa and **Mariappan Raja, “Customers Satisfaction on Online Banking”**, LAMBERT Academic Publishing, 120, High Road, East Finchley, London, N2 9ED, United Kingdom. (ISBN: 978-620-6-15267-5). Month and year of Publication: 2023.
7. B.Jagadeeswaran and **Mariappan Raja, “Customers’ Behaviour towards selection of Mutual Fund Schemes”**, LAMBERT Academic Publishing, 120, High Road, East Finchley, London, N2 9ED, United Kingdom. (ISBN: 978-620-6-15302-3). Month and year of Publication: 2023.

B. Books published in the National Level:

1. Dr.M. Muthu Gopalakrishnan Dr.G.Nagarajan and **Dr.M.Raja, “Accounting for Managers”**, Jayvee International Publications Private Limited, 33/3 1A First Cross, Basavanapura, Bannerghatta Main Road, Bengaluru-560 083. **Month and year of Publication: 2019**

C. Chapters in the Edited Books:

1. Dr.M. Muthu Gopalakrishnan and **Dr.M.Raja** “Customer’s Satisfaction on Online banking services offered by selected Private and Public Sector” in the Edited book entitled “**Contemporary Issues of Business in Emerging Market Economics**”, Primax Publications, Bengaluru-560056, Karnataka (ISBN: 978-81-941390-0-3). **Month and year of Publication: 2019**
2. Dr.M. Muthu Gopalakrishnan and **Dr.M.Raja** “Testing Informational Efficiency of Indian Stock Market- A Study with special reference to Fast Moving Consumer goods Industry” in the Edited book entitled “**RETHINKING COMMERCE AND MANAGEMENT IN THE DIGITAL ERA**”, Mayas Publications, Tamil Nadu (ISBN: 978-81-942153-8-7).

Annexure-3

A. Research Papers Presented in National level Conference /Seminars / Workshops -

1. Presented the paper entitled on “**Financial Implication of Merger and Acquisition – A case study**”, in the International Conference on Business Economics and Finance (ICBEF-2005) organized by Adaikalamatha Institute of Management, Vallam, Thanjavur, September 29-30, 2005.
2. Presented the paper entitled on “ **Basel Accord – An Overview**”, in the UGC sponsored National Seminar on Problems and Prospectus of Service Sector in India in the Context of WTO’s GATS Proposals, organized by P.G & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli-24, Tamil Nadu, 8th, 9th and 10th November 2005.
3. Presented the paper entitled on “**Share Price Reaction to Merger & Acquisition – A study on ICICI Bank**” in the Fourth National Conference on Business Research, organized by Department of Management Sciences, PSG College of Technology, Coimbatore, 2 & 3 December 2005.
4. Presented the paper entitled on “**WTO and Banking Sector Reforms**”, in the UGC sponsored National Seminar on World Service Trade, organized by P.G Research Department of Economics, St.Joseph’s College, Tiruchirappalli, Tamil Nadu, 4th & 5th December 2005
5. Presented the paper entitled on “**Interim Financial Statement (AS-25)**” in the 28th All India Accounting Conference, Hyderabad, 10th and 11th December –2005.
6. Presented the paper entitled on “**Out Sourcing Potential in Banking Sector**”, in the UGC Sponsored National Level Seminar on Impact of Globalization on Indian Services Industry Problems and Prospects, organized by Department of Commerce, Seethalakshmi Ramaswamy College, Tiruchirappalli-02, 14th & 15th December 2005.

7. Participate the **“IX Annual Conference of the Society of Operations Management”**, organized by School of Management, Pondicherry University, Pondicherry, India, 16-18, December – 2005.
8. Presented the Paper entitled on **“Review of Cooperative Credit System in India”** in the 26th Annual Conference of Association of Economists of Tamil Nadu, Walajapet, 28th & 29th January – 2006
9. Presented the paper entitled on **“Consumer Protection in Banking Services”**, in the two days National Seminar on changing Scenario of Consumerism organized by Department of Commerce, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 11th & 12th February 2006.
10. Presented the paper entitled on **“Banking Strategies for SMEs Financing”** in the UGC sponsored National seminar on Small and Medium enterprises under Globalization opportunities and challenges, organized by Department of Rural Industries and Management, Gandhigram Rural University, Gandhigram, Tamil Nadu, 16-17, October 2006.
11. Participate the one day seminar on **“VAT and its Impact on Economy”** organized by the Department of Commerce, Manonmaniam Sundaranar University, Tiruchirappalli and All India Chamber of Commerce & Industries, Tuticorin, Tamil Nadu, 29th November -2006.
12. Presented the paper entitled on **“Measuring the Time Varying Volatility of Futures and Options”** in the 59th All India Commerce Conference organized by Faculty of Commerce & Management Studies, Andhra University, Vishakapattinam, India, 28th – 30th December-2006.
13. Presented the paper entitled on **“Impact of Industrial Labour Union in Tamil Nadu”** in the 48th Annual Conference of the Indian Society of Labour Economics organized by Bharathidasan University, during 5th-7th, January 2007.
14. Presented the paper entitled on **“Corporate Governance – A Road Map for Indian Banking Sector”** in the National Seminar on Corporate Governance the New Challenges organized by Department of Commerce and Research Centre, St. Albert’s College, Ernakulum, Kerala, 11th and 12th January-2007.
15. Presented the paper entitled on **“ATM – An Effective tool for Future Banking”** in the National Conference on E-Commerce- The Permeating Phenomenon of the Indian Business in the Post-Globalization Era, organized by Department of Commerce, Holy Cross College, Tiruchirappalli, Tamil Nadu, 13th and 14th February -2007.
16. Presented the paper entitled on **“Testing the Efficiency of Indian Capital Market with respect to information content of Corporate Events – A study on Information Technology Companies”** in the Doctoral Thesis Conference organized by ICFAI- Business School, Hyderabad, 9th – 10th, 2007.
17. Presented the paper entitled **“Credit Rating of Micro Finance Institution in India”** in the 60th All India Commerce Conference organized by Faculty of Commerce & Management Studies, Osmania

University, Hyderabad, India, 26th – 28th, December-2007.

18. Presented the paper entitled **“Basel Accord in India”** in the National Seminar on Emerging Paradigms in Finance Sector, organized by Karunya School of Management, Karunya University, Coimbatore, India, 16th – 17th, October-2008.
19. Presented the paper entitled **“Economic Impact of Globalization in India – Retrospection”**, in UGC Sponsored National Seminar on Global Business Environment – Opportunities, Challenges and Concerns for India, organized by Dept. of Commerce and Research Centre, St.Albert’s College, Ernakulam, Kerala, 13th and 14th November 2008.
20. Presented the paper entitled on **“Testing the Semi-Strong Form Efficiency of Indian Capital Market”** in the National Conference on “Impact and Impediments of Financial and Derivative Markets”, organized by NIGAMA SAMAJ of PG and Research Department of Commerce, Srimad Andavan Arts & Science College, Tiruchirappalli, Tamil Nadu, on 7th and 8th October -2015.
21. Participated in the One Day State Level Seminar on “International Financial Reporting Standard (IFRS) & Indian Accounting Standards (IND AS) “organized by NIGAMA SAMAJ of PG and Research Department of Commerce, Srimad Andavan Arts & Science College, Tiruchirappalli, Tamil Nadu, on 7th January -2016.
22. Presented the paper entitled on **“A Study on Measuring the Risk and Return of the Optimal Portfolio using William Sharpe Model”** in the National Conference on “Managerial Perspectives-Issues & Challenges in the era of Globalization”, organized by Department of Business Administration in association with the School of Management Studies, ST.Joseph’s College, Tiruchirappalli, Tamil Nadu, on 21st January -2016.
23. Presented the paper entitled on **“Role of Scheduled Commercial Bank in Indian Economic Development”** in the UGC Sponsored National Conference on “Mobile Banking System and Indian Economy”, organized by Department of Economics, Bharathidasan University, Tiruchirappalli, Tamil Nadu, on 3rd February -2016.
24. Presented the paper entitled on **“A Study on Digitalization in Indian Stock Market- An Overview”** in the UGC Sponsored One Day National Conference on “Myths and Realities of Business in the Digital Era”, organized by PG and Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli, Tamil Nadu, on 27th February -2016.
25. Presented the paper entitled **“Consumer Buying Behaviour at Shopping Mall with reference to Reliance Mart Tiruchirappalli City”** in the One Day National Conference on “Strategic Growth of Business in New India –Prospects and Challenges”, organized by Post Graduate Department of Commerce, Jamal Mohamed College, Tiruchirappalli, Tamil Nadu, on 23rd September -2017.

B. Research Papers Presented in International Conference.

1. Presented the paper entitled on **“Testing the information content of Merger & Acquisition in Indian Capital Market – A case study on Maars software with Mascon Global Ltd”**, in International Conference on Global Business Policy Modelling (GBPM-2006), organized by Adaikalamatha Institute of Management, Vallam, Thanjavur, Tamil Nadu, 21st – 22nd September – 2006.
2. Presented the paper entitled on **“Testing the Efficiency of Indian Capital Market with respect to Information Content of Corporate Events- A study on IT Companies”** in the 10th Annual Conference of the Society of Operations Management held at Indian Institute of Management- Ahmedabad, During 21st -23rd December 2006.
3. Presented the paper entitled on **“Answering the Phone Calls”** in the UGC sponsored Two Day International Seminar on Case Study Method of Teaching in Commerce/Management Education organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 20th and 21st January-2007.
4. Presented the paper entitled on **“EVA and Shareholders Wealth (value) Creation”**, in the International Symposium, organized by Department of Commerce, Loyola College, Chennai, 15th & 16th February-2007.
5. Presented the paper entitled **“Performance Appraisal of Mutual Fund – A study with special reference to HDFC Mutual Fund”** in the Two Day International Seminar on Emerging Paradigm in Financial Services jointly organized by Department of Commerce Cauvery College for Women and Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 7th and 8th April-2007.
6. Presented the paper entitled **“Indian Stock Market: A Study on the Value Effect”** in UGC sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations jointly organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 19th and 20th January -2008.
7. Presented the paper entitled **“Credit Rating – A study with special reference to Micro Finance Institution (MFIs)”** in Three days International Conference on Micro Finance: A tool to eradicate poverty” organized by Department of Commerce, School of Management, Pondicherry University, Pondicherry, 23rd – 25th January 2008.
8. Acting as a chair person in the technical session in **“Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations”** organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 10th and 11th January - 2009.

9. Presented the paper entitled **“Accounting Standard for Financial Instruments – A Road Map for Excellence”** in International Seminar on Accounting Education and Research organized by Indian Accounting Association (Gwalior Branch) in association with Institute of Commerce and Management, Jiwaji University, Gwalior, November 14-15, 2009.
10. Presented the paper entitled **“Commodity Derivatives Market in India: Development and Futures Prospects”** in UGC Sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovation organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 9-10, 2010.
11. Presented the paper entitled **“Derivatives Market in India – An Overview”** in UGC Sponsored Six International seminar on “Emerging Capital Markets: Issues and Challenges” organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 08-09, 2011.
12. Presented the paper entitled **“Growth of Tourism Sector in Tamil Nadu”** in International seminar on Health Economics & Management” organized by P.G & Research Department of Economics, Raja Serfoji Government College, Thanjavur January 15-16, 2011.
13. Presented the paper entitled **“Financial Market in India”** in UGC Sponsored Seventh International seminar on “Emerging Capital Markets: Issues and Challenges” organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 07-08, 2012.
14. Presented the paper entitled **“An Analysis of the Corporate Governance Factors and Determinants of Dividend Policy of IT Companies”** in International Conference on Corporate Governance: Emerging Issues and Global Challenges” organized by Department of Commerce, Venkateswara University, Tirupathi, January 30-31, 2012.
15. Presented the paper entitled **“Analysis of Efficiency of Indian Capital Market with Special Reference to FMCG Sector”** in UGC Sponsored Eighth International seminar on “Financial Markets: Issues and Challenges” organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 05-06, 2013.
16. Presented the paper entitled **“Financial Derivatives Markets in India- An Overview”** in UGC Sponsored Ninth International seminar on “Financial Markets: Issues and Challenges” (FIMIC-2014) organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 04-05, 2014.
17. Presented the paper entitled **“Influence of Corporate Governance Practice on Firm Performance in India : A Study on Structural Equation Model Analysis”** in “International Congress -2014” organized by Association of Scientists, Developers and Faculties, Bangkok, Kingdom of Thailand on November 19-21, 2014.

18. Presented the paper entitled **“Financial Inclusion and Exclusion- An Overview”** in UGC Sponsored Tenth International seminar on “Financial Markets: Issues and Challenges” (FIMIC-2015) organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 10-11, 2015.
19. Presented the paper entitled **“Testing the Semi-Strong form Efficiency of Indian Capital Market- A Study with Special Reference to Fast Moving Consumer Goods Industries”** in Sixth International seminar on “Managing Business Competitiveness through Technology, Innovation and Big Data” organized by Achary Bangalore B-School, Bengaluru, on January 17-18, 2015.
20. Presented the paper entitled **“Futures and Options in India- An Overview”** in UGC Sponsored Eleventh International seminar on “Financial Markets: Issues and Challenges” (FIMIC-2016) organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 09-10, 2016.
21. Presented the paper entitled **“Socio and Economic Protection on Risk Section of the Society”** International seminar on “At Risk Sections of Society” organized by Department of Social Work, Bharathidasan University, Trichy, in collaboration with Shrimathi Indra Gandhi College, Trichy and Srimad Andavan Arts and Science College, Trichy on February 5, 2016.
22. Presented the paper entitled **“Measurement of Portfolio Performance with Special Reference to Bank Index”** in International seminar on “Innovative Trends in Business Practices for Sustainable Development” organized by Department of Commerce, University of Madras, Chennai, March-4th, 2016.
23. Presented the paper entitled **“Currency Derivatives in India”** in UGC Sponsored Twelfth International seminar on “Financial Markets: Issues and Challenges” (FIMIC-2017) organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, January 07-08, 2017.
24. Presented the paper entitled **“Impact of GST on Indian Stock Market”** in the One Day International Conference on “Emerging Trends in the Domain of Business Analytics” organized by Department of Commerce(G), Corporate Secretaryship, Management Sciences, Accounting & Finance, Bank Management, Thiruthangal Nadar College, Chennai -51.
25. Presented the paper entitled **“E-Marketing and its impact on consumer buying behaviour – A Study with special reference to Tiruchirappalli District”**, in the **Two-Day International Conference** on “Global Contemporary Issue in Business and I.T” organised by P.G & Research Department of Commerce, J.J.College of Arts and Science (Autonomous), J.J. College of Arts and Science, Pudukottai – 622 422 held on 30th & 31st August, 2018.

26. Presented the paper entitled **“A Study on Shareholders Wealth (Value) Creation with special reference to Banking Companies”**, in the **Two-Day International Conference** on “Sustaining a Competitive Advantage in the Changing Business Scenario” organised by P.G & Research Department of Commerce, Bishop Heber College, Trichy -17 held on 12th September, 2018.
27. Presented the paper entitled **“Role of Banks in Financial Inclusion in India”**, in the **Fourteenth International Seminar** on “Financial Markets: Issues and Challenges (FIM IC -2019)” organised by Department of Commerce and Financial Studies in association with SMART Journal of Business Management Studies, Bharathidasan University, Trichy – 620 024 held on 12th & 13th January, 2019.
28. Presented the paper entitled **“A Study on Prathama Manthiri Social Welfare Scheme with special reference in Tiruchirappalli District”**, in the **One Day International Seminar** on “New Horizons of Business in the Changing Global Environment” organised by P.G & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 620 020 held on 23th January, 2019.
29. Presented the paper entitled **“Customer Services on Satisfaction of Southern Railways”**, in the **One Day International Seminar** on “New Horizons of Business in the Changing Global Environment” organised by P.G & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 620 020 held on 23th January, 2019.
30. Presented the paper entitled **“Mutual Funds Investment Competency on Economic Growth in India”**, in the **Fifteenth International Seminar** on “Financial Markets: Issues and Challenges (FIM IC -2020)” organised by Department of Commerce and Financial Studies in association with SMART Journal of Business Management Studies, Bharathidasan University, Trichy – 620 024 held on 11th & 12th January, 2020.
31. **Dr.M.RAJA**, Presented the paper entitled **“Services of Electronic Banking on Consumer Satisfaction: An Indian Perspective”**, in the **Fifteenth International Seminar** (webinar) on “Dynamic of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR - 2021)” organised by Department of Commerce and Financial Studies in association with SMART Journal of Business Management Studies, Bharathidasan University, Trichy – 620 024 held on 29th & 30th January, 2021

Annexure-4

Work shop Attended :

1. Attended the **“One day Workshop on Corporate Environment Compliance”**, organized by Department of Environment Management’, Bharathidasan University, Tiruchirappalli,
2. Attended the **“Five Day Workshop on Quantitative Techniques”** organized by Centre for Youth Development and Studies (CYDS), Bharathidasan University, Tiruchirappalli, 27-31, May-2006.

3. Attended the **“Four Day’s Workshop on Application of SPSS packages to Social Scientist”** jointly organized by Centre for Adult, Continuing Education and Extension (CACEE) and Institute for Entrepreneurship and Career Development (IECD), Bharathidasan University, Tiruchirappalli, Tamil Nadu, 26th – 29th March-2007.
4. Attended the **“Two Day National Workshop on Application of Statistical Tools in Commerce/Management Research”**, jointly organized by Department of Commerce, Cauvery College of Women and Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 18th and 19th August 2007.
5. Attended the **“Three Day National Level Decennial Lecture Series on FINANCE”** Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, April 4th to 6th 2007.
6. Attended **“One Day International Workshop on Effective Teaching in Finance”** organized by Department of Commerce and Financial Studies, Bharathidasan University, Trichy, Shrimathi Indira Gandhi College, Trichy and SMART journal of Business Management Studies on 19th May 2012.
7. Attended the **“UGC Sponsored Two Day National Workshop on Publishing Research Articles in Business Management”** organised by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu and SMART Journal of Business Management Studies on 3rd to 4th November 2012.
8. Attended the **“Two Day International Workshop on Effective Teaching of Finance”** organised by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, SMART Journal of Business Management Studies and SAM Hourton State University, USA on 27th and 28th July 2013.
9. Attended the **“One Day International Workshop on “Art of Doing Good Research and Publishing”** organised by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, SMART Journal of Business Management Studies and SAM Hourton State University, USA on 4th July 2015.
10. Attended the **“One Day International Workshop on Derivatives and Risk Management”** organised by PG & Research Department of Commerce, Cauvery College for Women, Tiruchirappalli, Tamil Nadu and SMART Journal of Business Management Studies on 11th December 2015.

Annexure-5

Faculty Development/Training Program Attended:

1. Attended the “**Two Day Faculty Training Workshop in Financial Markets**” Jointly organized by National Stock Exchange of India Ltd at Department of Commerce & Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, November 7 & 8 2008.
2. Attended the “**Two Day Faculty Development Program on Self Empowerment**” Jointly organized by Karunya School of Management & Centre for Industrial Collaboration, Coimbatore, India, May 25th and 26th 2009.
3. Attended the “**One Day Faculty Training Workshop in Financial Markets**” organized by National Stock Exchange of India Ltd at Department of Commerce & Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, on 14th August, 2009.
4. Attended the “**One Day Faculty Training Workshop in Financial Markets**” organized by National Stock Exchange of India Ltd at Department of Commerce & Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, on 4th February, 2009.
5. Attended the “**One Day Training Programme for RRC Programme Officers- Celebrating Life Session Training**” organized by Red Ribbon Club, Bharathidasan University, Tiruchirappalli, in collaborating with Tamil Nadu State AIDS Control Society, Chennai on 30-03-2012.

Annexure- 6

a. Refresher/Short Term Courses/ Training Programmes Attended:

1. Attended “**UGC Sponsored short term course/workshop on Empowering the Research Scholars of Business Studies**” organize by UGC-Academic Staff College, Bharathidasan University, Trichy during 26-12-2011 to 28-12-2011.
2. Attended “**UGC Sponsored short term course/workshop on Disaster Management**” organize by UGC-Academic Staff College, Bharathidasan University, Trichy during 26-03-2012 to 28-03-2012.
3. Attended “**UGC Sponsored short term course on Inclusive Education**” organize by UGC-Academic Staff College, Bharathidasan University, Trichy during 05-7-2014 to 06-7-14
4. Attended “**UGC Sponsored short term course on Excellence in Teaching and Research**” organize by UGC-Academic Staff College, Bharathidasan University, Trichy 12-7-2014 to 13-7-2014.

b. National Level Adventure Camp sponsored by Government of India – Attended:

1. Attended the **Six Day Adventure Camp** Sponsored by Government of Indian, **Ministry of Development of North Eastern Region through North Eastern Council (NEC) & Executed by the Ministry of Youth Affairs & Sports (National Service Scheme) under the Pilot Scheme “Youth to the Edge”** organised at Roing-Mayudia (Lower Dibang District) in Arunachal Pradesh from 10-03-2013 to 15-03-2015.

Annexure -7

Academic Visit to Abroad

1. **Dr.M.RAJA**, presented the paper entitled “Is the Indian Capital Market Efficient to Quarterly Earnings Announcements by Indian Steel Companies?” at International Conference on Modern Trends in Innovative Management (MTM 2011) organised by **Faculty of Management Studies, Rajarata University of Sri Lanka**, Mihintale, Sri Lanka on 27th October, 2011.
2. **Dr.M.RAJA**, served as a “**Panel Chair**” at International Conference on Modern Trends in Innovative Management (MTM 2011) organised by **Faculty of Management Studies, Rajarata University of Sri Lanka**, Mihintale, Sri Lanka on 27th October, 2011.
3. **Dr.M.RAJA**, presented the paper entitled “Movement and Linkages between Emerging Stock Market Indices with Currency Returns: A Study with Reference to ASIA” at the 8th International Conference on Business and Information “Exploring Disruptive Opportunities for Exponential Business Growth” organised by **Faculty of Commerce & Management Studies, University of Kelaniya, Sri Lanka**, 17th November, 2017.
4. **Dr.M.RAJA**, served as a “**Session Chair**” at 8th International Conference on Business and Information “Exploring Disruptive Opportunities for Exponential Business Growth” organised by **Faculty of Commerce & Management Studies, University of Kelaniya, Sri Lanka**, 17th November, 2017.

Annexure: 8

Details of Conference organised under the financial assistance of funding agencies

1. Organised the **Tamil Nadu State Council for Higher Education (TANSCHÉ)** sponsored **Two Day National Conference** on “**Impact of Social Media on Teaching and Learning Process of Higher Education in Tamil Nadu**” during 21-4-2022 to 22-4-2022 at P.G & Research Department of Commerce, Government Arts & Science College, Kumulur, Lalgudi-621 217.

Annexure-9

Co-Curricular activities:

1. Served as a NSS Program Office, Bharathidasan University Constituent College, Lalgudi from August 2009 to July 2013
2. Served as a Program Officer - Red Ribbon Club, Bharathidasan University Constituent College, Lalgudi from 2009 to July 2013
3. Served as a Coordinator - Career Guidance & Counselling cell, Bharathidasan University Constituent College, Lalgudi from 2009 to 2022
4. Served as a College Placement Office, Bharathidasan University Constituent College, Lalgudi from 2012 to 2022
5. Served as a Nodal Officer – AISHE (All India Survey on Higher Education), Bharathidasan University Constituent College, Lalgudi from 2012 to 2022.
6. Served as UGC Nodal Officer for Bharathidasan University Constituent College, Lalgudi from 2015 to 2022
7. Served as a Coordinator for Entrepreneurship Development Cell, Bharathidasan University Constituent College, Lalgudi from 2009 to 2016.
8. Served as a Member of College Sport Committee, Bharathidasan University Constituent College, Lalgudi from 2009 to 2022.
9. Served as a Head, P.G & Research Department of Commerce, Bharathidasan University Constituent College, Lalgudi from 2009 to 2019.